



METROPOLITAN
TRANSPORTATION
COMMISSION

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Memorandum

TO: Lifeline Cycle 4 Applicants

DATE: October 22, 2014

FR: Kristen Mazur

RE: Supplemental Instructions for Question C2 – Civil Rights Demographic Information

The following instructions pertain to Question C2 in the Lifeline Transportation Program Cycle 4 Funding Application. Question C2 is for administrative purposes only and is not a factor in determining which projects are selected to receive an award; however, MTC is required to track this information so it is important that you provide it.

If applicants already have demographic information for their service area, that data can be used to respond to Question C2. If applicants do not have the required demographic information, they can collect it from the U.S. Census Bureau website (<http://factfinder2.census.gov>) using the detailed instructions below.

C2) Does the proportion of minority people in the project’s service area exceed 58 percent (i.e., the regional average minority population)?

Visit <http://factfinder2.census.gov> and follow steps 1–4 below:

1. Enter City or County (followed by "California")*

Example: Oakland, CA

2. Click on 'Go'

* For geographies smaller than Cities or Counties, contact MTC staff for assistance

U.S. Department of Commerce
United States Census Bureau
AMERICAN FactFinder

Community Facts - Find popular facts (population, income, etc.) and frequently requested data about your community.

Enter a state, county, city, town, or zip code: oakland california

Population
Age
Business and Industry
Education
Governments
Housing
Income
Origins and Language
Poverty
Race and Hispanic Origin
Veterans
Show All

Oakland city, California

Census 2010 Total Population
390,724 Source: 2010 Demographic Profile

Popular tables for this geography:

- 2010 Census
 - General Population and Housing Characteristics (Population, Age, Sex, Race, Households and Housing, ...)
 - Race and Hispanic or Latino Origin
 - Households and Families (Relationships, Children, Household Size, ...)
- 2012 American Community Survey
 - Demographic and Housing Estimates (Age, Sex, Race, Households and Housing, ...)
- 2013 Population Estimates Program
 - Annual Population Estimates
- Census 2000
 - General Demographic Characteristics (Population, Age, Sex, Race, Households and Housing, ...)

Want more? Need help? Use Guided Search or visit Census.gov's Quick Facts.

Note: You can confirm &/or modify your geographic selection

3. Click the link for the 2010 Census Table called "General Population and Housing Characteristics (Population, Age...)"

American FactFinder - Results

factfinder2.census.gov/faces/tableservices/jsf/pages/productview.xhtml?pid=DEC_10_DP_DPDP1

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1 Community Facts 2 Table Viewer

DP-1 Profile of General Population and Housing Characteristics: 2010
2010 Demographic Profile Data

Table View

Actions: Modify Table | Bookmark | Print | Download | Create a Map

NOTE: For more information on confidentiality protection, nonsampling error, and definitions, see <http://www.census.gov/prod/cen2010/doc/dpsf.pdf>.

Geography: Oakland city, California

Subject	Number	Percent
SEX AND AGE		
Total population	390,724	100.0
HISPANIC OR LATINO AND RACE		
Total population	390,724	100.0
Hispanic or Latino	99,068	25.4
White alone	33,517	8.6
Black or African American alone	2,834	0.7
American Indian and Alaska Native alone	1,826	0.5
Asian alone	684	0.2
Native Hawaiian and Other Pacific Islander alone	141	0.0
Some Other Race alone	52,165	13.4
Two or More Races	7,801	2.0
Not Hispanic or Latino	291,656	74.6
White alone	101,308	25.9
Black or African American alone	106,637	27.3
American Indian and Alaska Native alone	1,214	0.3

Note: Proportion of minority people = A-B

If you have any questions, contact Kristen Mazur at (510) 817-5789 or kmazur@mtc.ca.gov.