

Safe Routes to School Program Update

Daina Lujan, Coordinator
Safe Routes to School



SAN MATEO
COUNTY
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EDUCATION

What is Safe Routes to School (SR2S)?

San Mateo County Safe Routes to School Program Goal:

Encourage and enable school children to walk, bicycle, carpool, and utilize transit as a means of getting to school

SafeRoutes



Why Safe Routes to School?



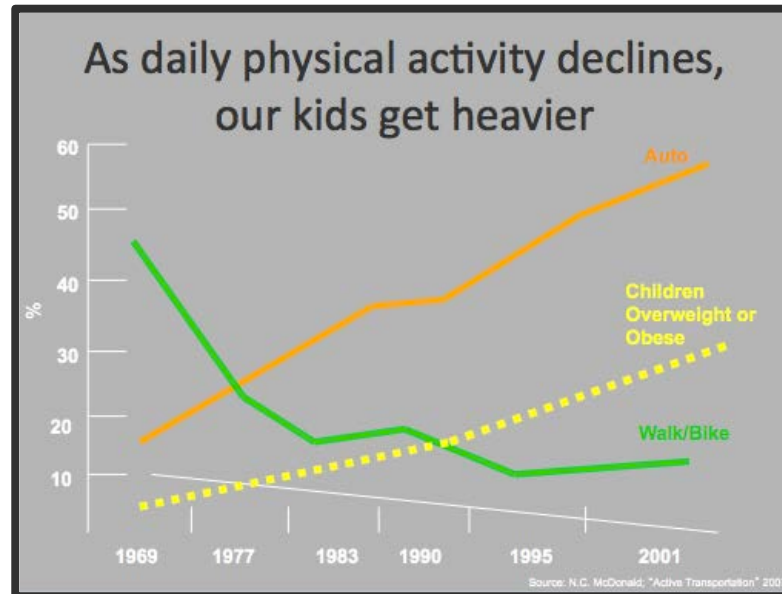
Traffic Mitigation



Safety

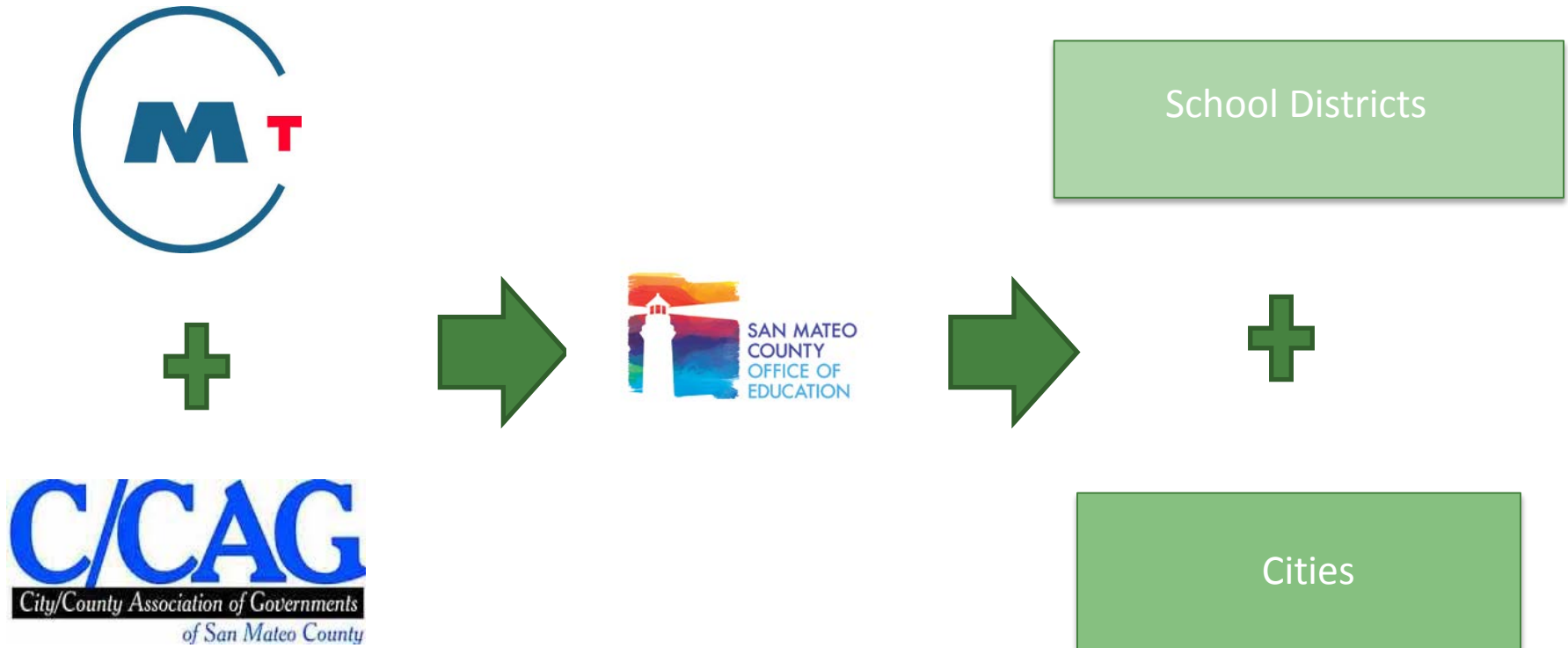


Air Quality



Health

Safe Routes Program Structure



Program Funding

The San Mateo County Safe Routes to School Program is Made Possible with Funding from:

- The City/County Association of Governments of San Mateo County
- The California Office of Traffic Safety
- Sequoia Health Care District

Pending Program Support:

- Active Transportation Program

Guiding Principals

1. Work collaboratively with key stakeholders at all levels
2. Recognize the important role of volunteers and promote their involvement
3. Build upon existing successful models and programs
4. Program planning will be data driven
5. Maintain ongoing communication and outreach

Approach 1: Grant Program

Grant Award Fund:

- Non-Infrastructure Projects
- Walkability and Bikeability Audits
- Small Capital Infrastructure Projects

TOTAL AWARDED: \$2,260,756.00

NUMBER OF SCHOOLS SUPPORTED: 109

County Program Structure

Education

Encouragement

Evaluation

Engineering

Enforcement



Approach 2: Safe Routes County Support Network

Ongoing

San Mateo County Health System
Peninsula Healthcare District
Sequoia Health Care District

Specific Events

San Mateo County Parks System
RecycleWorks
Storm Water Pollution Prevention



Approach 3:

Safe Routes Local Support Network

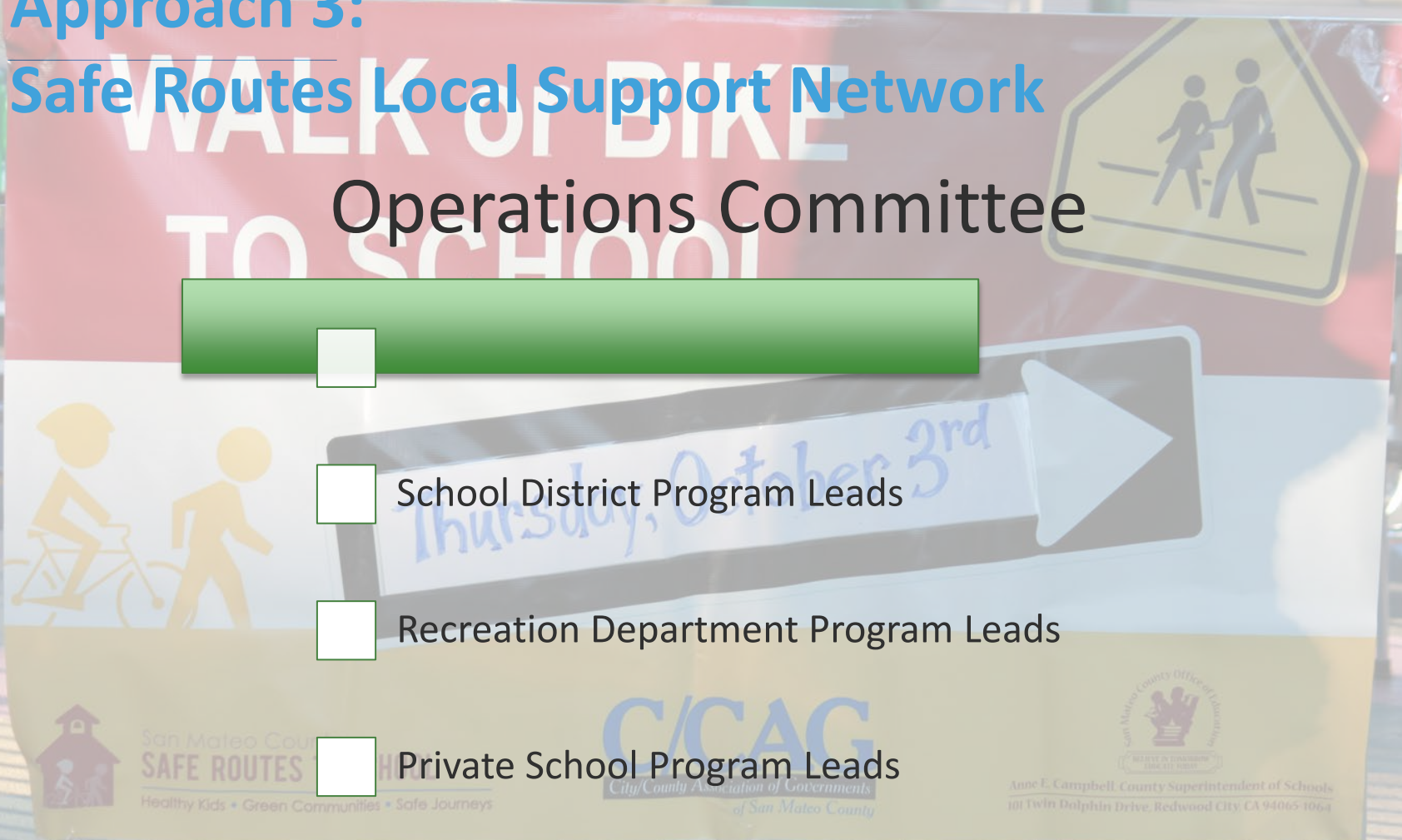
Operations Committee



School District, October 3rd Leads

Recreation Department Program Leads

Private School Program Leads



Approach 4: County Support

County-wide Encouragement Events

Professional Development (Workshops)

Operation Committee / Collaborative Network

Policy Advisory Committee

Bike Blender

Educational Guides

Approved Vendors

Materials

Evaluation Tools

Outreach Materials

Promotional Incentives



Performance Measures

Data Collection Tools:

- Parent Survey
- Classroom Tally
- KidsData.org
- PE Performance Data



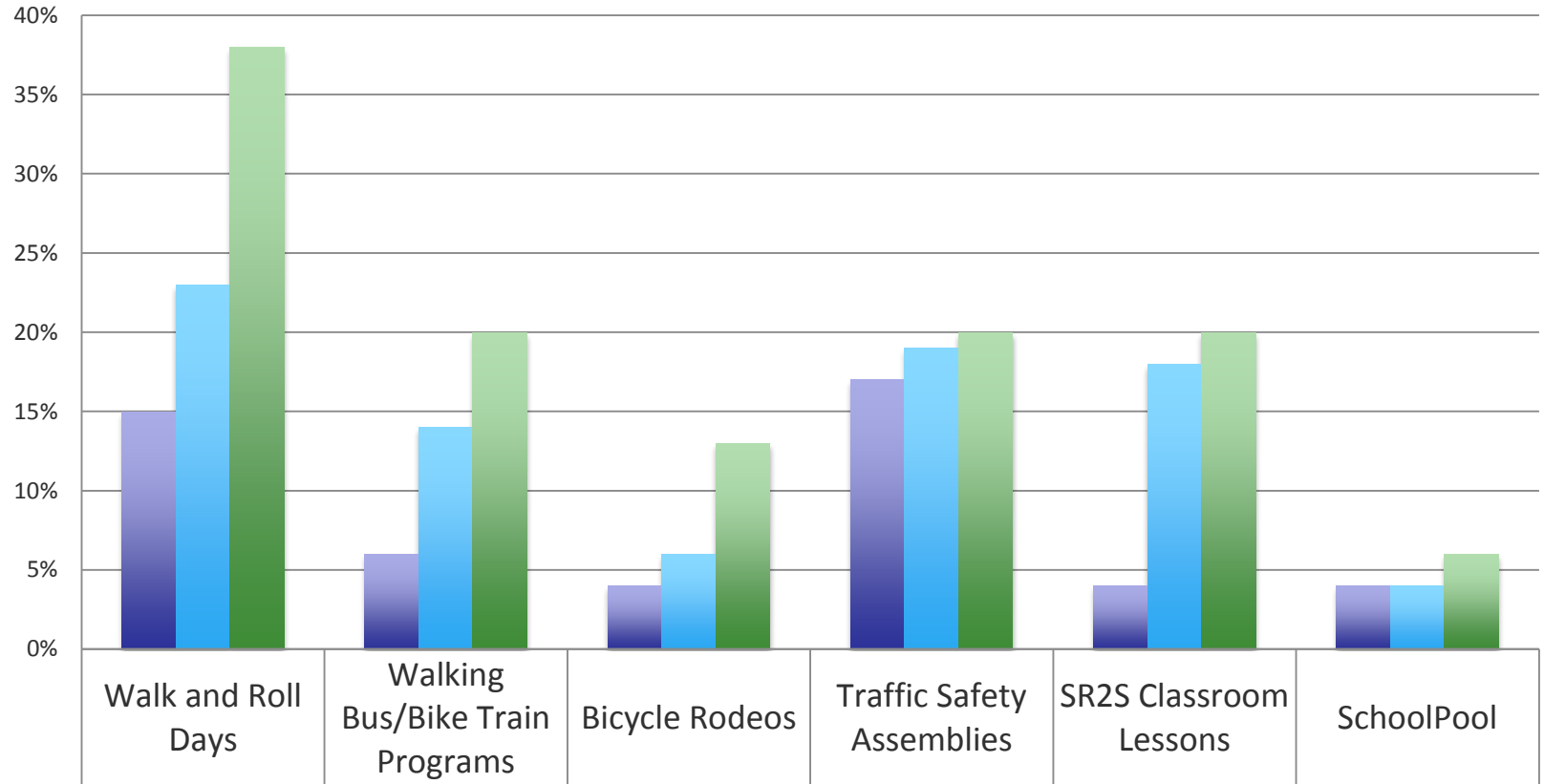
Outcome 1

More favorable attitudes toward walking, biking, carpooling and the use of public transit to school, on the part of students, parents, and volunteers.



Data

Parent Comfort with Children Walking and Biking



■ Fall 2012	15%	6%	4%	17%	4%	4%
■ Spring 2013	23%	14.00%	6%	19%	18.00%	4.00%
■ Fall 2013	38.00%	20.00%	13.00%	20.00%	20.00%	6.00%

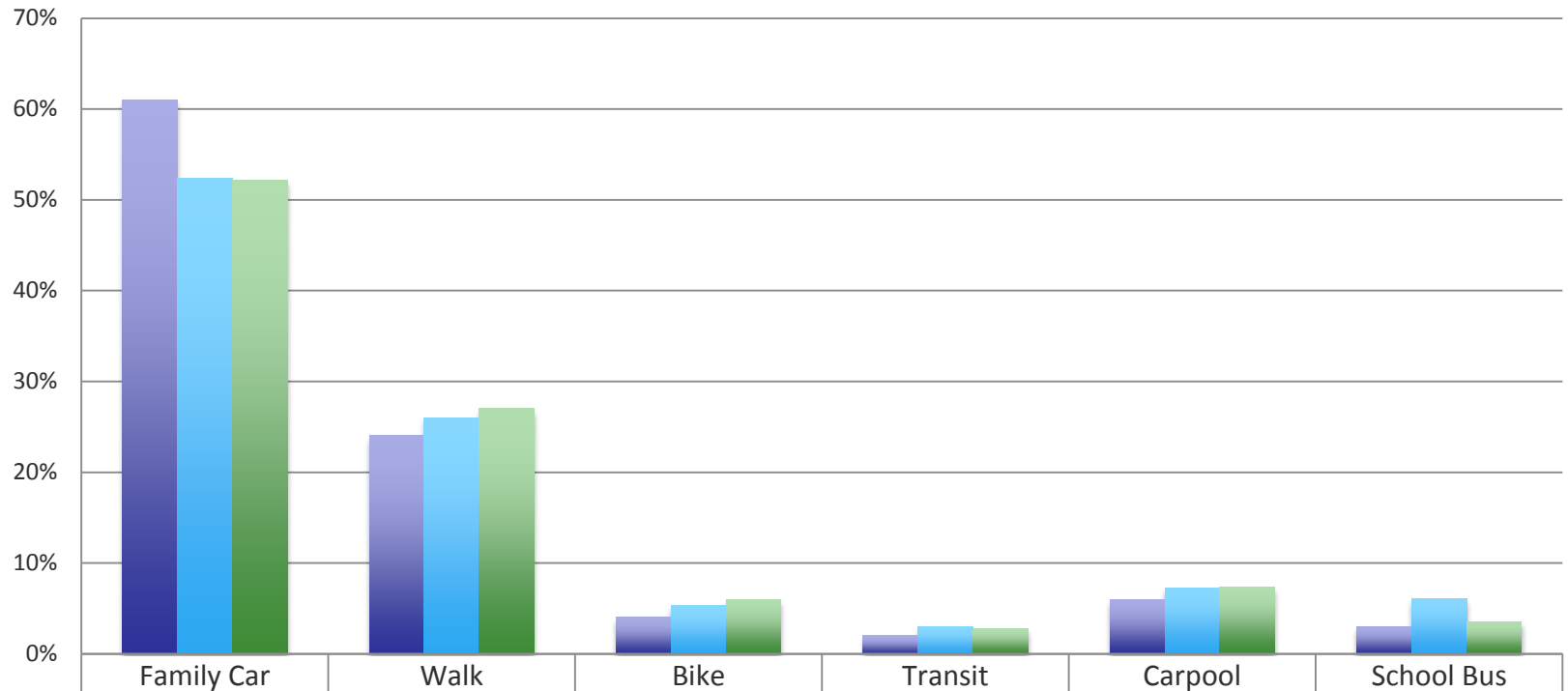
Outcome 2

Increased numbers of students walking, biking, carpooling, and utilizing transit as a means of travelling to and from school



County-wide Data

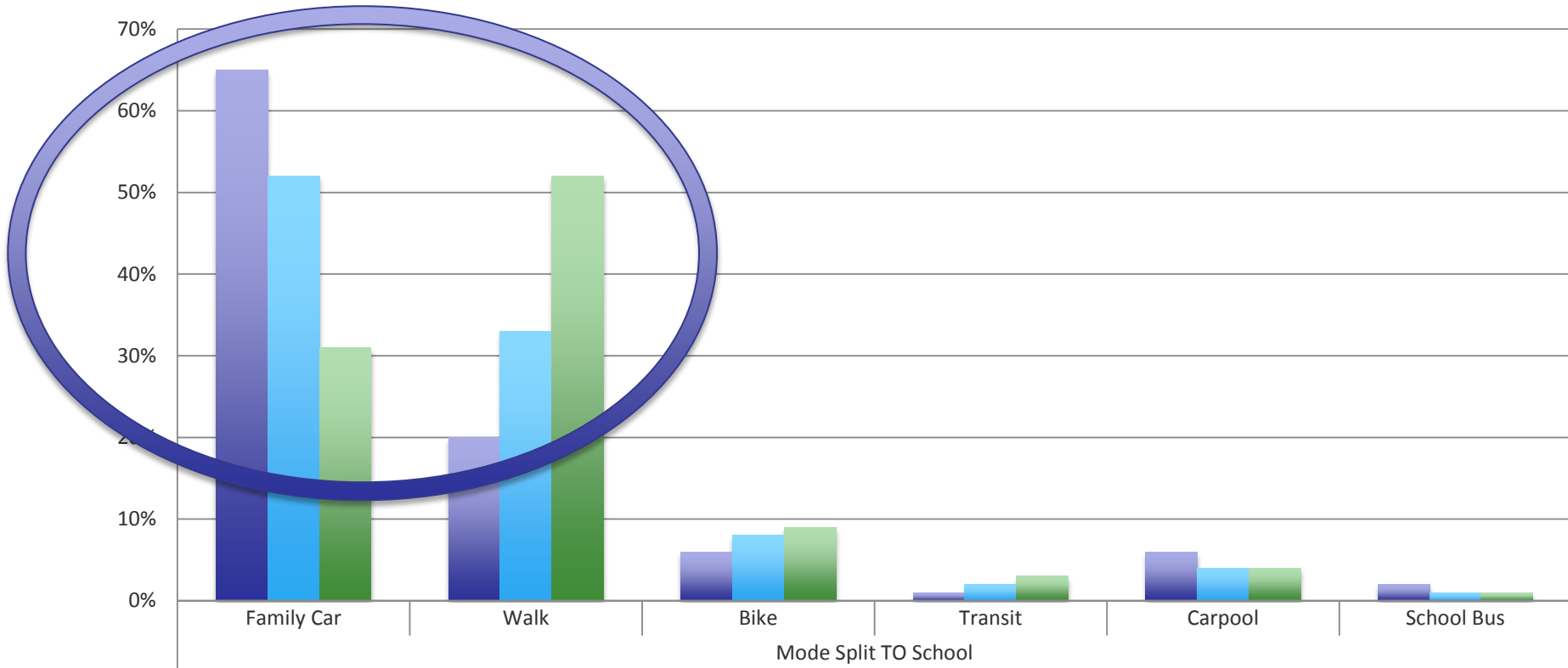
Mode Split TO School



	Family Car	Walk	Bike	Transit	Carpool	School Bus
■ Fall 2012	61%	24%	4%	2%	6%	3%
■ Spring 2013	52.40%	26%	5.30%	3%	7.20%	6.10%
■ Fall 2013	52.20%	27%	6.00%	3%	7.30%	3.50%

County-Wide Data

Travel to School for Students Residing 1/2 mile or Less From School



	Mode Split TO School					
	Family Car	Walk	Bike	Transit	Carpool	School Bus
Fall 2012	65%	20%	6%	1%	6%	2%
Spring 2013	52.00%	33%	8.00%	2%	4.00%	1.00%
Fall 2013	31.00%	52%	9.00%	3%	4.00%	1.00%

Student Travel by the Numbers

On an Average Day in San Mateo County:

- 12,420 Students Walk
- 2,760 Students Ride a Bike
- 3,358 Students Carpool
- 1,400 Students Ride Public Transit

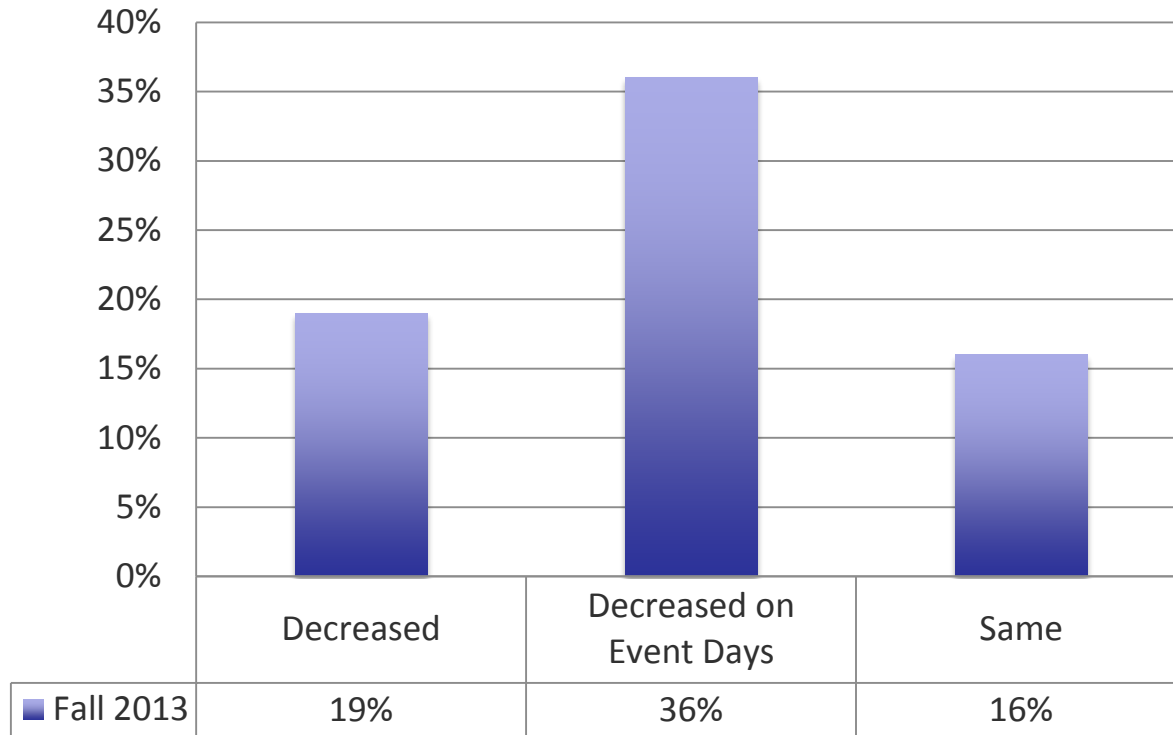
Outcome 3

Decreased traffic congestion around schools, one byproduct of which will be improved air quality



Data

Perceptions about Traffic

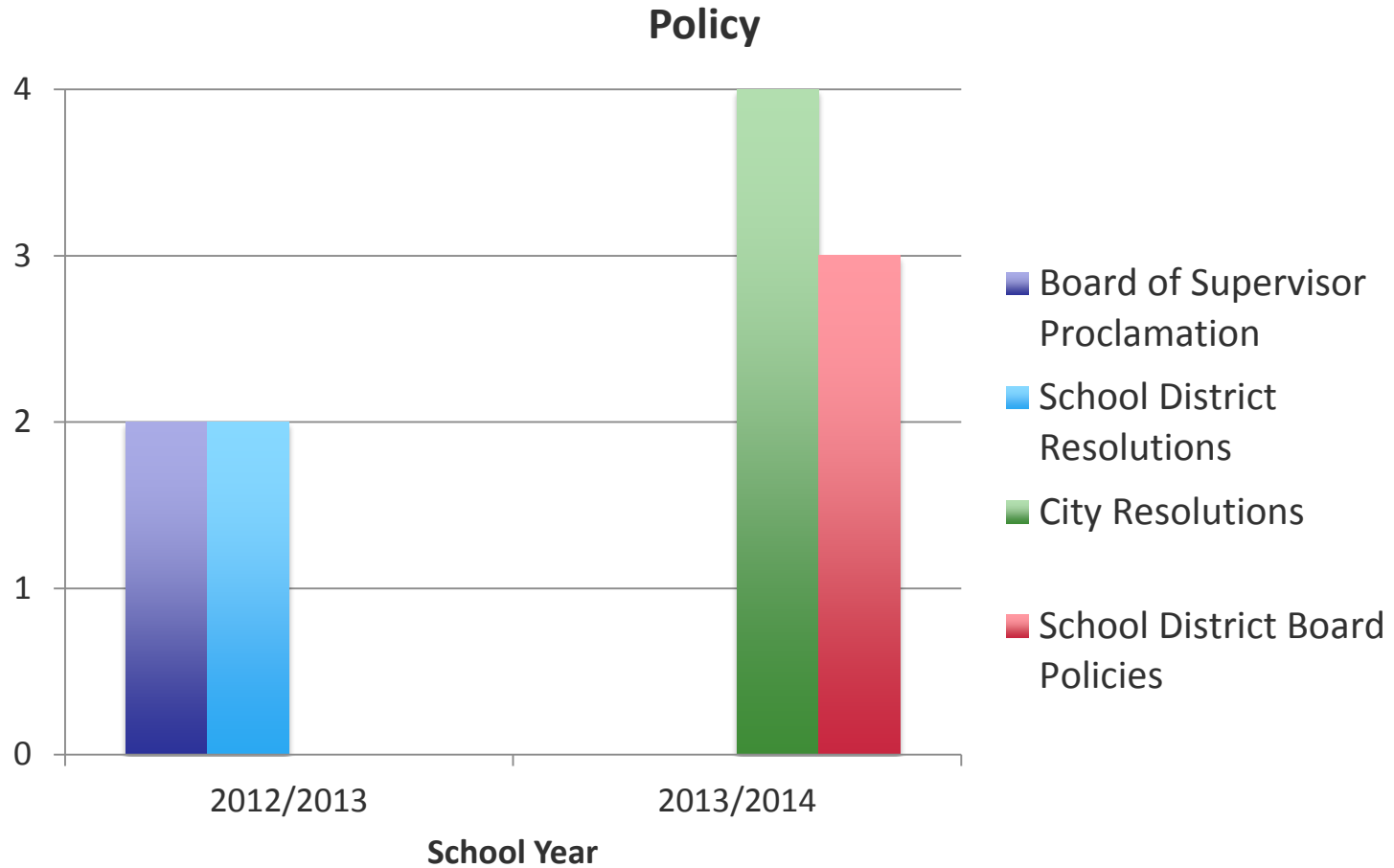


Outcome 4

Increased partnerships among schools, community agencies, parents and volunteers



Data



Video

International Walk to School Day 2013:

Beresford Elementary School,
San Mateo, CA

Thank you!

Daina Lujan
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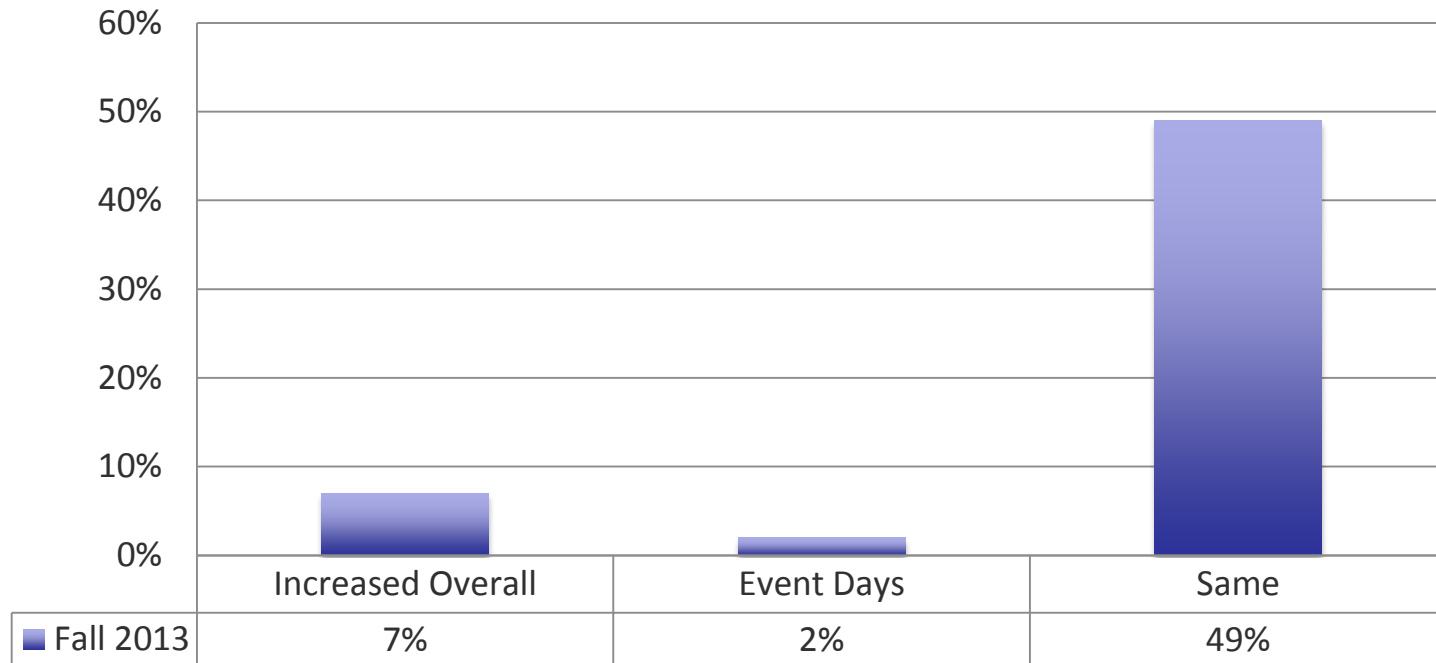


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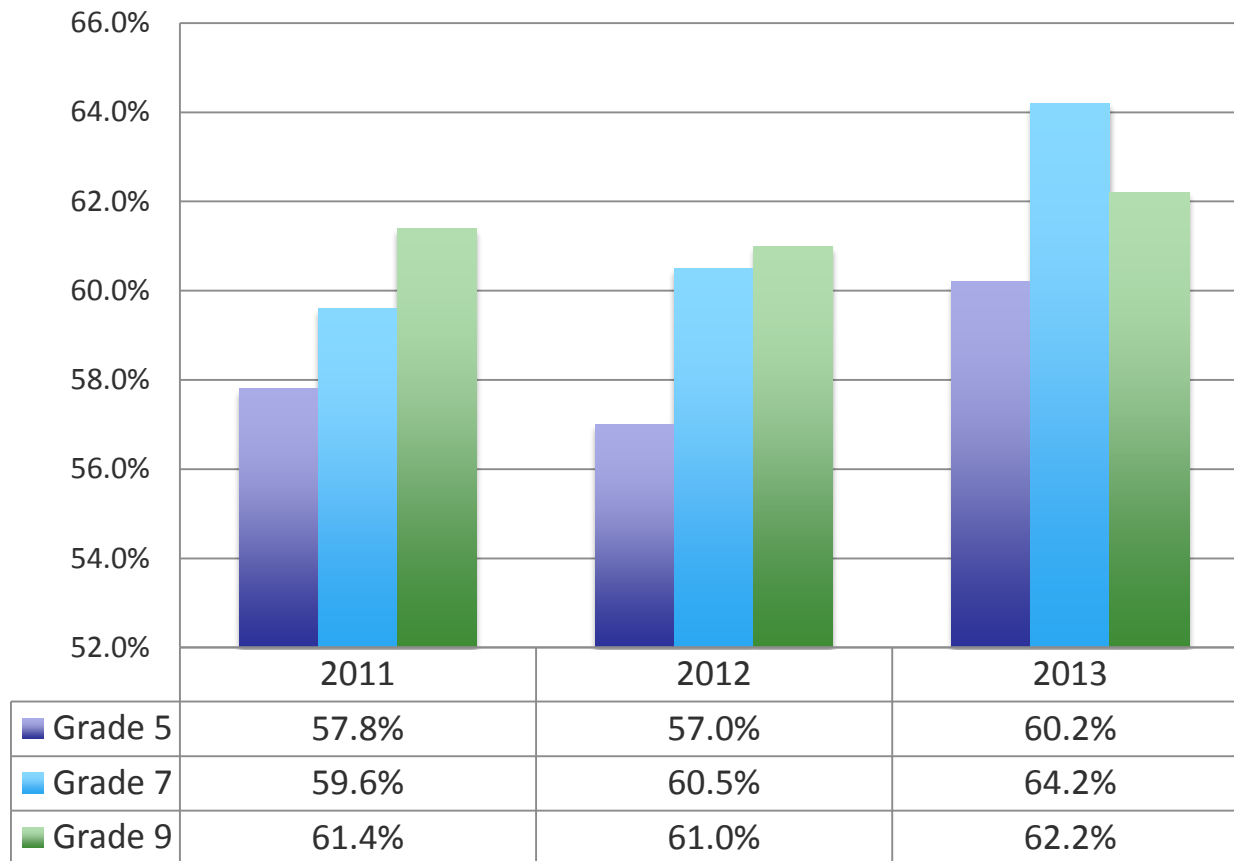
Volunteerism Data

Volunteerism



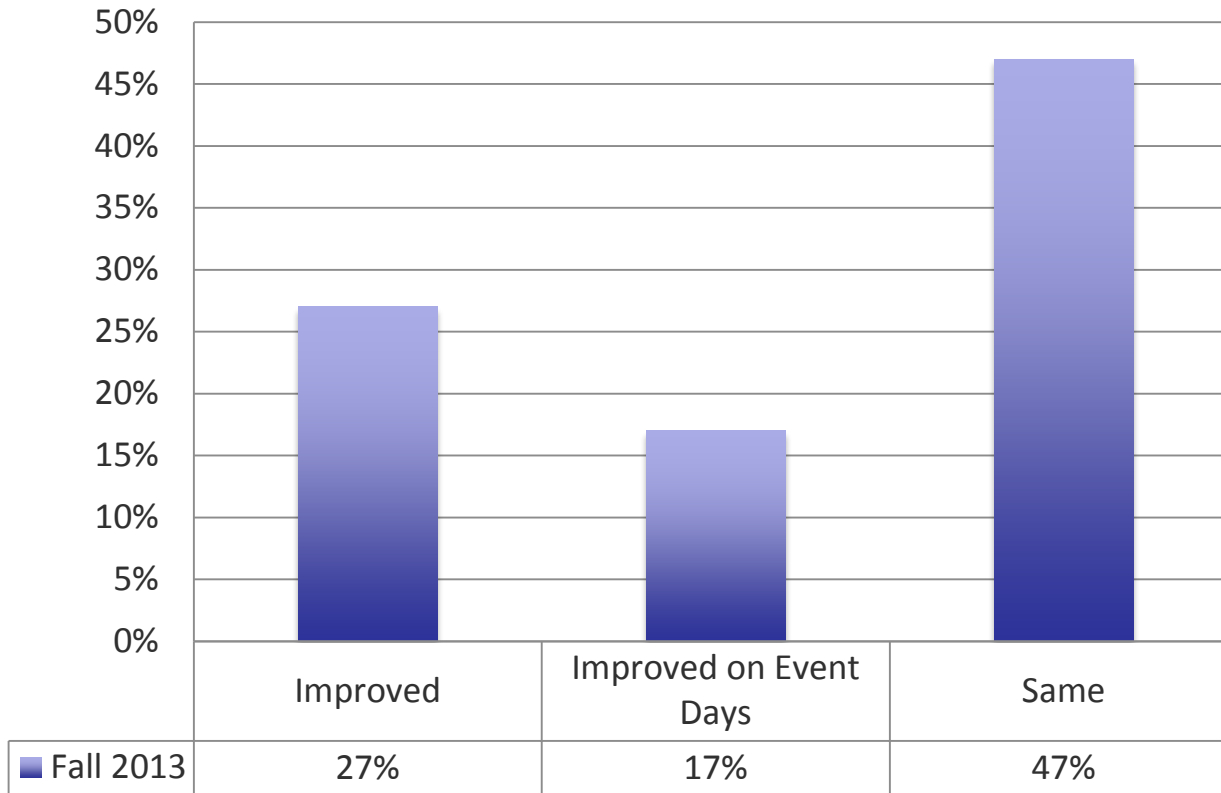
Healthy Weight Data

SMC Students at Healthy Weight



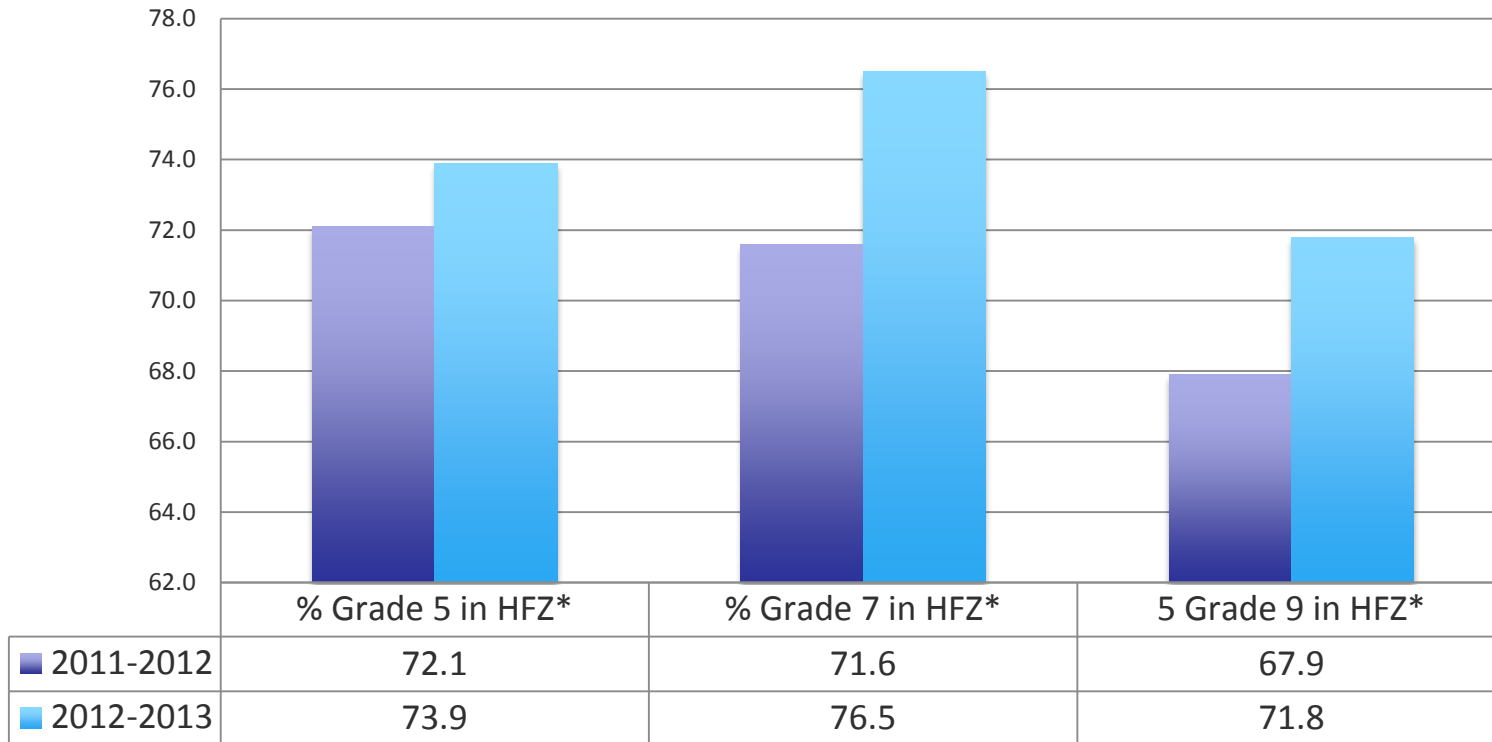
Health Perception Data

Student Health Perceptions



Aerobic Capacity Data

Aerobic Capacity of San Mateo County Students



*Healthy Fit Zone

Safety Perceptions Data

Safety Perceptions

