

Program Report & FY 2015-2016 Work Plan

Commute.org

C/CAG Board Meeting
September 10, 2015

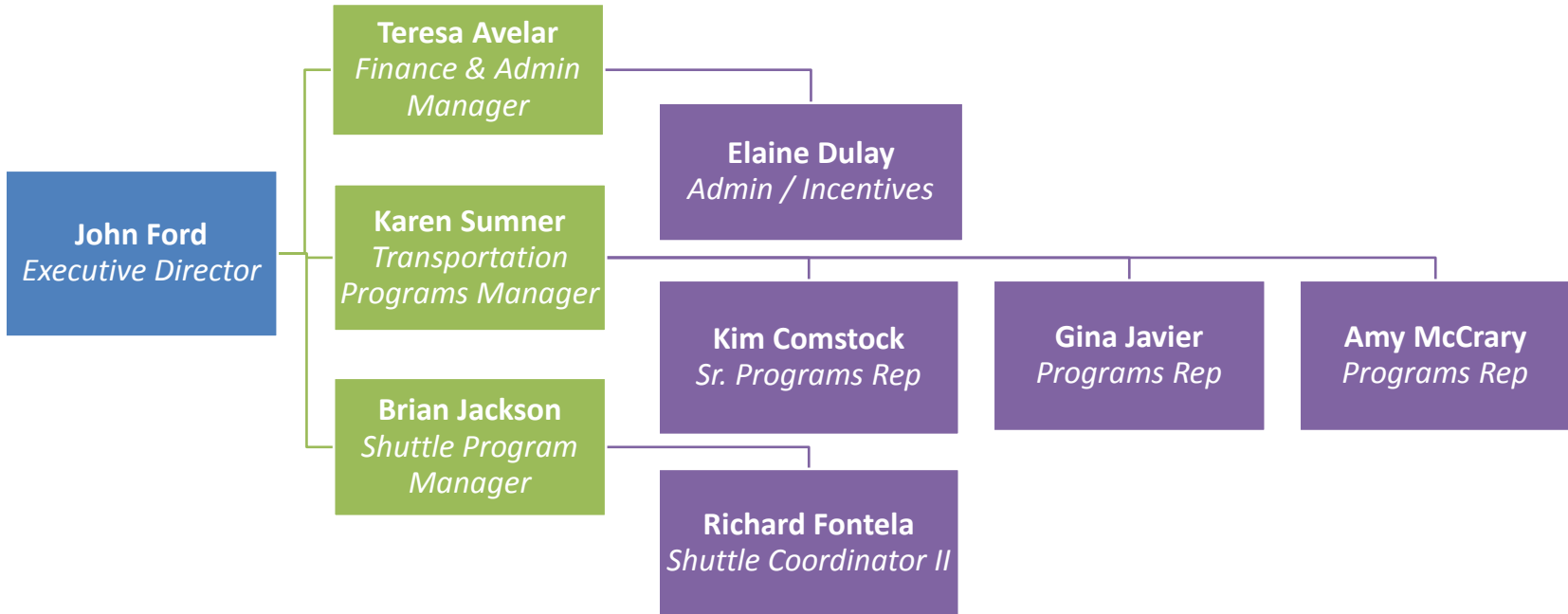
Presentation Overview

- **Commute.org Overview**
- **Program Report & FY15-16 Work Plan**
 - **Major Initiatives**
 - **Results & Targets**
 - **Funding Profile**
- **Questions**

Commute.org Overview

- **Agency Focus:** Reduce the number of SOVs traveling to, thru or from San Mateo County
- **Board of Directors:**
 - 17 cities and county
 - Jeff Gee (Redwood City) – chair
 - Cliff Lentz (Brisbane) – vice chair
- **Supervisory Committee:**
 - 8 members
 - Maria Saguisag-Sid (Brisbane) – chair
 - John Hoang (C/CAG representative)

Commute.org Team



Work Plan for FY 2015-2016

- Follows format of the updated Strategic Plan and becomes the basis for our Scope of Work documents with our funding partners
- Serves as a report card showing results of goals and objectives over several years
- Program Areas:
 - Employers
 - Shuttles
 - Commuters
 - Public/Private Partnerships
 - Agency Development

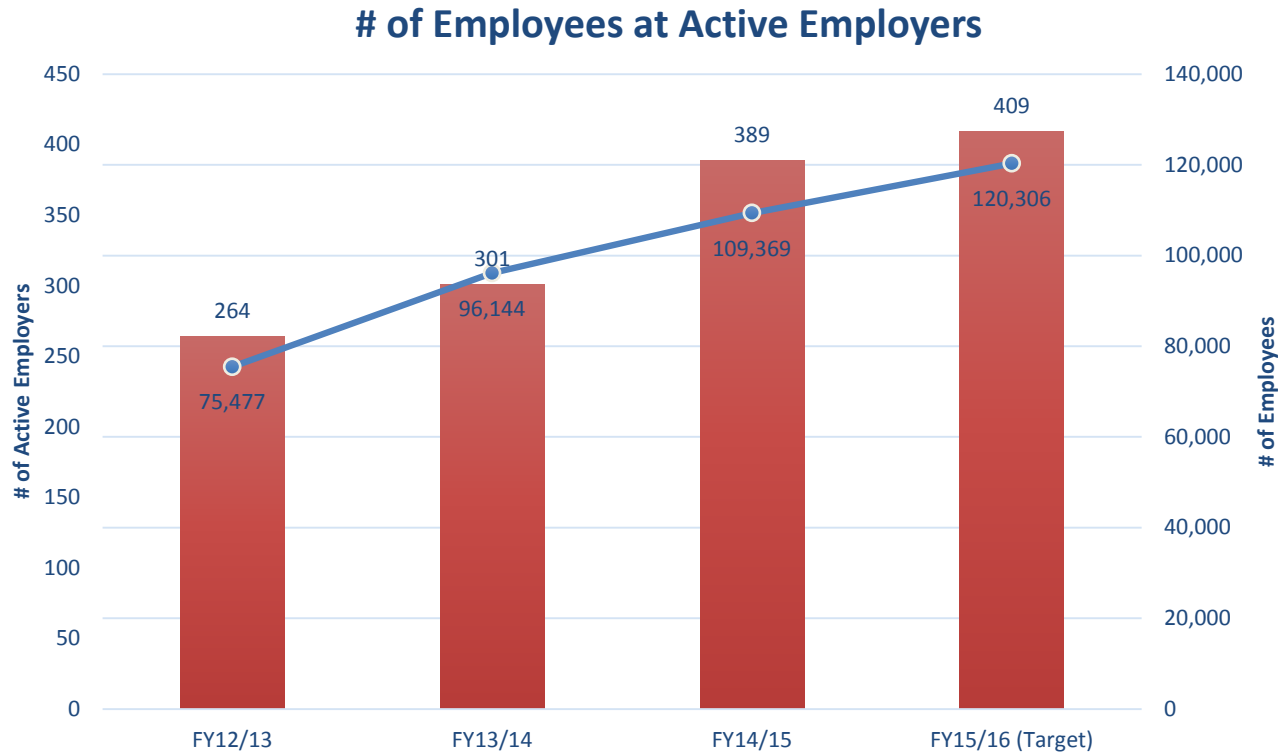
Work Plan for FY 2015-2016

- **Key Initiatives:**

- Shuttle Services Contract Transition
- Guaranteed Ride Home (GRH) Program
- San Mateo County Compliance with BACBP
- Mobility as a Service (MaaS) Projects
- Commute Mode Survey
- Web Site Release/Expansion

Work Plan for FY 2015-2016

Key Statistics & Targets – Employer Outreach



Work Plan for FY 2015-2016

Employer Outreach



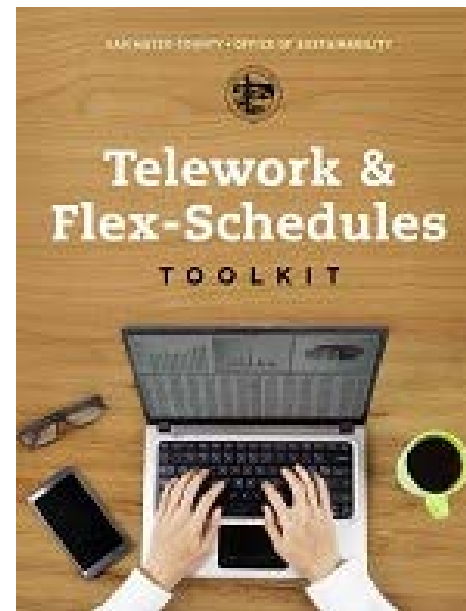
BREAKFAST — WITH — TRANSPORTATION CHAMPIONS

THURSDAY, FEBRUARY 26, 2015
FROM 8 TO 11 A.M. - ORACLE CONFERENCE CENTER
350 ORACLE PARKWAY, 2ND FLOOR, REDWOOD CITY

FREE ADMISSION AND PRIZE DRAWINGS



Bay Area
Commuter Benefits Program

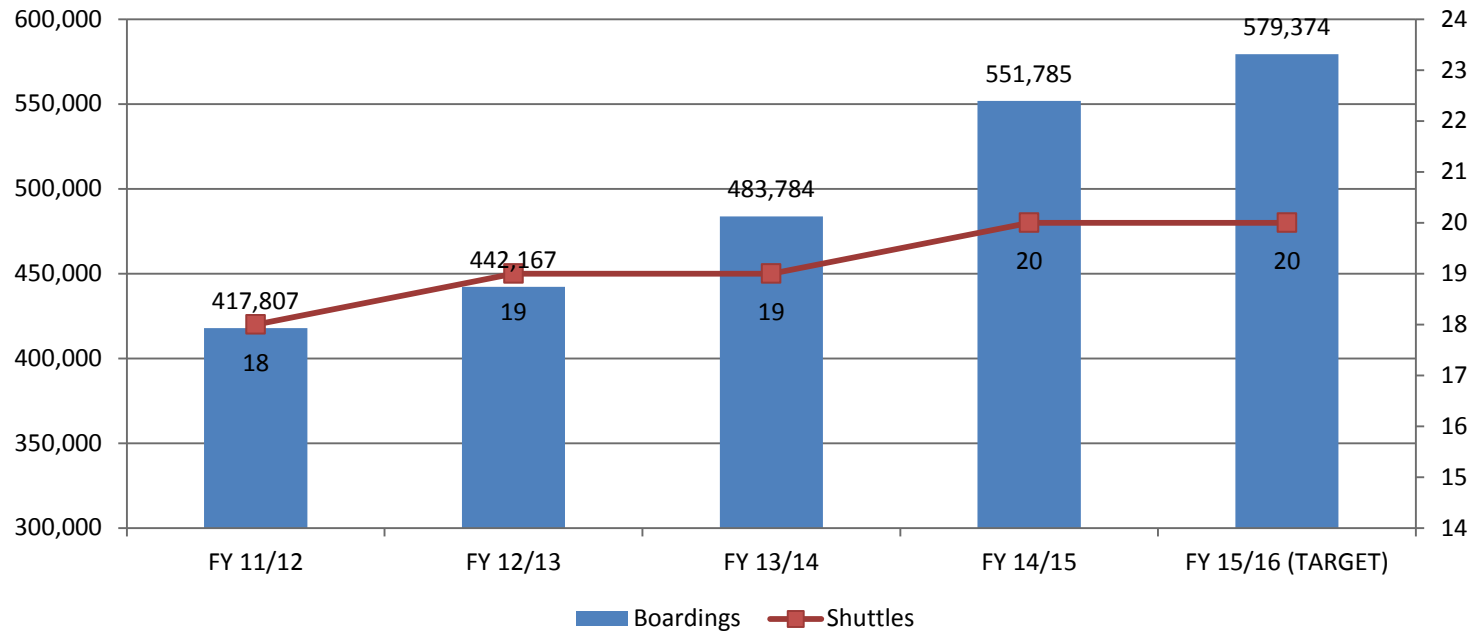


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Work Plan for FY 2015-2016

Key Statistics & Targets – Shuttle Program

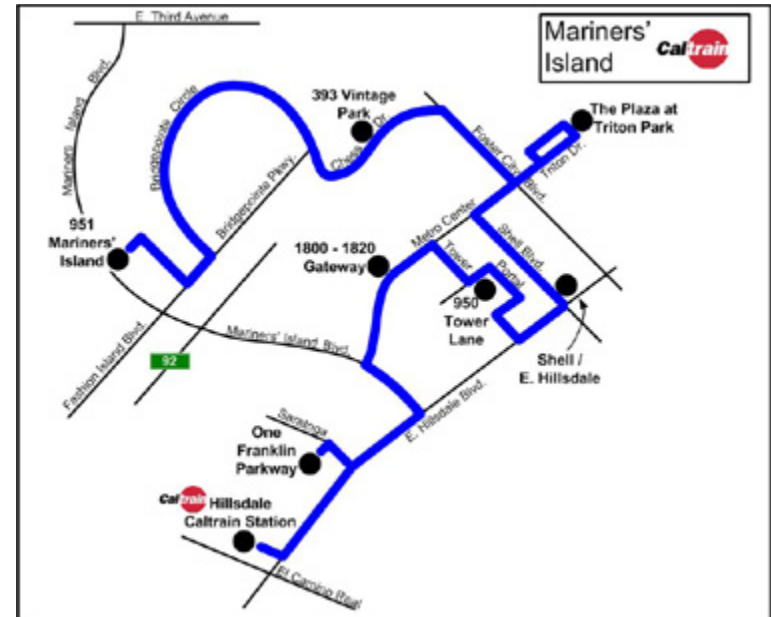
of Shuttles and Boardings



Work Plan for FY 2015-2016

Shuttle Program

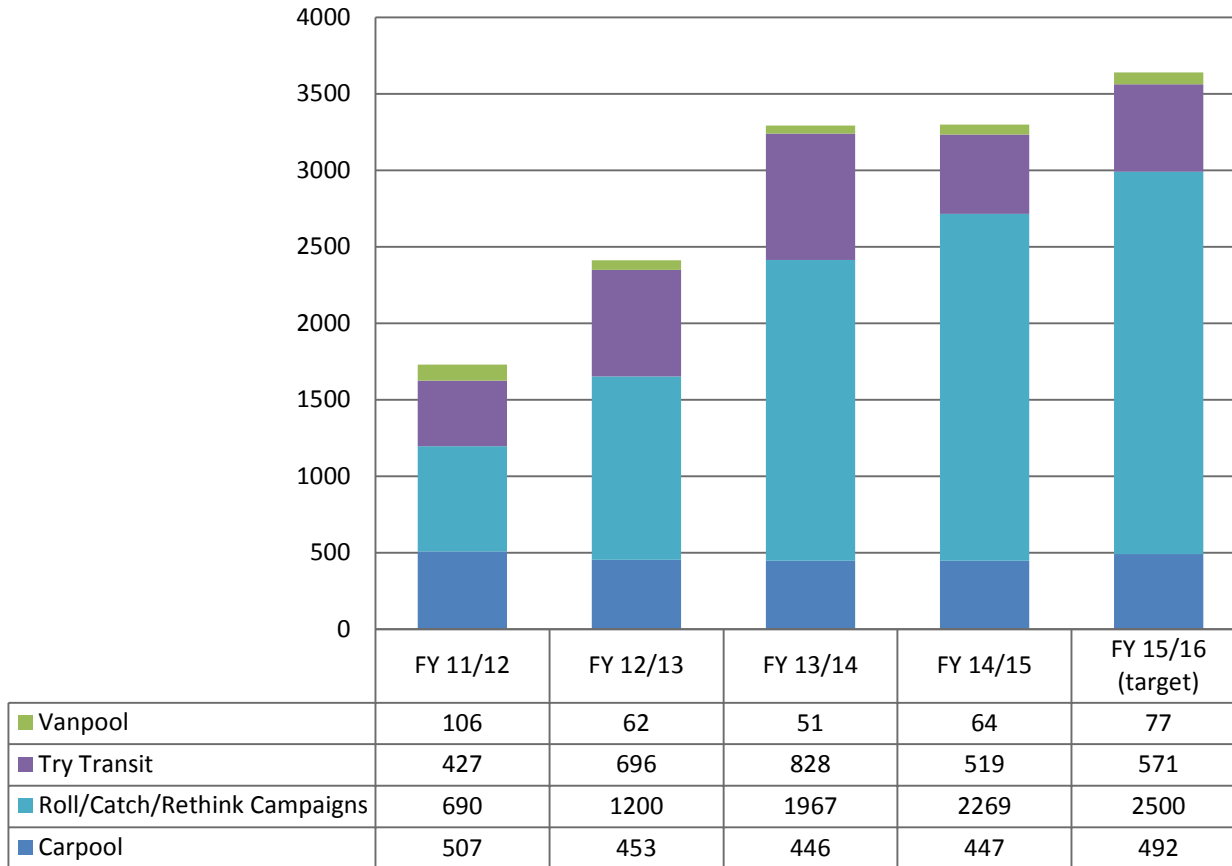
Top 4 Routes by Ridership	Annual Rides
Crocker Park (Brisbane)	95,339
North (Foster City)	60,540
Bayside (Burlingame)	52,295
Mid-Point (Redwood City)	47,537



Work Plan for FY 2015-2016

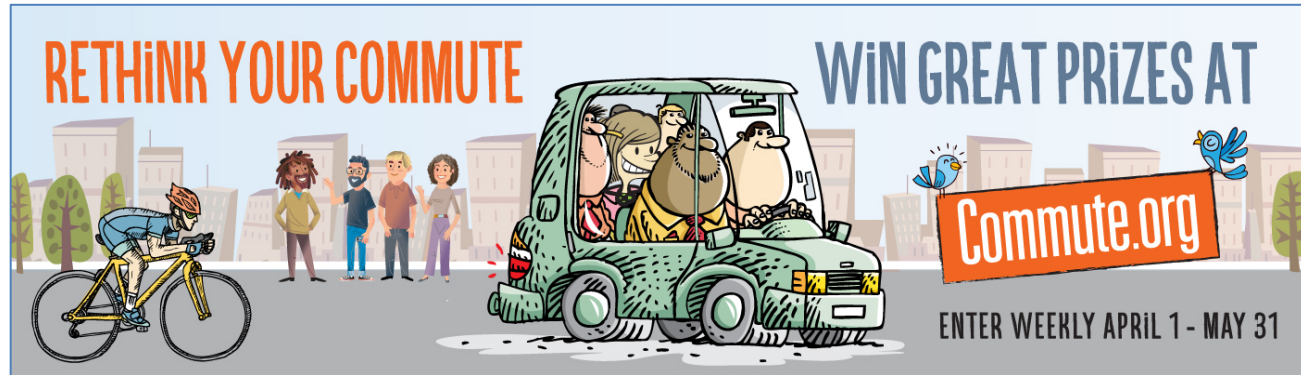
Key Statistics & Targets – Commuter Incentives

Incentive Program Participants (all programs)




Work Plan for FY 2015-2016

Incentives Program



Commute.org

 **Can you take one less car trip per week?**
Join 15821 others in choosing to be TravelSmart. [Learn more](#)


 **Where is my shuttle?** 



Drive less. Waste less. Stress less.
Ride an ALLIANCE shuttle.

[Learn more](#)

 **Trip planner** 

 **Daily rider alerts**
Find up-to-date information on Alliance shuttles.

[Apply now](#)

Find a carpool partner
Find commuters who have similar travel routes and patterns and with whom you can share a ride.

[Call to action](#)



Rethink Your Commute and Be Rewarded
COMMUTE.ORG

Bay Area Commute Tweets

COMMUTE.ORG @SMCOUNTYCOMMUTE
Check out the job opening at @SMCountyCom-
mute - looking for a dynamic Programs Repre-
sentative tinyurl.com/k3t5pj
8:29 AM - 9 Oct 2014

RETWEETED JEN @UNMATCHEDSOCK
BART Operator, regarding our train delay "ugh,
sorry guys, this is pretty bad" /click
8:09 AM - 9 Oct 2014

RETWEETED STAN BUNGER @BUNGERKCB5
Update on #BART delay: police say incident
began w/ report of man w/gun at Richmond,
trains

...

Latest News on Bay Area Commuter Benefits Program

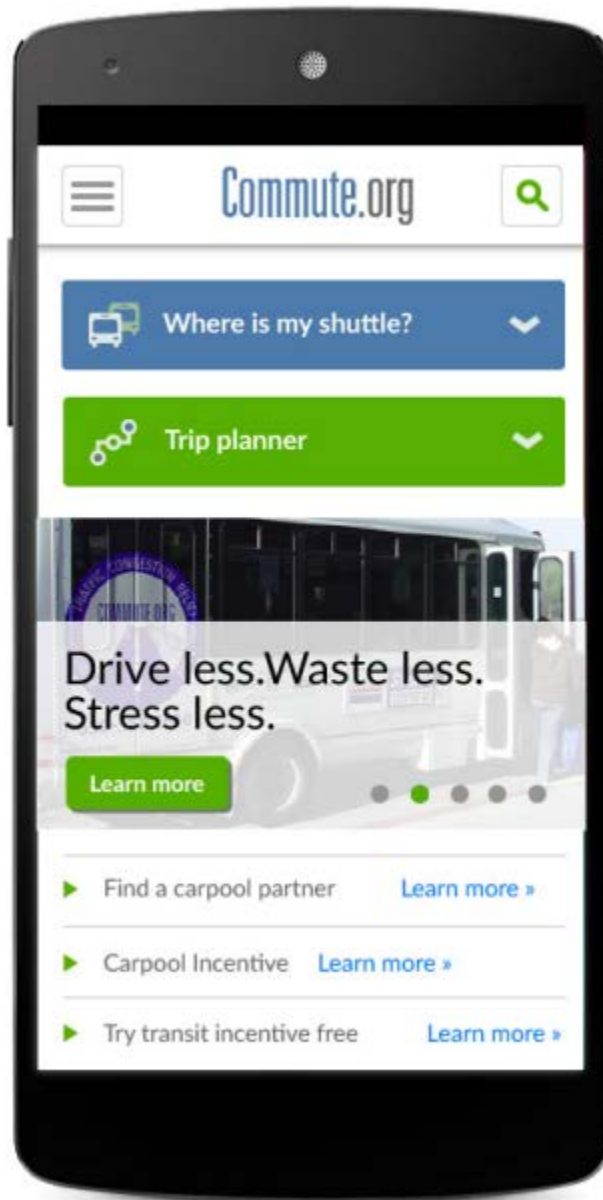
San Francisco Bay Area employers with 50 or more full-time employees within the Bay Area Air Quality Management District (Air District) geographic boundaries are required to register and offer commuter benefits to their employees by September 30, 2014 in order to comply with the Bay Area Commuter Benefits Program. Employers that have not registered by September 30 are required to register now. Through

Employers with fewer than 50 Bay Area employees may be subject to a local commuter benefits ordinance.

Commute.org is working with the MTC and BAAQMD to provide support and guidance to businesses in San Mateo County. We encourage you to read the information about the Bay Area Commuter Benefits Program provided on the 511.org web site. If your

Commute News

► Latest News on Bay Area Commuter Benefits Program. [Learn more](#) ▶



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Where is my shuttle?

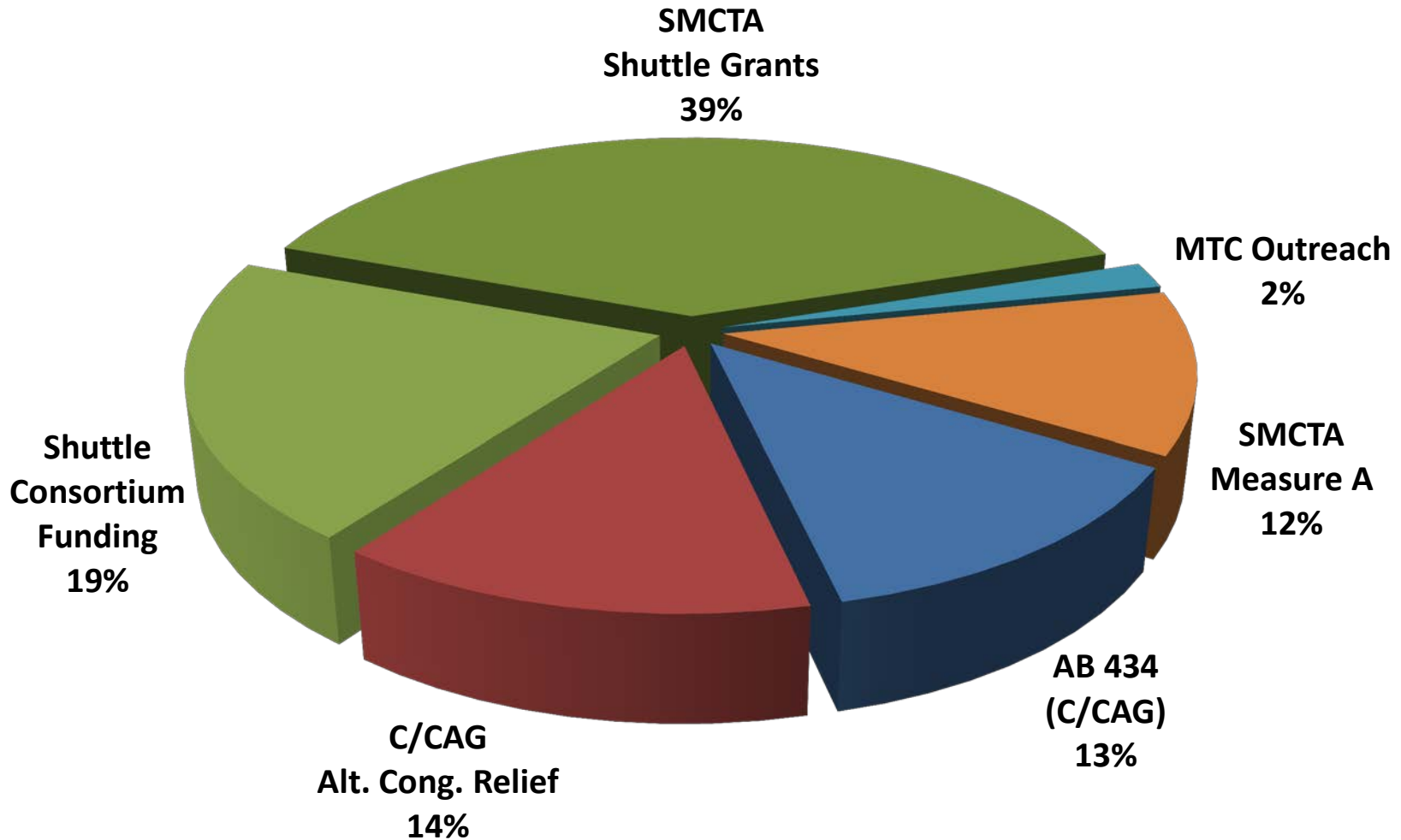


Trip planner

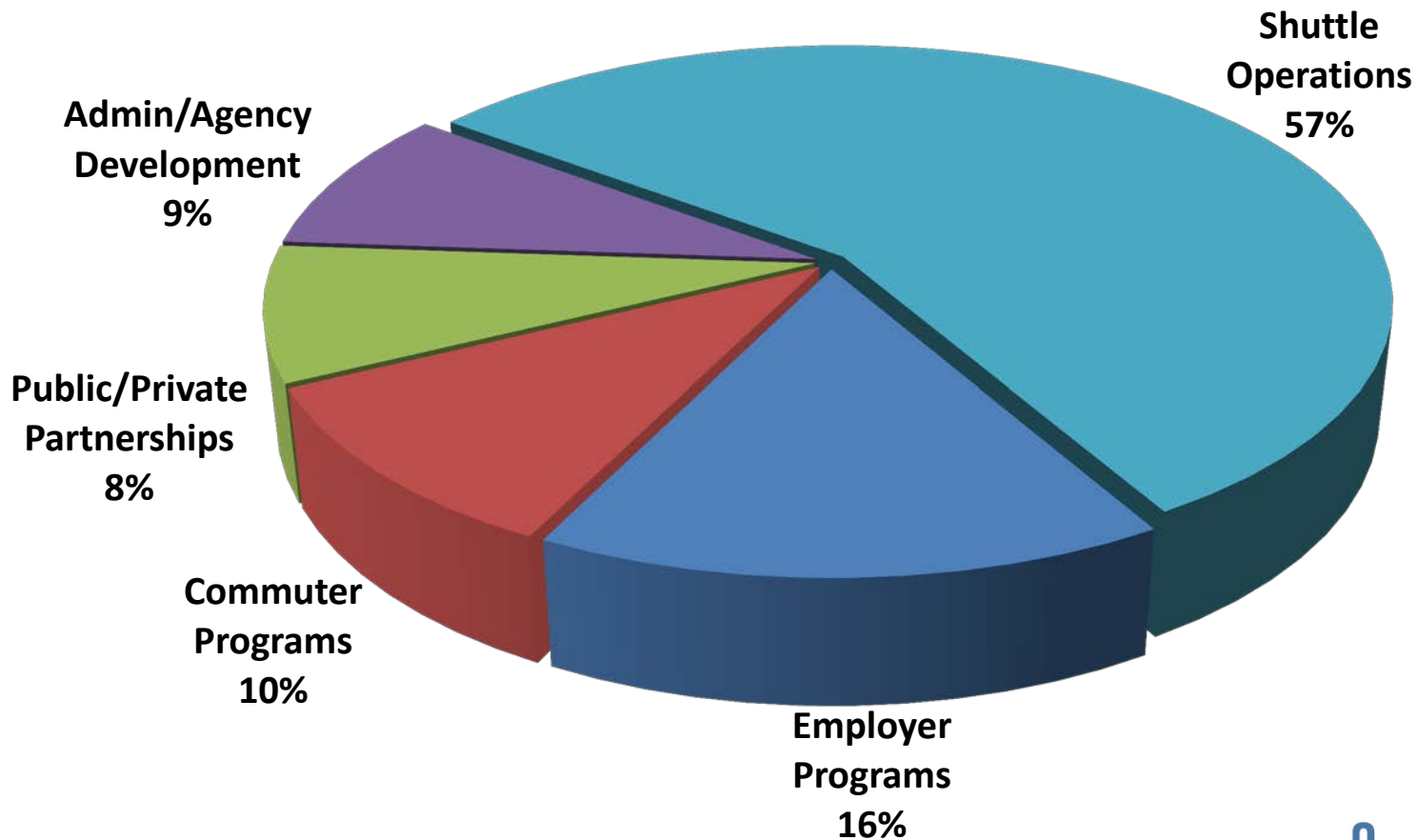


- ▶ Find a carpool partner [Learn more »](#)
- ▶ Carpool Incentive [Learn more »](#)
- ▶ Try transit incentive free [Learn more »](#)

Budget FY 2015-2016 – Revenue (\$3.65M)



Budget FY 2015-2016 – Expenses (\$3.75M)



Questions

John Ford, Executive Director
ph: 650/588-8170 or john@commute.org

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