

Advisory Member Meeting: Feedback Summary Potential Recommendations and Evaluation



Daly City and Southeast San Mateo County Community Based Transportation Plans

Agenda

- 1. Project Team and Advisory Body Welcome**
- 2. Project Reintroduction**
- 3. 2021-2022 Community Outreach**
- 4. Evaluation Criteria and Potential Recommendations**
- 5. Next Steps**

San Mateo County CBTP Program Team

» **C/CAG Leadership**

- Susy Kalkin, Transportation Systems Coordinator

» **PlaceWorks, Project Consultant**

- Bruce Brubaker, AIA, Principal
- Greg Goodfellow, Senior Associate II
- Wesley Wong, Project Planner

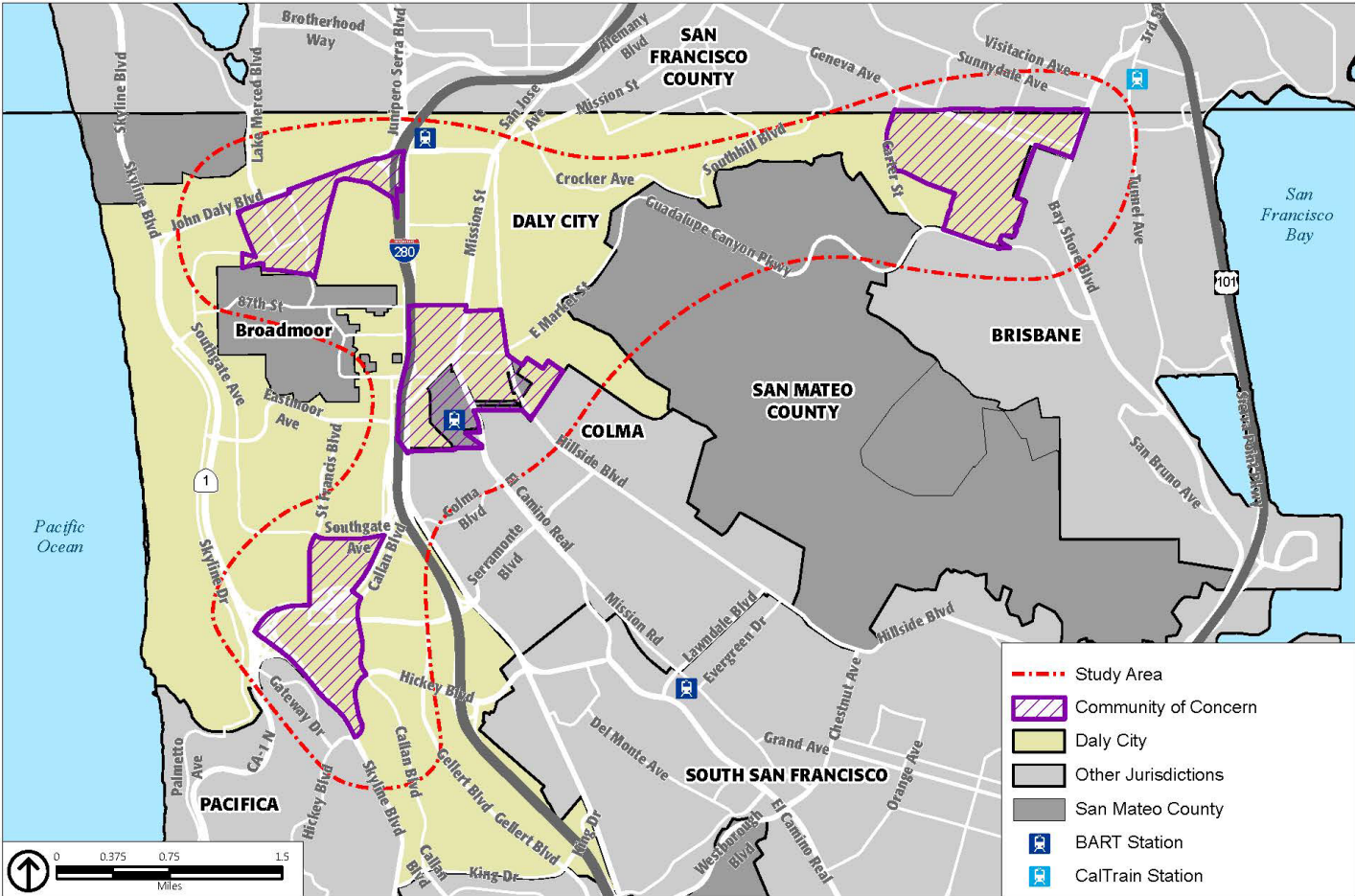
» **MTC/ABAG Advisor**

- Raleigh McCoy, Planner, Regional Planning Program

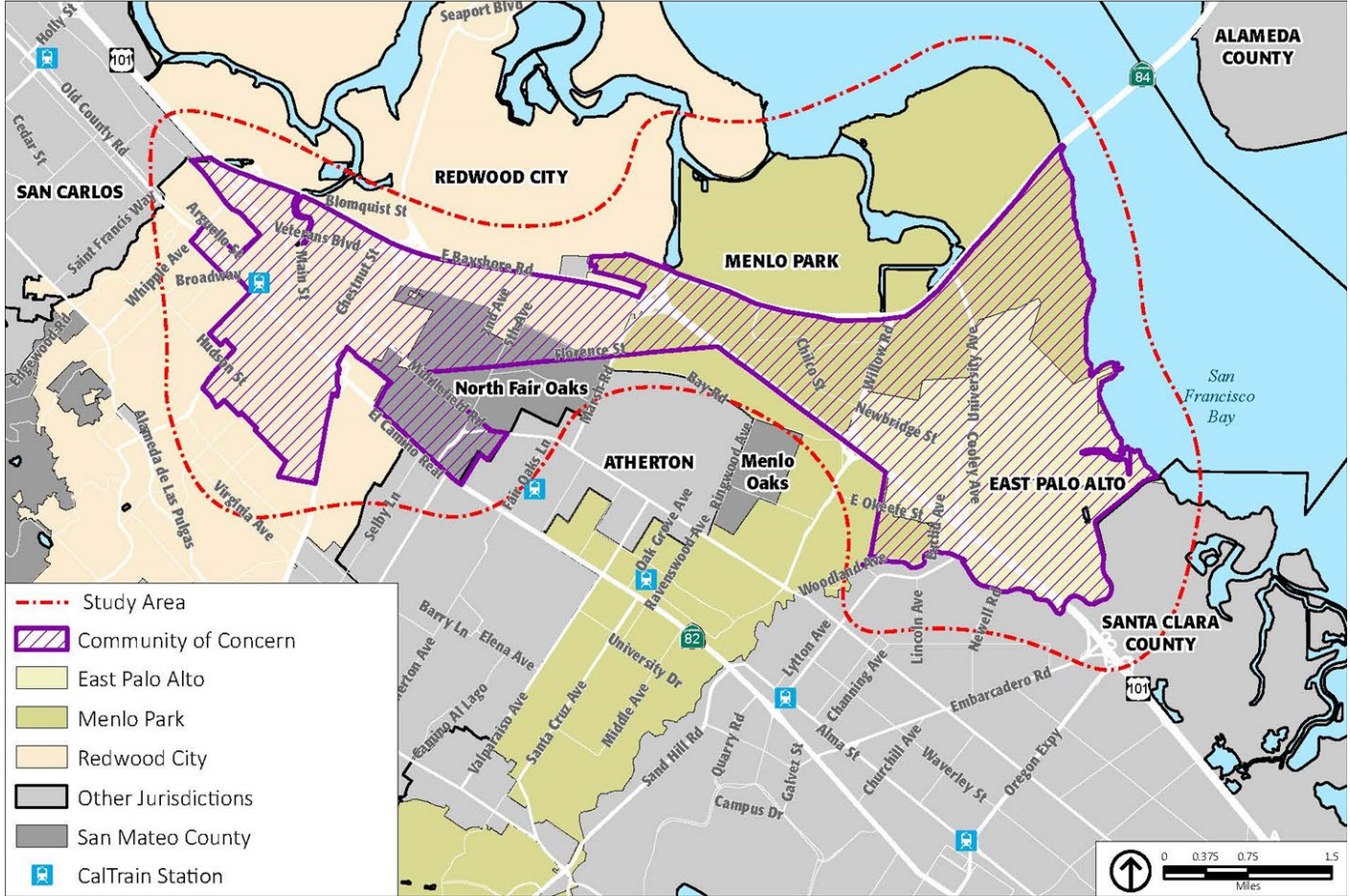
Project Reintroduction



Current Communities of Concern



Daly City: 4 communities in 1 jurisdiction



Southeast San Mateo County (SSMC): 1 area across 4 jurisdictions

Past Advisory Group Meetings

» Meeting 1: August 20, 2019

- Project Kick-Off
- Review of Community Needs Assessment reports

» Meeting 2: February 20, 2020

- Outreach Strategy summary
- Potential outreach partners & events

» Meeting 3: August 24, 2020

- COVID outreach discussion
- Evaluate pre & post COVID impact
- MTC policy is flexible
- No substitute for face-to-face interaction
- New plan for “distanced” outreach
- Coordinate with local leadership

November 2020 to February 2021: 1st COVID case peak

2021 Outreach Actions



Digital Transportation Survey

HELP MAKE IT EASIER TO GET AROUND IN DALY CITY!

This survey will be used to identify transportation improvements in parts of Daly City that need them most. Your answers will help shape the Daly City Community-Based Transportation Plan, which will recommend projects like new bus shelters, improved bike lanes, safer intersections, better bus routes, better BART access and others. We also want to understand how the COVID-19 pandemic has changed your transportation needs and priorities.

1) What is your zip code?

2) What is your age range?

- ☐ 18 and under ☐ 30-44 years ☐ 60 and over
☐ 19-29 years ☐ 45-59 years

3) What is the primary language spoken in your home?

4) Before COVID-19, what transit systems did you ride regularly? (Check all that apply.)

- ☐ Samtrans ☐ Caltrain ☐ Other
☐ BART ☐ Community Shuttle

5) What transit problems make it hard for you to get around? (Check all that apply.)

- ☐ Route design/location ☐ Delays and unpredictability ☐ Hours of operation
☐ Location and spacing of bus stops ☐ Inadequate stations or bus shelters ☐ Fares

6) Briefly describe transit improvements that are needed:

7) How often do you ride a bike?

- ☐ Daily ☐ On occasion ☐ Rarely ☐ Never

8) What bike-related problems make it hard for you to get around? (Check all that apply.)

- ☐ Lack of bike lanes ☐ Dangerous streets or intersections ☐ Cost of bike maintenance
☐ Gaps in existing bike lanes ☐ Lack of secure bike parking



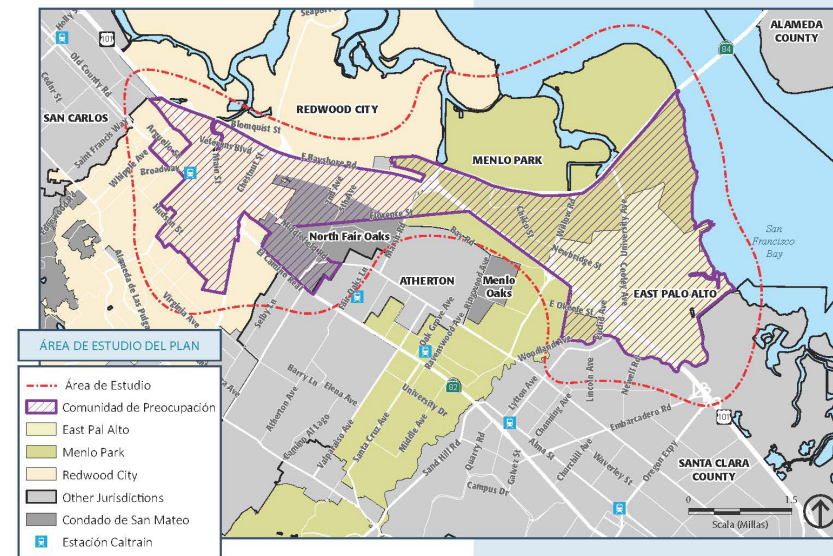
AYUDA A MEJORAR LAS OPCIONES DE TRANSPORTE EN SUR ESTE SAN MATEO COUNTY



PARTICIPE EN EL PLAN CONDADO
SOUTHEAST SAN MATEO PLAN DE
TRANSPORTE BASADO EN LA COMUNIDAD

El CBTP hará:

- Evaluar las brechas de transporte y las barreras identificadas por la comunidad
- Desarrollar soluciones y proyectos para solucionar estos desafíos
- Identificar posibles fuentes de financiación para pagar esas soluciones y proyectos



POR FAVOR,
TOME NUESTRA ENCUESTA

Sus comentarios darán
forma al Plan:

Los resultados de esta breve encuesta sobre los problemas de transporte existentes nos permitirán crear soluciones significativas:

<https://arcg.is/G1WiX>

9) Describa brevemente las mejoras de bicicleta que se necesitan:

10) ¿Con qué frecuencia monta montas paratransito?

- ☐ Diario ☐ Regularmente ☐ Raramente ☐ Nunca

11) ¿Qué problemas de paratransito te dificultan moverte? (Marque todo lo que corresponda.)

- ☐ Dificultad de elegibilidad y registro ☐ Tiempos de espera
☐ Horas restringidas de funcionamiento ☐ Tarifas

12) Describa brevemente las mejoras de paratransito que se necesitan:

13) ¿Con qué frecuencia camina en su comunidad?

- ☐ Diario ☐ En ocasiones ☐ Raramente ☐ Nunca

14) ¿Qué problemas con la red peatonal dificultan su habilidad de pasear? (Marque todo lo que corresponda.)

- ☐ Malas condiciones de la acera ☐ Intersecciones difíciles
☐ Iluminación y seguridad deficientes ☐ Acceso escolar inseguro

15) Describa brevemente las mejoras de los peatones que se necesitan:

16) ¿Qué lugares específicos son difíciles de llegar cada día?

- ☐ Trabajo ☐ Hospital/centro medico ☐ Parada de tránsito
☐ Escuela ☐ Supermercado ☐ Ninguno
☐ Otro

17) ¿Cuáles son estos lugares y qué facilitaría el acceso a ellos?

18) ¿Cuáles de los desafíos anteriores todavía hacen que sea difícil para usted moverse durante COVID-19? (Marque todo lo que corresponda.)

- ☐ Desafíos con el transporte público ☐ Desafíos con el paratransito ☐ Ninguno
☐ Desafíos con la bicicleta ☐ Desafíos para caminar

19) ¿Qué nuevos desafíos de transporte enfrenta debido a COVID-19?

- ☐ Me siento inseguro en el tránsito ☐ No tengo coche, pero necesito uno para moverme ☐ Ninguno
☐ Horarios de tránsito reducidos ☐ No puedo pagar un auto o tarifas de tránsito
☐ Otro

20) Si desea recibir actualizaciones sobre este proyecto, incluidas las oportunidades futuras de participar, proporcione su dirección de correo electrónico:



Check-In with Community Leaders: Daly City

» February 22, 2021: Daly

City City Council

- Jefferson and Bayshore School Districts
- Pacific Islander/Tagalog Outreach
- Use of City Newsletter
- Support for Virtual Town Hall Meeting
- Support from Supervisor Canepa

Comments or Questions?

- » CBTP Process
- » Access to Surveys & Resources
- » Suggestions for CBO Coordination
- » C/CAG Project Web Page: <https://ccag.ca.gov/community-based-transportation-plans/>
- » Greg Goodfellow, PlaceWorks : ggoodfellow@placeworks
- » Susy Kalkin, C/CAG: kkalkin@smcgov.org

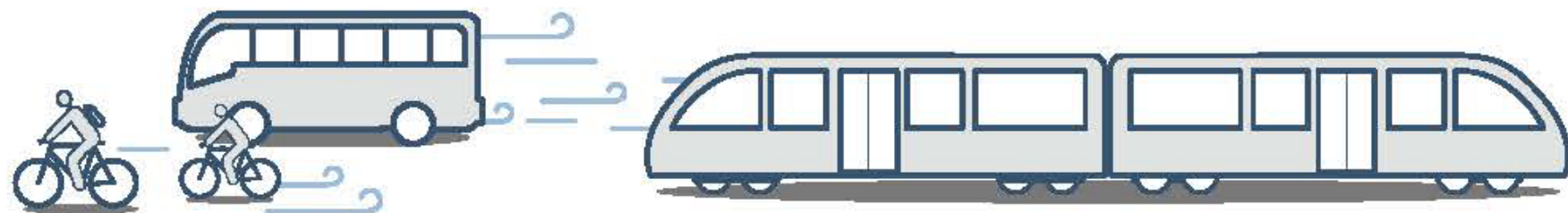


San Mateo County Community-Based Transportation Plans



TOWN HALL MEETING

May 17, 2021, 5:00-7:00pm: Local Transportation Challenges



Town Hall Meeting, May 17th, 2021, 5-7pm: Local Transportation Challenges

Daly City residents, please join us in a Virtual Town Hall Meeting to discuss daily transportation barriers in our community. Your input is vital to a developing a plan to improve quality of life.

Registration information is located here:

www.bit.ly/TownHallTransportation.

Reunión del Ayuntamiento, 17 de mayo de 2021, 5-7pm: Desafíos del transporte local

residentes de Daly City, por favor únase a nosotros en una reunión virtual del ayuntamiento para discutir las barreras diarias de transporte local en nuestra comunidad. Su aporte es vital para desarrollar un plan para mejorar la calidad de vida. La información de registro se encuentra aquí:

<http://bit.ly/TownHallTransportation>.

Pagpupulong sa Bulwagan ng Bayan, ika-17 ng Mayo, 5-7pm: Mga Hamon sa Lokal na Transportasyon

Mga residente ng Daly City, samahan kami sa isang Virtual na Pagpupulong sa Bulwagan ng Bayan upang pag-usapan ang mga balakid sa pang-araw-araw na transportasyon sa ating komunidad. Ang inyong opinyon ay mahalaga sa pagbuo ng isang plano para sa pagpapabuti ng kalidad ng buhay. Ang impormasyon tungkol sa pagpaparehistro ay matatagpuan dito:

<http://bit.ly/TownHallTransportation>.

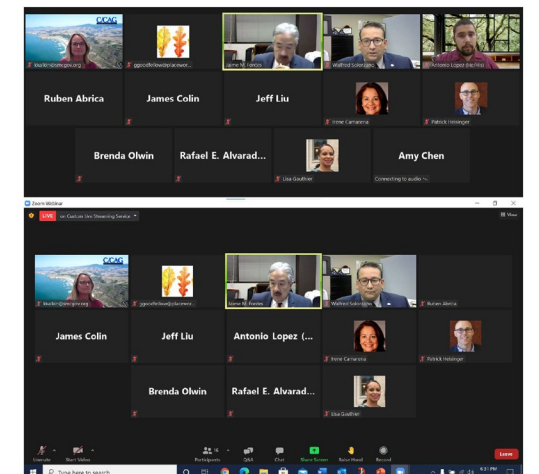
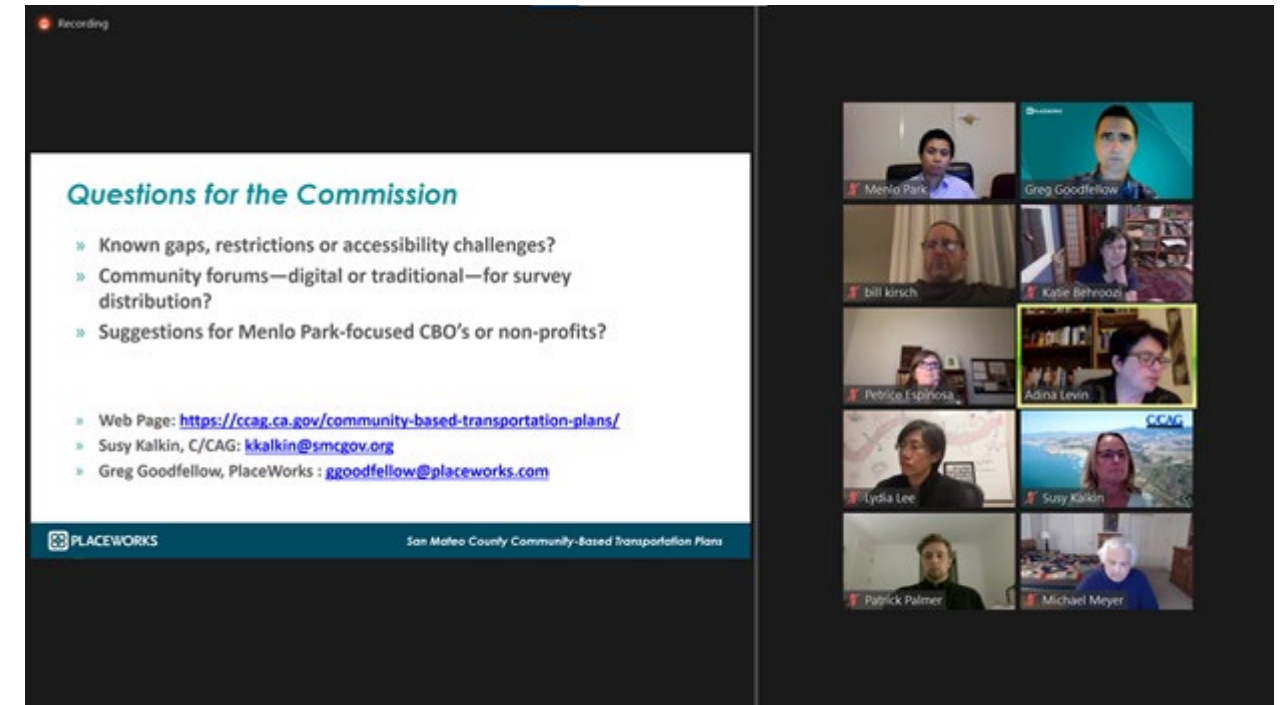
市民大会, 时间:2021 年 5 月 17 日, 下午 5 至 7 点:主题:

本地交通面临的挑战
戴利城居民, 请参加我们的虚拟市民大会, 一起讨论有关我们社区面临的日常交通障碍问题。你们的意见是我们制定交通计划以提高生活质量的关键。**相关的注册信息, 请到此网站:**

<http://bit.ly/TownHallTransportation>.

Check-In with Community Leaders: SESMC

- » February 25, 2021: North Fair Oaks Community Council
- » March 2, 2021: East Palo Alto City Council
- » March 9, 2021: Redwood City Transportation Advisory Committee
- » March 10, 2021: Menlo Park Complete Streets Commission



Takeaways from SESM Community Leaders

1. Barriers to Outreach to COCs

- Overwhelming health, employment and family challenges of COVID
- Lack of virtual/digital resources
- Resources stretched and priorities shifted

2. Coordinate with CBOs

- Ideas and contacts

3. COVID-19 Focused

- Community of Concerns face new, ongoing mobility challenges.
- Outreach focused on COVID issues.
- Develop COVID outreach plan

Late 2021-22 Outreach Actions



Daly City: Bayshore Elementary Block Party

» Communities Represented

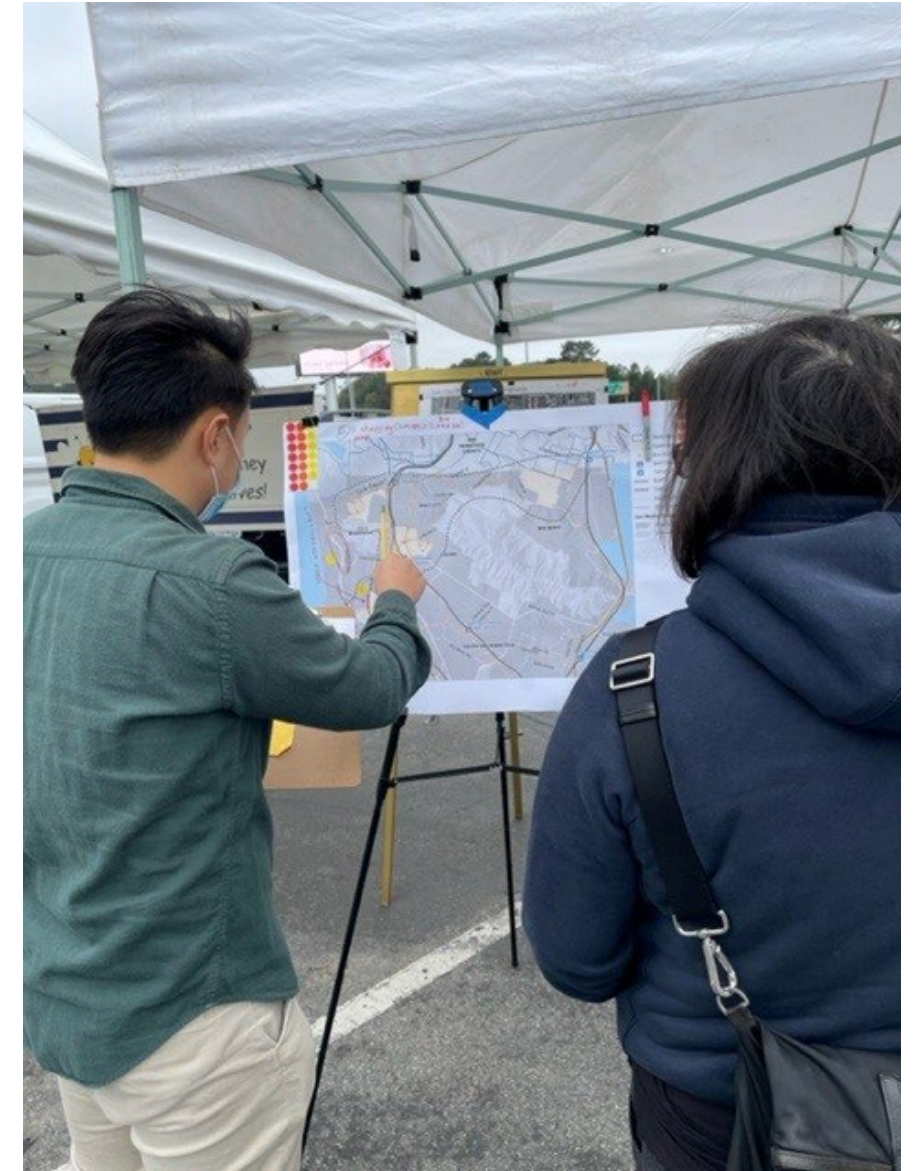
- Low-Income HH
- Low-English Proficiency
- Single Parent HH
- Youth
- Minority
- 1 or less vehicle HH



Daly City: Serramonte Farmers Market

» Communities Represented

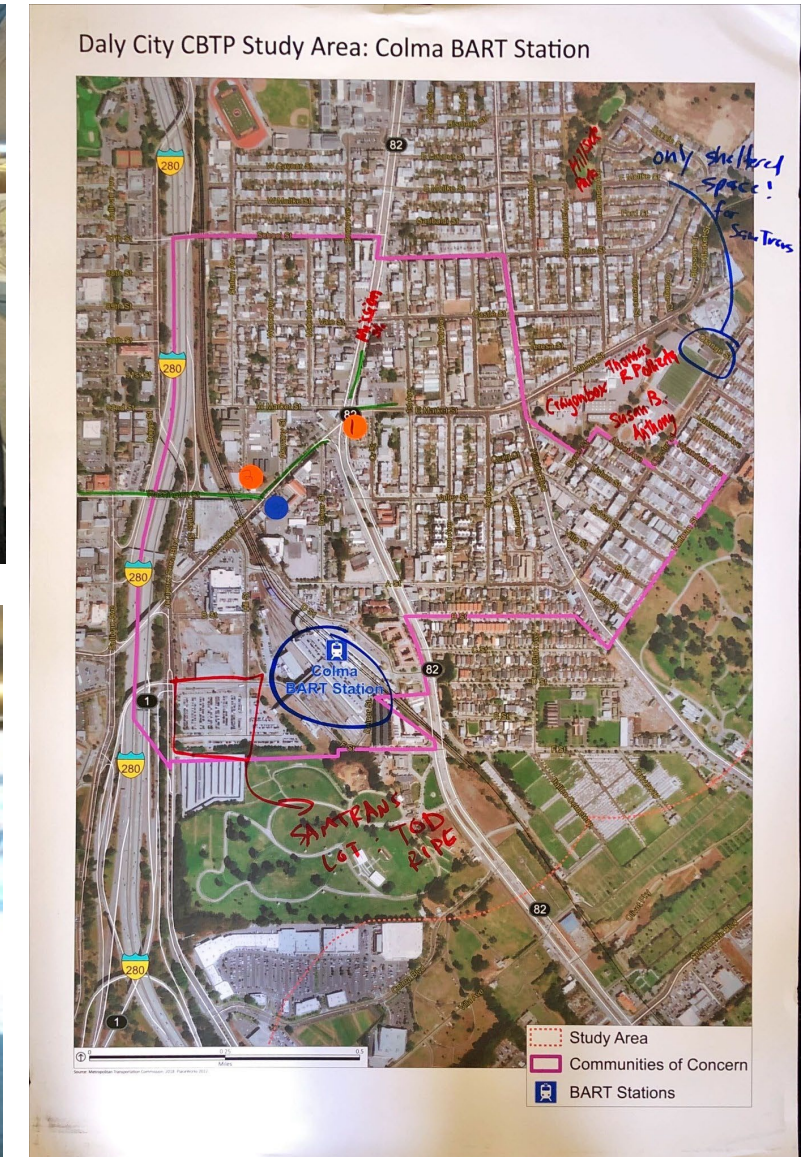
- Low-Income HH
- Low-English Proficiency
- Seniors
- Minority
- 1 or less vehicle HH




Daly City: Colma BART Station

» Communities Represented

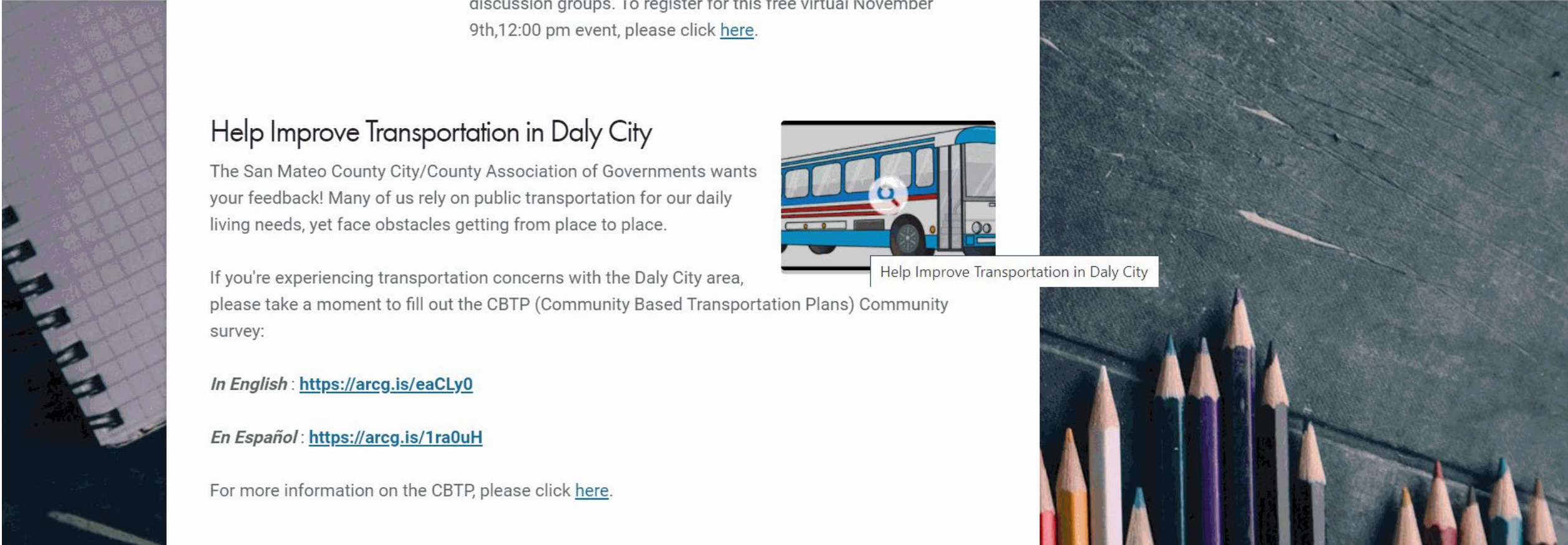
- Seniors
- Minority
- Non-auto commute
- 1 or less vehicle HH
- Active Transportation



Daly City: JHUSD Superintendent Community Updates

 Beautiful and easy to use newsletters.

[Log In](#) [Sign up now \(it's free\)](#)



discussion groups. To register for this free virtual November 9th, 12:00 pm event, please click [here](#).

Help Improve Transportation in Daly City

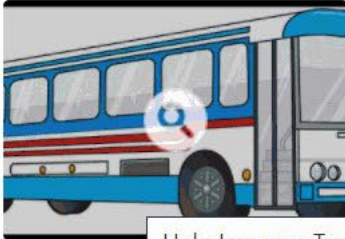
The San Mateo County City/County Association of Governments wants your feedback! Many of us rely on public transportation for our daily living needs, yet face obstacles getting from place to place.

If you're experiencing transportation concerns with the Daly City area, please take a moment to fill out the CBTP (Community Based Transportation Plans) Community survey:

In English : <https://arcg.is/eaCLy0>

En Español : <https://arcg.is/1ra0uH>

For more information on the CBTP, please click [here](#).



Help Improve Transportation in Daly City

SESM: East Palo Alto Farmers Market

» **Communities Represented**

- Low-Income HH
- Rent Burdened HH
- Low-English Proficiency
- Seniors
- Minority
- 1 or less vehicle HH



SESM: Redwood City Kiwanis Farmers Market

» Communities Represented

- Seniors
- Minority
- 1 or less vehicle HH
- Active Transportation



SESM: Fair Oaks Community Center

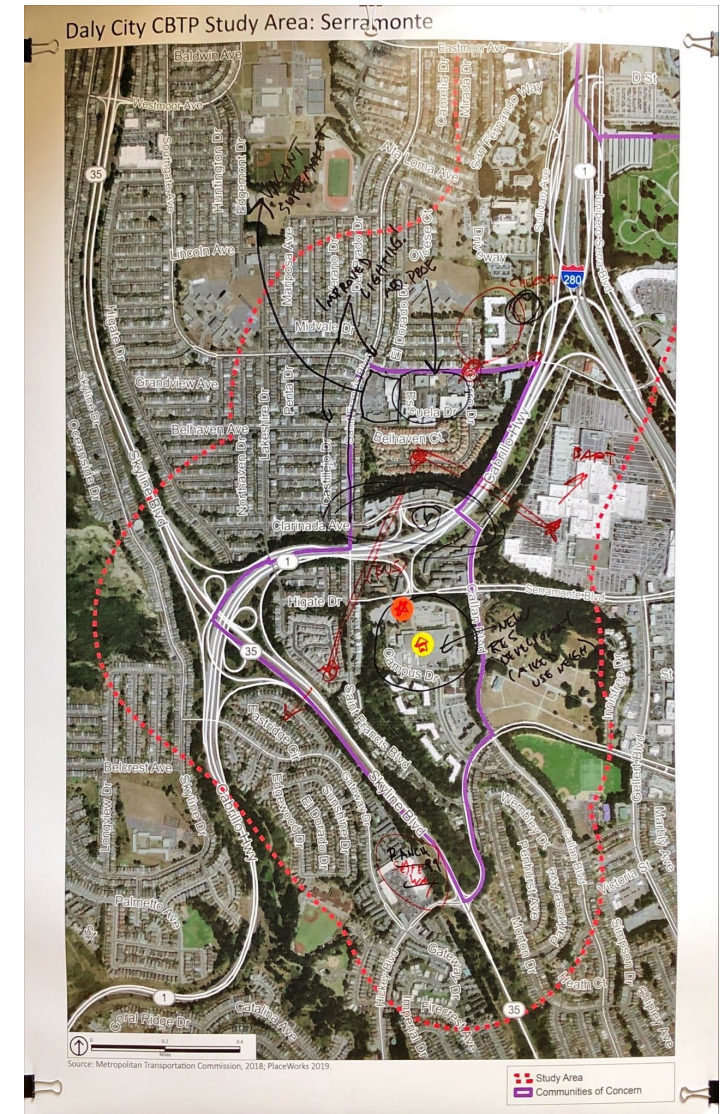
» Communities Represented

- Seniors
- Minority
- Low-English Proficiency
- No vehicle HH



Major Feedback Themes: Daly City

- » **Lack of east/west transit connections**
 - » **Lack of SF connections**
 - » **Cow Palace “hot rod” safety & noise**
 - » **Intersection improvement**
 - » **SamTrans Route frequencies**
 - » **Pedestrian safety on Geneva Ave.**
 - » **BART lighting/safety**
 - » **Traffic cut-throughs**
 - » **Impact of new development**
(Sunnydale, Midway, Serramonte del Rey)



Major Themes: SESM County

- » Intersection improvement:
48% no bike
- » Pedestrian safety
- » Impact of trash/blight on mobility
- » Lack of transit investment in East Palo Alto
- » Improved “big retailer” access: Costco, Target

- » Caltrain first/last mile improvements
- » Thoroughfares as barriers:
 - Middlefield
 - Marsh
 - Broadway
 - El Camino
 - Whipple
 - Pre-COVID frequencies

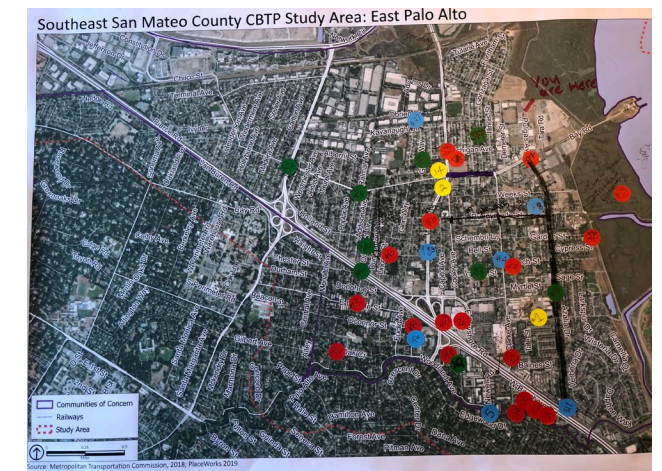
TARJETA DE COMENTARIO

¿Tiene más ideas o comentarios? Comparta sus pensamientos aquí.

Nombre: Maricela Carrillo #10
Dirección (opcional): 2236 Terra Villa St.
Teléfono (opcional): (650) 274-7162
Correo electrónico (opcional):

Comentarios y preguntas:

En garden st al final de la calle tenemos una escalera al tráfico a la salida esta peligroso para los estudiantes y padres que vamos a recogerlos.
talvez no sea el punto pero no queremos que ubiquen otro defensor sexual en nuestro vecindario ya vive en terra villa y piensan ubicarlo en tre clara y beach con otro que ya vive ahí hace aproximadamente como 10 años.



Evaluation Criteria and Potential Recommendations



Previous C/CAG CBTP Evaluation Matrices

- » **Financial:** Cost effectiveness; available funding
- » **Implementation:** Ease; timeframe; agency coordination
- » **Transportation:** Breadth of impact; compatibility, effectiveness
- » **Community:** Targets greatest need; community & environmental benefit

» **Ranking**

- Low
- Medium
- High

» **Timeframe**

- Short Term (2 years)
- Medium Term (2-5 years)
- Long Term (5+ years)

Discuss: Split Scoring 1 to 5

» Criterion 1: Reflects Community Priorities

» Criterion 2: Increases Access

Area Need Score: Average of 1 and 2

» Criterion 3: Is Financially Feasible

» Criterion 4: Ease of Implementation

Project Potential Score: Average of 3 and 4

» High Need + High Potential

Recommendations

- Area Need and Project Potential ≥ 3.5

» High Need

Recommendations

- Area Need ≥ 3.5 , Project Potential < 3.5

Potential Recommendations: Safety

- » **Develop a Cow Palace roadway safety and event plan**
 - Possible MOU between Daly City leadership and Cow Palace owners.
- » **Implement lighting at Colma BART that responds to visitor “flow”**
 - Between station, bus bays, TNC pick up, parking and exits
- » **Complete focused speed studies along major SESM Corridors**
- » **Focus dumping/blight removal within 0.25 miles of transit stops and destinations in Redwood City and East Palo Alto**
- » **Install aggressive traffic calming on Daly City “racetracks”**
 - Ottilia St., Partridge St., Acacia St.

Potential Recommendations: Transit

- » Program a new Guadalupe Canyon Pkwy SamTrans route connecting Bayshore and Serramonte
 - BART rider and Jefferson Bayshore School District priority
- » Establish Redi-Wheels destination/driver coordination system at large medical centers
 - Hard to find driver if you are visually impaired
- » Route 280 Alternative: Rapid bus to from EPA to Palo Alto Station
 - EPA needs a station, current connection across 101 and thru local traffic

Potential Recommendations: Bicycle

- » **Install Class III bike route on Pulgas Ave. from Bay Rd. to O'Connor St. in EPA**
- » **Neighborhood bike route to Colma BART station**
 - Commuters to SF can't take advantage of SF bike infrastructure
- » **Install continuous Class II bike route from Redwood City Caltrain through Woodside Road**
 - Coordinate with Redwood City *Walk Bike Thrive*
- » **Develop “intercity” bike plan in SESM**
 - Enhance community and mobility connection

Potential Recommendations: Pedestrian

» Implement public works sidewalk debris removal in EPA, Menlo Park North Fair Oaks

- Trash exacerbates poor lighting and uneven infrastructure

» Install intersection controls: “Cars will not stop for pedestrians”

- Warrington Ave & Bay Rd
- Marsh Rd & Bay Rd
- Midblock crossing on Geneva Ave and Martin St, Bayshore
- Whipple Ave & 101
- ECR crossings between James Ave and Redwood Ave

Next Steps

- » **Apply refined criteria to all recommendations**
 - April/May 2022
- » **Integrate results into Draft CBTPs**
 - May/June 2022
- » **Steering Committee/PWG Review of Draft CBTPs**
 - June 2022
- » **CBTP Adoption Process**
 - July 2022

Advisory Member Meeting: Feedback Summary Potential Recommendations and Evaluation



Daly City and Southeast San Mateo County Community Based Transportation Plans