

# C/CAG

## CITY/COUNTY ASSOCIATION OF GOVERNMENTS OF SAN MATEO COUNTY

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**May 6, 2020**

### **Procurement:**

Request for Proposals for  
Measure M 5-Year Strategic Plan  
Fiscal Year 2021/2022 to 2025/2026

### **QUESTIONS AND ANSWERS**

Listed below are questions received prior to the closing date and time of request for clarifications regarding the Measure M 5-year Strategic Plan RFP:

#### **Question 1: Has C\CAG prepared a Measure M Strategic Plan in the past? If so, did a consultant help prepare it?**

Response 1: C/CAG has not hired a consultant to prepare a Measure M Strategic Plan before. C/CAG staff internally prepared the two 5-Year Implementation Plans:

- Fiscal Year 2011/2012 to 2015/2016: The Plan can be found at [https://www.ccag.ca.gov/wp-content/uploads/2014/06/Measure-M-Implementation-Plan\\_May2012Amendment-FINAL.pdf](https://www.ccag.ca.gov/wp-content/uploads/2014/06/Measure-M-Implementation-Plan_May2012Amendment-FINAL.pdf).
- Fiscal Year 2016/2017 to 2020/2021: This Plan can be accessed at <https://www.ccag.ca.gov/wp-content/uploads/2014/05/Final-FY-17-21-Measure-M-Implementation-Plan.pdf>.

#### **Question 2: Which consultants or types of firms have helped C\CAG implement the Measure M program previously?**

Response 2: C/CAG staff has been managing and implementing the Measure M programs without consultant assistance. Bridges Marketing Group helped C/CAG compile a 5-year Performance Report, which can be found at [https://www.ccag.ca.gov/wp-content/uploads/2014/05/CCAG\\_MeasureM\\_5Year\\_Report2016.pdf](https://www.ccag.ca.gov/wp-content/uploads/2014/05/CCAG_MeasureM_5Year_Report2016.pdf).

#### **Question 3: What type of firm would you expect to lead this project (public outreach, management consulting, transportation planning, etc.)?**

Response 3: C/CAG is not looking for any specific type of firm. Rather, C/CAG is seeking a qualified firm with relevant experience and a clear understanding of the program goals and requirements to complete the project. Specific evaluation criteria can be found on page 4 of the procurement.

#### **Question 4: Was the RFP sent to a list or only posted on the web site?**

Response 4: The RFP was posted on the C/CAG website as well as distributed to a list of consultants in the C/CAG database.

#### **Question 5: Can you provide any guidance on budget expectations for this project?**

#### **Similar question: Has C\CAG identified a budget for this project?**

Response 5: The proposed consultant budget is part of the evaluation of the consultant proposal. Consultants should submit a proposal with the most favorable terms from a price and technical viewpoint.