San Mateo County Energy Watch Website
Request for Proposals
Responses to Submitted Questions
Posted - 4/12/2018

What is the timeline/period of performance and budget for the project?
- We want the new website to be launched with a majority of content by September 30, 2018.
- We will be selecting a contractor based on the RFP: quality of proposal, contractor capability, cost, examples of other work, etc.

What is the reason for switching from Drupal to WordPress? Would you be willing to stay with Drupal or consider another CMS if all of your concerns were addresses?
- We have decided on WordPress as the CMS for the new website.
- Both the County Office of Sustainability (OOS) and the City/County Association of Governments (C/CAG) websites use WordPress. We have selected WordPress partly for continuity reasons as SMCEW program staff work with both of the OOS and C/CAG websites along with the SMCEW site.

Can you discuss the level of security that will be needed?
- The SMCEW website will be primarily used as an outreach tool and will not have any confidential information hosted or stored on the site.

If the consultant develops the site within the County's secure hosting provider, is the security audit task still required? If yes, what is the expected outcome of the audit?
- If hosted through the County's Information Services Department (ISD), no security audit is required.
- If the proposal includes hosting by the proposer or a third party, the company providing the hosting will need to go through the San Mateo County ISD security audit.

Can you provide details on the County's expectation for document sharing? How many existing documents will be included on the new site?
- The capacity for document hosting and sharing will need to be comparable and potentially slightly larger than the current SMCEW website. For a specific example, see the RICAPS page of the SMCEW website (http://www.smcenergywatch.com/countywide-climate-action/support-for-cities).
- We would like to examine building self-updating newsletter archive. Our newsletters are created in Constant Contact.

We have received several more content specific questions relating to the topic of data, visuals, and media.

Overall, we are looking for the contractor's ideas and input. The main goal is to effectively communicate information and the programs we offer. The content on our current website is somewhat outdated but instead of just updating text we want to communicate in more visual ways where possible. Take a look

at the OOS website, specifically the Energy and Water page (http://www.smcsustainability.org/energy-water/) and the current SMCEW website (www.smcenergywatch.com) to see what might work best.

1. What kind of interactive data visualizations? Can you supply a sample of this?
   - We may want to link to and/or embed data visualizations in the website. Many are currently on the Open Data Portal, and linked to on the current SMCEW website: http://www.smcenergywatch.com/progress_report.html
   - In the process of creating this website, we may decide that there is other data we want to visualize depending on what updated information we decide to host on the website.

2. Do you want to link to GIS maps or integrate within the website? (http://maps.smcgov.org/GE_4_4_0_Html5Viewer_2_5_0_public/?viewer=raster). How do you want videos to be displayed? If it is to show videos where are the videos being hosted?
   - Videos and GIS maps will most likely be hosted on different sites (such as YouTube for videos) but we may want to embed some videos and possibly maps into the website.

3. Can you supply type of infographic to provide pricing?
   - We do not yet know what types of infographics. Our suggestion would be to provide pricing and examples for a range of types of infographics. Again, you can look at the OOS website for examples of what we may be looking for.

Again, relating especially to these last three questions, we will be looking for input from the contractor on what would work best for our goals.