



San Mateo County from Above!

How SMC Agencies can Leverage Aerial Imagery and LiDAR Data

GIS Team
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Uses of Aerial Imagery

Transportation/
Infrastructure
Planning

Create and Augment Data in Lieu of Field Work

Develop Situational Awareness

Public Safety

Help with Emergency and Recovery Work

Urban and
Environmental
Planning

Change Detection analysis using
Chronologically Sequential Digital Orthophoto

Uses of LiDAR Data

Transportation/
Infrastructure
Planning

Significant Savings in Initial Project Design Phase
and much more Accurate Cut and Fill Estimates

Development of Improved Viewshed Analysis, Soil
Survey Mapping, Flood Protection Analysis

Environmental
Planning

Probability Modeling for Threatened and
Endangered Species (Hill shading and Slope)

Forestry, Parks,
Urban Planning

Topography maps, Elevation data, Building
and Tree Heights

Aerial Imagery and Related Products

Tiled Imagery

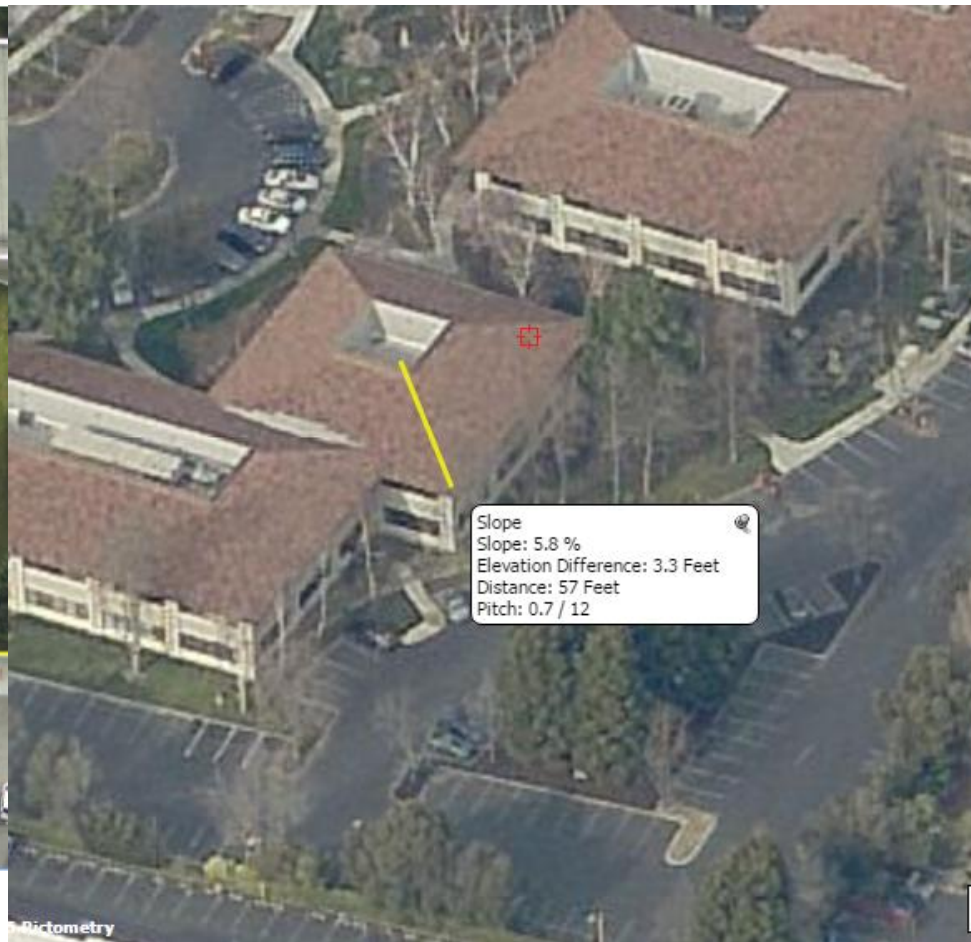
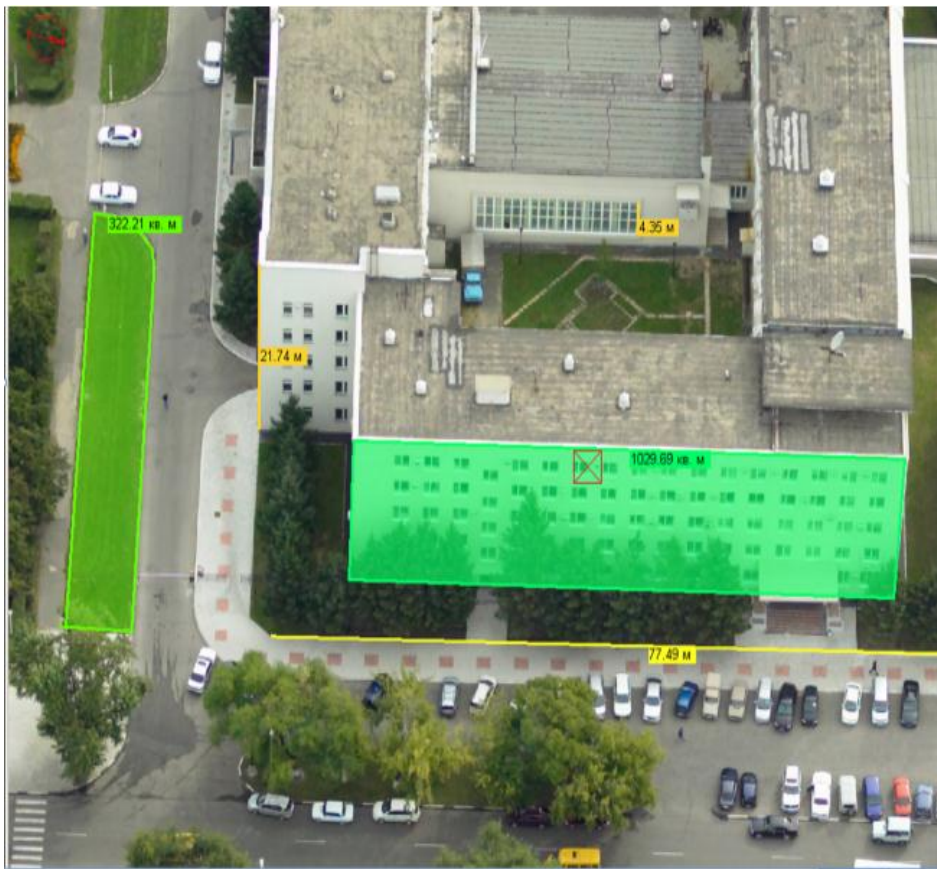
Basemaps

Webservices

[CONNECTEXplorer](#)



- Use the tools to calculate lane width, elevation, area on the imagery



- Use the tools to calculate roof pitch, area of the building facade



The Need

Aerial Imagery has become the Foundation
for Most Public GIS

Essential Dataset for better Service Delivery
and Public Safety

Regular Updates are Difficult Due to Funding
Shortfalls and Uncoordinated Efforts



Cities and Agencies that are Benefitting

City of San Mateo

Redwood City

Belmont

Daly City

Portola Valley

Coastside Fire District (CalFIRE)

San Francisco Public Utilities Commission

- Over last few years, Cities has reached out to County GIS and expressed interest in acquiring high resolution imagery
- If the County is to fund this project, we would only be able to acquire low resolution imagery and cities would have to work on getting imagery of desired specification on their own

Aerial Imagery & LiDAR: Estimated Pricing

Products	Pricing
Total	\$ 240,000
Standard Imagery (532 sq mi)	\$ 160,000
LiDAR Data 1.0 m (532 sq mi)	\$ 80,000
Building Outlines* (230,000 Parcels)	\$ 57,500*

Next Steps

Identify a Sustainable Funding Source for Regular Updates

Gather Specific or Special Requirements from Stakeholders

Draft an RFP

Backup Slides



In-House Imagery vs. Google Imagery

Proprietary

Obscured Metadata

Availability Dependent on Broadband
