



OFFICE OF  
SUSTAINABILITY  

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COUNTY OF SAN MATEO



# San Mateo County Energy Watch

FY2020 – 2023 Program Cycle Progress Report



**COUNTY OF  
SAN MATEO**

# Agenda

Program Overview and Partners  
Program Budget  
Program Sector Progress  
RICAPS Update



SAN MATEO COUNTY  
ENERGY WATCH





# PROGRAM OVERVIEW



**COUNTY** OF  
**SAN MATEO**

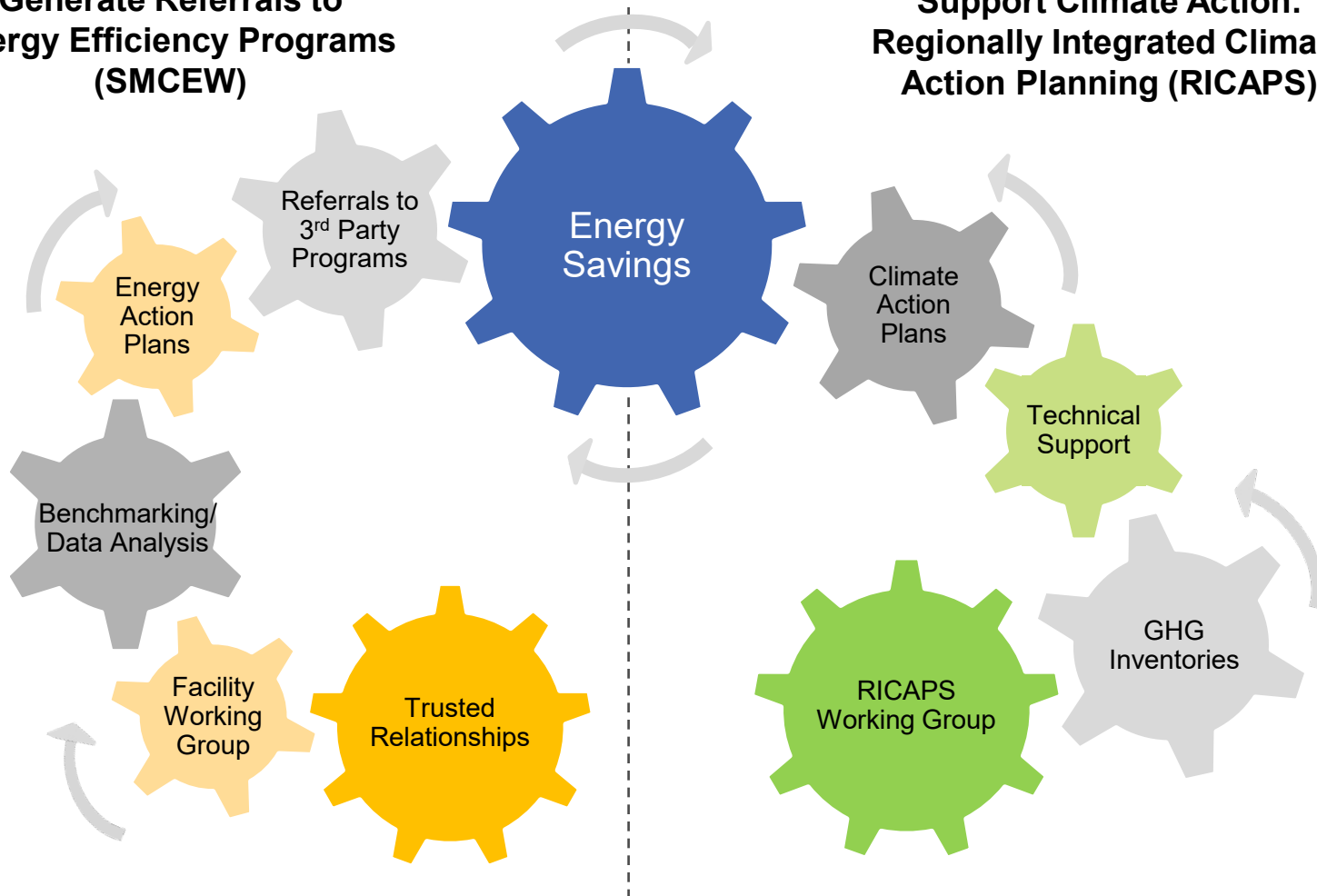
# Program Components



SAN MATEO COUNTY  
ENERGY WATCH

## Generate Referrals to Energy Efficiency Programs (SMCEW)

## Support Climate Action: Regionally Integrated Climate Action Planning (RICAPS)



# Program Partners



+ Resource  
Program  
Implementers



20 cities  
+ County



SAN MATEO COUNTY  
ENERGY WATCH



Local Governments Empowering Our Communities



PENINSULA  
CLEAN ENERGY

Community-Based  
Organizations



San Mateo County Economic Development Association

+ local  
chambers



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# Program Budget

|                | Year 1           | Year 2           | Year 3           | TOTAL             |
|----------------|------------------|------------------|------------------|-------------------|
| Admin          | \$41,850         | \$27,900         | \$22,100         | \$91,850 (9.5%)   |
| Marketing      | \$44,400         | \$28,500         | \$27,400         | \$100,300 (10.3%) |
| Implementation | \$244,650        | \$264,150        | \$271,050        | \$779,850 (80.2%) |
| <b>TOTAL</b>   | <b>\$330,900</b> | <b>\$320,550</b> | <b>\$320,550</b> | <b>\$972,000</b>  |

- Three-year program cycle: FY 2020-2023
- Spent as of October 2021: 32%



# PROGRAM SECTOR PROGRESS

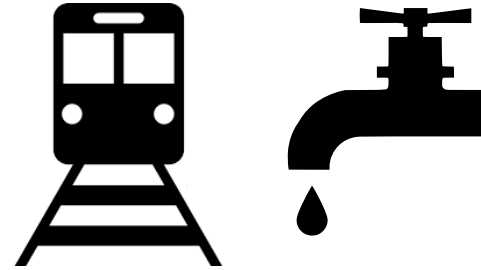


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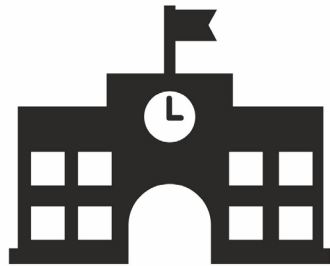
# Program Sectors



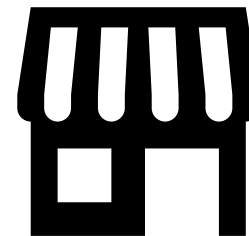
**Municipalities**



**Special Districts**



**K-12 Public  
Schools**



**Hard-to-Reach  
Small Businesses**



# Municipalities & Special Districts

## THE OFFERING:

- Help city identify energy-saving projects
- Connect cities with 3rd party programs for implementation and financing

## WHAT YOU CAN DO:

- Let staff know about Facilities Working Group
- Involve SMCEW when you're working on capital improvement planning



## SPOTLIGHT: **Heat Pump Water Heater Pilot**

Willdan Energy Solutions installed 8 domestic HPWHs at 4 city facilities

Incentive coming in 2022

# Hard-to-Reach Small Businesses



[smcsustainability.org/energy-water/  
small-business-resource-center/](https://smcsustainability.org/energy-water/small-business-resource-center/)

## THE OFFERING:

- Help small businesses identify how to save money through energy savings
- Referrals to multiple programs through OOS Small Business Resource Center

## WHAT YOU CAN DO:

- Introduce SMCEW to your Chamber, Economic Development Director

## SPOTLIGHT: **Partnering with Community-Based Organizations**

- Door-to-door outreach to small businesses beginning in early 2022
- Tracking contacts with mobile app



# Public School Districts

## THE OFFERING:

- Help districts identify energy-saving projects
- Provide referrals to programs
- Develop benchmarking reports and Energy Action Plans

## WHAT YOU CAN DO:

- Let your contacts at school districts know SMCEW can help!



## SPOTLIGHT:

### **Partnering with San Mateo County Office of Education**

- Coordinating to provide one-stop access to all OOS sustainability programs
- Individual consultations to find best fit

# RICAPS

Regionally Integrated Climate Action Planning Suite

Celebrating  
10-year  
anniversary!

- Funded by:



- New technical support partner



- Support cities to update climate action plans for 2030
- Focus on implementation – accelerate progress



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COUNTY OF SAN MATEO

# THANK YOU!

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