



# **2021 California Stormwater Quality Association Awards: San Mateo Countywide Sustainable Streets Master Plan and Flows To Bay Website**

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**California Stormwater  
Quality Association**

**C/CAG Board of Directors  
October 14, 2021**





# San Mateo Countywide Sustainable Streets Master Plan

FINAL January 2021







# Sustainable Streets Add-ons

## Additional tools!

- GI Mapping and Tracking Tool
- Drainage maps
- Assessment tool
- Model sustainable streets policies

The screenshot displays the 'GI Tracking Tool' web application. The interface includes a navigation bar with 'HOME', 'DASHBOARD', and 'LOGIN' links, and the 'C/CAG' logo. The main content area is split into two panels. The left panel features a header 'Green Infrastructure Tracking Tool' with a sub-header 'Explore and analyze the benefits of GI projects including Sustainable Streets in San Mateo County.' Below this is a 'Keyword Search' section with a search input field and an 'Advanced Search' button. The right panel shows a map of San Mateo County with various green infrastructure projects marked by green circular icons with numbers (e.g., 01, 02, 03, 04, 05, 06, 07, 08, 09, 10, 11, 12). A legend on the right side of the map identifies the layers: 'GI Parcels', 'Lakes', 'Streams', 'Cities', and 'Streets / Satellite'. The map also shows major roads and geographical features like the San Francisco Bay and the San Geronimo Mountains.

Master Plan, Appendices, Tracking Tool: [flowstobay.org/ssmp](http://flowstobay.org/ssmp)

# Flows To Bay Website Redesign

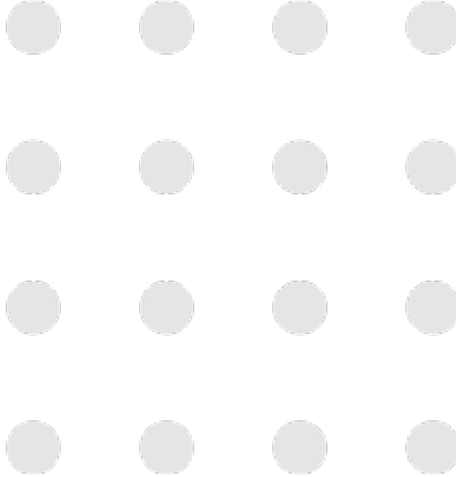
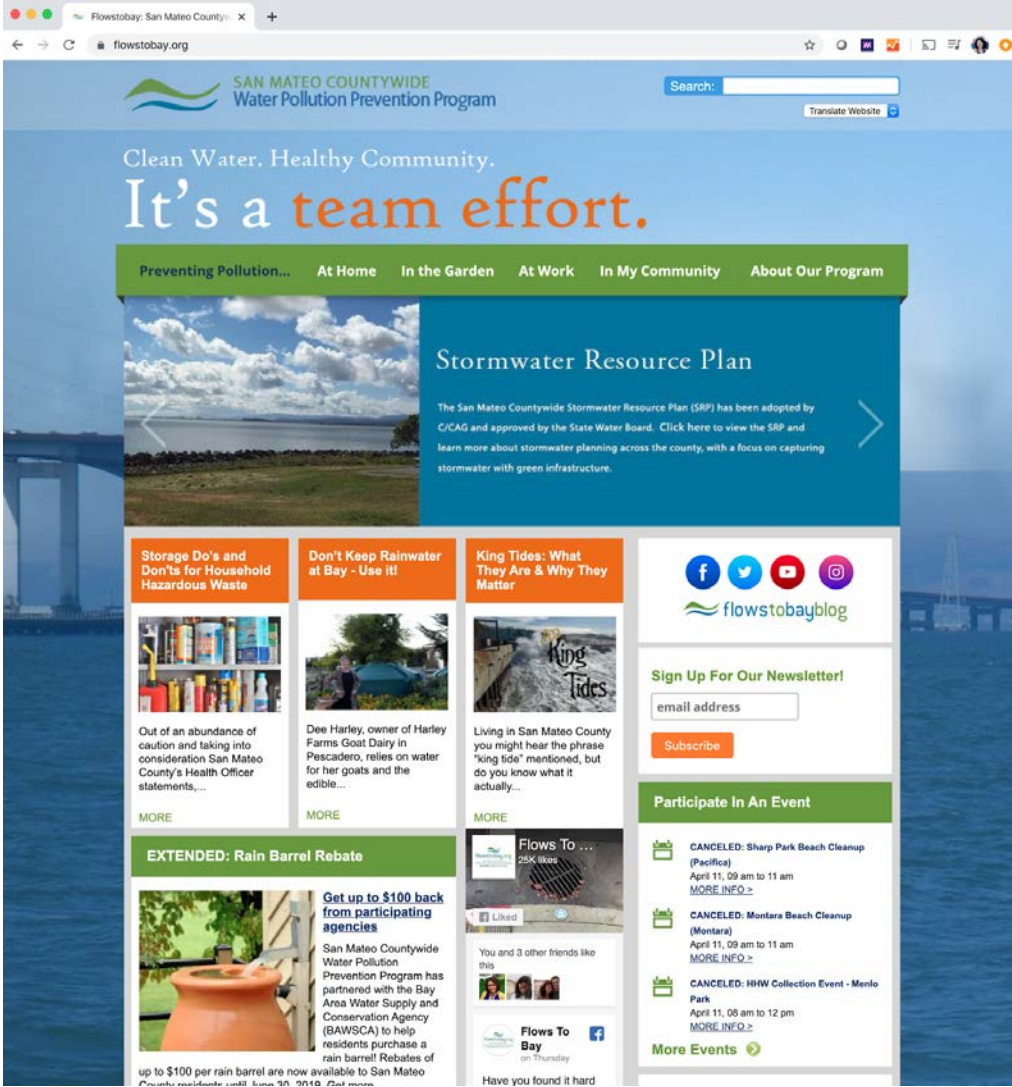
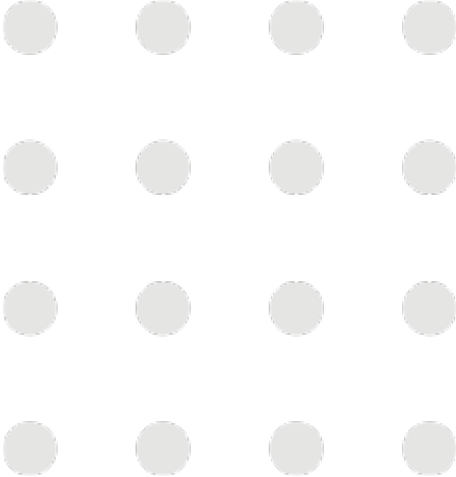
Outstanding Stormwater News, Information, Outreach and Media Project



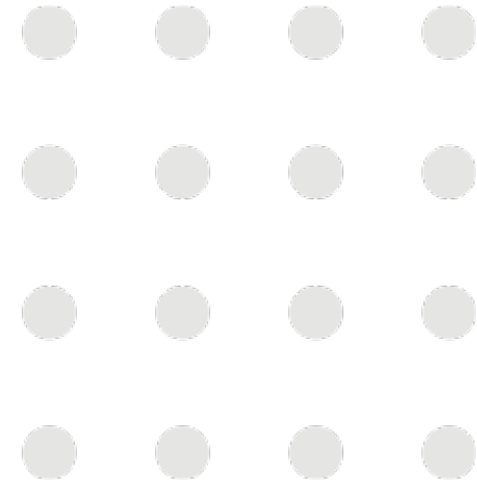
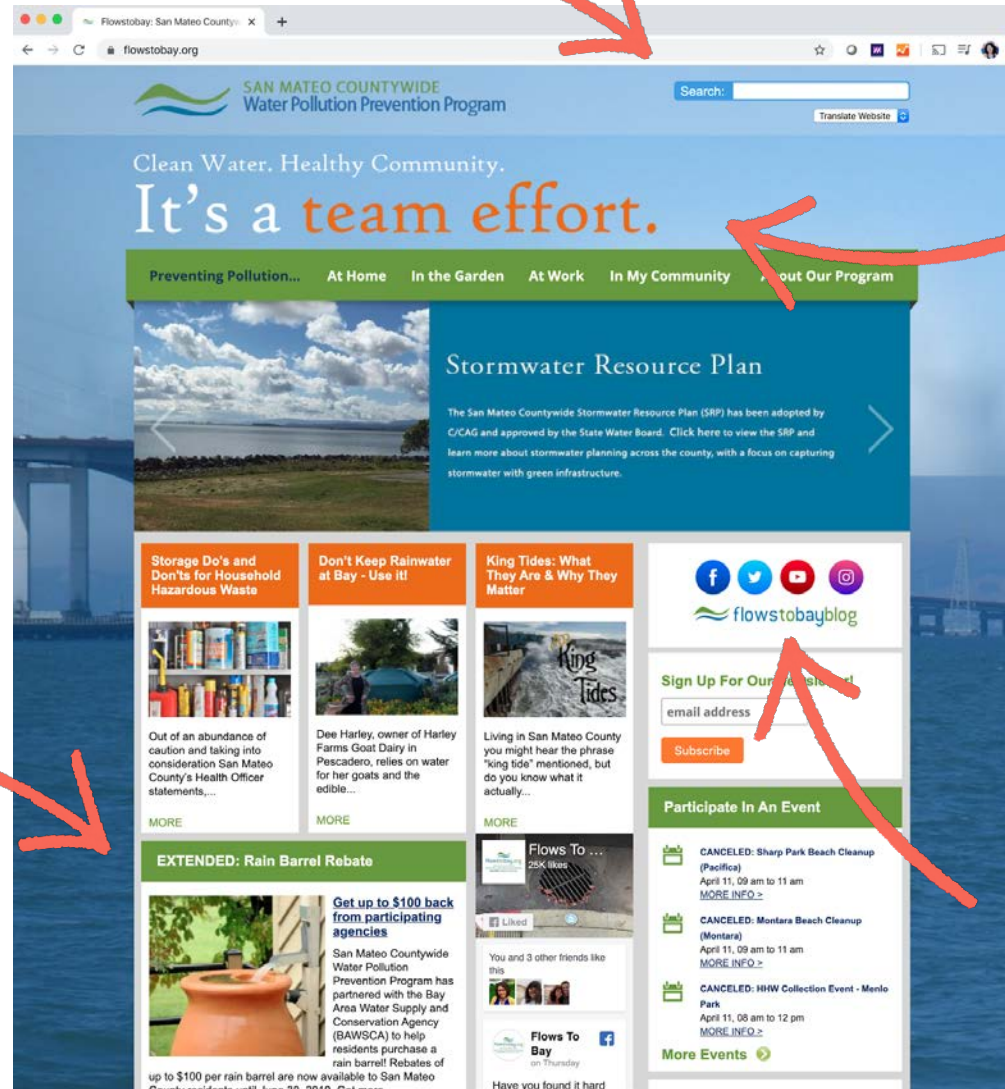
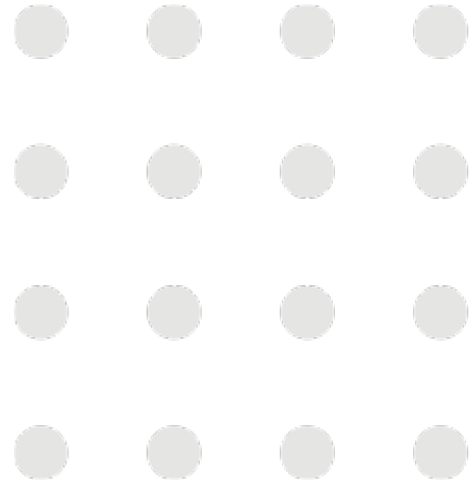
A close-up photograph of a clock face. The clock has a dark dial with light-colored hour markers and hands. The hands are ornate and light-colored. The dial features decorative scrollwork and floral patterns. A teal rectangular overlay is positioned in the upper right corner of the image, containing the text "OUR BEFORE ...".

**OUR BEFORE ...**

# PREVIOUS WEBSITE

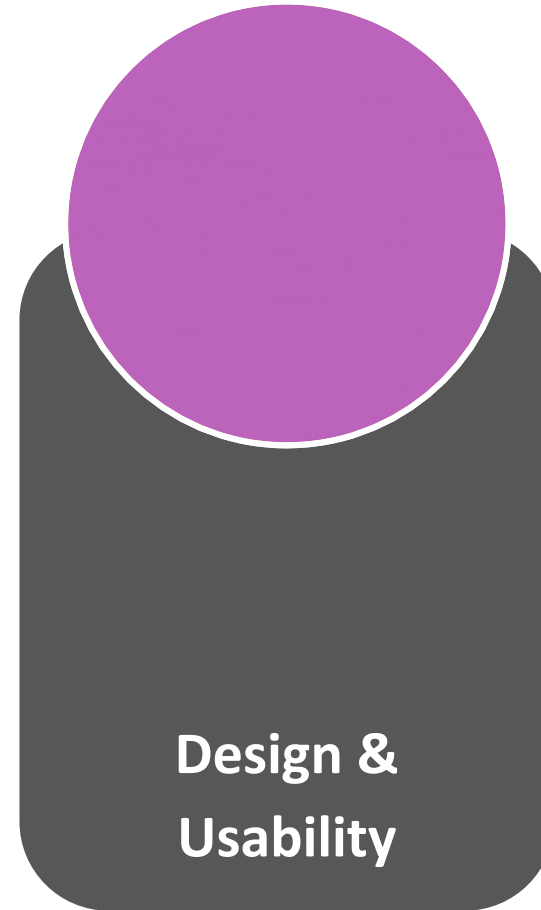
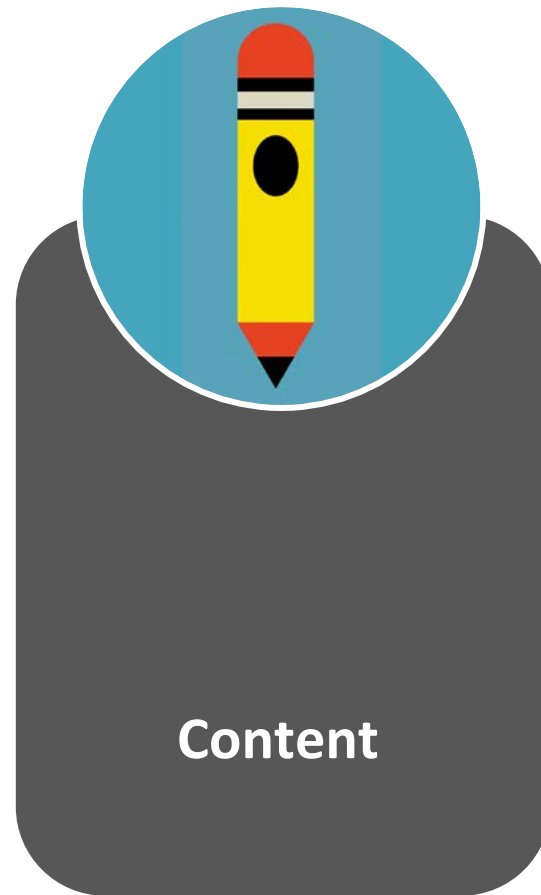


# ISSUES WITH PREVIOUS WEBSITE

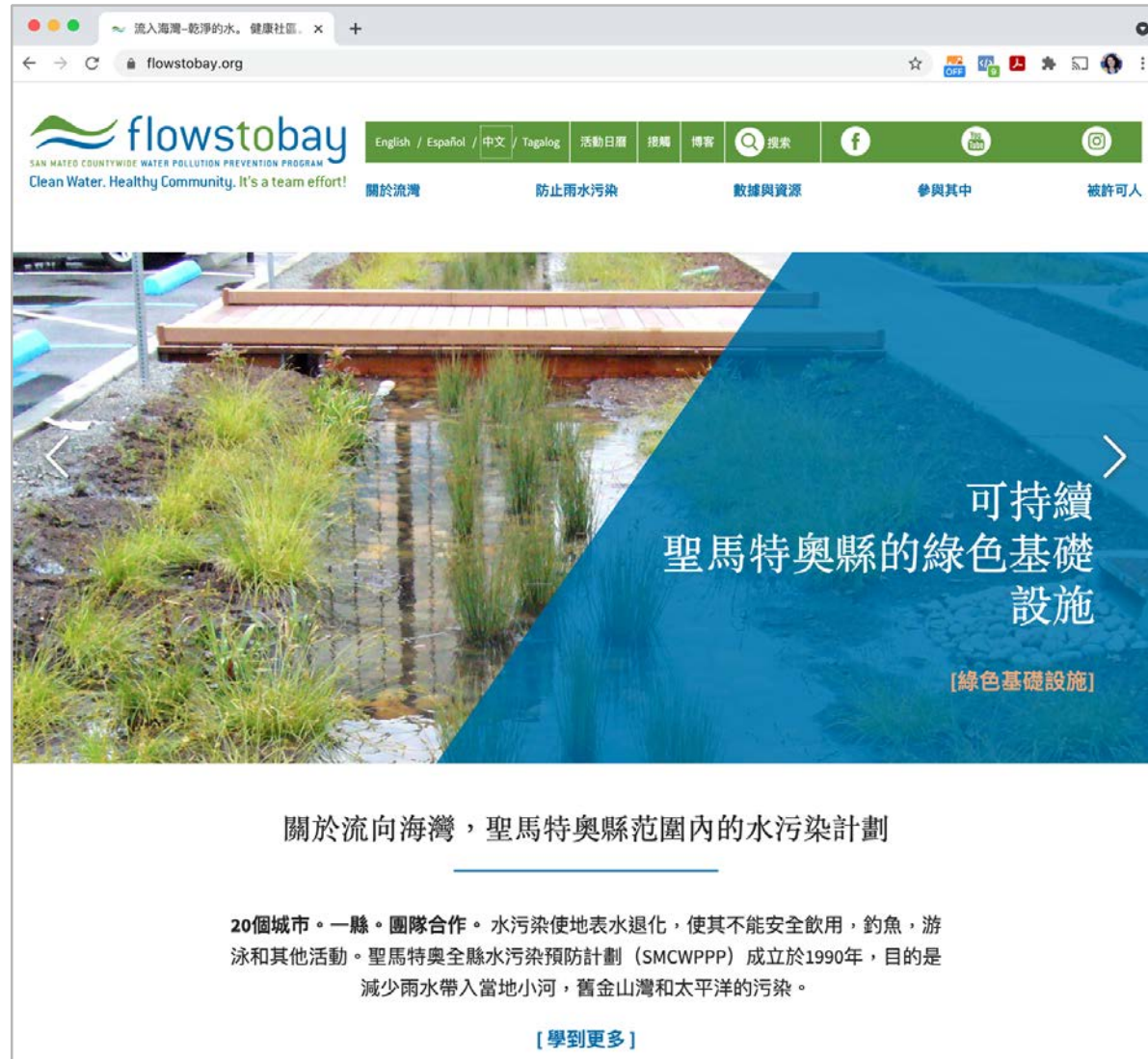


# GOALS OF OUR WEBSITE REDESIGN

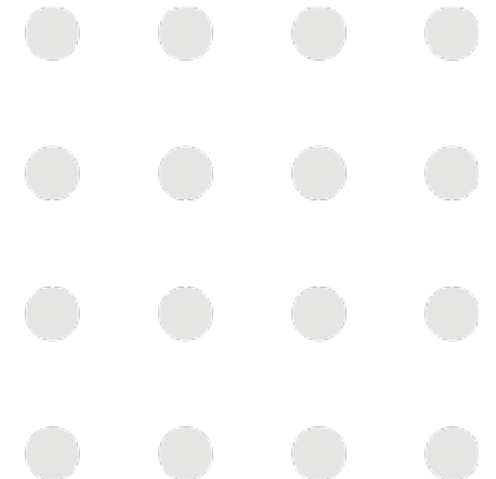
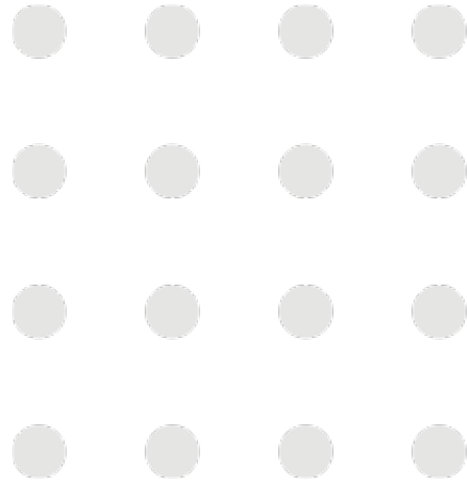
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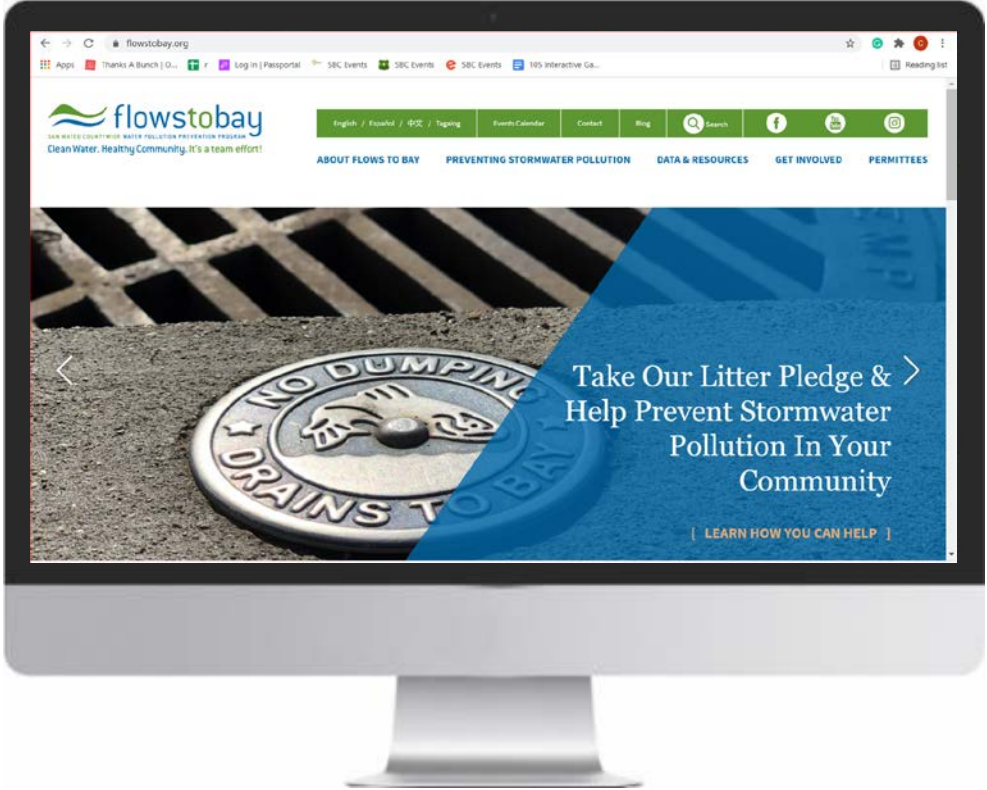
# ACCESSIBILITY - LANGUAGE



The screenshot shows the website flowstobay.org. The browser address bar displays the URL. The website header includes the logo, navigation links for language (English, Español, 中文, Tagalog), and other resources like '活動日曆', '搜尋', '關於流灣', '防止雨水污染', '數據與資源', '參與其中', and '被許可人'. The main banner features a photograph of a green infrastructure project with reeds and water. Overlaid on the right side of the banner is the text '可持續 聖馬特奧縣的綠色基礎設施' and a right-pointing arrow. Below the banner, the text reads '關於流向海灣，聖馬特奧縣範圍內的水污染計劃'. A paragraph below that states: '20個城市。一縣。團隊合作。水污染使地表水退化，使其不能安全飲用，釣魚，游泳和其他活動。聖馬特奧全縣水污染預防計劃 (SMCWPPP) 成立於1990年，目的是減少雨水帶入當地小河，舊金山灣和太平洋的污染。' At the bottom of the banner area is a link labeled '[學到更多]'.



# ACCESSIBILITY - DEVICE



# WEBSITE STRUCTURE

The screenshot displays the website flowstobay.org. The browser's address bar shows the URL. The website header includes the logo, a language selector (English, Español, 中文, Tagalog), and navigation links for Events Calendar, Contact, and Blog. A search bar and social media icons for Facebook, YouTube, and Instagram are also present. The main navigation menu lists: ABOUT FLOWS TO BAY, PREVENTING STORMWATER POLLUTION, DATA & RESOURCES, GET INVOLVED, and PERMITTEES. The content area is organized into four columns: AT HOME, IN MY COMMUNITY, AT MY PLACE OF BUSINESS, and WITH NEW & REDEVELOPMENT. A call-to-action box on the right asks if the user has a water-wise home project to share.

**flowstobay**  
SAN MATEO COUNTYWIDE WATER POLLUTION PREVENTION PROGRAM  
Clean Water. Healthy Community. It's a team effort!

English / Español / 中文 / Tagalog | Events Calendar | Contact | Blog | Search | Facebook | YouTube | Instagram

**ABOUT FLOWS TO BAY** | **PREVENTING STORMWATER POLLUTION** | **DATA & RESOURCES** | **GET INVOLVED** | **PERMITTEES**

- AT HOME**
  - > Automotive Care
  - > Household Hazardous Waste
  - > Lawn & Garden
  - > Pest Management
  - > Pet Care
  - > Rain Barrels & Rebate Program
  - > Rain Gardens
  - > Swimming Pools, Hot Tubs & Fountains
  - > Water Wise Home Projects
- IN MY COMMUNITY**
  - > Boaters
  - > Eating Fish or Fishing From the San Francisco Bay & Pacific Ocean
  - > Events Calendar
  - > Green Infrastructure
  - > Litter Prevention
  - > Report Stormwater Pollution
  - > Safe Routes To School
  - > Teacher & Parent Resources
  - > Watershed Partners
- AT MY PLACE OF BUSINESS**
  - > Automotive Facilities
  - > Commercial Businesses
  - > Food Facilities
  - > Industrial & Manufacturing
  - > Landscaping Professionals
  - > Mobile Cleaners & Businesses
  - > Property Managers
  - > Stormwater Business Inspectors
- WITH NEW & REDEVELOPMENT**
  - > C.3 Regulated Projects
  - > Construction Best Practices
  - > Green Infrastructure Design Guide

*Do you have a water-wise home project that you can share with Flows To Bay?*

CLICK HERE TO SUBMIT YOUR PROJECT & HELP INSPIRE OTHERS

# FUNCTIONALITY -

# BEFORE & AFTER SLIDERS



Rollins Road (Burlingame) Project Concept