

# San Mateo County Shuttle Program Call For Projects

November 21, 2019  
Technical Advisory Committee

## Program Overview

- Joint TA & C/CAG Call for Projects
  - TA Measure A Local Shuttle Program
  - C/CAG Local Transportation Services Shuttle Program
- Program purpose: provide funding for the operation of local shuttle services
- Eligible costs include operations, marketing & administration of shuttles

## Eligibility

- Sponsor must be a public agency
- Serve county residents & employees
- Provide access to regional transit and/or meets local mobility needs
- Open to public & ADA compliant
- Funds are to supplement, not supplant other funding sources
- SamTrans concurrence letter required
- Governing board resolution required

## Process

- Joint Call for Projects – January 13, 2020
  - FY 2020/21 & 2021/22
    - Up to \$9M from TA Measure A
    - Up to \$1M from C/CAG

## Changes from Last Cycle

- Scoring Criteria adjustments –
  - Increase “Effectiveness” by 10 points - reduce “Readiness” & “Policy Consistency” criteria by 5 points each to maintain 100 point maximum
  - Reduce maximum points available under “Funding Leverage” for shuttles that have failed to meet benchmarks from 18 – 10 points
- Operating cost per passenger benchmarks revised to reflect increase in CPI

# Funding Match

- Operating Cost/Passenger Benchmarks – Updated for ↑ in CPI

Shuttle Type	Prior CFP	Current CFP
Commuter	\$8/passenger	\$9/passenger
Community	\$10/passenger	\$11/passenger
Door to Door	\$20/passenger	\$22/passenger

- Thresholds for 50% match

Shuttle Type	Op. Cost/Passenger FY20/21 & 21/22 (Current CFP)	Benchmark missed by 50% or more
Commuter	\$9/passenger	≥\$13.50/passenger
Community	\$11/passenger	≥\$16.50/passenger
Door to Door	\$22/passenger	≥\$33/passenger

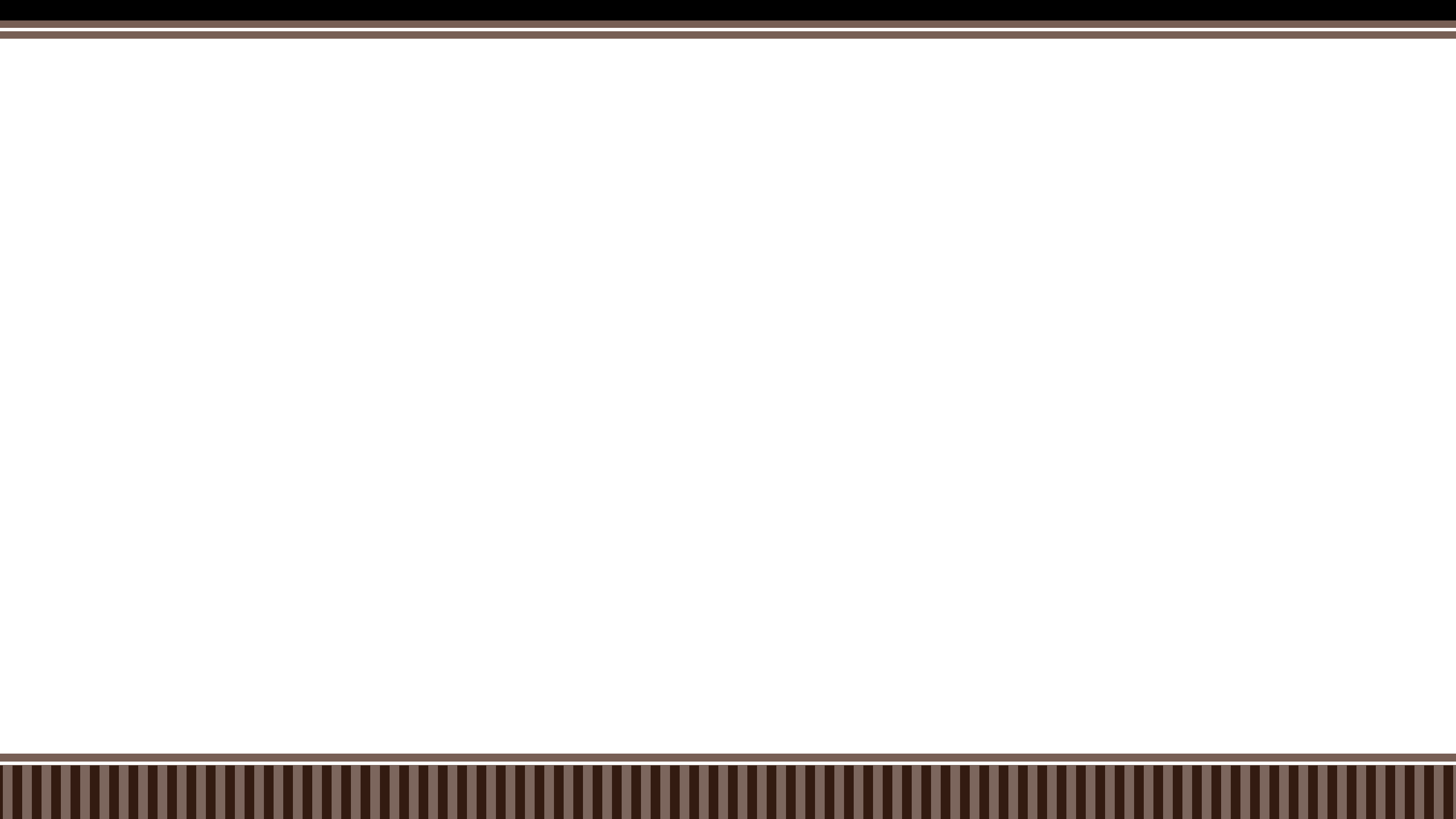
## Evaluation Criteria

	<u>New Shuttles</u>	<u>Existing Shuttles</u>
▪ Need & Readiness:	50%	35%
▪ Effectiveness	15%	35%
▪ Funding Leverage	20%	20%
▪ Policy Consistency & Sustainability	15%	10%

# Schedule – (Tentative)

Timeline	Activity
Nov. 2019	Presentation to C/CAG TAC & CMEQ committee
Dec. 2019/Jan. 2020	Presentation to TA CAC and TA and C/CAG Boards
Jan. 13, 2020	Call for Projects released
Jan. 13, 2020	Call for Projects Workshop
Feb. 21, 2020	Application deadline
April 2020	Informational item to TA CAC and TA Board on draft Program of Projects, presentations to C/CAG TAC & CMEQ committee
May 2020	TA & C/CAG Boards approve proposed Program of Projects





## Need & Readiness

Evaluation Criteria		Details
<b>Need &amp; Readiness</b>  <b>Existing Shuttles – 35%</b> <b>New Shuttles – 50%</b>	Project Need	<ul style="list-style-type: none"> <li>• Provides service to an area underserved by transit</li> <li>• Provides congestion relief</li> <li>• Provides service to special populations (e.g. transit dependent, seniors)</li> </ul>
	Project Readiness	<ul style="list-style-type: none"> <li>• Solid service plan describing how service will be delivered for the funding period</li> <li>• Solid funding plan to deliver the service</li> </ul>

# Effectiveness

Evaluation Criteria	Details
<p><b>Effectiveness</b></p> <p><b>Existing Shuttles – 35%</b></p> <p><b>New Shuttles – 15%</b></p>	<ul style="list-style-type: none"> <li>● Annual operating cost/passenger for past 12 months for existing shuttles, or projected if new shuttles</li> <li>● Annual passengers/service hour for past 12 months for existing shuttles, or projected if new shuttles</li> <li>● Shuttle links w/ other fixed route transit (more points for higher ridership routes)</li> <li>● Improves access from TOD to major activity centers</li> <li>● Reduces single occupant vehicle trips &amp; vehicle miles traveled</li> </ul>

## Funding Leverage – Projects Meeting Benchmarks

Evaluation Criteria	Details
Funding Leverage	Percentage of matching funds contribution: <ul style="list-style-type: none"><li>• &gt;25% to &lt;50% up to 10 pts</li><li>• 50% to &lt;75% up to 15 pts</li><li>• 75% to &lt;100% up to 18 pts</li><li>• Extra 2 pts for private sector funding</li></ul>

## Funding Leverage – Missing Benchmarks by >50%

Evaluation Criteria	Details
Funding Leverage	Percentage of matching funds contribution: <ul style="list-style-type: none"><li>• 50% or greater – 5-10 points</li><li>• Extra 2 pts for private sector funding</li></ul>

## Policy Consistency and Sustainability

Evaluation Criteria	Details
Policy Consistency & Sustainability	<ul style="list-style-type: none"><li>• Shuttle is included in an adopted local, specific area, county or regional plan</li><li>• Supports jobs &amp; housing growth/economic development</li><li>• Use of clean fuel vehicle(s) for service</li><li>• Accommodation for bicycles</li></ul>