

C/CAG

CITY/COUNTY ASSOCIATION OF GOVERNMENTS OF SAN MATEO COUNTY

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Meeting Minutes

Resource Management and Climate Protection Committee (RMCP)

Date: Wednesday, September 21, 2022

Committee Members in Attendance:

Maryann Moise Derwin - Portola Valley
Diane Papan – San Mateo
Deborah Ruddock – Half Moon Bay
Donna Colson – Burlingame (joined after Item 4)
Sue Beckmeyer – Pacifica
Ortensia Lopez - El Concilio
Alex Fernandez – Filoli
Christine Kohl-Zaugg – Sustainable San Mateo County

Committee Members not in Attendance

Don Horsley - San Mateo County Supervisor
Rick DeGolia - Atherton
Bill Chiang - PG&E
Jeff Smith – Sares Regis Group
Tom Francis – BAWSCA

Additional Attendees

Kim Springer – C/CAG
Sean Charpentier – C/CAG
Reid Bogert – C/CAG
Elizabeth Giorgio
Karen Janowski – PCE – Presenter
Negin Ashoori – BAWSCA – Presenter
Geoffrey Dodson – CEC – Presenter
Lucio Hernandez – CEC – Presenter
Adam Van Winkle – CEC – Presenter
Michael Barber, Supervisor Pine’s Office
Lena Silberman – Supervisor Horsley’s Office
Peter Dreckmeier – Tuolumne River Trust
Carl Schwab – public attendee
Len Materman - OneShoreline

Note: Presentations for this meeting have been posted on the C/CAG RMCP Committee website:
<https://ccag.ca.gov/committees/resource-management-and-climate-protection-committee/>

1. Brief Overview of Teleconference Meeting Procedures

Committee staff provided a brief overview of teleconference meeting procedures.

2. Roll Call and Introductions

Committee staff completed Roll Call and a quorum of seven Committee members was achieved, allowing voting on agenda action items.

3. Public Comments on items not on the agenda

There were no public comments.

4. Approval of minutes of July 20, 2022 RMCP Committee meeting.

The Committee voted to approve the minutes of the May 18, 2022 Committee meeting minutes through a roll call vote. Motion by Committee member Smith, with second by member Francis, passed (7,0,0). Member Colson was not present for the vote.

5. Presentation on California Energy Commission's California Automated Permit Processing Program.

Lucio Hernandez with the California Energy Commission, presented on the California Automated Permit Processing Program, which provides funding for city staff and consultant time to streamline permitting for solar and can but use, used certain circumstances to do the same of EV charging infrastructure permitting.

Lucio covered program eligibility, the grant application process, funding levels, what costs are reimbursable under the program, and shared the application form as well. The funding award amounts available are based on population. The program has received 32 applications from 27 cities and 5 counties. 11 agreements have been executed, for a total of \$1,860,00 in funds requested.

Senate Bill 379, which was signed in September of 2022, requires cities to streamline their permitting programs. There are reporting requirements for cities receiving funding and they are required to report to the CEC thereafter. The Program webpage is <https://www.energy.ca.gov/calapp> City of San Carlos and Foster City have signed up for the Program.

6. Bay Area Water Supply and Conservation Agency update on water supply and drought conditions in San Mateo County and the BAWSCA Water Reliability Roundtable.

Negin Ashoori, Senior Water Resource Engineer from BAWSCA, provided a presentation on water supply and drought conditions and a water reliability roundtable update.

Statewide drought conditions continue. The Hetch Hetchy filled this year, but the rest of the system will not fill. The SFPUC entered into a Stage 2 drought shortage in May or 2022, yet our region is not meeting the current voluntary water use reduction goals, so more conservation is needed. In this water year, we did receive significant rainfall early, such that we did receive the average amount of rain, but the rainfall was minimal from January through March or April.

The message is: use water wisely, reduce outdoor watering, look for water conservation rebate programs, reductions are still voluntary, and the goal is to conserve and store in reservoirs for later use.

Negin continued to an update on the Water Supply Reliability Roundtable. Two of the four workshops have been held. The first meeting focused on the concept of One Water and speakers gave examples of successful implementations. The second workshop focused on how regional partnerships have been leveraged. The third and fourth workshops will be focused on planned and potential One Water projects and will continue that theme into next steps. The goal of the Roundtable is to understand how projects can fit into the One Water concept, identify collaborative opportunities, and identify how entities can fund or finance or expand current planned or implemented projects.

BAWSCA sent out a form for Roundtable participants to share their agency's projects in development or implementation. The information will be shared in the third Roundtable meeting.

Committee members and the public share their thoughts and questions., including: clarification of the upcountry and local precipitation, the role and participation of OneShoreline, the makeup of participation of the Roundtable, and Peter Dreckmeier provided an overview of the goals for Salmon populations, the plight of those fish, the challenges of modeling the Tuolumne River Salmon needs, issues with the SFPUC's "design drought", completed studies on drought and climate change and the disagreement between parties on the balance of water needed between storage and the Tuolumne River.

7. Presentation on Peninsula Clean Energy residential electrification customer messaging and segmentation research findings for San Mateo County.

Karen Janowski, Director of Marketing and Community Relations for Peninsula Clean Energy (PCE) provided a presentation on PCE's Electrification Messaging and Market Research.

The research began with 16 one-on-one in-depth interviews to help understand how to frame the rest of the research and learned that there are 32 different factors of importance to customers, which were eventually grouped in the Appliance Selection Factors. Of the factors, the highest importance was Health and Safety. The next important were Climate Friendly, Protect and Add Value, Power Reliable, and Leverages Solar. The selection factors were separated into seven segments: Home Value Protectors, Unempowered Pragmatists, Light Greens, Deep Greens, Solar Leverages, Proud and Cautious, and Disinterested. The first three, representing 57% of the market, at the target segments.

Karen Janowski shared that, after studying other factors, for instance, demographics and attitudes of these target segments, the message development indicated that the following are important: health and safety, cost, and climate friendly. The following are challenges to messaging: energy literacy, awareness of health effects of gas, perception of electric appliances, perception of cost to operate electric.

As a next step, PCE will be testing four different campaign slogans, get started quickly with flexible and low-cost options, collaborate with partners, and expand PCE's campaign investment.

The Committee provided comments and feedback, including: the need to get retailers onboard, educating the public, the number of respondents to the research and how the survey was conducted. Other comments included the need to get plumbers and electricians onboard and need for training and workforce.

8. Presentation on C/CAG programs and projects reducing GHG emissions and coordinated development of countywide carbon neutrality action plan.

Kim Springer, Committee Staff at C/CAG, provided a presentation on C/CAG programs and projects that reduce GHG emission and steps towards a coordinated carbon neutrality action plan for San Mateo County.

The programs areas covered included: transportation infrastructure, tools for cities and the County, plans and policies, traffic management, funding for public transportation, active transportation, stormwater, housing – transportation, and energy and climate.

Kim also shared the ongoing discussion about a multi-agency, countywide carbon neutrality action plan. The three organizations are C/CAG, Peninsula Clean Energy, and County Office of Sustainability. The objectives would be for the three agencies to share efforts on policy advocacy, access to funding, communication alignment, common metrics and timelines, shared analysis, and equity strategies, and coordinating on implementation efforts.

Additional comments from staff, the committee, and the public, included: the merits of the three agencies with countywide political representation aligning on a common goal, ways to get leverage pension fund real estate investment priorities towards climate resiliency, such as electrification and sea level rise safety as opposed to programs that focus on one appliance at a time, and the short timeline and urgency for action.

9. Committee Member Updates

There were no Committee member updates.

10. Next Scheduled Meeting Date: October 19, 2022

Note: All presentations are posted on the C/CAG RMCP Website at:

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