### CITY/COUNTY ASSOCIATION OF GOVERNMENTS COMMITTEE ON CONGESTION MANAGEMENTAND ENVIRONMENTAL QUALITY (CMEQ)

#### MINUTES MEETING OF FEBRUARY 27, 2012

The meeting was called to order by Vice Chair Garbarino in Conference Room A at City Hall of San Mateo at 3:00 pm.

Attendance sheet is attached.

### 1. Public comment on items not on the agenda.

None.

### 2. Minutes of January 30, 2012 meeting.

Motion: To approve the Minutes of the January 30, 2012 meeting, Bigelow/Lloyd. Motion carried unanimously.

### 3. Update on the C/CAG Safe Routes to School Program (Information).

John Hoang introduced this item and mentioned that the contract between C/CAG and San Mateo County Office of Education (COE) was executed last March. However, there was a delay in the Federal funding, and work didn't get started until July. Ms. Mefula Fairley of COE made a presentation of the work done so far in relation to the C/CAG contract. By way of background, the presentation showed 41% of students walked/biked to school in 1969, while only 13% of students do that in 2001. The SR2S program aims to installing safe paths, training for parents/students, changing social norms, etc. COE staff have outreached to eight school districts (59 schools) that included 30,000 students from K to 8<sup>th</sup> grade. They met with Superintendents and School Principals. Schools that are interested are encouraged to submit grant applications to COE for up to \$15,000 for projects. The early implementers included Ravenswood City School District/City of East Palo Alto, Menlo Park City School District, Redwood City School District, Redwood City 20/20, Pacifica School District.

CMEQ members had the following questions/comments:

The map showed a lot of blank spots where school districts have not been outreached. We must ensure balance in spending of funds throughout the county.

COE should also work with the cities in addition to working with school districts, because many of the cities are already working with school districts on related issues.

Ms. Fairley also invited CMEQ members to attend "Principal for a Day" on March 22, 2012.

## 4. Review of the shuttle ridership performance for the first two quarters of FY 2011/12 (Information).

Tom Madalena provided an update on the shuttle ridership results for the first two quarters of fiscal year 2011/12. A question was asked regarding the Foster City shuttle's high cost per passenger. Tom responded that shuttle was actually performing very well last year. However, since they started charging riders a fee, the ridership decreased drastically.

# 5. Review and recommend approval of the Call for Projects for the C/CAG and SMCTA shuttle program for FY 2012/13 & FY 2013/14.

Tom Madalena presented the staff recommendation, which was also recommended by the Congestion Management Program Technical Advisory Committee, on the Shuttle One Call for Projects by C/CAG and SMCTA. This is the first time C/CAG and SMCTA combine both agencies' shuttle funds into one single call for projects. It is proposed to be a two-year cycle with approximately \$7 million. Of that, \$6 million will come from SMCTA Measure A, \$1 million will come from C/CAG Congestion Relief Fund. A workshop will be held on March 21, 2012 for perspective applicants.

Member Bigelow introduced John Ford, new Executive Director for the Peninsula Traffic Congestion Relief Alliance, who will be a key person to shuttle programs/projects.

CMEQ members requested to add "accommodate bicycles" to the scoring criteria.

# Motion: To recommend approval of the Call for Projects for the C/CAG and SMCTA shuttle program for FY 2012/13 & FY 2013/14, with corrections, Bigelow/O'Connell. Motion carried unanimously.

# 6. Review and recommend approval of the FY 2012/13 Expenditure Plan for TFCA County Program Manager Fund

Tom Madalena presented the staff recommendation for the TFCA County Program Manager Fund for fiscal year 2012/13. Approximately \$1,038,000 is available. The two recommended programs to be submitted to the Air District for funding are: the SamTrans Shuttle Program and the Alliance Countywide Voluntary Trip Reduction Program. Both projects must meet the Air District's cost effective requirements.

Motion: To recommend approval of the FY 2012/13 Expenditure Plan for TFCA County Program Manager Fund, Richardson/Bigelow. Motion carried unanimously.

### 7. Review and recommend approval of the Pre-Tax commute benefit model ordinance.

Sandy Wong presented the revised final draft pre-tax commute benefit model ordinance, which incorporated changes requested by the CMEQ committee at previous meeting. Upon CMEQ recommendation, this final draft will be forwarded to the C/CAG Board for approval. Sandy was also pleased that the new Alliance Executive Director, John Ford, is on board with this model ordinance since he will be a key person on the implementation.

Member Bigelow, who has conducted two rounds of outreach to the business sector with help from former Alliance Executive Director Christine Grubl, reported on the last round of outreach to businesses and chambers of commerce and SamCEDA, etc. There was no negative comment received. Many of the business entities are interested in going green by helping employees drive less. In addition, with the gas price going up, this is a real incentive. Member Bigelow also explained that at this time, Congress did not extend the limit to \$230 per month benefit cap, hence, it will go back to the \$125 per month limit.

Motion: To recommend approval of the Pre-Tax commute benefit model ordinance, Pierce/O'Connell. Motion carried unanimously.

8. Executive Director Report.

None.

### 9. Member comments and announcements.

None.

### 10. Adjournment and establishment of next meeting date.

The next regular meeting was scheduled for March 26, 2012.

Meeting was adjourned at 4:10 pm.