

*Community Outreach on Transportation
Priorities*

What is Get Us Moving SMC?

- **Get Us Moving SMC** is spearheaded by the San Mateo County Transit District and the San Mateo County Board of Supervisors in collaboration with cities, agencies, stakeholders.
- AB1613 (Mullin) allows ½ cent sales tax
 - Could provide \$80m/year
 - Needs 2/3 approval from county voters
 - Could be placed on November 2018 ballot
- Designed to increase community awareness about current transportation conditions, programs, and solutions; help prioritize transportation funding needs in the county; develop an understanding of community opinions about transportation priorities; and inform decisions about future transportation revenue opportunities and expenditures.



We've Gathered Feedback from the Community

- 140,000 surveys mailed
- 10,000 surveys distributed by hand
- 120 participants at 4 Town Halls
- 50 presentations to City Councils, business, community, and civic groups
- 8 Stakeholder and Technical Advisory Group meetings
- TV, social media, and more
- Polling Data



Coastside Town Hall



We Heard Your Priorities




**OVER 14,000
RESPONSES...**



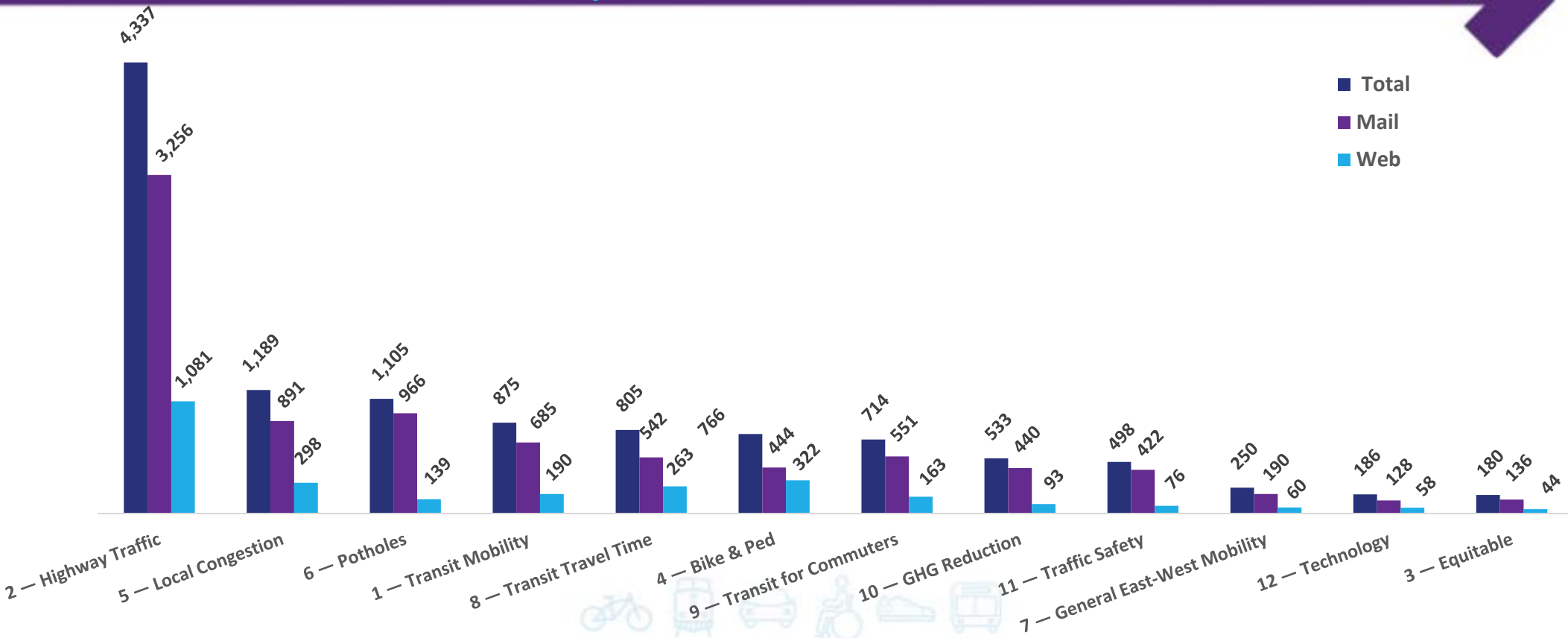
We Heard Your Priorities Continued

- All comments collected and reviewed



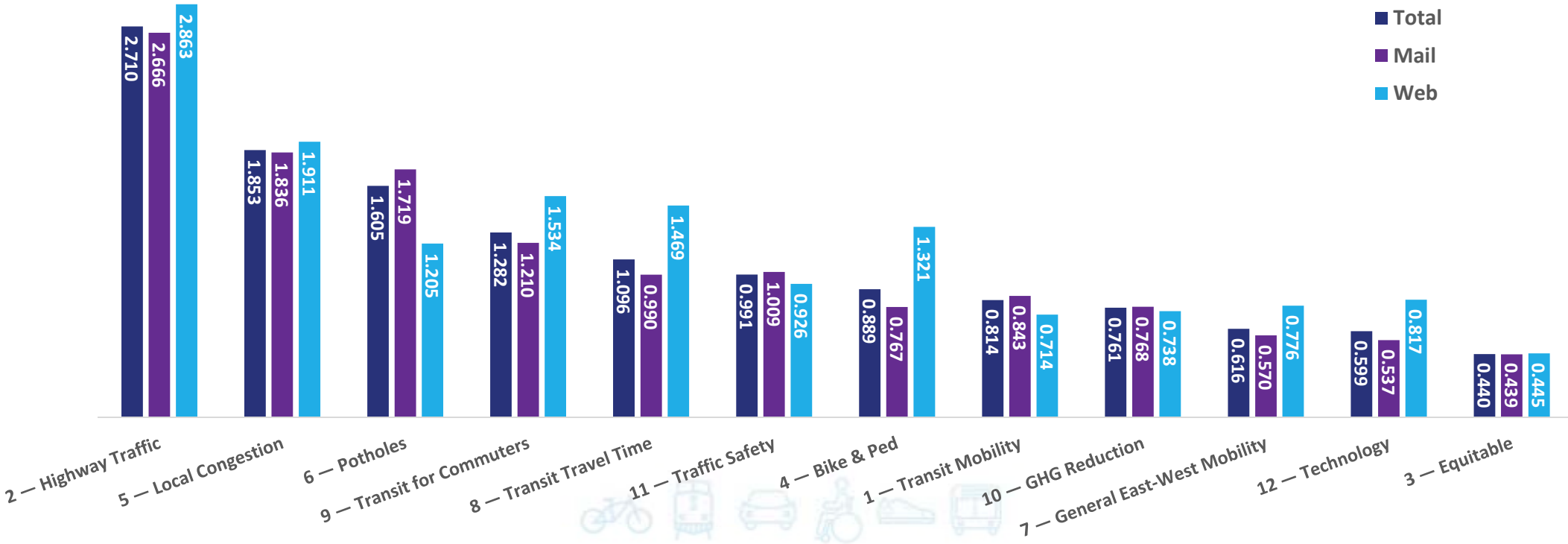
Survey Results: Top Priorities

Respondents ranked the below #1



Survey Results: Mean Score

Mean score was created by assigning a point value for each response (#1=5 pts, #2=4 pts, #3=3 pts, etc.) and dividing by total number of completed surveys.



Responses by City



Coastside			
	<u>Total</u>	<u>Mail</u>	<u>Web</u>
El Granada	87	73	14
Half Moon Bay	281	226	55
La Honda	34	28	6
Loma Mar	2	1	1
Montara	88	72	16
Moss Beach	72	59	13
Pacifica	598	452	146
Pescadero	20	17	3
San Gregorio	3	2	1
Total	1,185	930	255

North County			
	<u>Total</u>	<u>Mail</u>	<u>Web</u>
Brisbane	102	81	21
Colma/Daly City	243	213	30
Daly City	474	412	62
San Bruno	435	373	62
South San Francisco	667	560	107
Total	1,921	1,639	282

Mid County			
	<u>Total</u>	<u>Mail</u>	<u>Web</u>
Belmont	647	442	205
Burlingame/Hillsborough	663	516	147
Millbrae	293	224	69
San Mateo	2,468	1,566	902
San Mateo/Foster City	737	545	192
Total	4,808	3,293	1,515

South County			
	<u>Total</u>	<u>Mail</u>	<u>Web</u>
Menlo Park	871	609	262
Menlo Park/Atherton	87	78	9
Menlo Park/Portola Valley	151	96	55
East Palo Alto	143	105	38
Redwood City	1,157	819	338
Redwood City/Woodside/Emerald Hills	566	404	162
San Carlos	742	581	161
Total	3,717	2,692	1,025



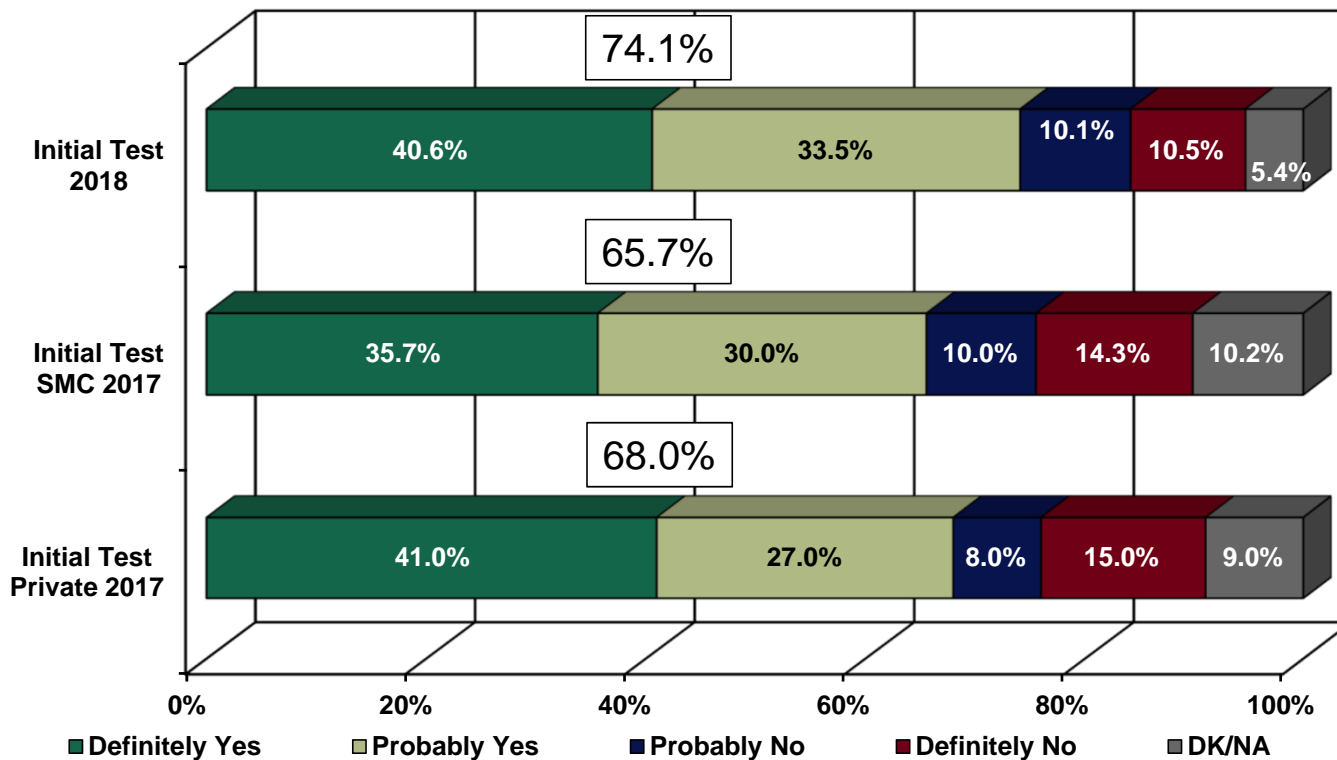
- Universe: Likely Nov. 2018 voters San Mateo County
- Field Dates: February 2 through February 15, 2018
- Interview Length: 20 minutes
- Sample Size: 1,031
- Margin of Error: $\pm 3.04\%$; split sample $\pm 4.3\%$.

Uninformed Support for 30-Year Half Cent Sales Tax

Sample A / SMC 2017 / Private 2017



GODBE RESEARCH
Gain Insight



To:

- reduce traffic congestion on Highways 101, 280, 92, 84 and interchanges;
- repair potholes, maintain streets, and reduce local traffic;
- maintain and enhance transit services for seniors and people with disabilities;
- improve and expand Caltrain and SamTrans service to reduce travel times and car trips;
- implement the San Mateo County Traffic Improvement Plan;

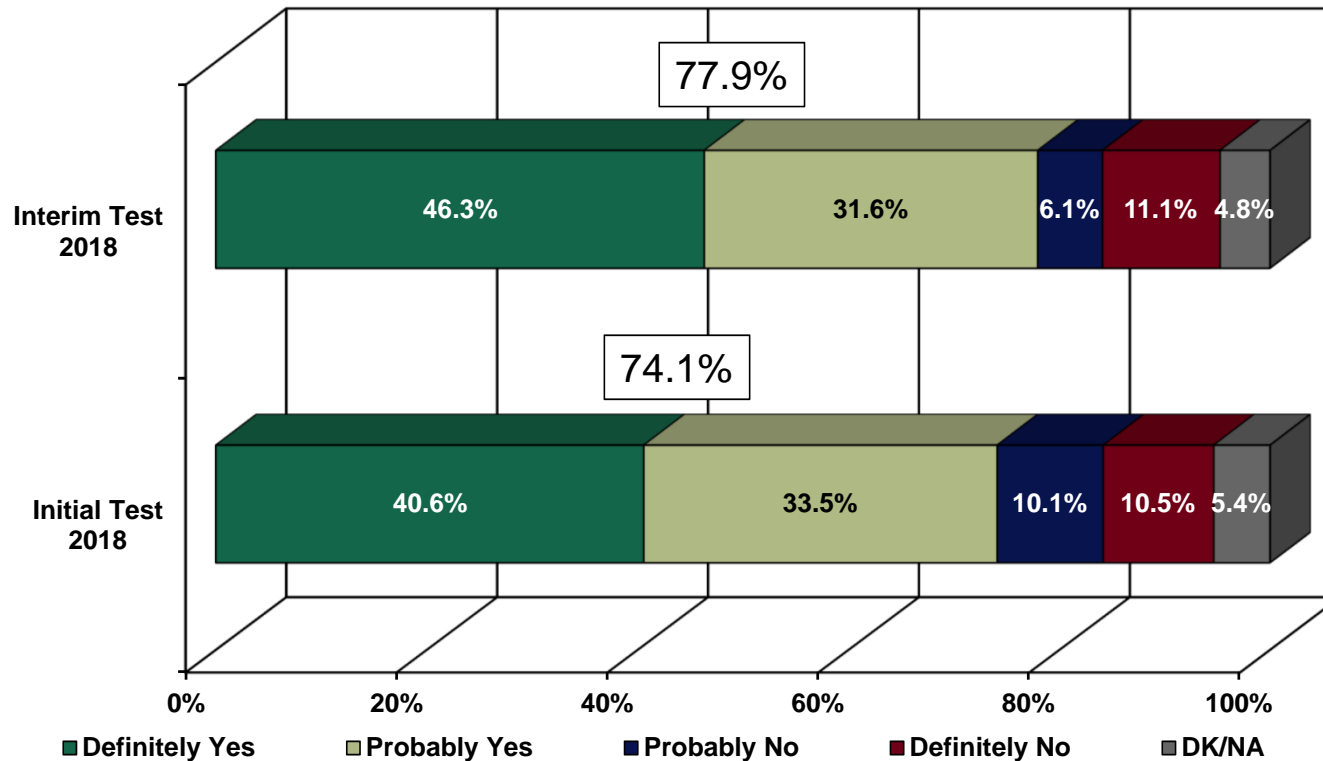
shall San Mateo County Transit District's ordinance levying a 30 year half-cent sales tax with independent citizen oversight, providing \$80 million annually that the State cannot take away, be adopted?

Support has increased over past polls, now 74 percent support

Interim Support for 30-Year Half Cent Sales Tax



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Gain Insight



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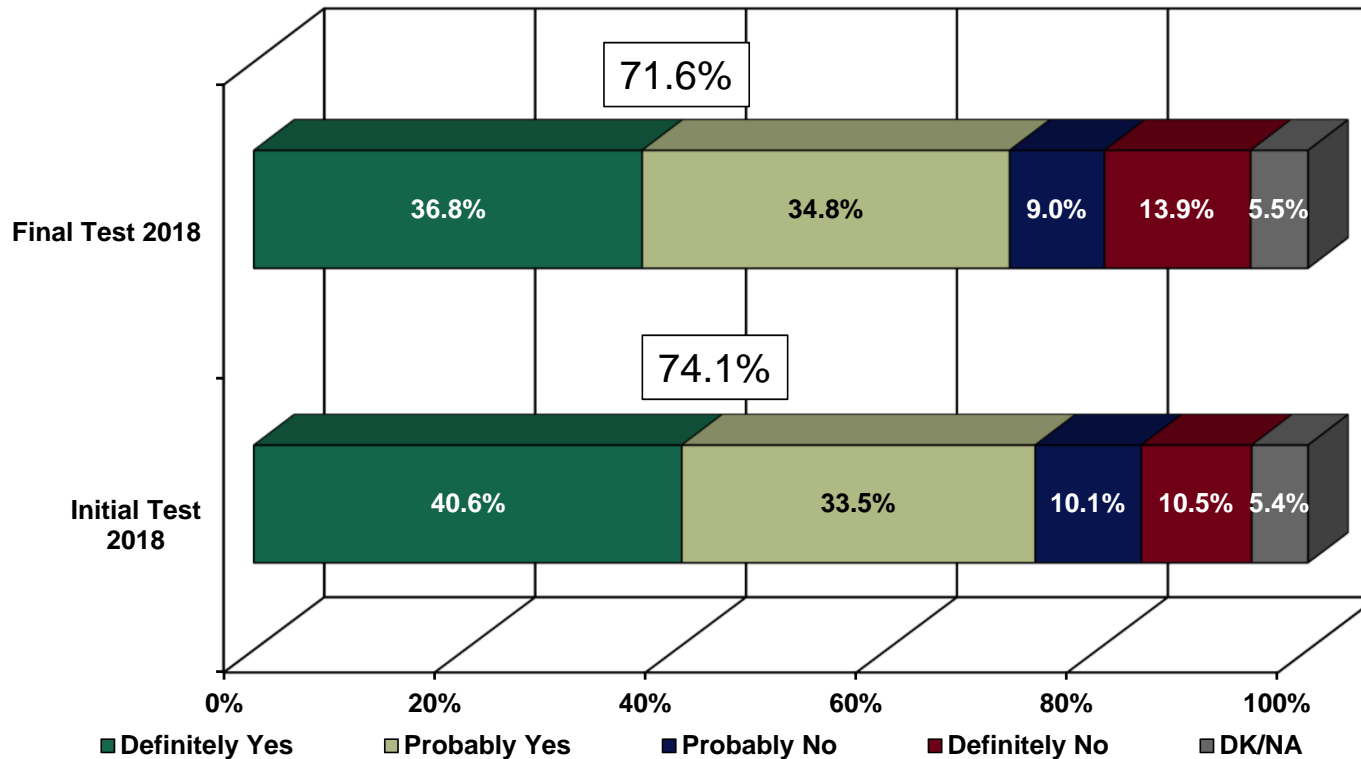
shall San Mateo County Transit District's ordinance levying a 30 year half-cent sales tax with independent citizen oversight, providing \$80 million annually that the State cannot take away, be adopted?

After hearing positive arguments, 78% support the measure

Informed Support for 30-Year Half Cent Sales Tax



GODBE RESEARCH
Gain Insight



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shall San Mateo County Transit District's ordinance levying a 30 year half-cent sales tax with independent citizen oversight, providing \$80 million annually that the State cannot take away, be adopted?

After hearing positive and negative arguments, 72% support the measure

Top Tier Features

- Top tier features of the measure (listed below) suggest that the ballot question as tested in the survey is in alignment with resident priorities:
 - Reduce traffic congestion on Highways 101, 280, 92, 84 and interchanges.
 - Repair potholes, maintain streets, and reduce local traffic.
 - Provide funding for City and County pothole repair, road maintenance and local transportation projects.
 - Reduce congestion on Highway 101.
 - Reduce the bottleneck at the 101 - 92 interchange in San Mateo.
 - Provide funding to every city in San Mateo County to fix potholes, repair local streets, and improve safety for pedestrians and bicyclists.
 - Reduce traffic congestion by upgrading Caltrain to carry more riders with improved frequency and travel times.
 - Continue transit services for working people who cannot afford a car and rely on public transit to get to and from work.

Four Town Halls

Traffic #1 concern, other issues include:

<p>Central - San Mateo Library - Jan. 25 Key concerns: Emphasis on going big – large infrastructure projects Private sector investment (contributions or taxes) Better connectivity and coordination between transportation services Improve 101/92</p>	<p>Coast - Pacifica Community Center - Feb. 1 Key concerns : Pothole repairs Broad bus/shuttle service to reach all neighborhoods More frequent bus service Express buses, including to Downtown San Francisco</p>
<p>Southern - Menlo Park Senior Center, Belle Haven - Feb. 15 Key concerns: Dumbarton Corridor Bike and pedestrian safety and convenience Better and more bus service</p>	<p>Northern - South San Francisco Council Chambers – Feb. 22 Key concerns: North County feels left out Connecting students to schools is difficult, and contributes to segregation Smart transit – new ideas, best practices Couple housing with transit to reduce congestion</p>



Stakeholder & Technical Advisory Groups

Stakeholder Advisory Group

- Over 70 organizations represented
- Monthly meetings to provide feedback
- Input on online tools

Technical Advisory Group

- Every City and the County represented
- Monthly meetings to provide feedback
- Over \$12 billion unfunded needs identified
- Input on online tools



Transportation Budget Challenge

Get Us Moving Phase 2:


➤ **Take the NEW Transportation Budget Challenge:**

www.GetUsMovingSMC.com

- If new transportation investment is approved this year, over \$2.4 billion in locally controlled funding that cannot be taken or redirected by the State would be available to help reduce traffic congestion in San Mateo County.
- The new budget challenge allows you to allocate the \$2.4 billion according to your own priorities, and see how your budget compares to other residents' choices.



Budget Tool



Category	No New/Low Investment	Moderate Increase in Investment	Significant Increase in Investment
Highways	No new investment	15%	25%
Repair Potholes / Reduce Local Congestion	No new investment	10%	20%
Public Transit	Low investment 40%	50%	60%
Eliminate Traffic Back-Ups at Caltrain Crossings	No new investment	10%	20%
Bike/Pedestrian	No new investment	5%	10%
Dumbarton Corridor	No new investment	10%	20%

Come to our Town Hall Meetings

- North County – Wed. May 2, 6:30 p.m.
 - Doelger Senior Center, 101 Lake Merced Blvd., Daly City
- Central County – Thurs. May 17, 6:30 p.m.
 - Lane Room, Burlingame Library, 480 Primrose Rd, Burlingame
- Coastside – Thurs. May 24, 6:30 p.m.
 - Ted Adcock Community Center, 535 Kelly Ave, Half Moon Bay
- South County – Thurs. May 31, 7:00 p.m.
 - Fair Oaks Community Center, 2600 Middlefield Rd, Redwood City



Spread the Word and Get Us Moving!

Back in the community: Town Halls,
presentations at Councils, Community &
Business Groups, and more!

Website – www.GetUsMovingSMC.com

Facebook – **Get Us Moving SMC**

Email – info@getusmovingSMC.com

