

It's a team effort.



*Water Pollution Prevention Program Highlights, 2014-15*  
Matthew Fabry, Program Manager

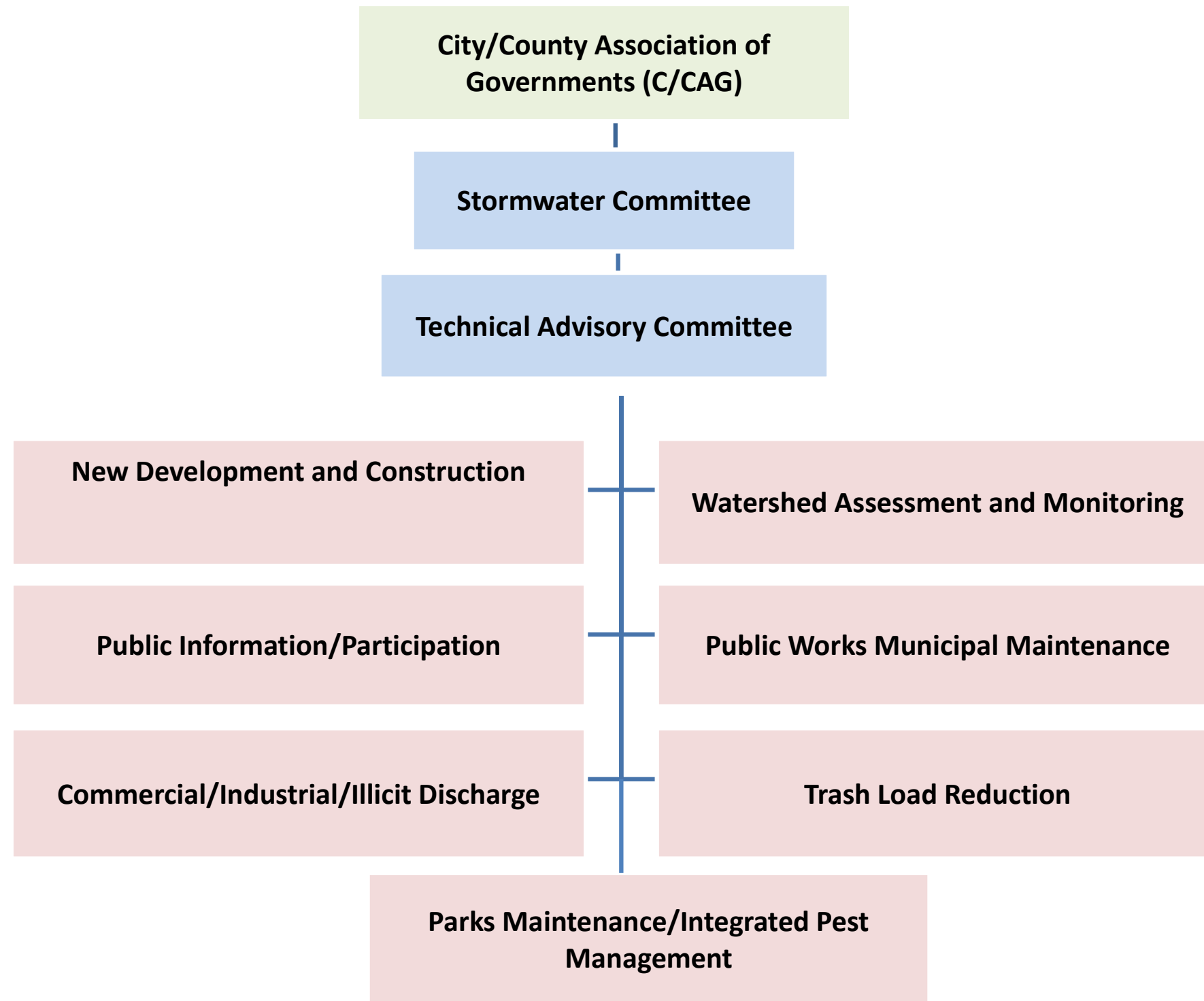
  
SAN MATEO COUNTYWIDE  
**Water Pollution  
Prevention Program**  
Clean Water. Healthy Community.  
[www.flowstobay.org](http://www.flowstobay.org)

C/CAG Board of Directors  
September 10, 2015

# What is SMCWPPP?

- San Mateo Countywide Water Pollution Prevention Program
- Funded by property tax and vehicle license funds
- Support member agencies in meeting stormwater regulatory requirements from the State
  - Do compliance directly for member agencies
  - Support local program implementation
  - Participate in regional compliance efforts





# Highlights 2014-15

- Training & Education
  - 36 committee/subcommittee/workgroup meetings
  - Three corporation yard trainings
  - Construction site inspection workshop
  - Low impact development workshop
  - Construction site best management practices training
  - Landscape integrated pest management workshop
  - Litter reduction roundtable
  - Visual litter assessment training

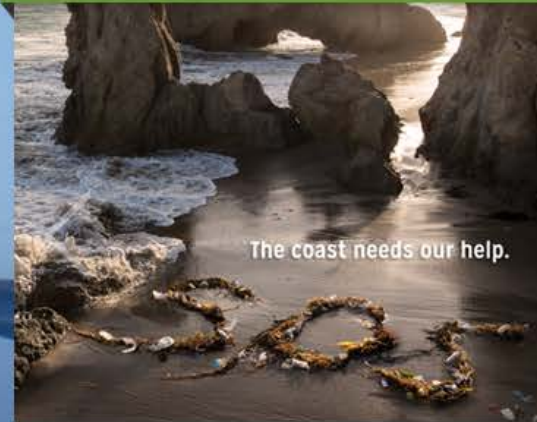
# Highlights 2014-15

- Outreach & Engagement
  - Website redesign & mobile responsiveness ([flowstobay.org](http://flowstobay.org))
  - Social media (Facebook, Twitter, Instagram)
  - Car wash incentive program
  - Coastal cleanup day coordination
  - School age education programs
  - Cigarette butt pilot program
  - Tabling events (County Fair and local)
  - Presentations (Rotary clubs, neighborhood associations)

Clean Water. Healthy Community.

# It's a team effort.

Preventing Pollution... At Home In the Garden At Work In My Community About Our Program



The coast needs our help.

## Join Us for Coastal Cleanup Day! Saturday, September 19, 9am - Noon

Join thousands of San Mateo County volunteers to help clean up our local beaches, creeks and neighborhoods. There are over 30 locations to choose from. [Click here to find a site near you!](#)



### Please Don't Drop & Drive



On Coastal Cleanup Day 2014, volunteers picked up an astonishing 13,036 cigarette butts in San Mateo County! Cigarette...

[MORE](#)

### Four Reasons Why Your Kids Need a Beach Day Now



A day at the beach or a trip to the creek helps your kids build a long-lasting love for water and a close connection to...

[MORE](#)

### Recycling Paint is Now as Easy as Buying It



Did you know it's more convenient than ever to recycle paint in California? Since the start of the California Paint...

[MORE](#)

## GET INVOLVED!



### Participate In An Event

-  **Cypress Lane Workday (Brisbane)**  
August 25, 10 am to 12 pm  
[MORE INFO >](#)
-  **Nursery Workday (Brisbane)**  
August 26, 10 am to 12 pm  
[MORE INFO >](#)
-  **HHW Collection Event (San Mateo)**  
August 27, 08 am to 02 pm  
[MORE INFO >](#)

[More Events >](#)

### Team News



#### Rain Barrel Rebate Program Extended - Get up to \$100 back!

San Mateo Countywide Water Pollution



Like Page **SEANUP DAY**  
SATURDAY SEPTEMBER 19, 2015

Be the first of your friends to like this

### Video



To connect with FlowstoBay, sign up for Facebook today.

Sign Up Log In



# FlowstoBay Community

Timeline About Photos Likes More

PEOPLE >

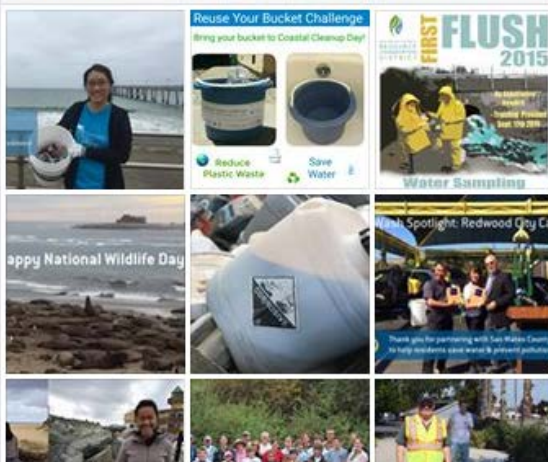
2,857 likes

ABOUT >

San Mateo Countywide Water Pollution Prevention Program (SMCWPPP) partners with residents and businesses to prevent pollution of our local water bodies.

<http://www.flowstobay.org/>

PHOTOS >



FlowstoBay 4 hrs ·

HAPPY WHALE TALE: A whale choking on plastic bags reaches out to a group of fisherman for help. Find out what happens next....<http://bit.ly/1L9h8ds>



## Desperate Whale Choking On Plastic Bags Approaches Fishermen For Help

A gang of Australian fisherman who were approached by a whale were shocked to discover that the desperate marine animal was choking on plastic bags and...

INQUISITR.COM

Like Comment Share

Kathy Sinclair Cannuli and TJ Titus like this.



TWEETS 3,034 FOLLOWING 725 FOLLOWERS 705 FAVORITES 1,268 LISTS 4

Tweets Tweets & replies Photos & videos

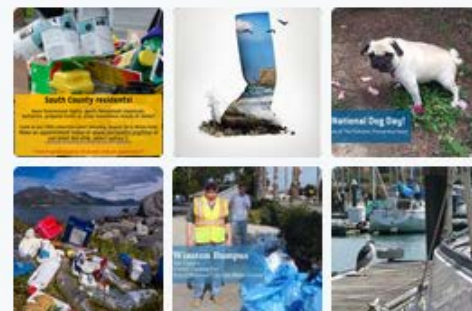
## SMCWPPP

@flowstobay

San Mateo Countywide Water Pollution Prevention Program (SMCWPPP) partners with residents and businesses to prevent pollution of our local water bodies.

San Mateo County  
[flowstobay.org](http://flowstobay.org)  
Joined May 2009

352 Photos and videos



SMCWPPP @flowstobay · 8h  
#MenloPark & #SanMateo residents. Apts. are still available to drop off your hazardous waste [bit.ly/1FjPdTn](http://bit.ly/1FjPdTn)

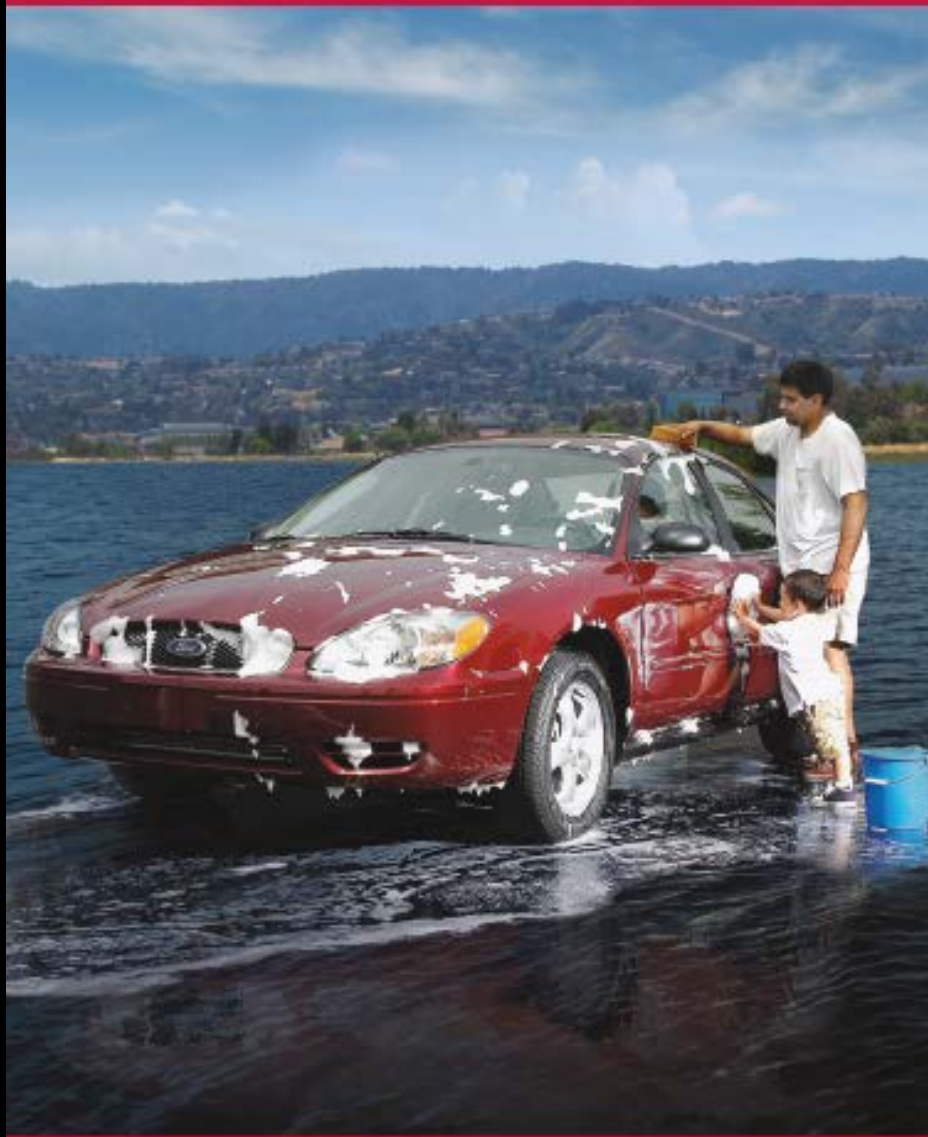


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SMCWPPP @flowstobay · Aug 27  
#ThrowbackThursday. Artwork from #CoastalCleanupDay 2012.



# Keep Car Wash Pollution out of the Storm Drain



The Car is Clean but what about the Bay?





## 2015 San Mateo County Coastal Cleanup Day Locations

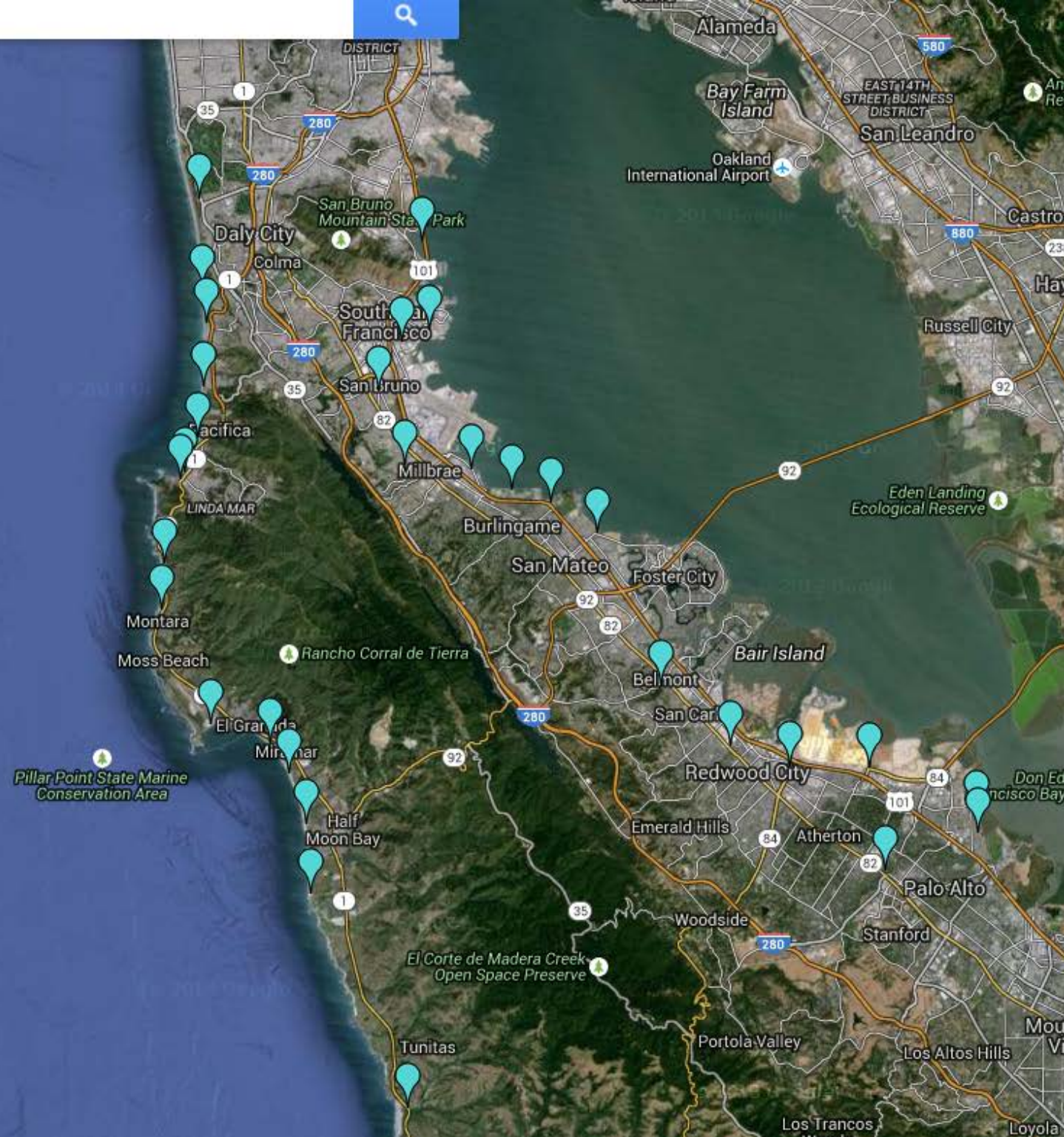
Locations in San Mateo County participating in Coastal Cleanup Day, September 19, 2015.



Made with Google My Maps

### Coastal Cleanup Day Locations in ...

- Belmont - Belmont Creek
- Brisbane - Brisbane Lagoon
- Burlingame - Burlingame Bayfront
- Burlingame - Burlingame Bayfront Tr...
- Daly City - Mussel Rock
- Daly City - Thornton State Beach
- East Palo Alto - Bay Trail-Cooley La...
- East Palo Alto - O'Connor Pump St...
- El Granada - Mirada Surf/ Surfer's B...
- Half Moon Bay - Dunes Beach
- Half Moon Bay - Francis State Beach
- Half Moon Bay - HMB Yacht Club, ...
- Half Moon Bay - Redondo Beach
- Half Moon Bay - Tunitas Creek Beach
- Menlo Park - Bedwell Bayfront Park
- Menlo Park - San Francisquito Cree...
- Millbrae - Central Park
- Montara - Gray Whale Cove State B...
- Montara - Montara State Beach
- Pacifica - Esplanade Beach
- Pacifica - Linda Mar Beach/Pacifica ...
- Pacifica - Rockaway Beach



# Highlights 2014-15

- Water Quality Monitoring
  - Creek monitoring throughout the county (status and trends)
  - Pollutants of concern monitoring (San Carlos)
  - PCBs and mercury opportunity area analysis
  - Regional monitoring program

# Highlights 2014-15

- Pesticide Toxicity Control
  - Point-of-Purchase outreach & trainings (22 stores)
  - Outreach to pest control operators
  - Regional and statewide participation (grants and regulatory)



## San Mateo County "Our Water Our World" Participating Stores

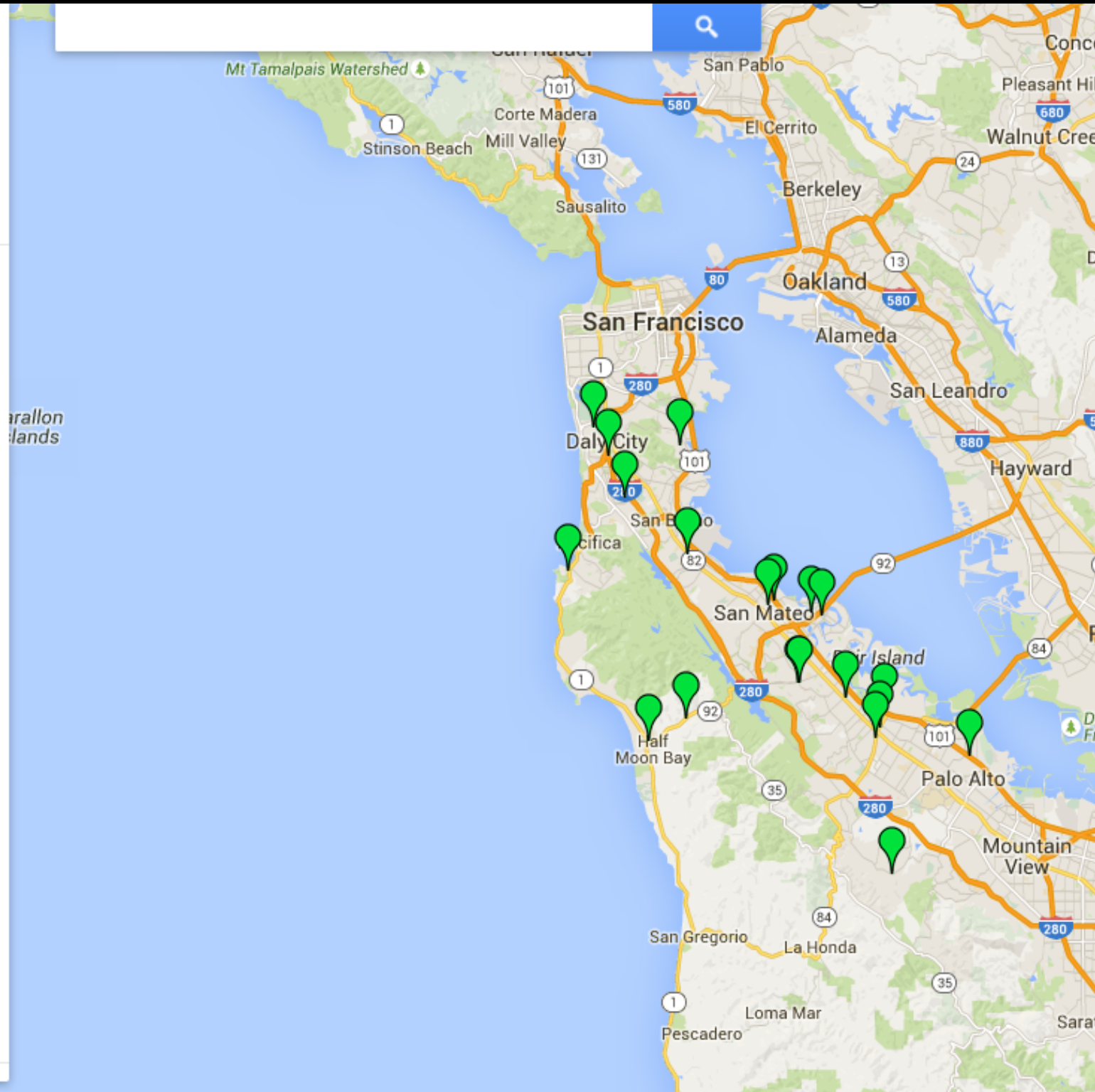
San Mateo County has partnered with over 20 retail stores to make less toxic pest control



Made with Google My Maps

### Untitled layer

- Brisbane Hardware
- Carlmont Ace Hardware
- Carlmont Nursery
- Golden Nursery
- Hassett Ace Hardware (HMB)
- Hassett Ace Hardware (San Mateo)
- Half Moon Bay Nursery
- Home Depot (Colma)
- Home Depot (Daly City)
- Home Depot (East Palo Alto)
- Home Depot (San Carlos)
- Home Depot (San Mateo)
- Linda Mar Hardware
- Lyngso Garden Materials, Inc.
- Orchard Supply Hardware (Foster C...)
- Orchard Supply Hardware (Millbrae)
- Orchard Supply Hardware (Redwoo...)
- Orchard Supply Hardware (SSF)
- Portola Valley Hardware
- Wegman's Nursery



# Highlights 2014-15

- Trash Load Reduction
  - Long-term plan updates
  - Pilot trash assessment strategy (On-land visual assessments, database, staff training)
  - Litter workgroup (stormwater and solid waste connection)
  - Regional grant participation



# Highlights 2014-15

- Mercury & PCBs
  - Source Identification Pilot Project
  - Pilot studies: data review/reporting
    - Enhanced O&M
    - Treatment retrofit
    - Diversion to sanitary sewer
  - Permit reissuance negotiations/support

# Highlights 2014-15

- Rain Barrel Rebate Program
  - C/CAG provides \$50 per barrel countywide
  - Water agencies choose to participate
  - 328 rain barrels installed in San Mateo County
  - Twice as many installed where water agencies partner
  - Over 100 barrels in Alameda & Santa Clara Counties



# Highlights 2014-15

- Laurel Elementary Demonstration Project
  - Integrates stormwater and Safe Routes to School
  - Partnership with City of San Mateo and San Mateo/Foster City School District



*Laurel Elementary School  
Stormwater & Safe Routes to School  
City of San Mateo*





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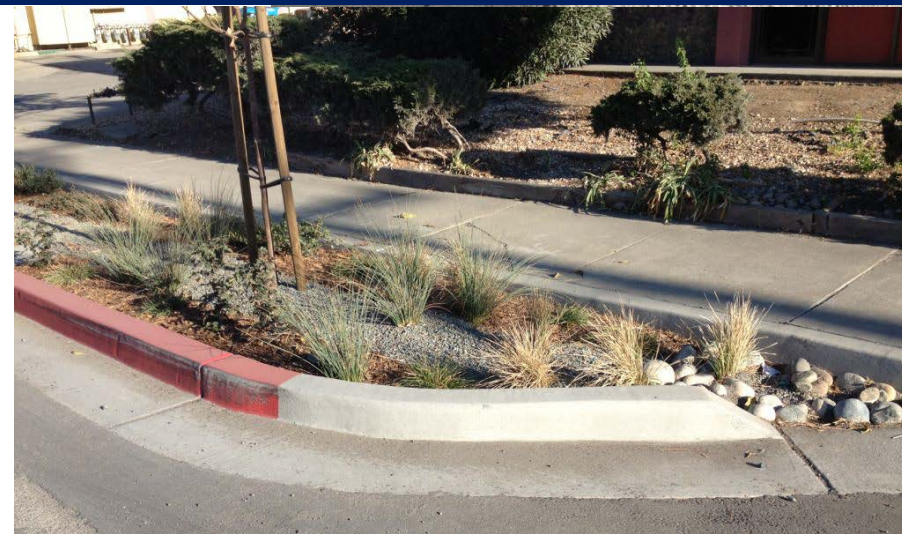
*Laurel Elementary  
City of San Mateo*



*Laurel Elementary  
City of San Mateo*



*Bransten Road  
City of San Carlos*





*Bransten Road  
City of San Carlos*



*Bransten Road  
City of San Carlos*



*Stormwater Curb Extension  
City of San Bruno*





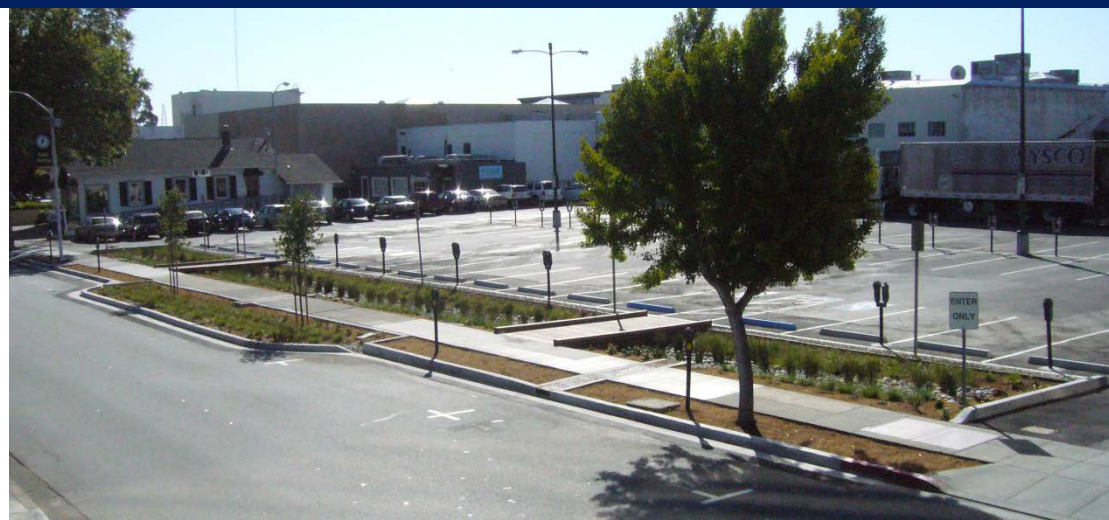


# Rain Garden Brisbane City Hall





*Rain Garden and Curb  
Extension  
City of Burlingame*



# MRP 2.0

- Main Concerns
  - Green Infrastructure Plans
    - Transition “grey” to “green” infrastructure over decades
  - Trash Load Reduction
    - 70% Reduction by 2017, maybe 90% by 2019
  - PCB Load Reduction
    - Numerical load reductions mandated
    - Green infrastructure, building materials, property referral
    - Significant uncertainty in ability to comply

# MRP 2.0

- Revised draft likely out next week
- No written comments, oral testimony only
- Adoption at November 18 Water Board hearing
- Last chance to influence Board decision
- Strongly urge elected official participation
- Staff will provide guidance and talking points



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*[www.flowstobay.org](http://www.flowstobay.org)*