

PROJECT	San Mateo County Shared Micromobility Feasibility Study	ORGANIZER	Mike Sellinger
SUBJECT	Ad Hoc Advisory Group Meeting #4	DATE	September 12, 2022
VENUE	Zoom Video Conference https://us06web.zoom.us/j/84303073284?pwd=VGpqcHVycXVFL1hOVzljUUtTTVAwZz09	TIME	1:30-3 pm

Alta Planning + Design

- Mike Sellinger, Senior Planning Associate
- Jean Crowther, Principal in Charge
- Charlie Simpson, Planner

Foursquare ITP

- Andy Zalewski, Vice President
- Jessica Klion, Senior Transportation Planner

C/CAG

- Kim Wever, Transportation Program Specialist, Project Manager
- Kaki Cheung, Program Director

Agenda / Notes

Time	Topic
10 min	1. Welcome, Introductions, and Project Status Update
5 min	2. Agenda Overview
30 min	3. Shared Micromobility Program <ul style="list-style-type: none"> a. Overview of Recommended Program Guidelines b. Steps Toward Program Development c. Program Guidelines d. Risk Management
20 min	4. Breakout groups (3 randomly assigned groups) <ul style="list-style-type: none"> a. Discuss Program Guidelines and Implementation Recommendations <ul style="list-style-type: none"> i. Program guidelines <ul style="list-style-type: none"> 1. Do you think these guidelines will work when applied to a multijurisdictional program? • Nicolette Chan: don't think City is against scooters but haven't had a reason to ask the council for scooters - getting four new council members - program guidelines overall responds to stated needs from the City. Have a program right now, but don't have any vendors in the city. Guidelines aligned with City guidelines • Justin Horng (SamTrans): recommend majority of electric • Malahat Owrant: previously had very unsuccessful bikeshare program - would like to see both though.
	2. Where do you see potential issues/opportunities?

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	<ul style="list-style-type: none"> • Malahat Owrant: it is about economies of scale - rebalancing, for example, becomes less expensive when they operate in multiple jurisdictions. Finding agreement across the jurisdictions will be a challenge - addressing legal concerns of attorneys. • Nicolette Chan: finding a program manager - hoping through this study we would find a PM - opportunity - one of our number one goals is to have cohesive program across borders.
	<p style="text-align: center;">3. Are topics covered appropriately? Are there any items that need more clarification or guidance?</p>
	<ul style="list-style-type: none"> • Justin Horng: funding aspects - who is really supposed to be looking for funding. If this is grant funded, who is writing the grant applications, finding a dedicated source of funding is a difficult and big unknown. • Nicolette Chan: having a next steps to make sure this effort wasn't wasted - this was a lot of progress, don't want this to end after the study ends. • Should there be more than one vendor? One vendor for bike and one vendor for scooter? • Favors Millbrae and Burlingame as a pilot but not sure how it will incorporated since they have already started the RFP process • Would not recommend choosing a pilot area that lacks bicycle infrastructure. • Matt Petrofsky: continuity of services, connectivity across long period of time, where pilot is launched to connect people to jobs and education center, parking and vehicle requirements changes between jurisdictions are challenging • Brandon Phipps: represent DC: give cities the ability to give feedback on how the program work best for them, how it would integrate into existing system, parking and how to address parking of scooters, provide open space or allocated space. Take up existing parking is difficult, blockage and ROW, and how parking would be managed in the furniture zone <ul style="list-style-type: none"> ○ Give cities the flexibility on some issues, have specific process of management in jurisdictions • Shirley Chan: neighboring cities that span jurisdictions, working towards an MOU, tricky part is getting MOU and agencies in the areas where the program cover to come into agreement with guidelines <ul style="list-style-type: none"> ○ Draft guidelines and buy in from directors and city managers at an early stage, get city council to agree early on • Andre Huff: Bird came to visit, have a vendor stick around for two months to test it out, this didn't work for us, program longevity • RWC started a program. What will we do about existing vendors? <ul style="list-style-type: none"> ○ Existing vendors will be allowed to stay until the end of contract term, then retire, and see if can operate simultaneously • Dan Provence: There is a difference between City of San Mateo and Redwood City, how will we consider scooters? Is it opt in or out?

Time	Topic
	<ul style="list-style-type: none"> ○ Each city would have to allow all vehicle types, for it to be a bikeshare only , city not to ban bike share ○ Scooters proven to be popular and if scooters are to be part, then require some changes of ordinance ○ Changes haven't been requested by vendors <p>ii. Additional thoughts on the pilot recommendations (continuation of discussion from AHAG Meeting #3)</p> <ul style="list-style-type: none"> ● Malahat Owrant: did you talk to any vendors about pilot locations? The vendors usually know markets and tend to have good insight about potential markets? <ul style="list-style-type: none"> ○ Charlie Simpson: we haven't reached out to vendors directly ● Malahat Owrant: want to pick an area for the pilot has a higher possibility for success ● Nicolette Chan: were the cities that were proposed to do the pilot, interested in having a pilot? <ul style="list-style-type: none"> ○ Charlie Simpson: that remains to be seen - one of the biggest unanswered questions is what cities would want a pilot. ● Justin Horng: I like general approach to incorporate equity areas. ● Dan Provence: In South SF (SSF), biotech staff don't have lab at home, Caltrain has increased services to SSF to serve them better. SSF may be a good location for the pilot. ● Brandon Phipps (Daly City): Hope to partner with Millbrae, SSF, Pacifica-connectivity with them may be difficult, San Bruno, Brisbane for potential collaboration
25 Minutes	<p>5. Full Group Discussion</p> <ul style="list-style-type: none"> a. Recap group discussions b. What would be most helpful to have to move forward? What resources do you need? <ul style="list-style-type: none"> ● Malahat Owrang: get the support from elected officials ● At city councils or other committees to prepare the elected officials for the project ● Brandon Phipps: Memorialize in ordinance and ultimately voted on, sample language to put together staff report and resolution to roll out, streamline internal approval ● Have sample governance agreement ● What are some things you have heard that you want the Board to know? <ul style="list-style-type: none"> ○ Demand, data, making the case c. Next steps discussion