



## Shared mobility services planned for 2024 in San Mateo County

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**Redwood City** -- The City/County Association of Governments of San Mateo County (C/CAG) adopted the San Mateo County Shared Micromobility Feasibility Study and Implementation Plan (Plan) at its December Board of Directors meeting. This Plan establishes the framework to allow C/CAG and our local partners to continue building an equitable and sustainable transportation option for the future.

Micromobility refers to services such as bikeshare and scooter-share, where users are able to check out various small and light-weight vehicles for short term use through a self-service rental portal. It has been envisioned as one of the tools to address first and last mile challenges, bridging the transportation gap between home and transit stations, and from transit stations to places of employment. Other benefits of micromobility includes reducing short distance vehicle trips and increasing transportation access.

Through C/CAG's effort to study the feasibility of a shared micromobility in San Mateo County, it was found that a multi-jurisdictional pilot program would be most efficient. Such program aims to reduce management and procurement burdens on individual jurisdictions, and creates a program that is best positioned to achieve the program goals of replacing motor vehicle trips, creating seamless travel options that integrate with transit, enhancing accessible mobility options and supporting economic development. "This program will help reduce vehicle miles traveled and reduce our carbon footprint by providing access to another transportation option for short-trips and connecting people to transit stations," said Davina Hurt, C/CAG Chair and the Vice Mayor of the City of Belmont.

The Plan also recommended offering electric assisted bicycles (e-bikes) in the shared mobility program, with an option for individual jurisdictions to add e-scooters and manual bicycles to the fleet. The two locations recommended for a pilot program are Daly City, Broadmoor, and Colma; and Redwood City and North Fair Oaks. This selection is based on their proximity to high frequency transit locations, and the ability to serve a large population in an equity priority community with limited access to vehicles and high reliance on transit.

"The Plan has a strong emphasis on equity as well as a goal to make the program seamless to ensure it is accessible to everyone in the County," said Ricardo Ortiz, C/CAG Vice Chair and the Mayor of the City of Burlingame.

In 2023, C/CAG will be implementing the Plan by establishing the governance committee, adopting committee bylaws, entering into a joint agreement between all participants, securing funding to launch pilot program, and then releasing procurement documents to select operator. C/CAG hopes to launch the shared micromobility pilot program in 2024.

The full Plan can be viewed here: <https://ccag.ca.gov/wp-content/uploads/2022/12/6.2-A3-Micromobility-Final-Plan.pdf> and more information on the program can be found on the C/CAG website at <https://ccag.ca.gov/programs/transportation-programs/shared-mobility/>.

*About C/CAG: C/CAG works on issues that affect the quality of life in general; transportation, air quality, stormwater runoff, airport/land use compatibility planning, hazardous waste, climate planning, energy and water resource strategies, and solid waste and recycling. C/CAG operates as a Joint Powers Authority and has membership that includes each of the 20 cities and the County in San Mateo County.*