



ohmconnect

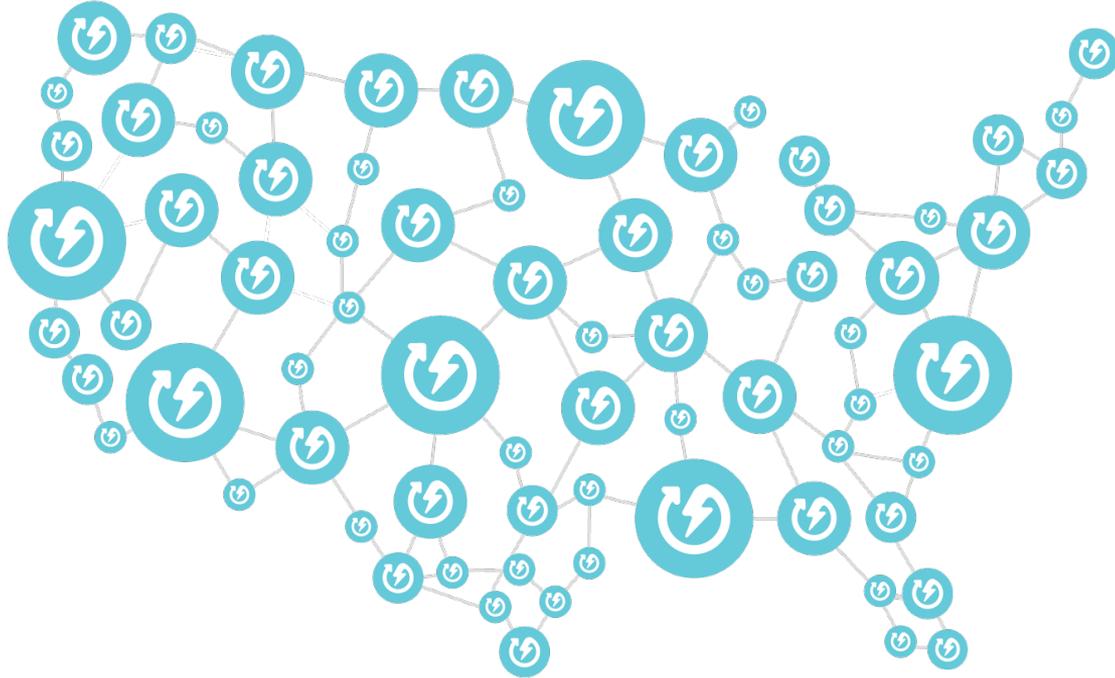
Meaningful efficiency

Lillian Mirviss

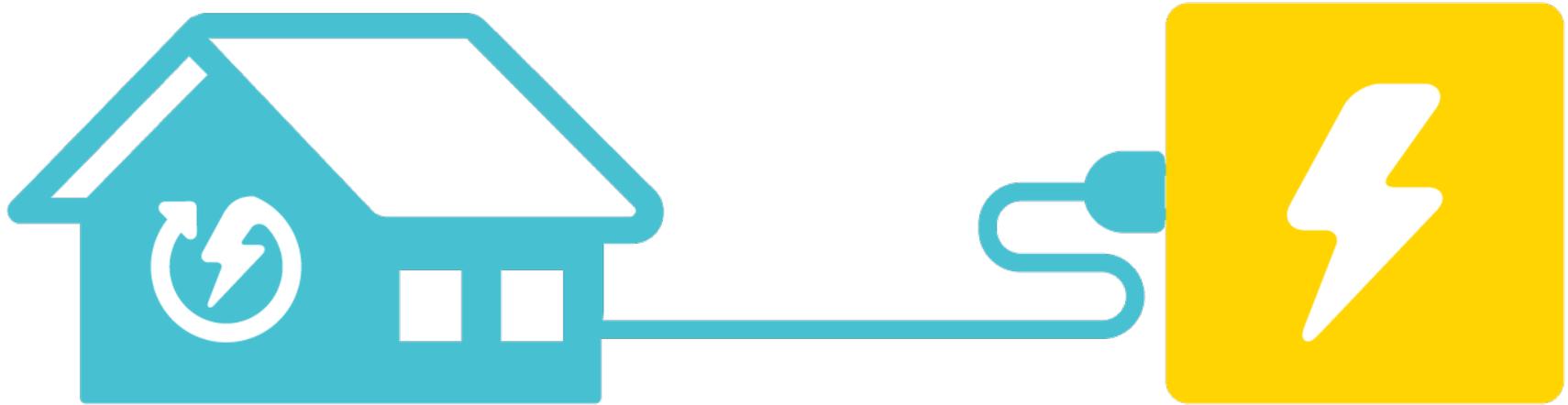
Government Affairs Manager

lillian@ohcomment.com

Improving the lives of people and the health of the planet by reimagining the way we use energy



Connecting the Smart Home to the Smart Grid

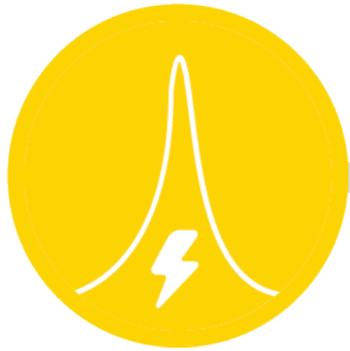


What we do

Receive Grid
Alert

Dispatch #OhmHour

Reward Customers



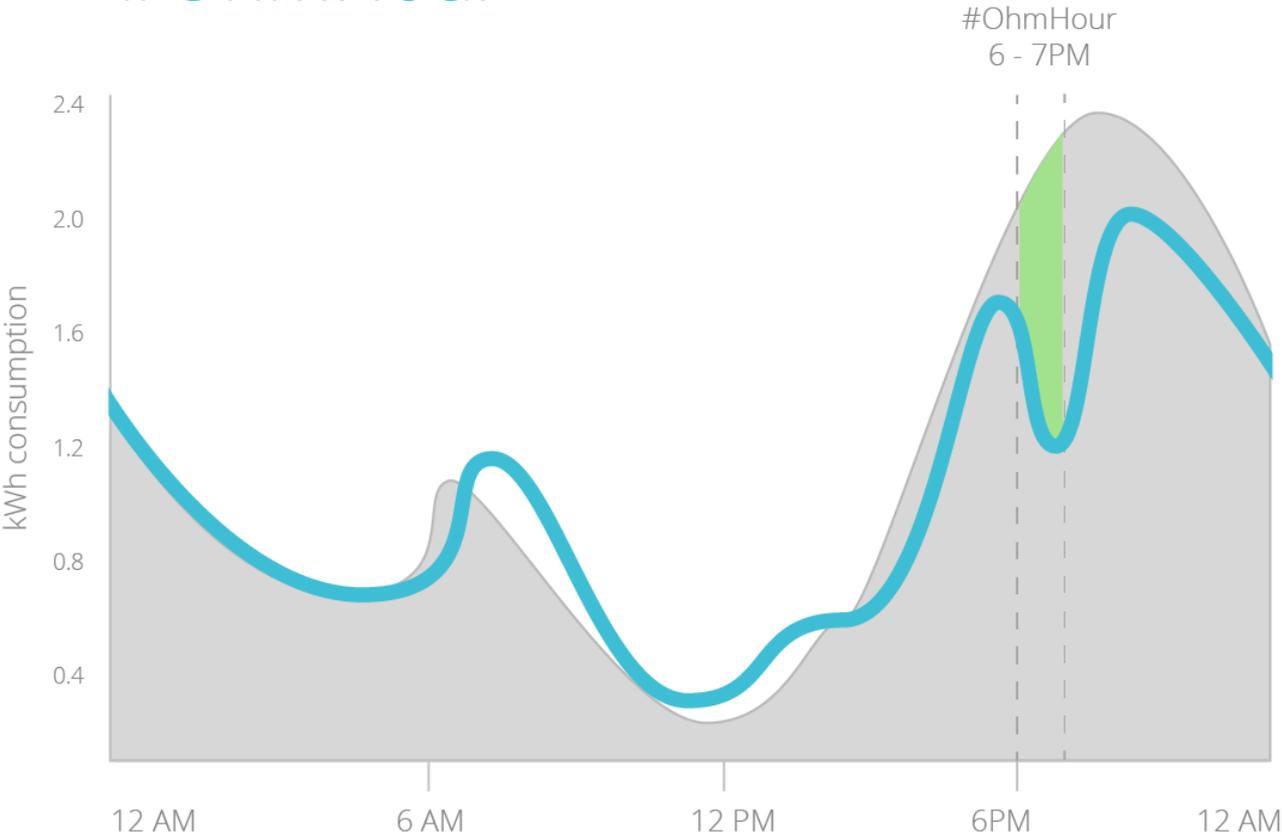
Device automation



Text Message

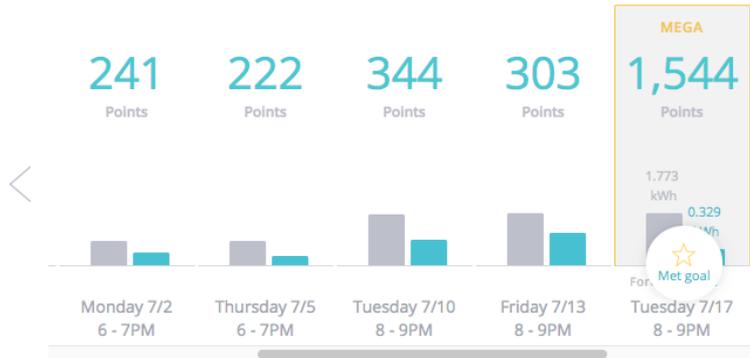


#OhmHour



- User's actual energy consumption
- User's expected energy consumption
- Energy saved during #OhmHour

#OhmHour Performance



Jul 22 - Jul 29 Prize

5 Electric Bikes!

Hit your Mega #OhmHour goal or get a referral for a chance to win.

Not in yet



\$100K Summer Prize!

Qualify for the weekly prize three times for a chance to win the grand prize!

1

2

3

[Learn more & see who won!](#)



My Devices



Kitchen
Connected



Network
Connected



Unit Refrigerator
Connected

[Manage Devices](#)



Rewards

Points

6143

[Cash Out](#)

Earn points by beating your forecast or referring friends. Cash out however you like!

Tokens

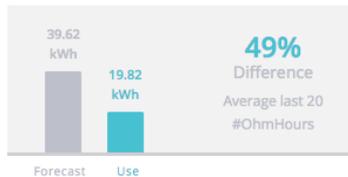
1684

[Use Tokens](#)

Get tokens by using OhmConnect. Win prizes or buy PowerUp cards to improve payouts.



Platinum



49%

Difference
Average last 20
#OhmHours

Save 15% to reach Gold and get 1.5X points.
Save 40% to reach Platinum and get 2X points.

[Learn More](#)



21

#OhmHours in a row

+105% Bonus
added to your next #OhmHour



Personal Record: 21 in a row



Tell us your ideas — how could we make picking when your #OhmHours happen work for everyone?

[Submit](#)

9 of 9

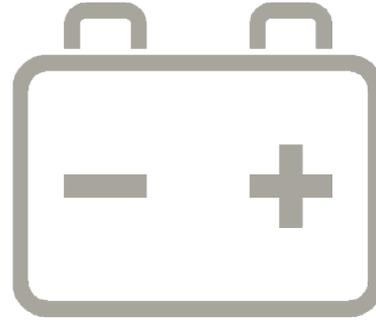
Costs



\$13,500
For 6 kW in California



\$31,000
For Average EV

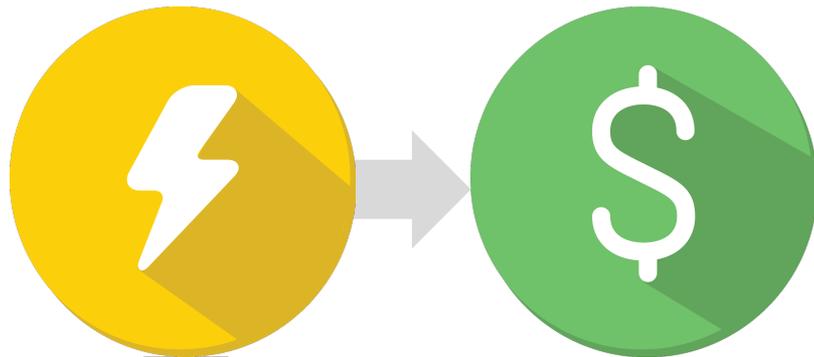


\$6,600
For 1 Tesla Powerwall



FREE

Energy Markets Revenue



Capacity (MW)



Contract Product (DRAM/IOUs)

~85%

Energy (MWh)

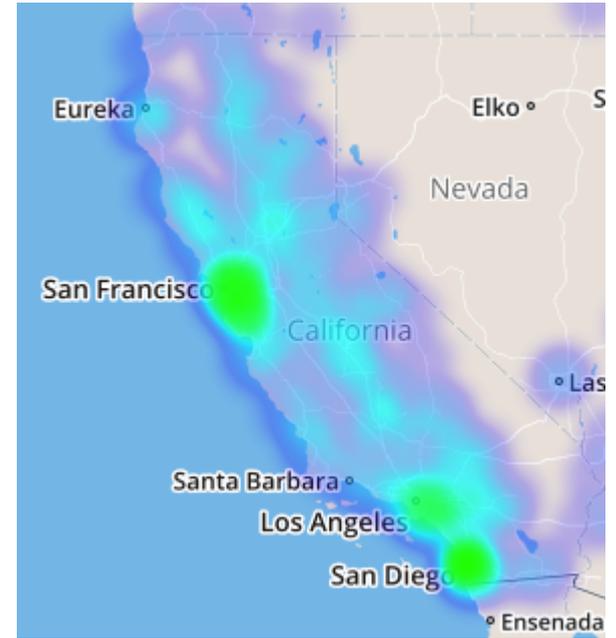


Grid Day-Ahead Market (CAISO)

~15%

OhmConnect Snapshot

569,474 Signups	28.6 million #OhmHours	4 Powerplants not built
105.4 MW reductions in August 2018	\$11.1M \$m paid out to users	854.9 MWhs reduced during summer 2018



User Love



Jenna Slater · 8:57 Flipped off my breaker and watching outside. Thanks for the positive influence

[Like](#) · [Reply](#) · [Message](#) · 24w



Petra Christine · 0:00 Thank you so much everyone at [OhmConnect](#) for everything you guys do! I love being a part of this program! 😊

[Like](#) · [Reply](#) · [Message](#) · 24w



Joanne Pacilio Worrall · 7:52 We're staying with YOU!! Thanks

[Like](#) · [Reply](#) · [Message](#) · 24w



David Hurst · 0:00 The earnings we have made and the \$500 we won the few weeks ago has helped pay for our trip to Texas for my sister in laws wedding. Thank you for the extra money. I had saved \$1000 for the trip and it has been a little more expensive than I had expected, so it helped for all of it!

[Like](#) · [Reply](#) · [Message](#) · 24w

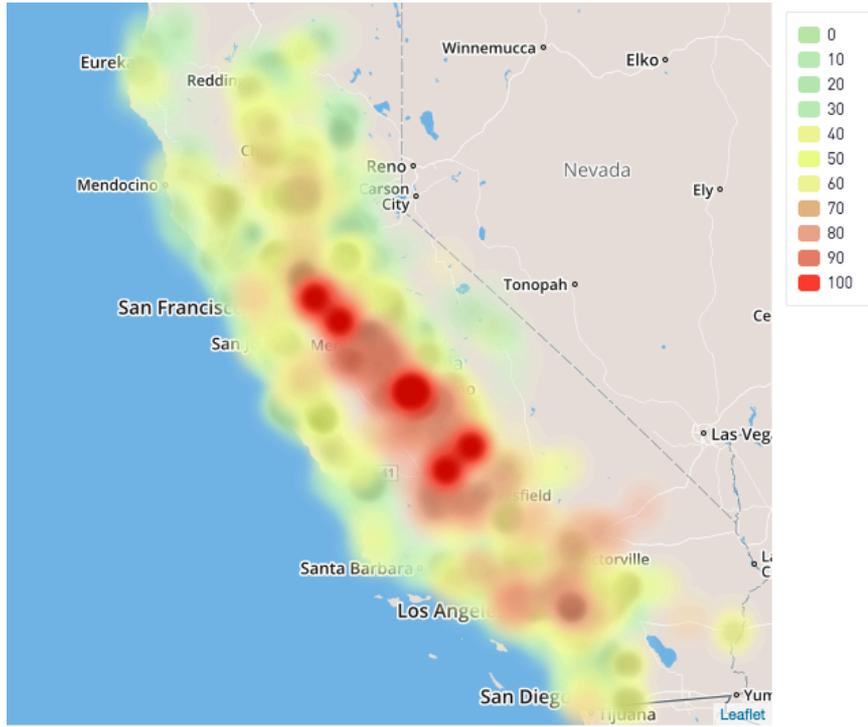


Paula Buchanan Smith I cashed out at 289.00 last summer and used cash to buy a Nest thermostat 😊

2w

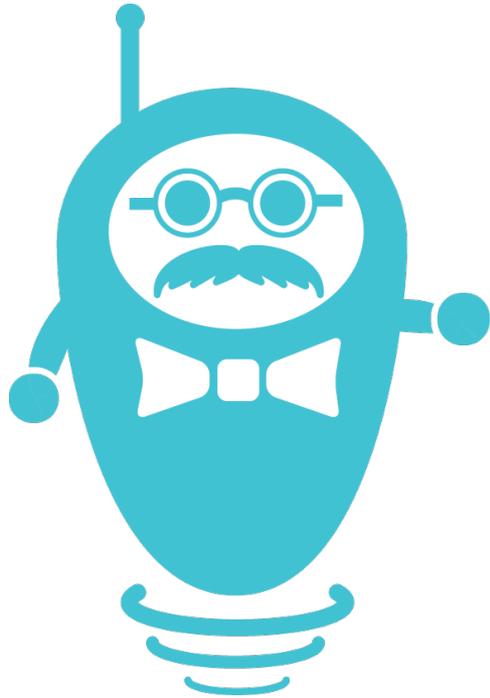


OhmConnect & Disadvantaged Communities



Percentage Disadvantaged By Signup Month





Questions?