

The logo for samTrans, featuring the word "samTrans" in a bold, black, sans-serif font. Below the text are two horizontal bars: a red one on top and a blue one on the bottom. The logo is set against a white background with a thin black border.

**samTrans**

The background of the slide is a blue-tinted photograph of a SamTrans bus. The bus is viewed from a front-quarter angle. The number "295" is visible on the top right of the windshield, and "644" is on the front bumper area. The "samTrans" logo is also visible on the side of the bus. The bus is parked on a street with some buildings in the background.


# SamTrans Business Plan

C/CAG  
Board of Directors  
October 11, 2018

# Today's Briefing

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- **Overview of Final SamTrans Business Plan**
  - **Status of Initiatives**
  - **Implementation Schedule**
  - **Funding**
  - **Next Steps**
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# Business Plan Outline

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- **Background**
- **District History**
- **Current Services**
- **Financial Profile**
- **Revenue Opportunities**
- **Core Principles and Initiatives**
- **Implementation Plan**



## Core Principles/Priorities:

1. **Sustain and enhance services for the transit-dependent**
2. **Expand and innovate mobility services**
3. **Promote programs that relieve traffic congestion**

# 16 Initiatives

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- Youth Mobility Plan
- Senior Mobility Plan
- Way2Go Pass Expansion
- Mobile App
- Wi-Fi
- Microtransit
- TNC Partnership
- Express Bus Service
- Bus Stop Improvements
- Shuttle Study
- UC Davis Partnership
- Website Update
- Dumbarton Corridor
- Rapid ECR Service
- Coastside Study
- Fleet Electrification

# Implementation Schedule

## Priority 1



Priority 1: Sustain and Enhance Services for the Transit Dependent	FY19	FY20	FY21	FY22	FY23
Implementation of Mobility Plan for Older Adults and People with Disabilities*					
Implementation of Youth Mobility Plan					
Bus Stop Improvements*					
Pilot Way2Go for Colleges*					

\*Final schedule to be determined based on pilot/study recommendations and funding

# Implementation Schedule

## Priority 2



Priority 2: Expand and Innovate Mobility Services	FY19	FY20	FY21	FY22	FY23
UC Davis ITS Partnership					
Mobile Ticketing and Trip Planning Smartphone Application					
Modernize SamTrans Website					
Matching Funds to Electrify Fleet and Upgrade Infrastructure					
Wi-Fi on Buses					
TNC Pilot*					
Microtransit Pilot*					

\*Final schedule to be determined based on pilot recommendations and funding

# Implementation Schedule

## Priority 3



Priority 3: Promote Programs that Relieve Traffic Congestion	FY19	FY20	FY21	FY22	FY23
Express Bus Service Pilot*					
Complete and Implement the Coastside Study*					
El Camino Real (ECR) Rapid Pilot and Expansion* Matching/Seed Money for Near-Term Improvements from Dumbarton Corridor Study*					
Countywide Shuttle Study*					

\*Final schedule to be determined based on pilot/study recommendations and funding



# Funding Needs

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**5-Year initial estimates, subject to further study:**

**Priority 1: Up to \$5.7M**

**Priority 2: Up to \$24.2M**

**Priority 3: Up to \$123.2M**

***Estimated 5-Year Total: \$153M***

**Potential Funding Sources: State SB1, RM3,  
Federal/State/Local Grants, other revenue  
sources**

# Status and Next Steps



- **September 5, 2018 – Board adopted Plan**
- **Continue to implement funded initiatives**
- **Look for additional funding opportunities to advance un/underfunded initiatives**
- **Spring 2019 – Semi-annual report to Board on progress on implementation of initiatives**

**Thank you**

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