



**GET US  
MOVING**

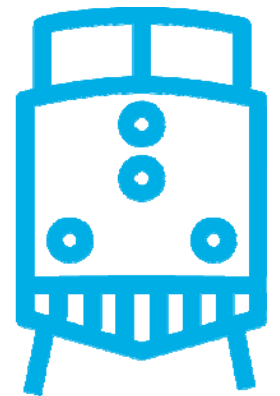
**SAN MATEO  
COUNTY**

The logo features the text "GET US MOVING" in a bold, sans-serif font. The word "GET" is in a lighter blue, while "US" and "MOVING" are in a darker blue. The word "MOVING" is significantly larger and has a large arrow pointing to the right integrated into its final letter. Surrounding the text are several icons: a car above "GET", a train to the left of "US", a bus to the left of "MOVING", a wheelchair below "MOVING", and a bicycle to the right of "US".

*October 30, 2017*

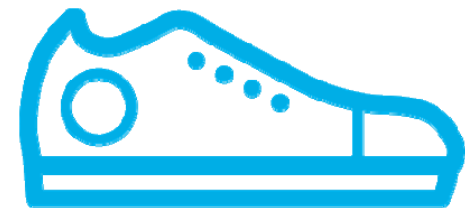
# Needs

- SamTrans Budget Unsustainable
- New Service Demands
- Caltrain Contributions
- Measure A Programs Oversubscribed/Insufficient
  - Highway
  - Bike/Ped
  - Local Streets
  - Alternative Transportation
  - Transit
  - Grade Separations



# Opportunity

- AB 1613 (Mullin)
  - Allows ½-cent sales tax
  - \$80 million/year
  - No required sunset
  - Approval from SamTrans Board and County Board of Supervisors
  - 2/3 approval from county voters
- November 2018 Election
- County of San Mateo Poll (May 2017)



# Stakeholder Engagement

- Technical Advisory Group
  - City/County Public Works
  - Transportation Agency Partners
- Stakeholder Advisory Group
  - Community Groups
  - Other Agency Partners
  - Private Sector
- Process
  - Identify Goals
  - Work with Cities to Identify Process
  - Develop Expenditure Plan



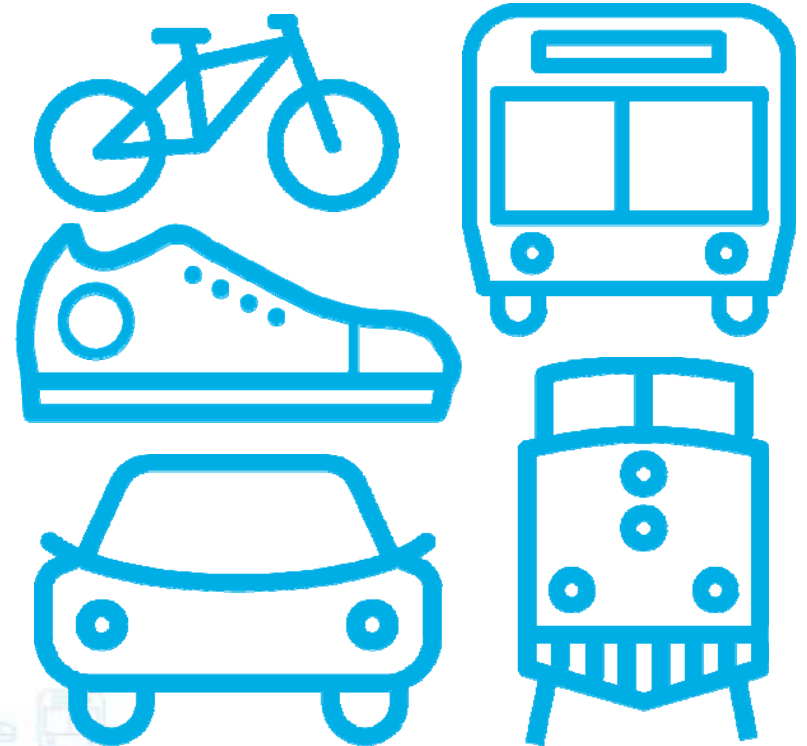
# Public Engagement

- TV/Radio
- Direct Mail
- Digital/Social Media
- Grassroots
- Public Events
- Speaker's Bureau
- Dedicated website



# Unfunded Solutions

- Caltrain Operations/SOGR ~ \$20m/year
- SamTrans Operations/SOGR ~ \$25m/year
- Dumbarton Hwy/Rail - \$2b+ (total cost)
- CalMod 2.0 – \$400m (total SMC cost)
- US 101 Managed Lanes – \$500m (total cost)
- Express Bus Service – \$TBD
- US 101/92 Interchange – \$16m-\$160m (total cost)
- Coastside Transit Study Recommendations – \$TBD
- Local Streets and Roads – \$TBD
- Bike/Ped – \$TBD
- Grade Separations - \$TBD
- Expanded Ferry Service - \$TBD



# Get Us Moving!

- Current Local Programs are Oversubscribed/Outdated
- Congestion at record levels
- Transit operations not sustainable
- State/Regional Funding Insufficient
- Solutions have been identified
- New local funding can be created

