

# Measure M Strategic Plan FY2021/22 – 2025/26

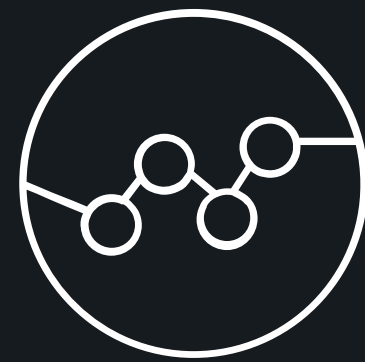
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May 2021





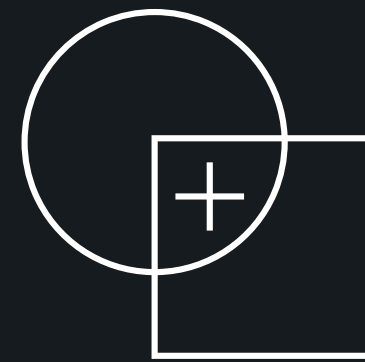
# Measure M Strategy Project Overview



## Program performance assessment

- Funding use questionnaire
- Stakeholder conversations
- Gap and challenge identification
- Logic framework

Aug – Nov 2020



## Program visioning, goal setting, performance measures

- Follow up with stakeholders
- Visioning exercise
- Policy review

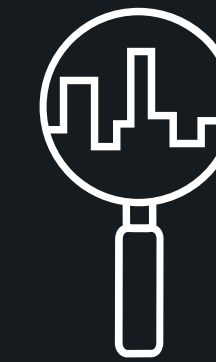
Oct – Dec 2020



## Development of strategies

- Recommended strategies that are action-oriented
- Expected timescales and cost to complete

Nov 2020 – Mar 2021



## Documentation of 5-Year Plan

- Formal 5 Year Plan
- Implementation budget and schedule

Mar – Jun 2021

# Measure M Vision

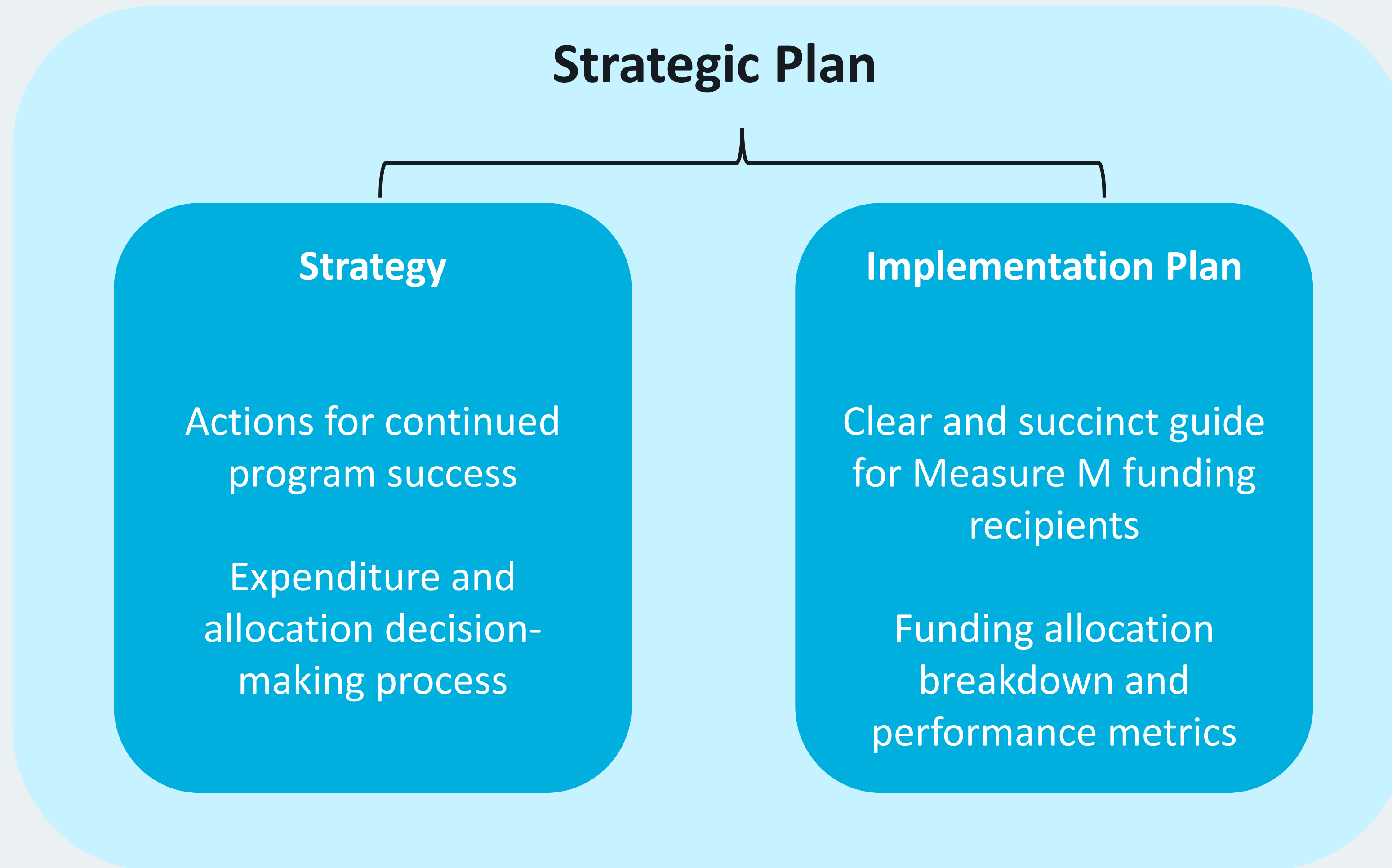
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*Modernizing Measure M: to improve mobility and reduce water pollution in San Mateo County through flexible, innovative, efficient, insight-driven and accountable program delivery.*



# Measure M – Strategic Plan Components

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# Recommended Allocation Changes

## Local Streets and Roads

No funding allocation changes

## Countywide Programs

2021-2026 Plan

### Needs-based

*Examining change in programmatic “need” since 2010 with historic revenue data and qualitative inferences*

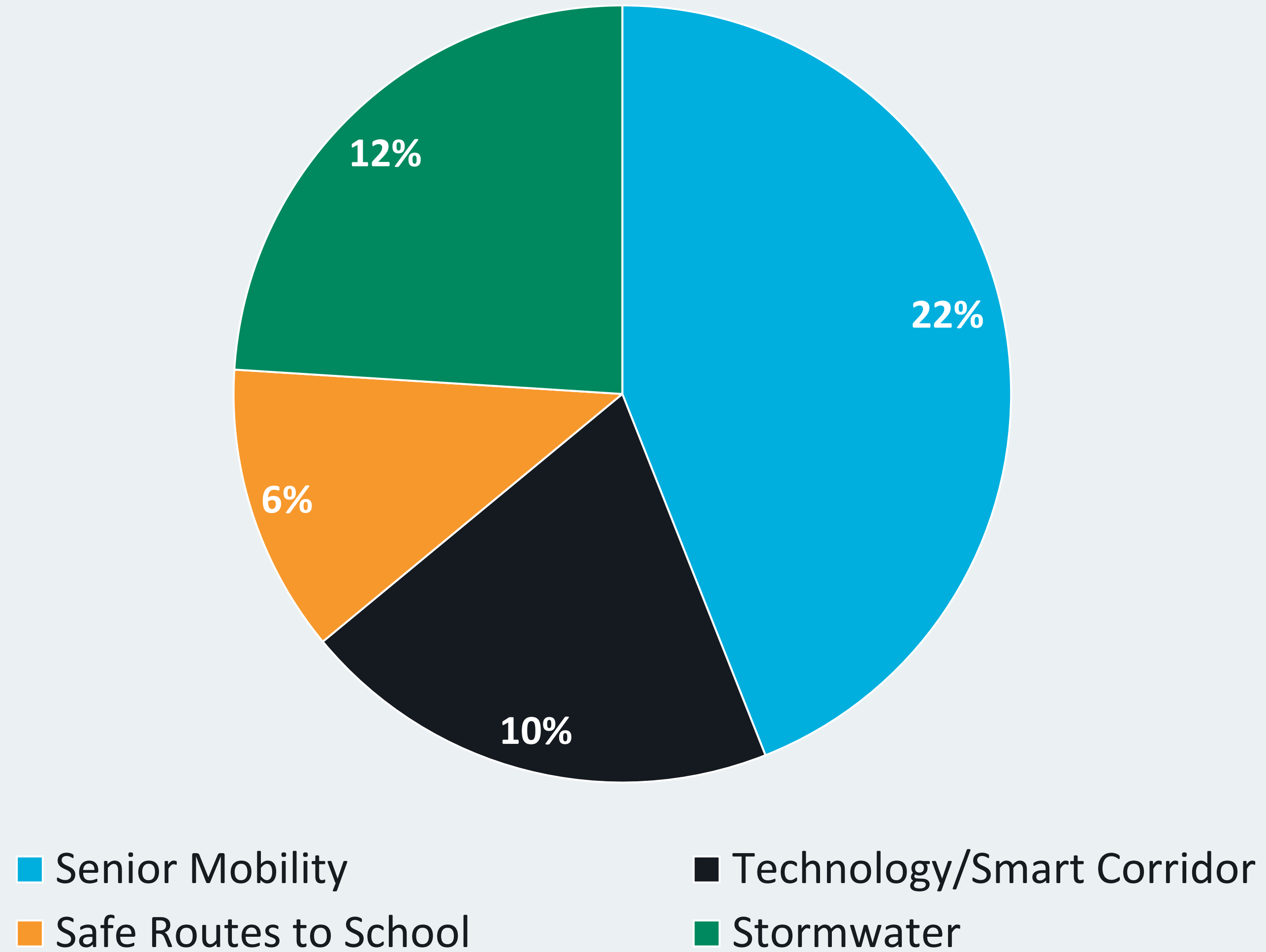
2027-2031 Plan

### Need and Impact-based

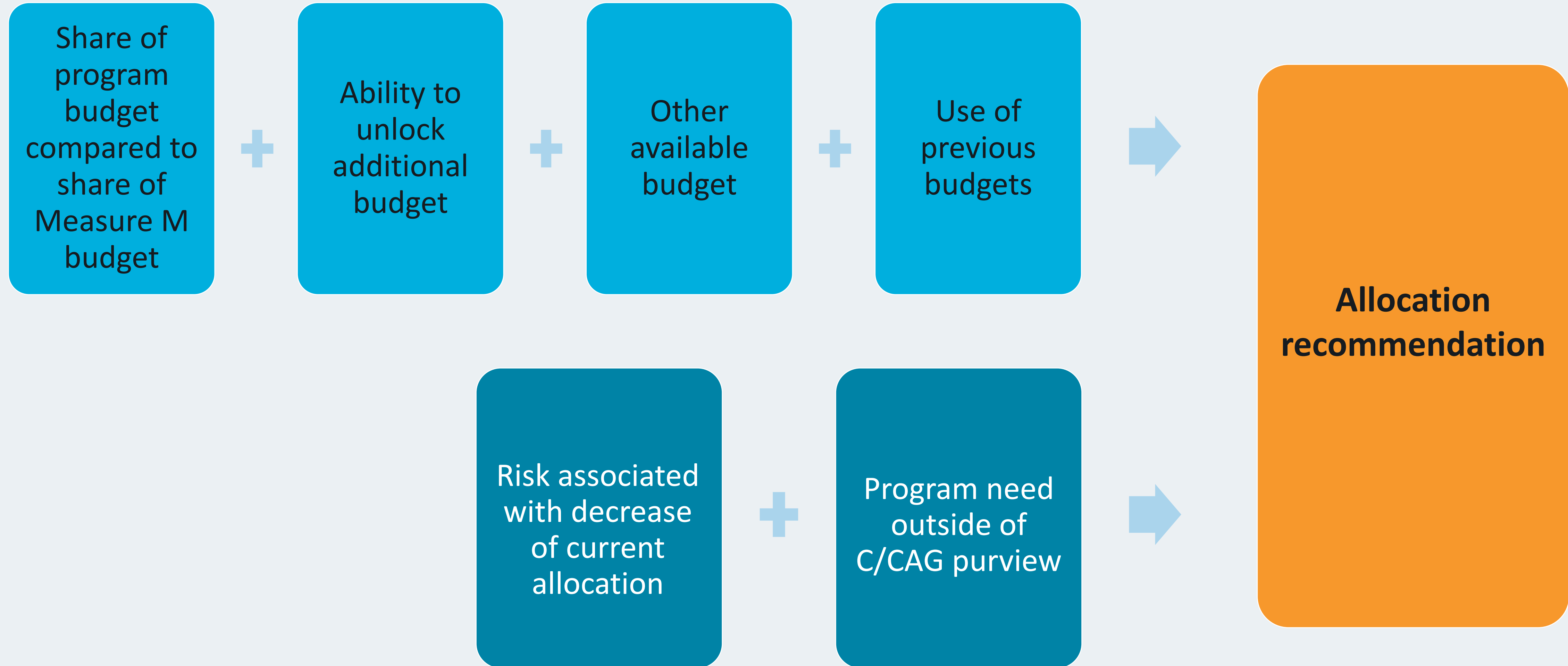
*Including “impact” measurement that demonstrates community benefit and programmatic success*

*Based on objectives set out in ‘21-’26 Plan*

# Current Countywide Programs Allocation



# Funding Needs Estimation Model



# Allocation Recommendation

Program	Current Allocation	Recommendation	Est. Annual Change
Senior Mobility	22%	18%	(\$250,000)
Technology/Smart Corridor	10%	11%	\$60,000
Safe Routes to School	6%	6%	-
Stormwater	12%	15%	\$190,000



# Recap and Next Steps

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**Today's Action:** seeking approval of recommended funding allocations for Countywide Programs

**Next Steps:** Plan approval from Board – July Meeting



# Thank You

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