

New Agency Proposal for San Mateo County

C/CAG Water Committee Meeting

September 21, 2018



New Agency Proposal Roadmap

	JUL	AUG	SEP	OCT	NOV	DEC	
Stakeholder Outreach/ Engagement	<i>Info Gathering Phase</i>			<i>Review Phase</i>			<i>Roadshow Phase</i> →
	Outreach Plan	6 Stakeholder Informational Meetings City Mgrs Meeting (TBD)	Remaining Stakeholders Informational Meetings City/County Engineers Assoc	Schedule Stakeholder Review Meetings	2 Stakeholder Review Meetings City Mgrs Meeting City/County Engineers Assoc		
SAT	SAT Meeting 1 Breakout Session	SAT Meeting 2 Alignment/ Convergence Mission, Goals, Vision Governance Concepts	SAT Meeting 3 How to Create Agency Governance Options Criteria	SAT Meeting 4 Draft Strategic Proposal Governance Structure Recommendation Budget and Financing	SAT Meeting 5 Review Final Agency Proposal	SAT Meeting 6 Final Documents Roadshow Communications Plan	
C/CAG	Water Committee	Water Committee	Water Committee	Water Committee	Water Committee	Water Committee	
Work Deliverables – Outreach – Draft Agency Proposal – Final Agency Proposal	Flyer/Script Targets for Stakeholder Meetings Scheduling Meetings	Draft Proposal Governance Options Discussion	Draft Proposal Governance Options Criteria	Draft Agency Proposal Governance Options Matrix/ Recommendation	Synthesize Feedback Final Agency Proposal	Roadshow Communications Plan	

Update on City Information Gathering Meeting

- August 30th: Hosted 10 attendees from the following cities:

Atherton

Redwood City

Menlo Park

San Carlos

- September 10th: Hosted 17 attendees from the following cities:

Brisbane

South San Francisco

Colma

Hillsborough

Daly City

Portola Valley

San Bruno

Woodside

- See handout

New Agency Proposal Framework

- “Strategic Plan” Level Document that Includes:
 - **Mission Statement:** Concentrates on the Present
 - **Vision Statement:** Focuses on the Future
 - **Goals:** Outcome Statements to Guide Implementation
 - **Priority Objectives:** Explain how the goals will be accomplished

Proposal Framework

Endorsement

New Agency: Proposal

GOAL 1



New Agency: Agreements

Governance Agreements Fiscal Year Planning

GOAL 2

New Agency: Year 1

GOALS 3-7

PHASE 1

PHASE 2

PHASE 3

JUL AUG SEP OCT NOV DEC | JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC | JAN FEB MAR APR MAY JUN JUL JUL AUG SEP OCT NOV DEC
 2018 2019 2020

FY 18/19

FY 19/20

FY 20/21

Phase 1: Research and Development of a New Agency

- Goal 1: Evaluate options for the assignment of County-wide responsibility for policies, planning and project implementation for flood and shoreline protection. (July – December 2019)

Phase 2: New Agency Formation

- Execute New Agency Formation if Goal 1 Succeeds (January 2019 – December 2019):

Phase 3: Agency Operations and Implementation Plan and CIP Development:

- To Be Implemented by New Agency:
- Goal 3: Optimize Funding Opportunities to Assist Member Agencies with Implementing Successful Flood Management Strategies and Related Programs (FY19 / Updated Annually)
- Goal 4: Create a Capital Improvement Program to Plan, Build and Maintain Projects to Improve Flood, Sea Level Rise, and Regional Stormwater Resiliency Projects (FY19 / Updated Annually)
- Goal 5: Facilitate Stakeholder Collaboration to Ensure Multi-Jurisdictional and Regional Resiliency (FY19 / Updated Annually)

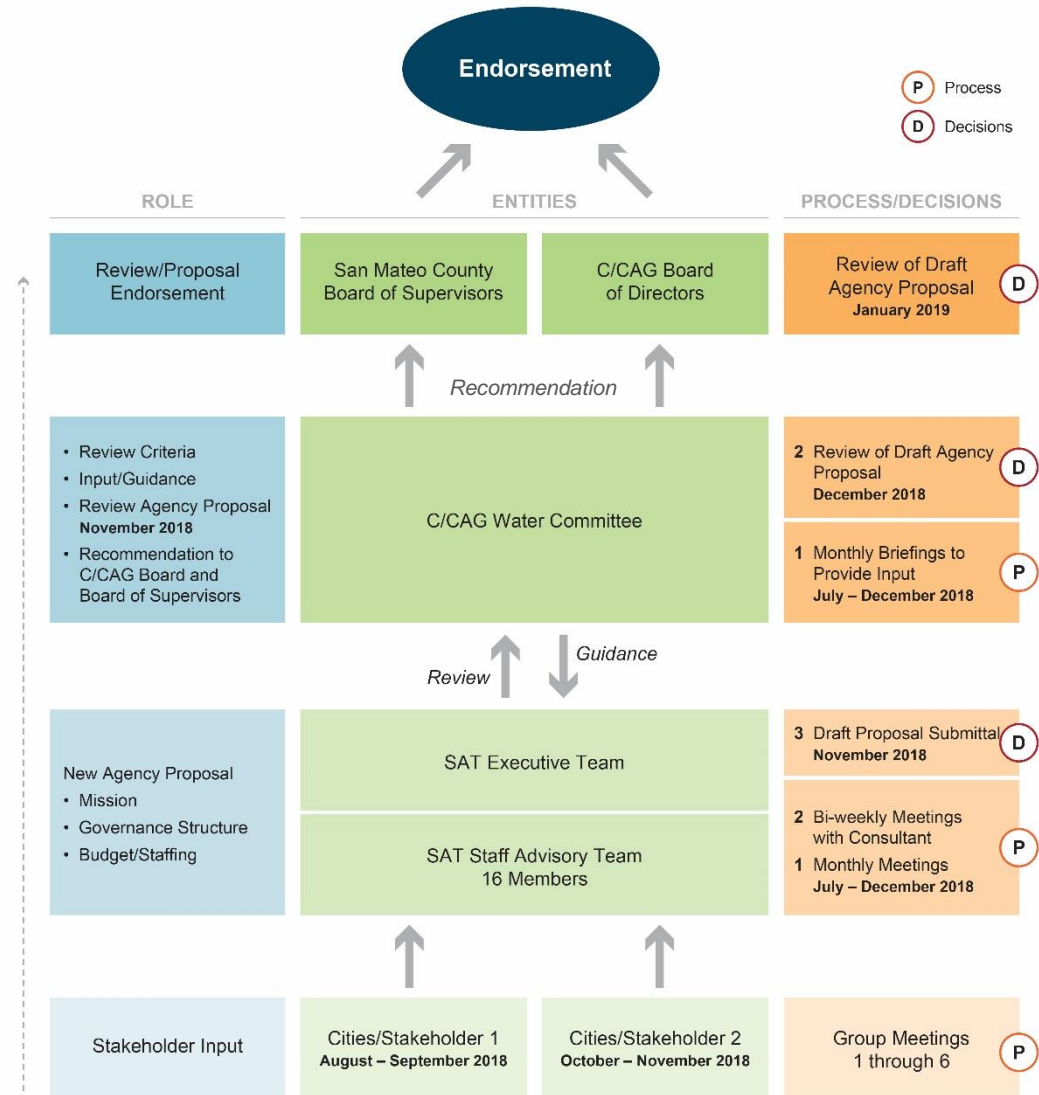
Phase 3: Agency Operations and Implementation Plan and CIP Development (continued)

- Goal 6: Provide a Forum to Educate on Flood and Shoreline Protection and Provide a Clearinghouse for Sharing Information (FY19 / Updated Annually)
- Goal 7: Facilitate Development of Legislation and Regulatory Policies and Actions for Flood and Shoreline Protection (FY19/Updated Annually)

Phase 1 New Agency Proposal and Review

“From the Bottom Up”

July – December 2018



Draft Governance Criteria

- Ease of Establishment
- Ability to Leverage State and Federal Funding
- Legal Authority
 - Ability to Contract, Own Property
- Financing
 - Tax or Revenue Stream
- Decision Making/Governance
- Ability to Expand/Adapt

Governance Matrix Approach

- Draft Criteria Review
- Relative Scale for Each Criteria:
 - Least Ability to Greatest Ability
 - Color Coded
 - Can be Numerically Scored if Useful

Easiest			Hardest
1	2	3	4
Least Ability			Greatest Ability

- See Handout

Governance Questions

1. Should Agency Design, Construct, Own and Maintain Projects?
 - Or only acquire funding and plan projects?
 - Ability to contract = legal entity
2. Should Agency identify SLR guidelines and recommendations?
 - Should it have authority to enforce guidelines?
3. Should Agency be able to tax or generate revenue?
 - Assessment District/Property Related Fee?
4. Should Cities have a decision-making role in New Agency?
 - Board of Elected Officials? All Cities, or Representative Cities?
 - If so, what is the right construct?
5. What should the range of land use guidance be?
 - Ex: smart growth guidelines, best management practices

Next Steps

- Receive Input from C/CAG Water Committee
- Continue to Develop Draft Agency Proposal
- Return in October to Review Proposal Status
- Continue Outreach to Key Stakeholders

Questions?