

# Safe Routes to School

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SAN MATEO  
COUNTY  
OFFICE OF  
EDUCATION



San Mateo County  
**SAFE ROUTES TO SCHOOL**

Healthy Kids • Green Communities • Safe Journeys



[www.smcoe.org](http://www.smcoe.org)

# The 6 E's of SRTS

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Education

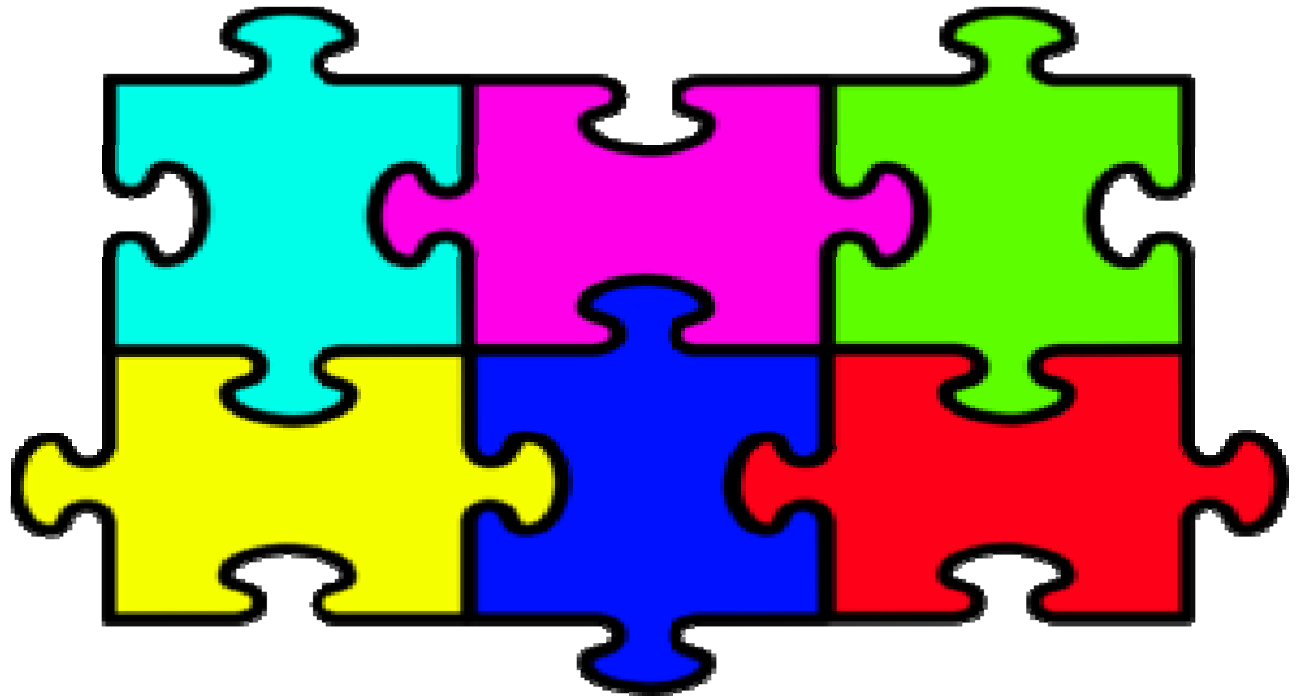
Encouragement

Engineering

Enforcement

Evaluation

Equity

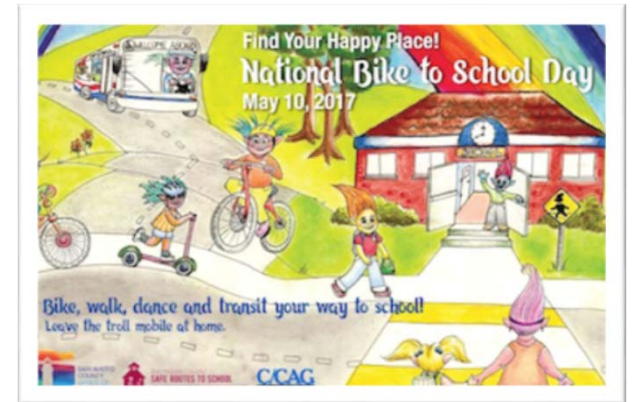
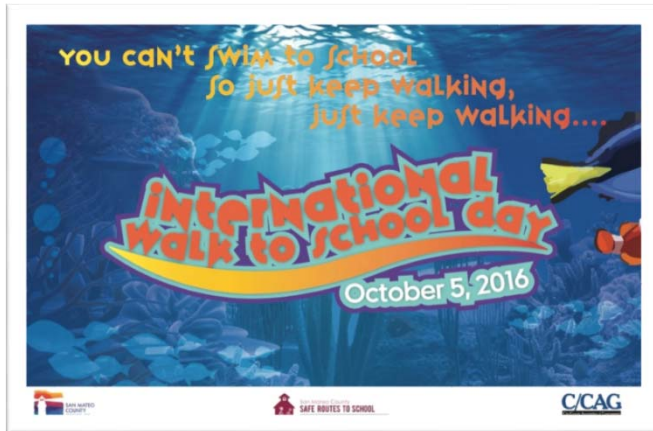


# Education

BayArea  
BikeMOBILE



# Encouragement



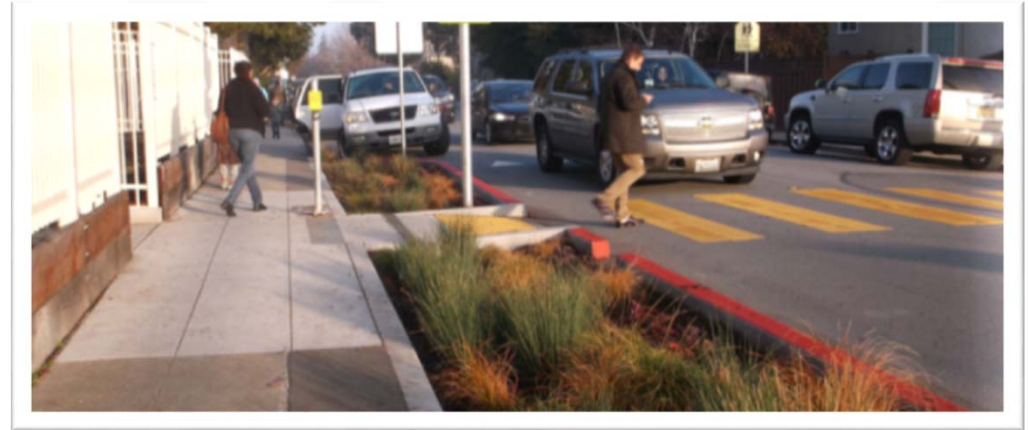
**M.H. Tobias  
Elementary School  
Daly City**



# Engineering



**La Entrada Bike Path (Las Lomitas School District)**

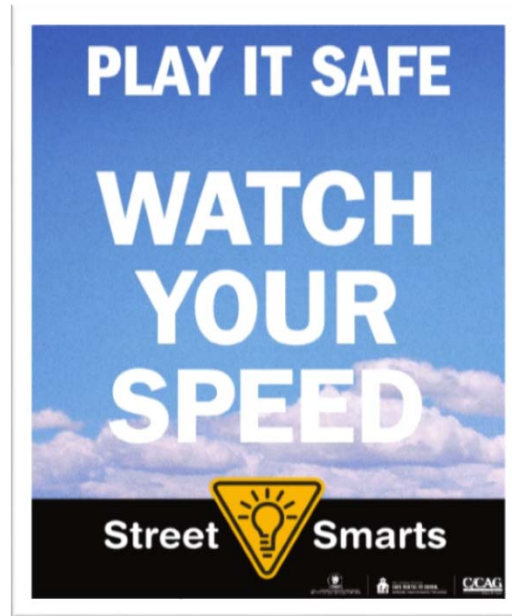


**SRTS and Green Infrastructure Call for Projects**

# Enforcement



25% of parent survey respondents specifically mentioned a need for crossing guards.



Street Smarts campaign



School Safety Patrol: Kiddie Valet

# EVALUATION

Student Travel Tally  
and  
16-17 Safe Routes to School Parent/Caregiver Survey

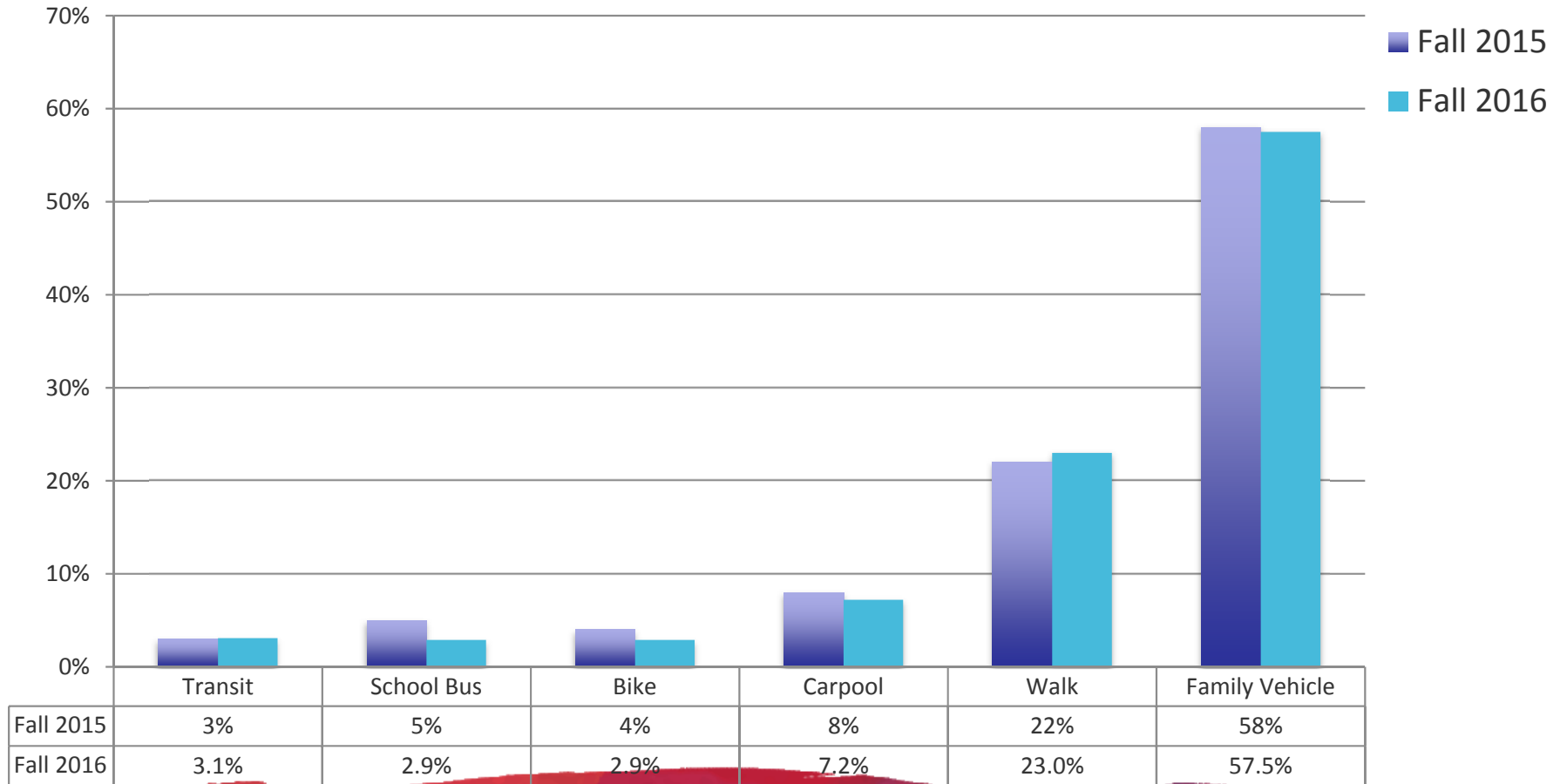


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# Student Travel Tally



# Parent/Caregiver Survey

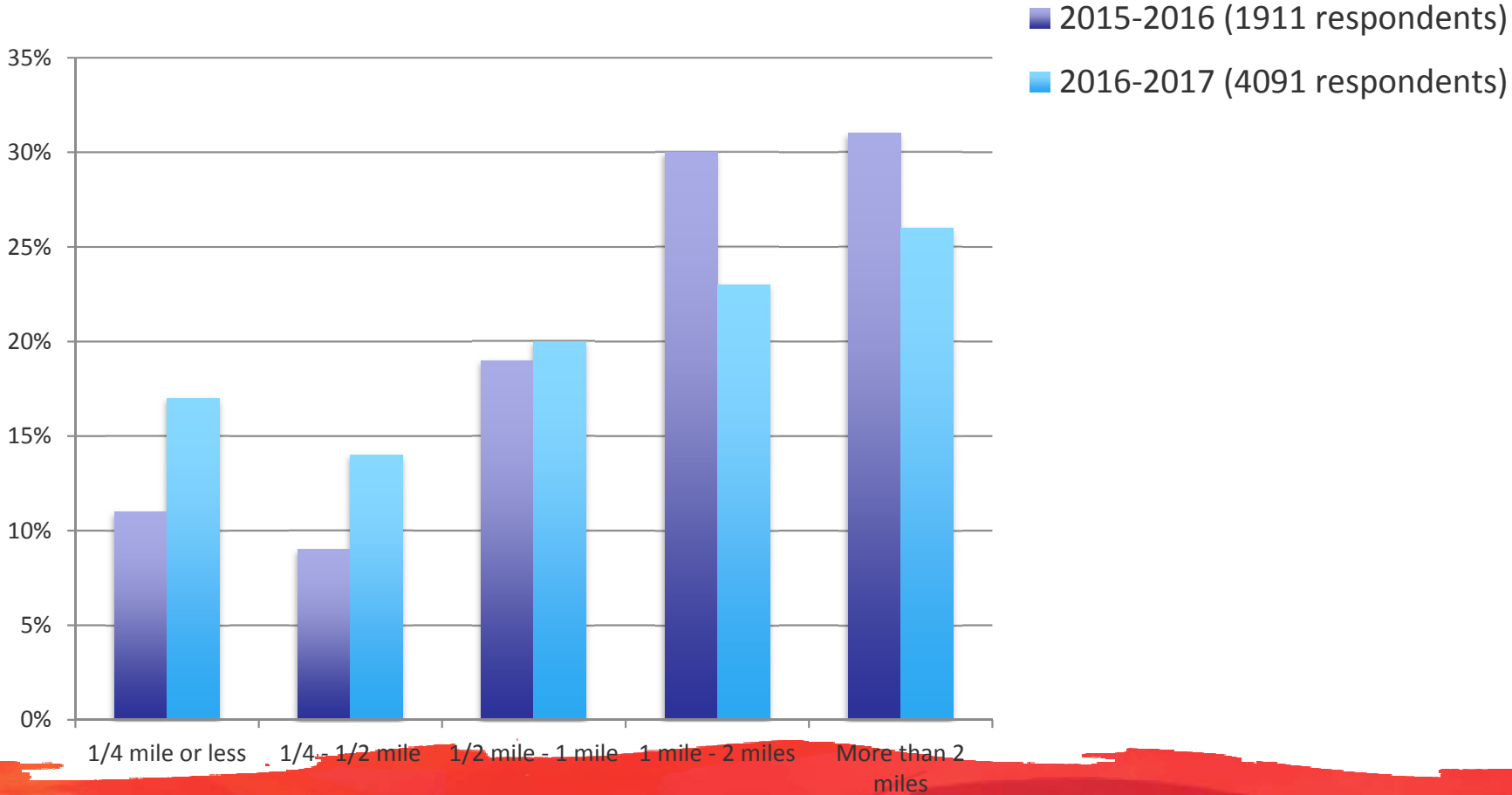
2015-2016: 1,911

- \* 11 school districts

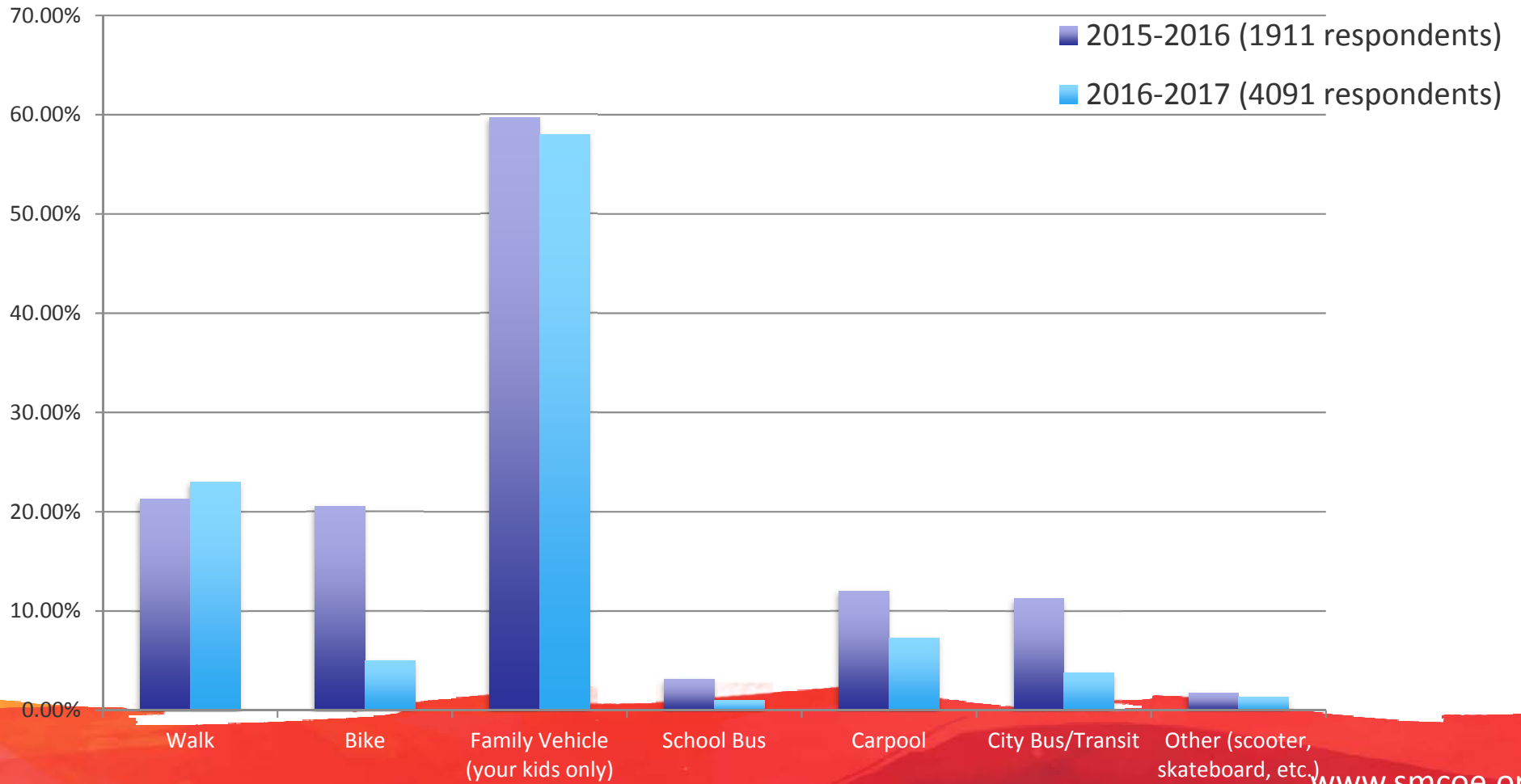
2016-2017: 4,091 – **114% increase!**

- \* 13 school districts
- \* 338% increase in Spanish survey takers
- \* 64 private school parents

# What is the approximate distance from your home to the school?

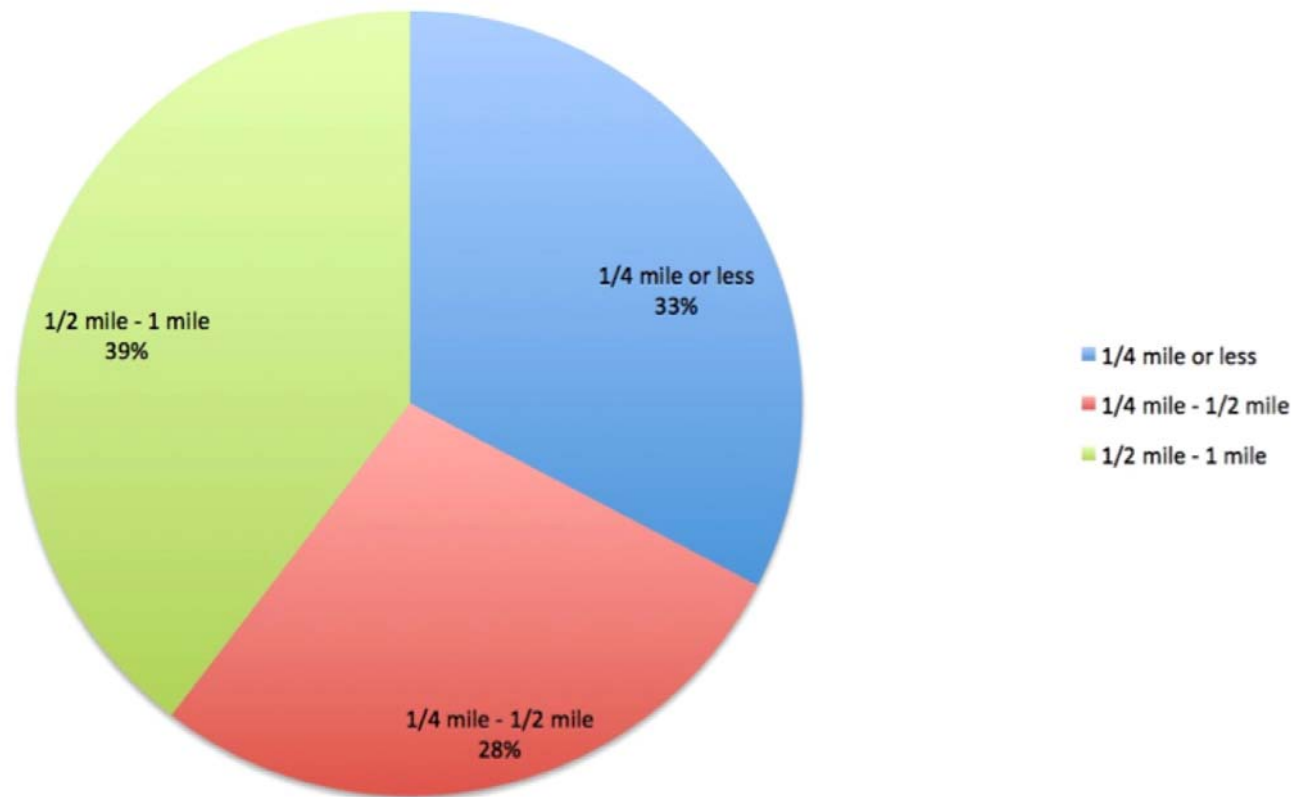


## How does your child usually travel to school?



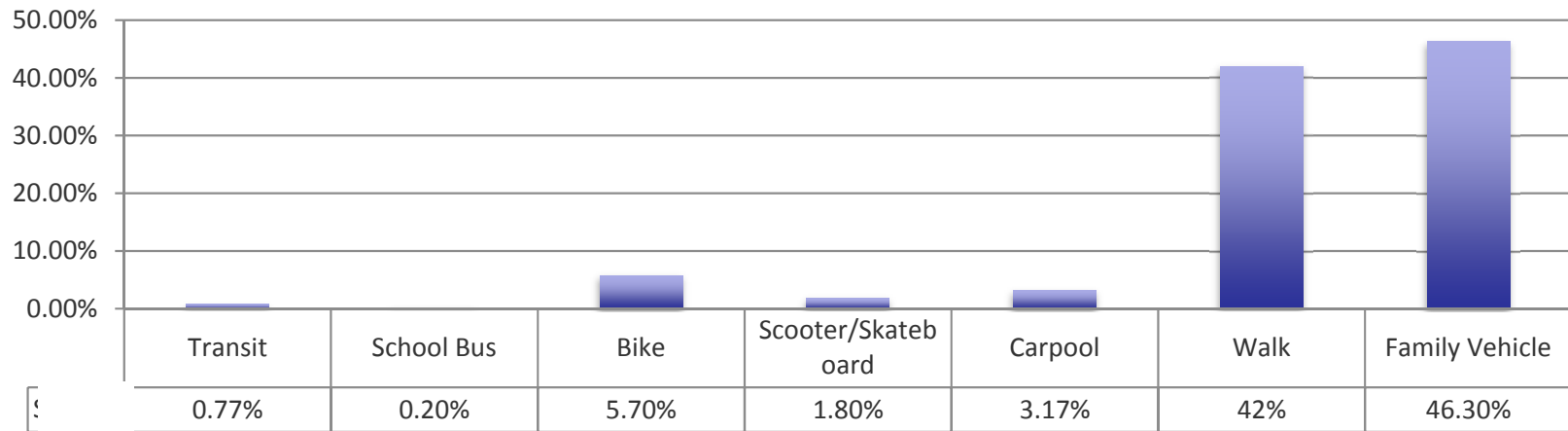
## Distance from Home to School

47.7% of respondents live 1 mile or less from school  
(1,951 parents)

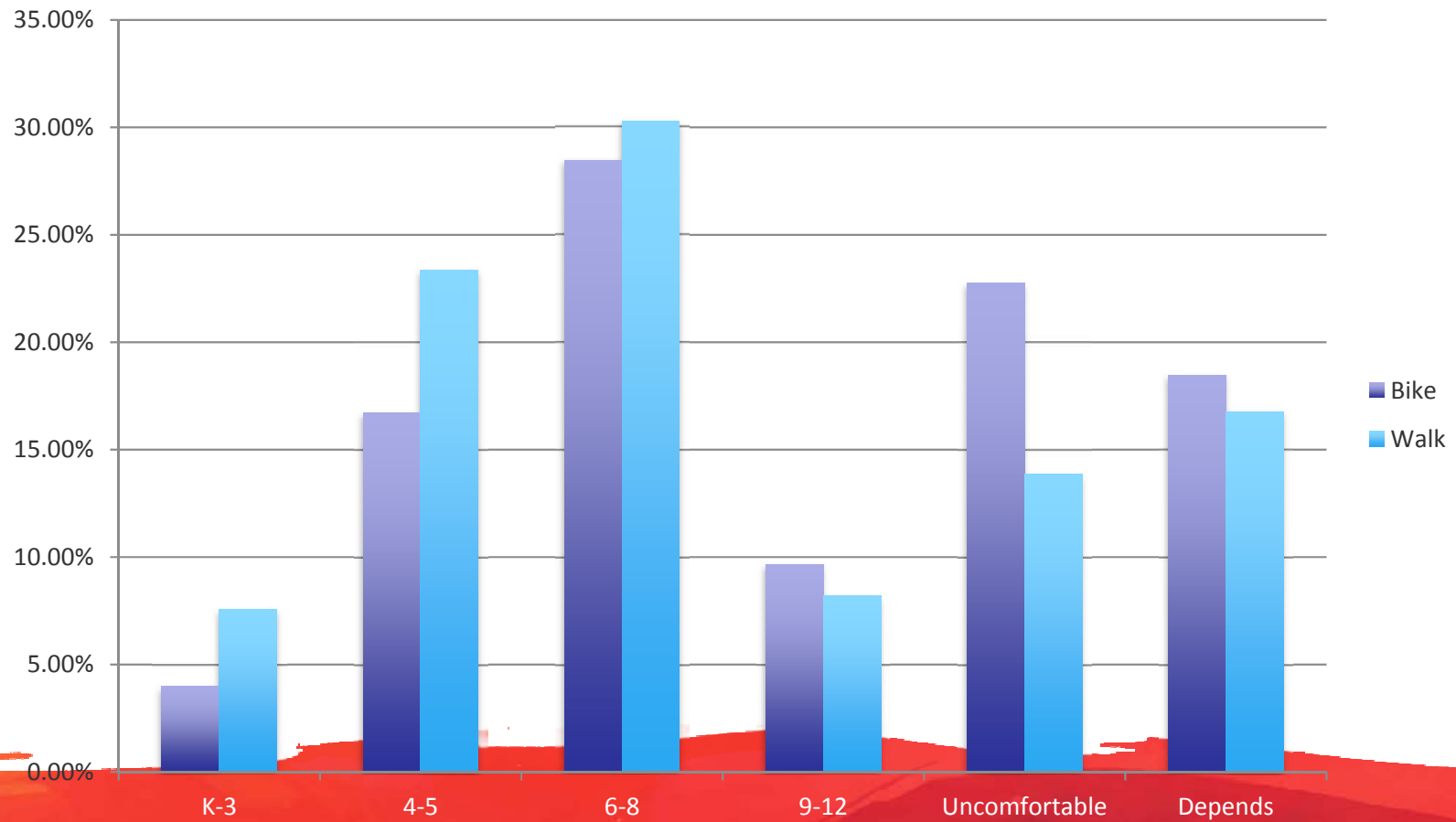


# Travel Mode

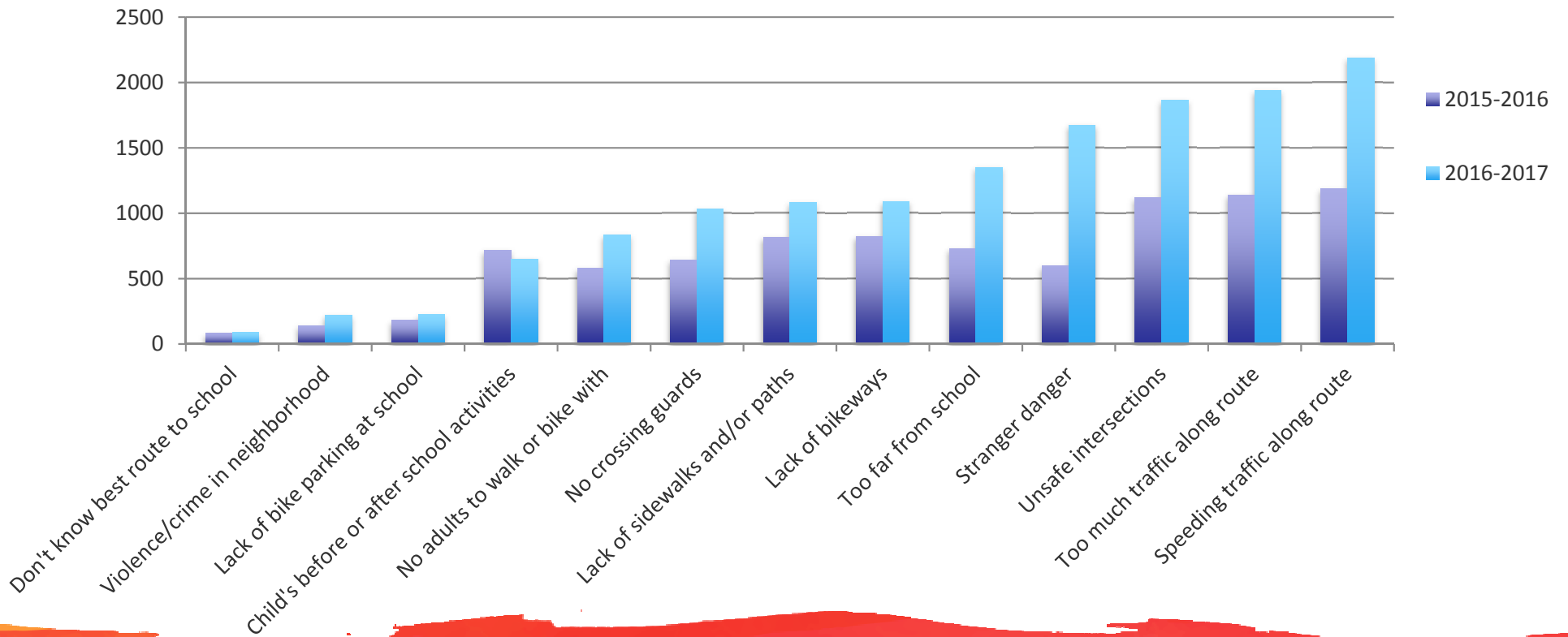
1 mile or less from home to school  
(47.7% of respondents)



# At what grade level would you allow your child to walk/bike to school?

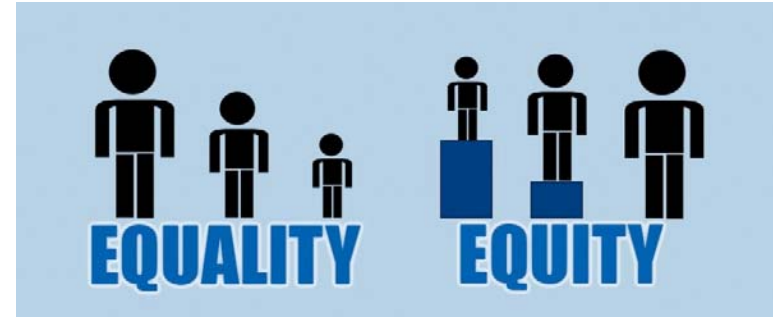


# Parent/Caregiver Concerns





# Equity



## Equity Analysis

- SRTS funding recipients 2011/2012 – 2016-2017
- High Free and Reduced Lunch
- Communities of Concern
- Unsafe Intersections - High collision rates
- 15 recommended schools for special focus

# Equity Project

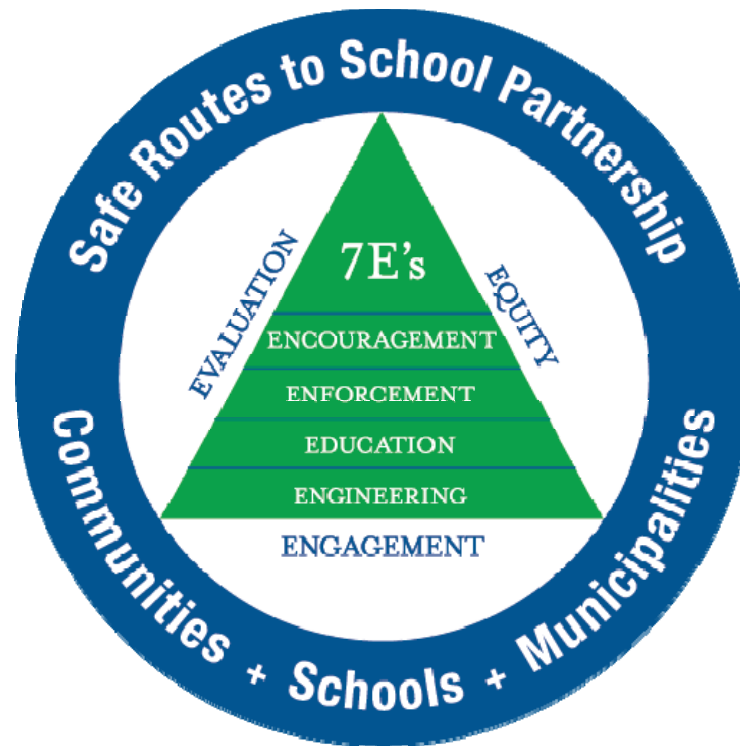
- 2 schools/1 district
  - Woodrow Wilson Elementary - Daly City
  - Los Cerritos Elementary – SSF
  - Ravenswood School District – East Palo Alto
- Goal setting/strategic planning w/stakeholders
- Grant Writing workshop – April 2017

# Looking Ahead

- 2017-2018 Funding
- Parent Outreach
- Equity Lens
- Program Sustainability



# Partnership



# Thank You!



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