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AGENDA

Congestion Management & Environmental Quality (CMEQ) Committee

Date: Monday, April 27, 2020

Time: 3:00 p.m.

On March 16, 2020, the Governor issued Executive Order N-29-20 suspending certain provisions of the Ralph M. Brown Act in order to allow for local legislative bodies to conduct their meetings telephonically or by other electronic means. Pursuant to the Shelter-in-Place Order issued by the San Mateo County Health Officer effective March 17, 2020, which was expanded and extended on March 31, 2020, the statewide Shelter-in-Place Order issued by the Governor in Executive Order N-33-20 on March 19, 2020, and the CDC’s social distancing guidelines, which discourage large public gatherings, C/CAG meetings will be conducted via remote conferencing. Members of the public may observe or participate in the meeting remotely via one of the options below:

Join Zoom Meeting:

<https://zoom.us/j/98391401384>

Meeting ID: 983 9140 1384

Join By Phone:

1-669-900-6833

Meeting ID: 983 9140 1384

Persons who wish to address the Congestion Management and Environmental Quality (CMEQ) Committee on an item to be considered at this meeting, or on items not on this agenda, are asked to submit comments in writing to jlacap@smcgov.org by 2:00 PM on Monday April 27, 2020. Emailed comments should include the specific agenda item on which you are commenting or note that your comment concerns an item that is not on the agenda or is on the consent agenda. Members of the public are limited to one comment per agenda item. The length of the emailed comment should be commensurate with the two minutes customarily allowed for verbal comments, which is approximately 250- 300 words. Staff will read the public comments addressing matters on this agenda received before the deadline of 2:00 PM on April 27, 2020 at the time the matter is called. Staff will read the public comments addressing items not on this agenda received before the deadline of 2:00 PM on Monday April 27, 2020 during agenda item 2 “Public comments.” Comments received after the deadline but before the end of the meeting will be provided to the CMEQ Committee after the meeting.

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| 1. Brief Overview of Teleconference Meeting Procedure | Information (Gabarino) | No Materials |
| 2. Public comment on items not on the agenda. | Presentations are limited
to 3 mins | No Materials |
| 3. Issues from the April 2020 C/CAG Board meeting: | Information (Lacap) | No Materials |
- Approved – Amendment to the FY 19-20 SMCOE SRTS Agreement
 - Approved –FY 20-21 Agreement between SMCOE and C/CAG for SRTS
 - Approved – Reallocation of Measure M interest and administration funds
 - Approved – Final 2019 Congestion Management Program



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- Approved – Subscription to StreetLight Data and C/CAG Member Agency Cost Share
- Approved – List of projects to MTC for RTP/SCS/Plan Bay Area 2050
- Approved – Forum for cities to share practices related to COVID-19 Shelter-in Place to the next C/CAG Board Meeting
- Approved – Election of Marie Chuang (Hillsborough) to the C/CAG Chair and Davina Hurt (Belmont) to the C/CAG Vice Chair positions

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|---|-------------------------|--------------|
| 4. Approval of minutes of February 24, 2020 meeting. | Action (Garbarino) | Page 1 - 5 |
| 5. Review and recommend approval of the project list for funding under the C/CAG and San Mateo County Transportation Authority Shuttle Program for FY 2020/2021 and FY 2021/2022 | Action (Kalkin) | Page 6 - 13 |
| 6. Review and recommend acceptance of Transportation Fund for Clean Air (TFCA) Regional Fund and approval of local matching funds for the Rideshare to Transit Pilot in a total amount of \$579,000 | Action (Wever) | Page 14 – 17 |
| 7. Executive Director Report. | Information (Wong) | No Materials |
| 8. Member comments and announcements. | Information (Garbarino) | No Materials |
| 9. Adjournment and establishment of next meeting date:
May 18, 2020 | Action (Garbarino) | No Materials |

PUBLIC NOTICING: Due to COVID-19, all notices of C/CAG regular Board meetings, standing committee meetings, and special meetings will be posted on C/CAG's website at: <http://www.ccag.ca.gov>.

PUBLIC RECORDS: Public records that relate to any item on the open session agenda for a regular Board meeting, standing committee meeting, or special meeting are available for public inspection. Those public records that are distributed less than 72 hours prior to a regular Board meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members, of the Board or standing committee. The Board has designated the City/County Association of Governments of San Mateo County (C/CAG), located at 555 County Center, 5th Floor, Redwood City, CA 94063, for the purpose of making public records available for inspection. Please note that C/CAG's office is temporarily closed to the public; please contact Mima Guilles at 650-599-1406 to arrange for inspection of public records. Such public records are also available on C/CAG's website at: <http://www.ccag.ca.gov>.

PUBLIC PARTICIPATION: Please refer to the first page of this agenda for instructions on how to participate in the meeting. Persons with disabilities who require auxiliary aids or services in attending and participating in this meeting should contact Mima Guilles at (650) 599-1406, five working days prior to the meeting date.

If you have any questions about this agenda, please contact C/CAG staff: Jeff Lacap 650-599-1455 or jlacap@smcgov.org

**CITY/COUNTY ASSOCIATION OF GOVERNMENTS COMMITTEE ON CONGESTION
MANAGEMENT AND ENVIRONMENTAL QUALITY (CMEQ)**

**MINUTES
MEETING OF February 24, 2020**

The meeting was called to order by Chair Garbarino in Room A at Millbrae City Hall at 3:04 p.m. Attendance sheet is attached.

1. Public comment on items not on the agenda.

None.

2. Issues from the February 2020 C/CAG Board meeting. (Information)

Jeff Lacap, C/CAG Staff, noted the agenda listed the status of items recently addressed by the C/CAG Board, and offered to respond to any questions.

3. Approval of minutes of the January 27, 2020 meeting. (Action)

Motion – Committee member Koelling/ 2nd Committee member Beach: To approve the minutes of the January 27, 2020 CMEQ meeting. Motion passed (8-0).

4. Receive a presentation on the San Mateo County Safe Routes to School FY 2018-2019 Annual Report. (Information)

Mikaela Hiatt, C/CAG staff, provided a brief overview of the Safe Routes to School (SRTS) Program, noting the program is administered jointly between C/CAG and the San Mateo County Office of Education. She introduced Theresa Vallez-Kelly, San Mateo County Safe Routes to School Program Coordinator, who presented program highlights for FY 2018/19 and outlined the goals for the current fiscal year. Highlights include Ruby Bridges Walk to School Day and building relationships between school districts and municipality staff.

Committee members noted their appreciation for the SRTS program and requested additional information on the teacher curriculum that incorporates SRTS education and sample sizes of the annual parent surveys.

Committee members provided comments only. No formal action needed.

5. Review and recommend approval of a subscription to StreetLight Data and Services in the amount of \$275,000 and C/CAG member agency cost-share. (Action)

Mikaela Hiatt, C/CAG Staff, presented on the proposed subscription and cost share of StreetLight Data, a geospatial data (big data) and analysis tool that can provide cities more capabilities and abilities to evaluate and analyze traffic patterns and transportation projects. The total cost of the subscription is \$275,000 for one year. The SMCTA and C/CAG would each contribute \$50,000 for the first year and the participating member agencies would each contribute a maximum amount of \$40,000 for those with populations above 50,000, \$25,000

for those with populations between 15,000 and 50,000, and \$10,000 for those with populations under 15,000.

The committee members had the following comments/questions:

- Which cities have already opted-in to the program
- Clarification on the cost breakdown amongst jurisdictions
- If C/CAG staff has seen a sample/demonstration of the product
- How data is collected from location based services from cellular phones and privacy concerns
- The level of data access each jurisdiction will receive from the subscription

Motion – Committee member Papan/ 2nd Committee member Lee: To recommend approval of a subscription to StreetLight Data and Services in the amount of \$275,000 and C/CAG member agency cost-share. Motion passed unanimously (8-0).

6. Review and recommend the reallocation of Measure M accumulated interest and unspent administration funds. (Action)

Kim Wever, C/CAG Staff, presented the proposed reallocation of Measure M accumulated interest and unspent administration funds, a total of about \$1,900,000, \$686,000 from interest and \$1,200,000 administration. 50% of the remaining funds would go to Local Streets and Roads, 22% to Transit Operations/Senior Mobility, 10% to ITS/Smart Corridor, 6% to Safe Routes to School, and 12% to Stormwater Pollution Prevention.

Motion – Committee member Lee/ 2nd Committee member Beach: To recommend the reallocation of Measure M accumulated interest and unspent administration funds. Motion passed unanimously (8-0).

7. Review and recommend approval of the fiscally constrained list of projects to be submitted to the Metropolitan Transportation Commission (MTC) for the update of the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) also known as Plan Bay Area 2050. (Action)

Jeff Lacap, C/CAG staff, presented a fiscally constrain a list of transportation projects to be submitted to MTC for the update of Plan Bay Area 2050. MTC requests C/CAG to submit a fiscally constrain project lists for both regionally-significant and programmatic investments with a county budget of \$5.3 billion by the end of March. Prior to the presentation of the list to the Committee, the list was reviewed by Members Ratto and Papan.

Committee members commented that there was lack of information on the Regional Hovercraft Ferry Network and Muni Metro T-Third Extension to South San Francisco projects, but would like to see more funding allocated towards the Grade Separation Programmatic Category. Other comments/questions included:

- Whether the Caltrain Business Plan needs to be included in the plan
- Project specific questions on the list including Dumbarton Rail Corridor and Redwood City Transit Center Expansion Plan

Motion – Committee member Masur/ 2nd Committee member Koelling: To recommend approval of the fiscally constrained list of projects to be submitted to the Metropolitan Transportation Commission (MTC) for the update of the Regional Transportation Plan/Sustainable Communities Strategy (RTP/SCS) also known as Plan Bay Area 2050 with the following revisions: Allocate remaining county budget capacity of \$250 million to Dumbarton Rail, \$1 million to Muni Metro T-Line to South San Francisco, \$1 million to Regional Hovercraft Ferry Project, and the remainder of the county budget allocated to the Grade Separation Programmatic Category. Motion passed unanimously (8-0).

8. Review and recommend approval of the Final 2019 Congestion Management Program (CMP) and Monitoring Report and next steps. (Action)

C/CAG Staff, Jeff Lacap, provided a presentation on the Final 2019 CMP and monitoring report.

At the last CMEQ Committee meeting on January 27th, the Committee did not recommend approval of the 2019 Final CMP. Instead, the committee requested that staff make the commitment to revamp the next CMP to reflect the current environment in San Mateo County as opposed to maintaining status quo by continuing to use the framework as adopted in the 1990's.

Based on the CMEQ Committee's request, staff has added the following statement to the Final 2019 CMP document:

“It is recommended for C/CAG to initiate a process to evaluate the CMP Roadway Network as well as the most appropriate performance monitoring measures to be adopted for use by C/CAG in order to prepare for the next cycle of the CMP update, scheduled for 2021. It is expected that such a process will take one year due to its countywide nature and the significance of the CMP.”

Motion – Committee member Koelling/2nd Committee member Lee: To recommend approval of the Final 2019 Congestion Management Program (CMP) and Monitoring Report and next steps. Motion passed unanimously (8-0).

9. Executive Director Report (Information)

Executive Director Sandy Wong announced the upcoming departure of C/CAG Program Director John Hoang and thanked him for all the contributions he has made at C/CAG.

10. Member comments and announcements (Information)

Member Lee announced that Member Garbarino is now on the Joint MTC ABAG Governance Committee.

Member Papan encouraged committee members to look at the MTC website for more information on Plan Bay Area 2050. She also shared that Assembly Member Chiu and Mullin are working on the Seamless transit legislation, AB2057. Member Levin provided additional information on the spot bill.

11. Adjournment and establishment of next meeting date

The meeting adjourned at 4:50 pm.

The next regular meeting was scheduled for March 30, 2020.

2020 C/CAG Congestion Management & Environmental Quality (CMEQ) Committee Attendance Report

Name	Representing	Jan	Feb	Mar	Apr	May	Jun	Jul (No Mtg.)	Aug	Sept	Oct	Nov	Dec (No Mtg.)
Gina Papan (MTC Commissioner)	Metropolitan Transportation Commission (MTC)	X	X										
Shelly Masur (Redwood City Council Member)	Elected Official	X	X										
Emily Beach (Burlingame City Council Member)	Elected Official	X	X										
Lennie Roberts	Environmental Community	X											
Mike O'Neill (Pacifica City Council Member)	Elected Official	X											
Rich Garbarino (South San Francisco City Council Member)	Elected Official	X	X										
Wayne Lee (Millbrae City Council Member)	Elected Official	X	X										
Rick Bonilla (San Mateo City Council Member)	Elected Official	X											
Adina Levin	Agencies with Transportation Interests	X	X										
Linda Koelling	Business Community	X	X										
Peter Ratto	San Mateo County Transit District (SamTrans)	X	X										
Julia Mates (Belmont City Council Member)	Elected Official	X											
Public Member	Jessica Alba	N/A	X										
<i>Peninsula Corridor Joint Powers Board (Caltrain)</i>	<i>Vacant</i>												
<i>Elected Official</i>	<i>Vacant</i>												
<i>Elected Official</i>	<i>Vacant</i>												

Staff and guests in attendance for the February 24, 2020 Meeting

Sandy Wong, Jeff Lacap, John Hoang, Kim Wever, Mikaela Hiatt - C/CAG Staff
 Sal Akhter, Spencer Adams - Streetlight

C/CAG AGENDA REPORT

Date: April 27, 2020

To: Congestion Management and Environmental Quality Committee (CMEQ)

From: Susy Kalkin, Transportation Systems Coordinator

Subject: Review and recommend approval of the project list for funding under the C/CAG and San Mateo County Transportation Authority Shuttle Program for FY 2020/2021 and FY 2021/2022

(For further information contact Susy Kalkin at kkalkin@smcgov.org)

RECOMMENDATION

That the Congestion Management and Environmental Quality Committee review and recommend approval of the project list for funding under the C/CAG and San Mateo County Transportation Authority Shuttle Program for FY 2020/2021 and FY 2021/2022.

FISCAL IMPACT

For the two-year funding cycle there is up to \$10,000,000 available.

SOURCE OF FUNDS

Funding to support the shuttle programs will be derived from the Congestion Relief Plan adopted by C/CAG and includes approximately \$1,000,000 in funding for the two-year cycle. The San Mateo County Transportation Authority (TA) Measure A Program will provide approximately \$9,000,000 for the two-year funding cycle. The C/CAG funding will be predicated on the C/CAG Board of Directors approving shuttle funding in the amount of approximately \$500,000 for each fiscal year through the annual budget adoption process.

BACKGROUND

For the FY 20/21 & 21/22 cycle the San Mateo County Transportation Authority (TA) and C/CAG conducted a joint call for projects that combines two years of funding for shuttles in an amount up to \$10,000,000 from both agencies. Staff issued the call for projects on January 13, 2020 and applications were due on February 21, 2020. Staff received applications for 34 shuttles from 8 sponsors. The total amount requested was \$11,051,378, exceeding the available funding.

Staff convened a Shuttle Evaluation Panel on March 10, 2020 to evaluate and score the shuttle program applications. The panel consisted of staff from C/CAG, TA, SamTrans, Santa Clara Valley Transportation Authority (VTA), and Stanford Transportation Services. Based on the scoring criteria established for the program, including “Need and Readiness”, “Effectiveness”, “Funding Leverage” and “Policy Consistency & Sustainability”, the panel developed a recommended list of projects for funding which is presented in Attachment 1, and includes funding for 30 shuttles at a total cost of \$9,850,229. Four shuttles are not recommended for funding due to low scores, including: Oracle,

Belmont/Hillsdale, Twin Dolphin and San Carlos Commuter. In addition, Menlo Park’s Crosstown shuttle, a relatively low scoring route, is recommended at a reduced amount (\$617,099 vs. \$897,600) to reflect the portion of the route that serves the Belle Haven area (Community of Concern, “CoC”), rather than the proposed expanded route. Lastly, the lowest ranking shuttle, the Bayshore Brisbane Senior Door-to-Door, continues to be recommended for funding given the unique target population (seniors in a CoC), although it was strongly recommended that SamTrans review alternate service options in the comprehensive shuttle study that is currently underway.

Funding Approval Steps

Key Dates/Upcoming Milestones	Date
TA Board Meeting, Informational Item	April 2, 2020
C/CAG TAC	April 16, 2020
C/CAG Congestion Management and Environmental Quality Committee	April 27, 2020
TA Board Action	May 7, 2020
C/CAG Board Action	May 14, 2020

ATTACHMENTS

1. Recommendations for San Mateo County Shuttle Program Funding for FY 2020/2021 & FY 2021/2022
2. Shuttle Program Fact Sheet

Attachment 1: San Mateo County Shuttle Program Draft Funding Recommendations for FY20/21 & FY20/22

Score	Applicant	Shuttle Name	New or Existing	Type	Requested funds	Match	Total Service Cost	Funding Leverage %	Private Sector Match	Recommended Allocation	Fund Source
82	Commute.org	Burlingame Point	New	Commuter	\$264,000	\$1,056,000	\$1,320,000	80%	80%	\$264,000	TA
82	Commute.org	Redwood City Midpoint	Existing	Commuter	\$364,311	\$218,588	\$582,899	38%	38%	\$364,311	TA
82	Commute.org	Redwood City Seaport Centre	Existing	Commuter	\$156,969	\$156,959	\$313,928	50%	50%	\$156,969	TA
81	Commute.org	Bayshore Technology Park	Existing	Commuter	\$162,973	\$162,972	\$325,945	50%	50%	\$162,973	TA
81	JPB	Pacific Shores	Existing	Commuter	\$300,000	\$700,000	\$1,000,000	70%	70%	\$300,000	TA
81	San Mateo County Community College District	Skyline College Express	Existing	Commuter	\$294,597	\$294,597	\$589,194	50%	0%	\$294,597	TA
80	Commute.org	Brisbane Crocker Park	Existing	Commuter	\$442,701	\$243,567	\$686,268	35%	25%	\$442,701	TA
80	Commute.org	North Burlingame	Existing	Commuter	\$167,380	\$167,380	\$334,760	50%	50%	\$167,380	TA
79	Commute.org	Genesis Towers	Existing	Commuter	\$283,591	\$283,591	\$567,182	50%	50%	\$283,591	TA
78	Commute.org	Burlingame Bayside	Existing	Commuter	\$256,549	\$85,517	\$342,066	25%	25%	\$256,549	TA
78	Commute.org	South San Francisco Ferry	Existing	Commuter	\$329,000	\$219,334	\$548,334	40%	20%	\$329,000	TA
78	Commute.org	South San Francisco Caltrain	Existing	Commuter	\$483,239	\$161,080	\$644,319	25%	25%	\$483,239	TA
77	Daly City	Bayshore Shuttle	Existing	Community	\$341,000	\$279,000	\$620,000	45%	0%	\$341,000	TA
76	Commute.org	South San Francisco BART	Existing	Commuter	\$826,207	\$382,069	\$1,208,276	32%	25%	\$826,207	TA
75	Menlo Park	M3 Marsh Road	Existing	Community	\$468,600	\$156,200	\$624,800	25%	0%	\$468,600	C/CAG
75	Menlo Park	M4 Willow Road	Existing	Community	\$249,200	\$83,100	\$332,300	25%	0%	\$249,200	TA
75	JPB	Broadway/Millbrae	Existing	Commuter	\$266,000	\$88,600	\$354,600	25%	0%	\$266,000	TA
74	Commute.org	North Foster City	Existing	Commuter	\$395,388	\$171,796	\$567,184	30%	25%	\$395,388	TA
74	JPB	Electronic Arts	Existing	Commuter	\$160,000	\$250,000	\$410,000	61%	61%	\$160,000	TA
73	SamTrans	Bayhill-San Bruno BART	Existing	Commuter	\$180,000	\$203,000	\$383,000	53%	53%	\$180,000	TA
73	South San Francisco	South City	Existing	Community	\$1,002,225	\$334,075	\$1,336,300	25%	0%	\$1,002,225	TA
73	SamTrans	Seton Medical - BART Daly City	Existing	Commuter	\$160,000	\$53,200	\$213,200	25%	25%	\$160,000	TA
72	JPB	Bayshore/Brisbane Commuter	Existing	Commuter	\$197,900	\$65,900	\$263,800	25%	0%	\$197,900	TA
72	SamTrans	Sierra Point - Balboa Park BART	Existing	Commuter	\$190,000	\$580,000	\$770,000	75%	75%	\$190,000	TA
71	JPB	Mariners Island	Existing	Commuter	\$274,900	\$91,600	\$366,500	25%	24%	\$274,900	TA
71	JPB	Norfolk Area	Existing	Commuter	\$251,800	\$83,900	\$335,700	25%	24%	\$251,800	TA
69	JPB	Campus Drive	Existing	Commuter	\$265,300	\$88,400	\$353,700	25%	0%	\$265,300	TA
68	JPB	Lincoln Centre	Existing	Commuter	\$274,900	\$91,600	\$366,500	25%	24%	\$274,900	TA
67	Menlo Park	M1 Crosstown ₂	Existing	Community	\$897,600	\$205,700	\$822,799	25%	0%	\$617,099	C/CAG
64	JPB	Oracle	Existing	Commuter	\$160,000	\$697,600	\$857,600	81%	81%	Not Recommended	N/A
64	JPB	Belmont/Hillsdale	Existing	Commuter	\$261,600	\$87,200	\$348,800	25%	0%	Not Recommended	N/A
63	JPB	Twin Dolphin	Existing	Commuter	\$287,800	\$95,900	\$383,700	25%	24%	Not Recommended	N/A
62	San Carlos	San Carlos Commuter	Existing	Commuter	\$211,248	\$70,416	\$281,664	25%	20%	Not Recommended	N/A
58	SamTrans	Bayshore Brisbane Senior	Existing	D2D	\$224,400	\$74,800	\$299,200	25%	0%	\$224,400	TA
					\$11,051,378	\$7,983,641	\$18,754,518	39%		28%	\$9,850,229

Subtotal:

TA Measure A Local Shuttle Program Allocation:	\$	8,590,784
TA Other:	\$	173,746
C/CAG Local Transportation Services Shuttle Program Allocation:	\$	1,085,699
Total Shuttle Funding Allocation:	\$	9,850,229

Total Sponsor Requests: \$ 11,051,378

Footnotes:

- 1) The funding request for Commute.Org's 11 existing shuttles includes \$173,746 of administrative costs, which are not recommended for funding from the Measure A Shuttle Program. Commute.Org has historically received Measure A support to help fund its administrative costs through annual allocations from the Alternative Congestion Relief (ACR) Program. Commute.org's proposed administrative costs to support their shuttle program will be considered as part of their annual ACR funding request to the TA.
- 2) The funding request for the M1 Crosstown reflects a modified route serving the Belle Haven neighborhood only, reducing the funding request by \$280,501 over the initial ask.

Commute.org Shuttles

Bayshore Technology Park

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$155,863

Serves the office complex located in the Bridge Parkway area of Redwood Shores. Shuttle route is designed to operate during peak commute hours and offers first/last mile connections to train service at the Hillsdale Caltrain Station.

Brisbane Crocker Park

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$416,941

Serves the Valley Drive/South Hill Drive area of Brisbane. Provides last mile service from the Balboa Park BART station and the Bayshore Caltrain station to commuters and community members.

Burlingame/Bayside

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$245,420

Serves Millbrae Intermodal Station and Burlingame Bayside Area during commute hours, Monday thru Friday. Connects to Millbrae BART/Caltrain stations.

Burlingame Point

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$264,000

Serves between the Millbrae Intermodal Station and the Burlingame Bayside/Burlingame Point business district east of US Highway 101, including the new office complex located on Airport Blvd and the businesses on Beach Rd. in Burlingame. ***This is a new shuttle.***

North Burlingame

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$158,575

This shuttle operates between the Millbrae Intermodal BART & Caltrain Station, Mills-Peninsula Health Services, Sisters of Mercy of the Americas and the residential area of the Easton-Burlingame neighborhood. The service operates during peak commute hours, Monday through Friday.

North Foster City

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$377,764

The North Foster City Shuttles primarily serve large employers in the North Foster City area during peak commute hours. The routes are designed to connect both BART and Caltrain passengers to employment sites located in an area that is not served by SamTrans fixed route service. The shuttles provide first/last mile service.

RWC Midpoint Caltrain

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$349,248

Serves the Midpoint Technology Center and Stanford Medicine Outpatient Center complexes in southern Redwood City along US 101. Provides first and last mile service from the Redwood City Caltrain Station to commuters, community members, and staff/patients of Stanford Medical Center.

Seaport Centre

Service Type: Commuter

Recommended Funding for FY 20/21 & 22/22: \$150,090

Serves the Seaport Centre office complex, located off Seaport Blvd., during peak commute hours. The shuttle also provides service to San Mateo County Sheriff's Office Maple Street Correctional Center. Provides first and last mile service from the Redwood City Caltrain station to commuters and community members.

South SF BART

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$790,091

Serves Oyster Point route, northeastern section of SSF, the Utah-Grand route, Genentech, SSF Conference Center, and residents of the marinas. Provides first/last mile service from the South San Francisco BART station to commuters and community members.

South SF Caltrain

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$463,391

Serves Oyster Point route, northeastern section of SSF, the Utah-Grand route, Genentech, SSF Conference Center, and residents of the marinas. The South San Francisco Caltrain Shuttles provide first/last mile service from the South San Francisco Caltrain station to commuters and community members.

South SF Genesis Towers

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$271,842

Serves the Genesis Towers complex located at One, Two and Three Tower Place in South San Francisco. It also serves the South San Francisco Business Center located on Dubuque. The service operates during peak commute hours. Provides first/last mile service directly from two transit stations, BART and Caltrain, to commuters and community members.

South SF Ferry Terminal

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$315,337

Serves Oyster Point route, northeastern section of SSF, the Utah-Grand route, Genentech, SSF Conference Center, and Genesis Towers. Provides first and last mile service from the South San Francisco Ferry Terminal to commuters and community members. The shuttles also serve as a vital link to transit coming from the East Bay in the event of a BART shutdown.

Daly City Shuttles

Bayshore Shuttle

Service Type: Commuter/Community

Recommended Funding for FY20/ 21 &21/ 22: \$341,000

Connects residents in the City's Bayshore neighborhood with public transportation options including SamTrans, Muni, and BART (Daly City and Balboa Park stations). Serves commuters during peak commute hours and the community during the midday.

Peninsula Corridor Joint Powers Board (JPB) Shuttles

Campus Drive

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$265,300

Serves between Hillsdale Caltrain Station and the Campus Drive area. Provides residential stops along West Hillsdale Blvd during commute hours.

Electronic Arts (EA)

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$160,000

Serves between the San Carlos Caltrain Station and employer, Electronic Arts, during commute hours.

Bayshore/Brisbane Commuter

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$197,900

Provides service between the Bayshore Caltrain Station and the Brisbane – Crocker Industrial Park area. In addition, services various residential stops along San Bruno Avenue during commute hours.

Lincoln Centre

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$274,900

Provides service between the Hillsdale Caltrain Station and businesses in the Lincoln Centre area in North Foster City during commute hours.

Mariners' Island

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$274,900

Provides service between the Hillsdale Caltrain Station and the Mariners' Island area during commute hours.

Millbrae/Broadway

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$266,000

Non-stop shuttle service between Broadway and Millbrae Caltrain stations. Operates on weekday morning and afternoon/evening schedule and serves only Broadway station on weekends.

Norfolk

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$251,800

Provides service to Hillsdale Caltrain Station and various area office buildings during commute hours. In addition, the shuttle serves residential areas of Lakeshore and Fiesta Gardens.

Pacific Shores

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$300,000

Provides service eastside of Redwood City Caltrain Station and Pacific Shores Center during commute hours.

Menlo Park Shuttles

Crosstown Shuttle

Service Type: Community

Recommended Funding for FY 20/21 & 21/22: \$617,099

Provides residents of Belle Haven neighborhood direct connection to Downtown Menlo Park, Stanford Shopping Center and Menlo Park Caltrain Station.

Marsh Road Shuttle

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$468,600

Provides service between Menlo Park Caltrain Station and the Marsh Road business parks area during commute hours.

Willow Road Shuttle

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$249,200

Provides service between Menlo Park Caltrain Station and the Willow Road business area during commute hours.

SamTrans Shuttles

Bayhill San Bruno

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$180,000

Provides service between San Bruno BART Station and the San Bruno Business Park area during commute hours.

Seton Medical

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$160,000

Provides service between the Daly City BART Station, Daly City Civic Center and Seton Medical Center.

Sierra Point

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$190,000

Provides service between Balboa Park BART Station and Sierra Point area office buildings, near Brisbane Bayside, during commute hours.

Bayshore/Brisbane Senior

Service Type: Door to Door

Recommended Funding for FY 20/21 & 21/22: \$224,400

Serves seniors to conduct daily tasks connecting with San Francisco MUNI and SamTrans to access social services, community centers and shopping.

San Mateo County College District Shuttles

Skyline College Express

Service Type: Commuter

Recommended Funding for FY 20/21 & 21/22: \$294,597

Provides direct, non-stop service, connecting the Daly City BART Station to Skyline College, with 11 round-trips when classes are in session.

South San Francisco Shuttles

South City Shuttle

Service Type: Community

Recommended Funding for FY 20/21 & 21/22: \$1,002,225

Service begins and ends at the SSF BART Station, making connections to SamTrans bus routes and is within walking distance to SSF Caltrain Station. Provides underserved areas, such as Holly Avenue, Hillsdale Avenue, West Orange and Alida Way.

C/CAG AGENDA REPORT

Date: April 27, 2020

To: Congestion Management and Environmental Quality (CMEQ) Committee

From: Kim Wever

Subject: Review and recommend acceptance of Transportation Fund for Clean Air (TFCA) Regional Fund and approval of local matching funds for the Rideshare to Transit Pilot in a total amount of \$579,000

(For further information or response to questions, contact Kim Wever at 650-599-1451)

RECOMMENDATION

That the C/CAG CMEQ committee recommends the C/CAG Board accepts \$300,000 of Transportation Fund for Clean Air (TFCA) Regional Grant, and approves the use of \$279,000 in local funds for the Rideshare to Transit Pilot.

FISCAL IMPACT

Up to \$579,000

SOURCE OF FUNDS

- Transportation Fund for Clean Air (TFCA) Regional Fund (\$300,000)
- Local Funds (Congestion Relief Program Assessment Fees or Measure M) (up to \$279,000)

BACKGROUND

TFCA Regional Fund

The Transportation Fund for Clean Air (TFCA) revenues are collected from a \$4 surcharge fee on vehicles registered in the Bay Area, generating about \$22 million each year, to fund cost-effective projects that reduce on-road motor vehicle emissions within the Bay Area Air Quality Management District (BAAQMD)'s jurisdiction. Sixty percent (60%) of TFCA funds are awarded on a competitive basis by the BAAQMD to eligible projects and programs through a program referred to as the TFCA Regional Fund. The remaining forty percent (40%) of these revenues are distributed to the designated County Program Manager Fund in each of the nine counties within the BAAQMD's jurisdiction for similar emissions reduction projects. For San Mateo County, C/CAG has been designated as the County Program Manager to receive the funds.

On September 2019, C/CAG responded to the TFCA Regional Fund Call for Projects. On October 2019, C/CAG Board approved Resolution 19-68 authorizing C/CAG staff to submit an application for a countywide pilot project titled “Rideshare to Transit,” and committing up to \$81,576 in local matching funds. The Rideshare to Transit project focuses on solving the first-mile problem related to taking public transit to work. First-mile can be defined as the distance from home to public transit.

Rideshare to Transit was recommended by BAAQMD’s staff to move forward to their Board. It was then approved by the BAAQMD’s Mobile Source Committee and Board in February and March 2020 respectively. C/CAG was awarded \$300,000 of TFCA Regional Fund in March 2020. With an overall estimated budget for a one-year pilot at \$579,000, C/CAG proposes using up to \$279,000 in local revenues to supplement the difference. Staff is requesting an additional \$197,424 in local funds to combine with the Board approved amount of \$81,576.

On April 16, 2020, the Congestion Management Program Technical Advisory Committee (TAC) recommended the acceptance of the TFCA grant award for the Rideshare to Transit Pilot, and the approval of local matching funds.

Rideshare to Transit Pilot

The Rideshare to Transit Pilot reduces single-occupancy vehicle trips by providing incentives to San Mateo County residents for using rideshare services to take transit during peak commute periods. Currently, residents who do not live within walking or biking distance to a transit station may choose to drive alone to the transit station, or not take public transportation. This pilot aims at providing solutions to the first-mile challenge between commuters’ homes and transit stations.

The one-year pilot has two components:

- 1) Transportation Network Companies (TNC) to Transit: Encourages the use of public transportation by subsidizing shared rides (i.e. Uber Pool and Lyft Shared) to/from selected San Mateo County mass transit stations.
- 2) Carpool to Transit: Promotes the use of public transportation by subsidizing the use of carpool matching applications (i.e. Waze Carpool) to share rides to/from selected San Mateo County mass transit stations.

The Rideshare to Transit Overview Fact Sheet (Attachment 1) provides more information on each component.

Recommendation

Staff proposes that the CMEQ committee recommends to the C/CAG Board acceptance of the TFCA grant award for the Rideshare to Transit Pilot, and the approval of local matching funds to meet the project need.

ATTACHMENTS

1. Rideshare to Transit Overview Fact Sheet

Rideshare to Transit Pilot Overview Fact Sheet		
1) Transportation Network Companies (TNC) to Transit		2) Carpool to Transit
Partners/Vendors		
A) Uber	B) Lyft	Waze Carpool
What and How?		
<p>The pilot will utilize rideshare application platforms (i.e. Uber and Lyft) to provide on-demand shared rides (2 or more riders) for residents in San Mateo County. Riders who take TNC to transit stations on Tuesdays, Wednesdays and Thursdays will receive a \$5 subsidy for shared rides over \$5. Rides will be timed to ensure that they are taken during the peak morning (6:00AM to 9:00AM) and evening hours (4:00PM to 7:00PM).</p>		<p>This component of the program offers a \$2 subsidy for both the driver and rider during each trip, for using a carpool matching application to a transit station. The trips will be timed to ensure that they are taken during the peak morning (6:00AM to 9:00AM) and evening hours(4:00PM to 7:00PM). The pilot program will also reimburse drivers up to \$5 per day for parking. C/CAG will be working with carpool matching mobile applications (i.e. Waze Carpool) to provide these incentives to the carpoolers.</p>
Breakdown of Incentives		
<ul style="list-style-type: none"> • A flat \$5 subsidy for shared rides over \$5 per rider during each trip • Up to 64,800 potential rider trips across platforms • Eligible on shared rides during morning and evening peak periods on Tuesdays, Wednesdays, Thursdays only (144 operating days for 1-year pilot) 		<ul style="list-style-type: none"> • Driver and rider each receive a \$2 subsidy per trip • Up to a \$5 subsidy for driver to help with daily parking fees • Up to 43,200 rider trips and 28,800 driver trips eligible for subsidy • Eligible for carpoolers using a carpool matching mobile application during morning and evening peak periods on Tuesdays, Wednesdays, Thursdays only (144 operating days for 1-year pilot)
Total Incentives		
Up to \$324,000 Total for UberPool and Lyft Shared		Up to \$205,000 Total for Waze Carpool

Marketing	
C/CAG will collaborate with Commute.org, Lyft, Uber, Waze Carpool, SamTrans, BART, and Caltrain to help advertise the pilot programs through their marketing platforms. In addition, Commute.org’s marketing plan includes residential mailers and advertising on Facebook targeted ads, Google search, San Mateo Daily Journal, and Patch.	
Total Budget	
Total for Incentives: \$529,000 (\$285,000 from TFCA grant and \$244,000 from local funds)	
Marketing: \$50,000 (\$15,000 from TFCA grant and \$35,000 from local funds)	
Grand Total for Pilot: \$579,000 (\$300,000 from TFCA grant and \$279,000 from local funds)	
Implementation Schedule (tentative)	
June to December 2020 – Planning and Implementation Phase (including funding agreements with Partners/Vendors)	
January 2021 to January 2022– Operational Phase	
February 2022 to May 2022 – Program Evaluation and Reporting Phase	
Additional Information	
<ul style="list-style-type: none"> • It is estimated that the project will reduce 64,800 Single-Occupant Vehicle trips per year. 	<ul style="list-style-type: none"> • It is estimated that this project will reduce 72,000 Single-Occupant Vehicle trips per year.
Selected Participating Public Transit Stations: <ul style="list-style-type: none"> • BART (Daly City, Colma, South San Francisco, San Bruno, and Millbrae) • Caltrain (Millbrae, San Mateo, Hillsdale, Menlo Park, and Redwood City) 	