Equity Assessment and Framework Development Project

C/CAG Board Meeting – March 9, 2023

Image Source: https://www.dreamstime.com/aerial-view-san-mateo-hayward-bridge-across-francisco-bay-foster-city-county-california-airplane-image139436759
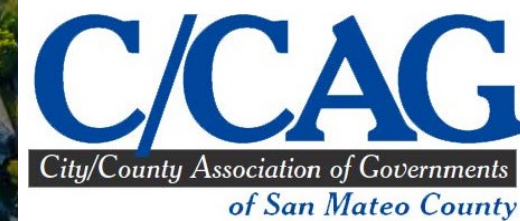
Overview

Project Updates

Equity Focus Area Mapping

Existing Conditions Analysis

Discussion and Feedback

Progress and Timeline

Phase I: Fall 2022	Phase II: Winter 2022/2023	Phase III: Spring 2023	Phase IV: Late Spring-Early Summer 2023
• Equity definitions • Historical perspective • Connections between C/CAG's program areas and equity	• Equity metrics & EFA mapping • Identification of equity impacts, issues, and needs connected to C/CAG's work	• Peer review of equity practices • Existing C/CAG equity integrations • Focused delineation of C/CAG's role in equity	• Final Reports, Policies, Statements, and Framework

Rooted and uprooted in North Fair Oaks, May 16, 2022, Don Shoecraft
Source: https://climaterwc.com/2022/05/16/rooted-and-uprooted-in-north-fair-oaks/

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Phase II Progress: Defining & Mapping EFA's & Assessing Existing Conditions

✓ Reviewed C/CAG's existing Equity Priority Community/demographic indicators, maps, & tools
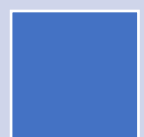
Identified C/CAG interest in consistency across agencies, as well as specificity to C/CAG's programs

Developed initial & updated indicators for geographic assessment & existing conditions analysis
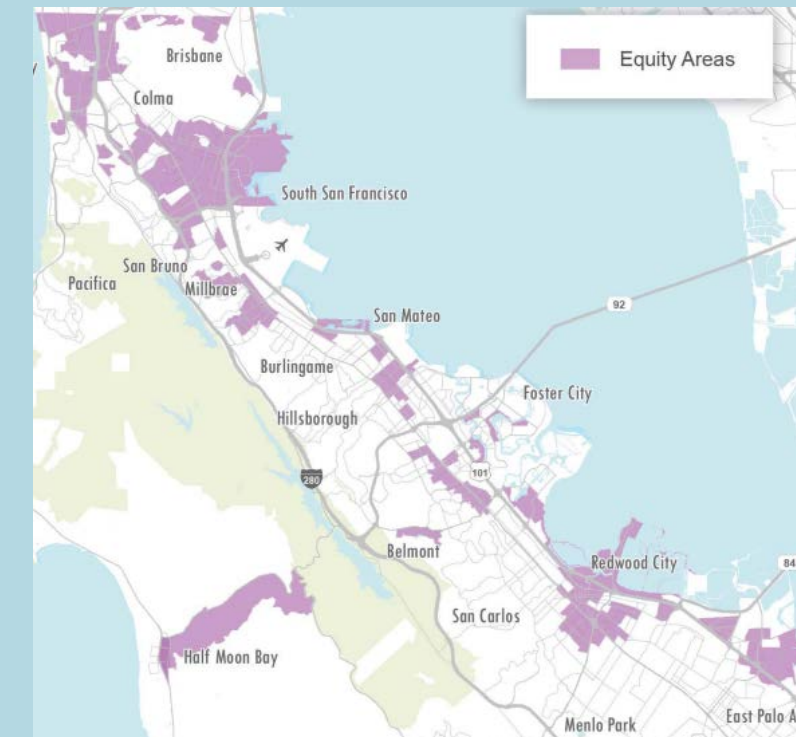
Mapping strategy & draft and updated maps

Produced draft and updated existing conditions (disparity) analysis

Mapping & Existing Conditions Input

- Make applicable to C/CAG's diverse program areas
- Establish a process and timeline for updating C/CAG's Equity Focus Areas (EFA's) on a recurring basis with the latest data and potentially with new indicators of interest.
- Additional demographic indicators considered:
  - Undocumented people
  - Linguistic isolation
  - Unbanked
  - Unhoused
  - Overcrowding
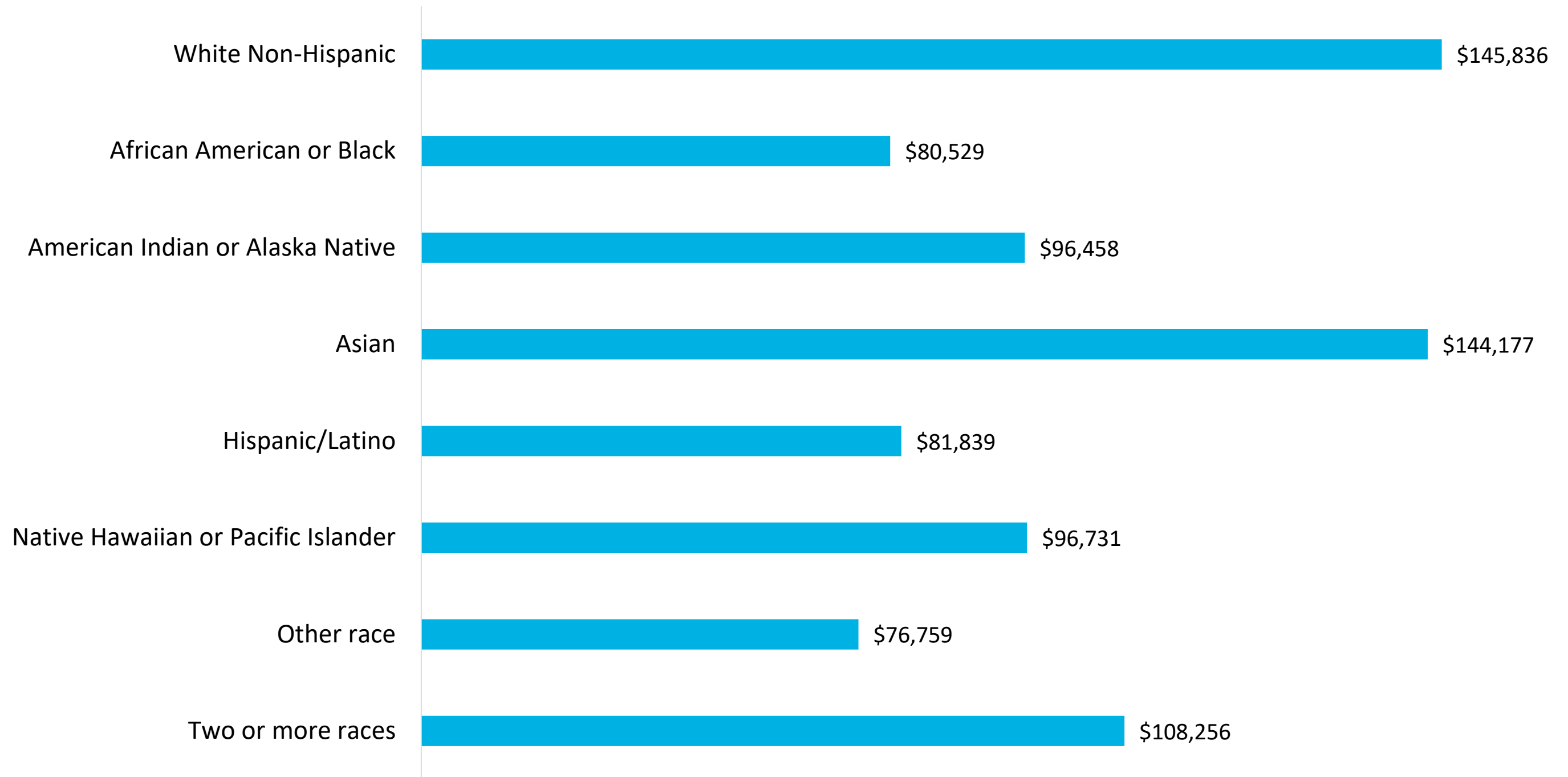 - Low-income seniors
  - Single parent households

"A view from the St. Francis neighborhood in Daly City. (Sebastian Miño-Bucheli/KQED)"
Source: https://www.kqed.org/news/11883382/in-daly-city-the-bayanihan-spirit-is-alive-and-well

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Existing Conditions Analysis

Median Household Income by Race/Ethnicity
San Mateo County
2016-2020 American Community Survey

Race/Ethnicity	Median Household Income
White Non-Hispanic	$145,836
African American or Black	$80,529
American Indian or Alaska Native	$96,458
Asian	$144,177
Hispanic/Latino	$81,839
Native Hawaiian or Pacific Islander	$96,731
Other race	$76,759
Two or more races	$108,256

Means of transportation to work by race/ethnicity in San Mateo County
2016-2020 American Community Survey

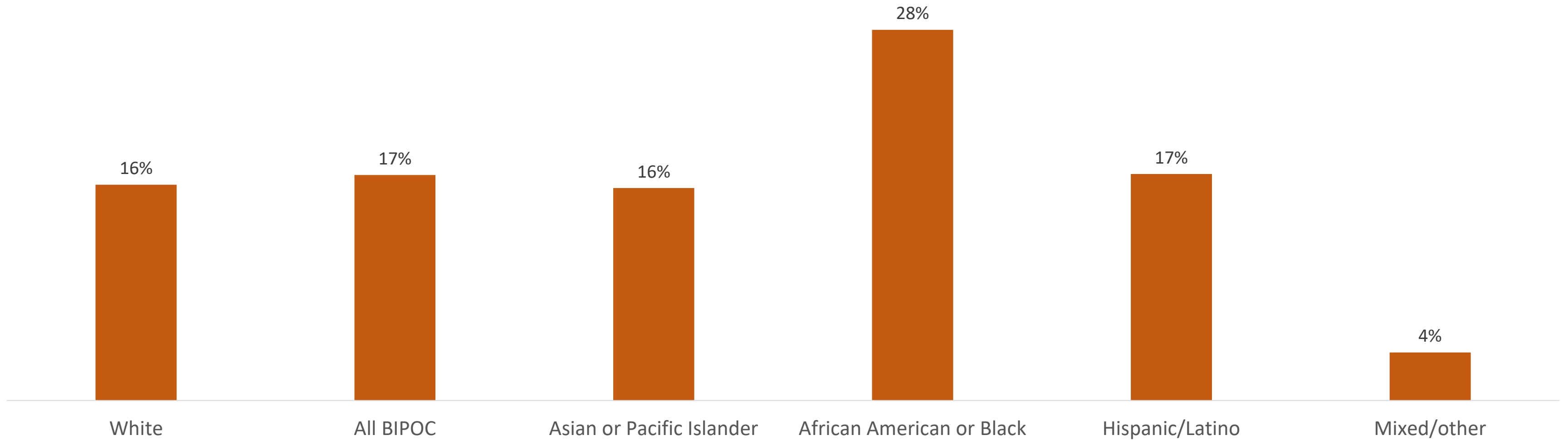|	Drive alone	Carpool	Public Transit	Walk	Bike or other	Work from home
White Non-Hispanic	69%	6%	7%	2%	4%	13%
African American or Black	61%	11%	12%	5%	4%	7%
American Indian or Alaska Native	60%	21%	6%	2%	7%	5%
Asian	60%	12%	14%	2%	2%	10%
Hispanic/Latino	65%	14%	10%	4%	3%	5%
Native Hawaiian or Pacific Islander	72%	12%	6%	3%	3%	5%
Other race	65%	13%	11%	4%	3%	4%
Two or more races	64%	8%	10%	3%	4%	11%

Means of transportation to work by household income in San Mateo County
2016-2020 American Community Survey

	Drive alone	Carpool	Public Transit	Walk	Bike or other	Work from home
Under $25K	59%	13%	11%	5%	4%	8%
$25K-$50K	65%	13%	10%	3%	3%	6%
$50K-$75K	69%	9%	9%	2%	3%	7%
Over $75K	67%	7%	10%	1%	3%	12%

Percentage increase in average commute times by race/ethnicity, 2010-2019
San Mateo County
National Equity Atlas

Gentrification Risk by Race (pct. of households)
San Mateo County

Legend: ■ Gentrifying ■ At risk ■ Stable ■ Exclusive

Race	Gentrifying	At risk	Stable	Exclusive
All	17%	3%	54%	25%
White	7%	2%	55%	35%
People of color	25%	5%	54%	16%
Black	38%	4%	52%	6%
Latino	33%	5%	48%	14%
Asian or Pacific Islander	13%	4%	62%	21%
Native American	26%	11%	45%	18%
Mixed/other	37%	6%	46%	10%
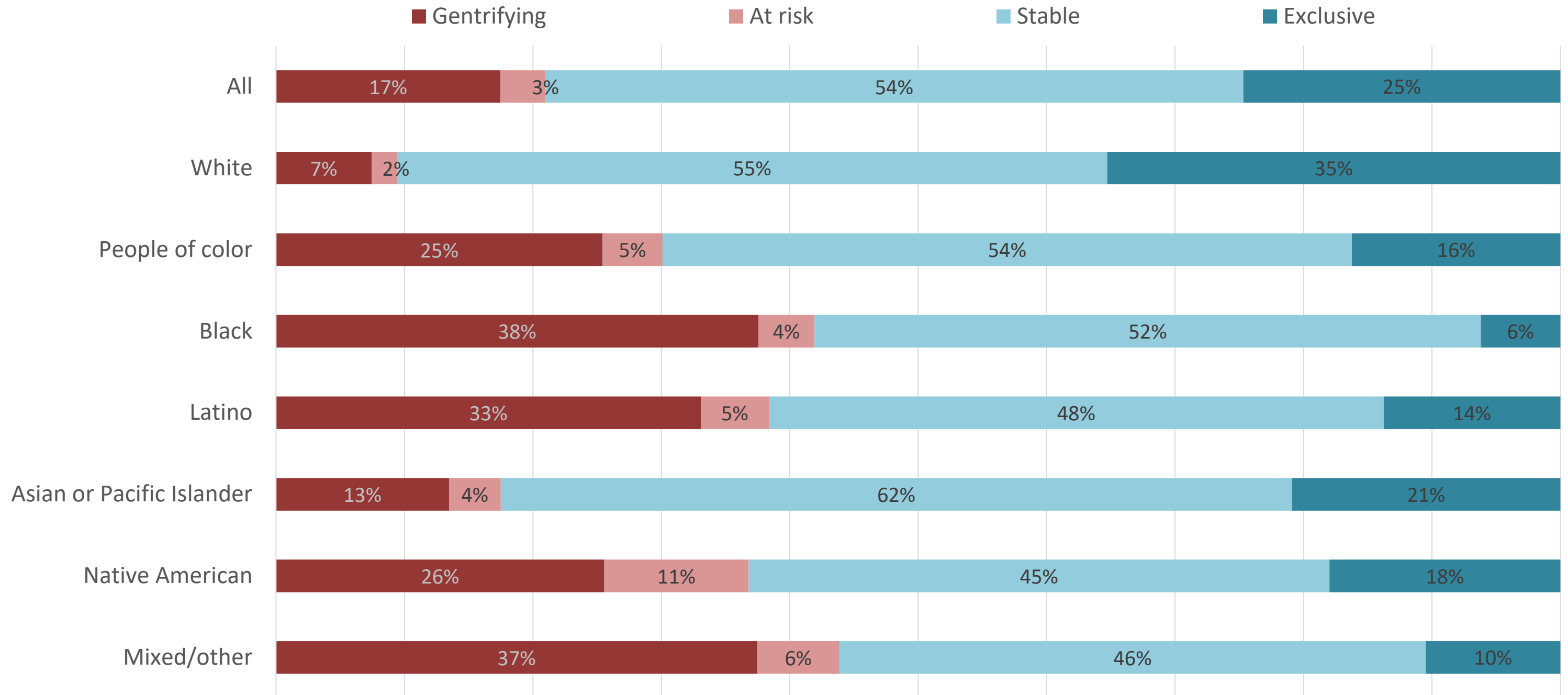
Source: UC Berkeley Urban Displacement Project; American Community Survey | Bay Area Equity Atlas

Affordable Housing Production in San Mateo County, 2015-2017
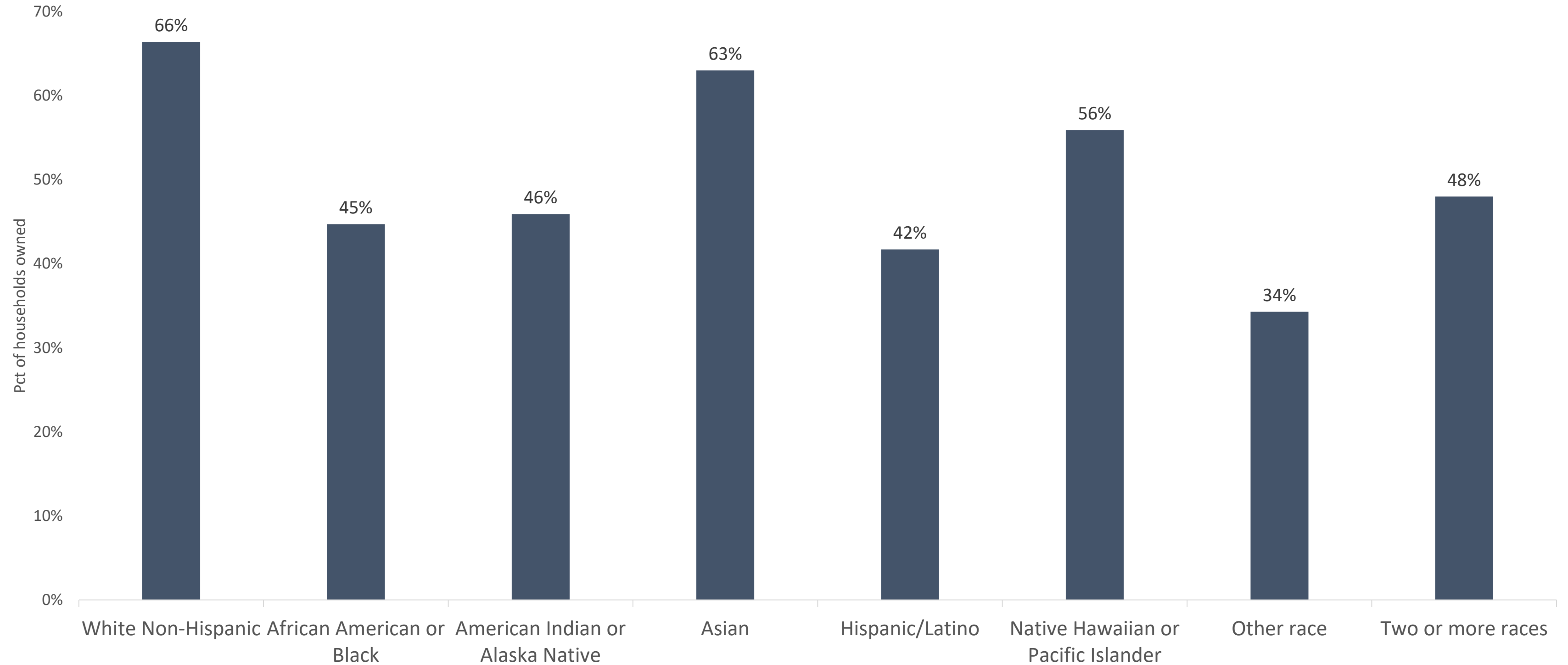## (Units created as a share of units needed during 2015-2023 cycle)
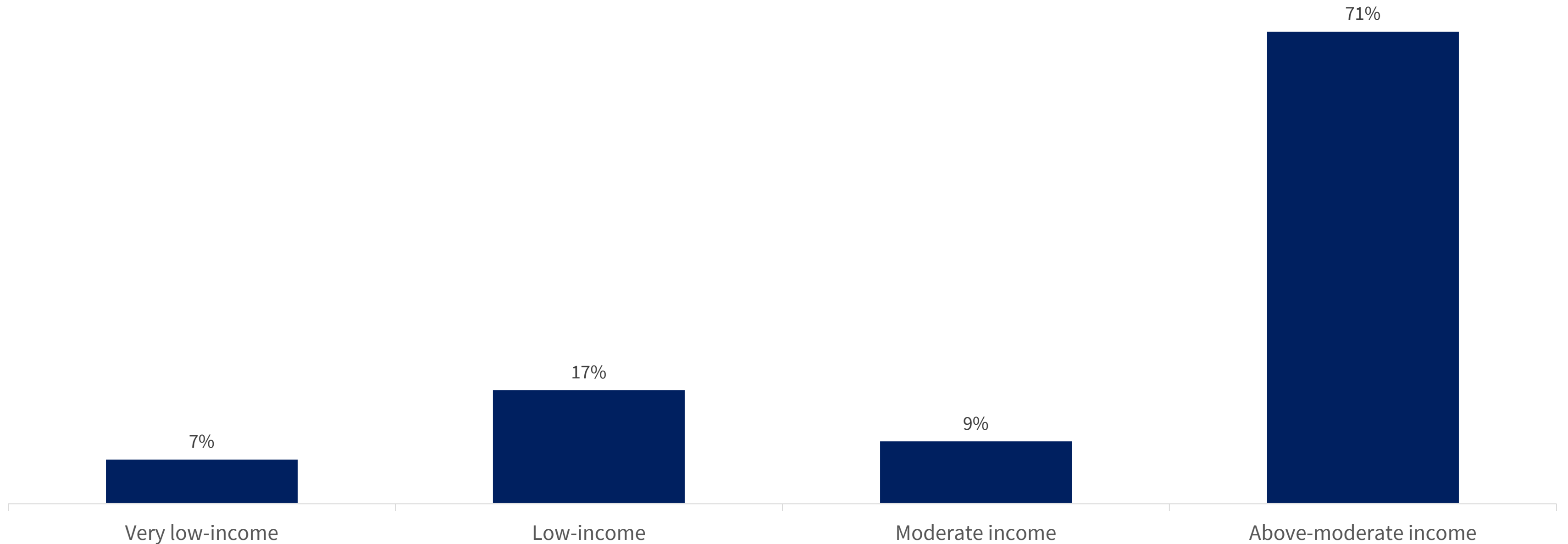
Very low-income	Low-income	Moderate income	Above-moderate income
7%	17%	9%	71%

Home Ownership by Race/Ethnicity
San Mateo County
2016-2020 American Community Survey

Equity Indicator Mapping

✓ = Indicator included in corresponding agency's map

	C/CAG CBPP Equity Focus Areas*	SamTrans Equity Priority Areas	MTC Equity Priority Communities	CalEnviro-Screen	USDOT
Zero Vehicle Households	✓	✓	✓		
Low-income Population	✓	✓	✓	✓	✓
People of Color	✓	✓	✓		
Housing cost burdened	✓		✓	✓	
Transportation cost burdened	✓				
Unemployment				✓	
Limited English proficiency			✓	✓	✓
Low education levels				✓	✓
Poor health outcomes				✓	✓
Environmental disparities				✓	✓
Climate change resilience disadvantage					✓
Lack of local jobs					✓
High inequality					✓
Seniors			✓		
People with disabilities			✓		✓
Single parent households			✓		

*Comprehensive Bicycle and Pedestrian Plan

C/CAG Comprehensive Bicycle and Pedestrian Plan (CBPP) Equity Focus Areas
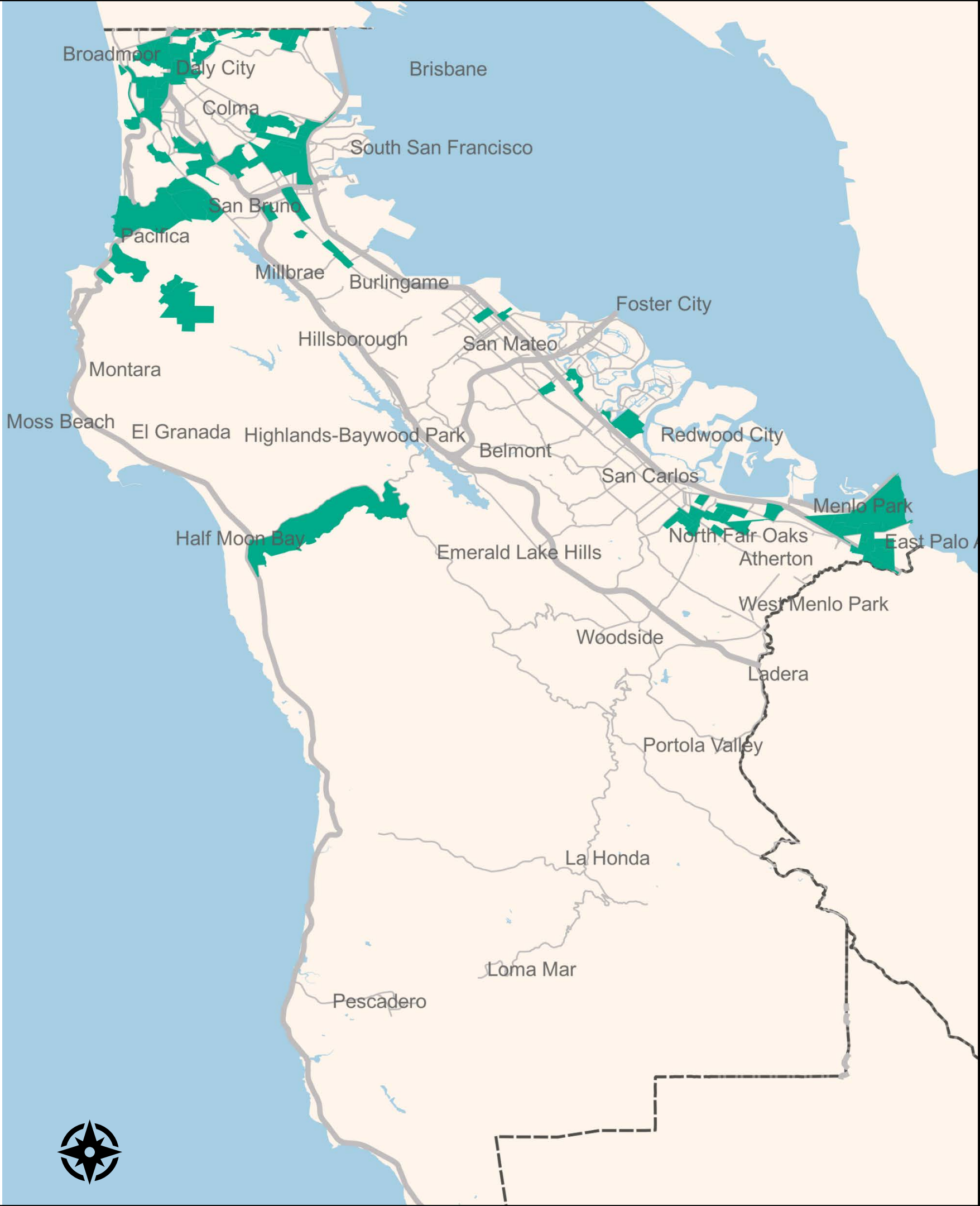
Equity Focus Area

—— Freeway

—— Arterial street

Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Source: 2014-2018 American Community Survey

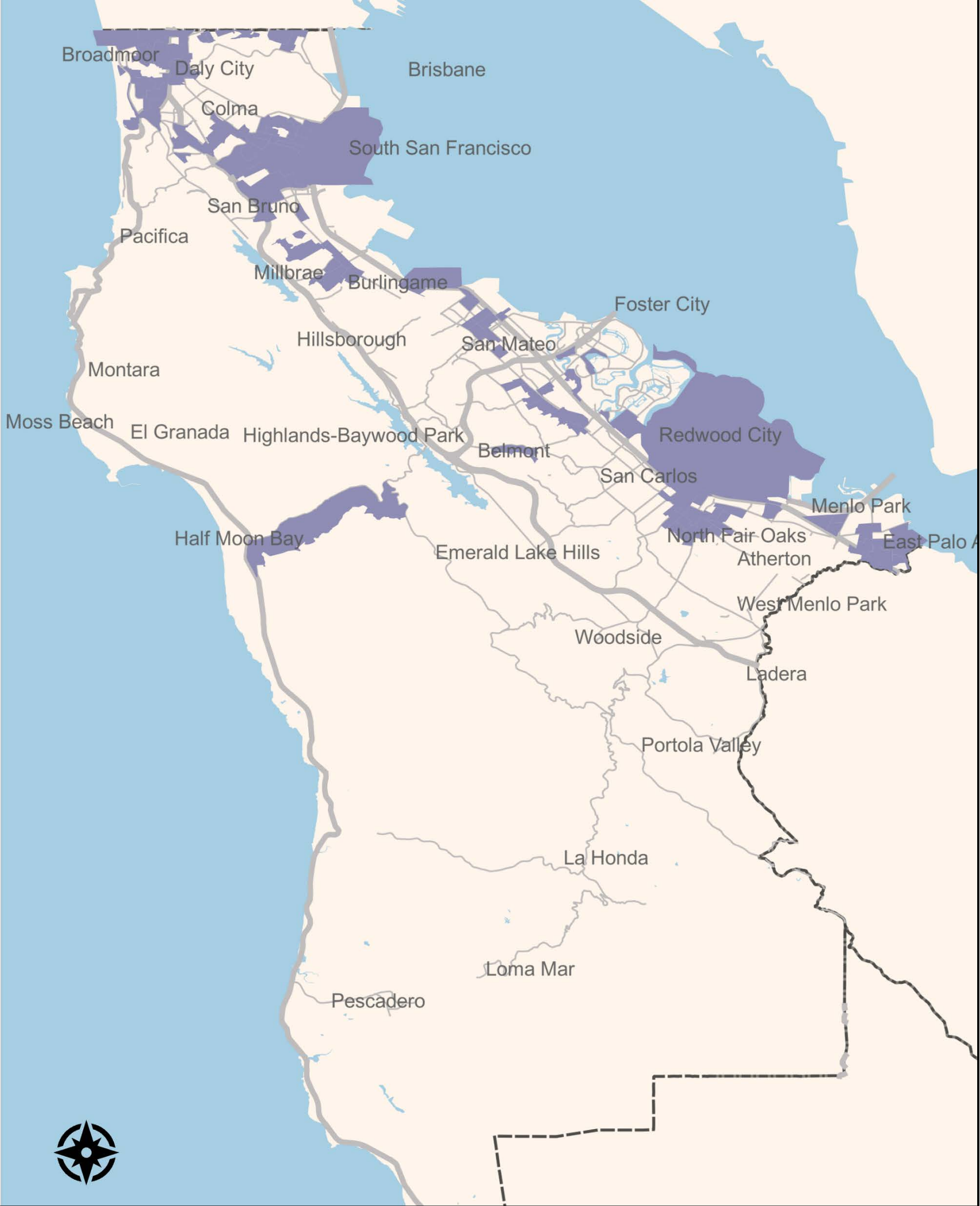# SamTrans Equity Priority Areas

Legend

■ Equity Priority Area

— Freeway

— Arterial street

Indicators
- Low-income households
- People of color
- Zero-vehicle households

Broadmoor
Daly City
Brisbane
Colma
South San Francisco
San Bruno
Pacifica
Millbrae
Burlingame
Foster City
Hillsborough
San Mateo
Montara
Moss Beach
El Granada
Highlands-Baywood Park
Redwood City
Belmont
San Carlos
Menlo Park
Half Moon Bay
North Fair Oaks
East Palo Alto
Emerald Lake Hills
Atherton
West Menlo Park
Woodside
Ladera
Portola Valley
La Honda
Loma Mar
Pescadero

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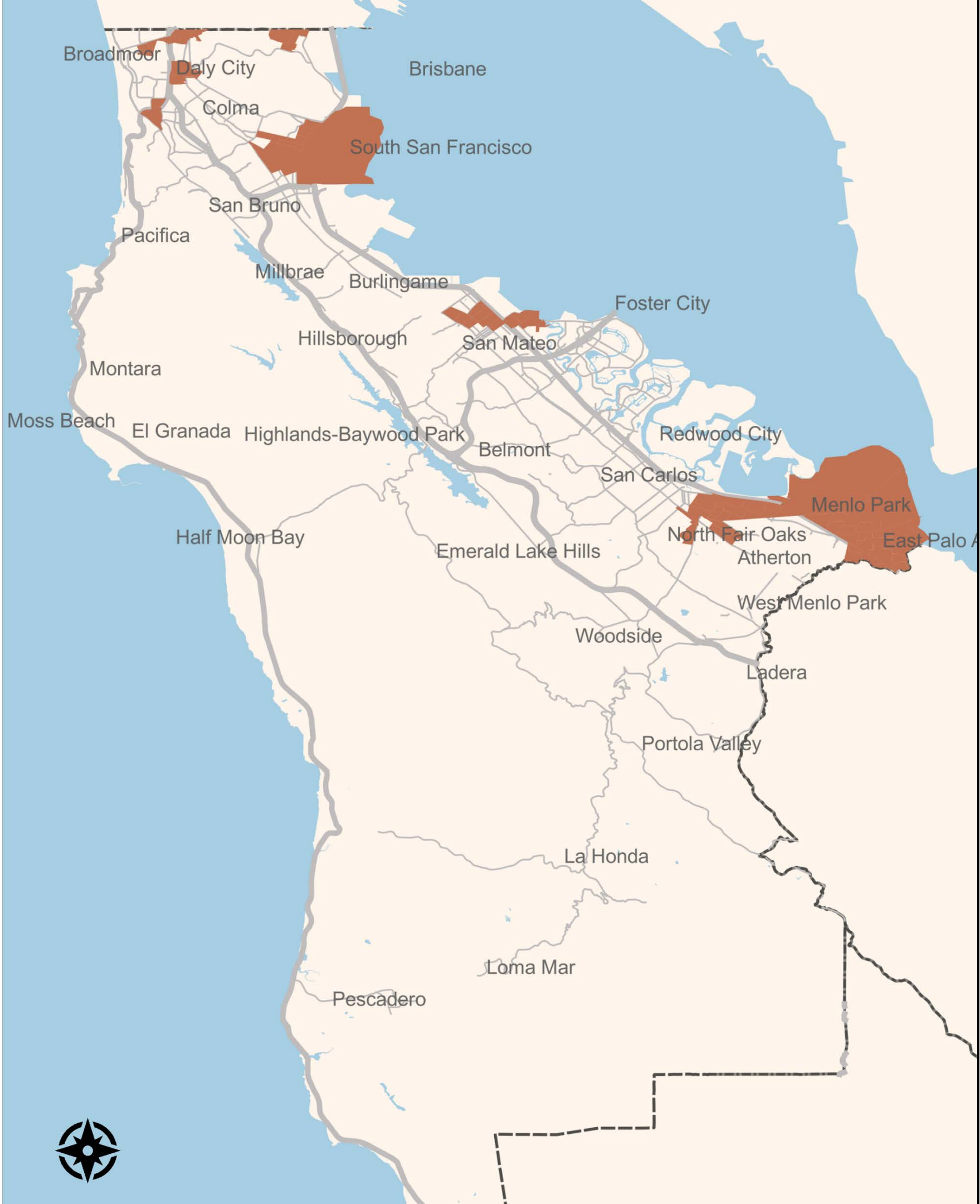# MTC Equity Priority Communities

Legend:

■ Equity Priority Community

━━ Freeway

── Arterial street

Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Limited English Proficiency
- Single Parent Families
- People with a Disability
- Rent-burdened Households

C/CAG CBPP Equity Focus Areas & Limited English Proficiency

Equity Focus Area

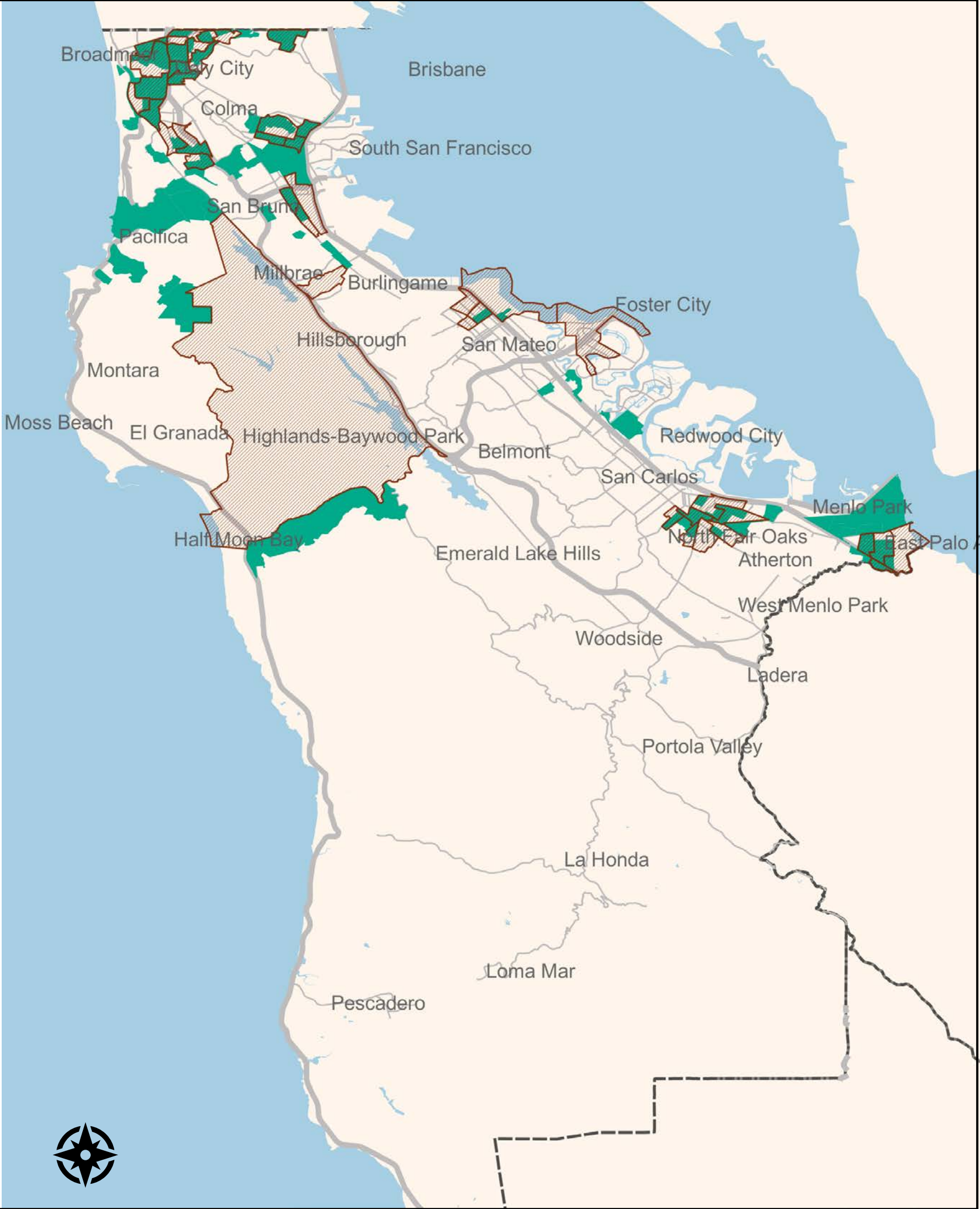**High % limited English proficient households (above 23%)**

Freeway

Arterial street

Equity Focus Area Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Sources: 2014-2018 American Community Survey, 2017-2021 American Community Survey

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C/CAG CBPP Equity Focus Areas & Single Parent Households

Legend:

- ▇ Equity Focus Area
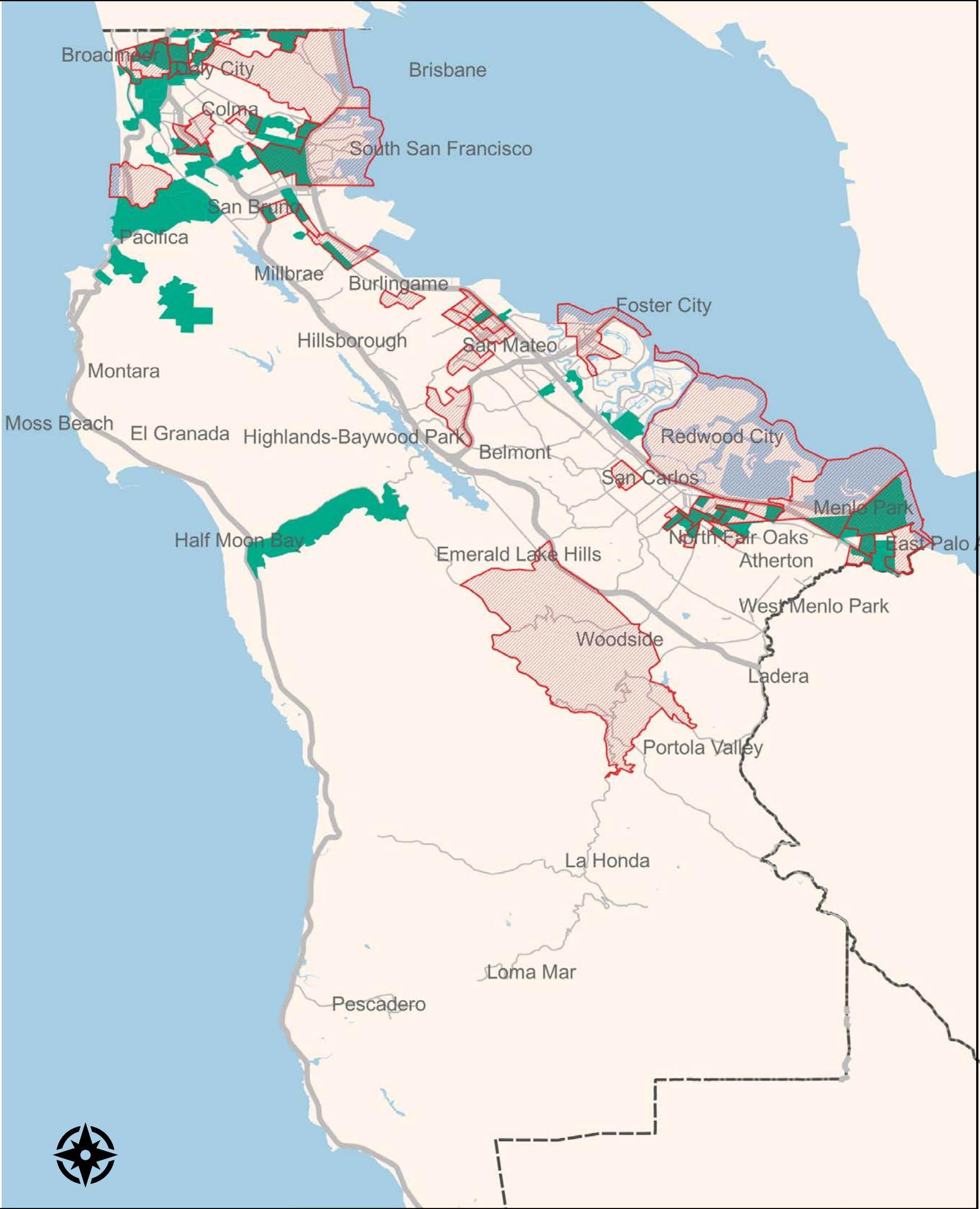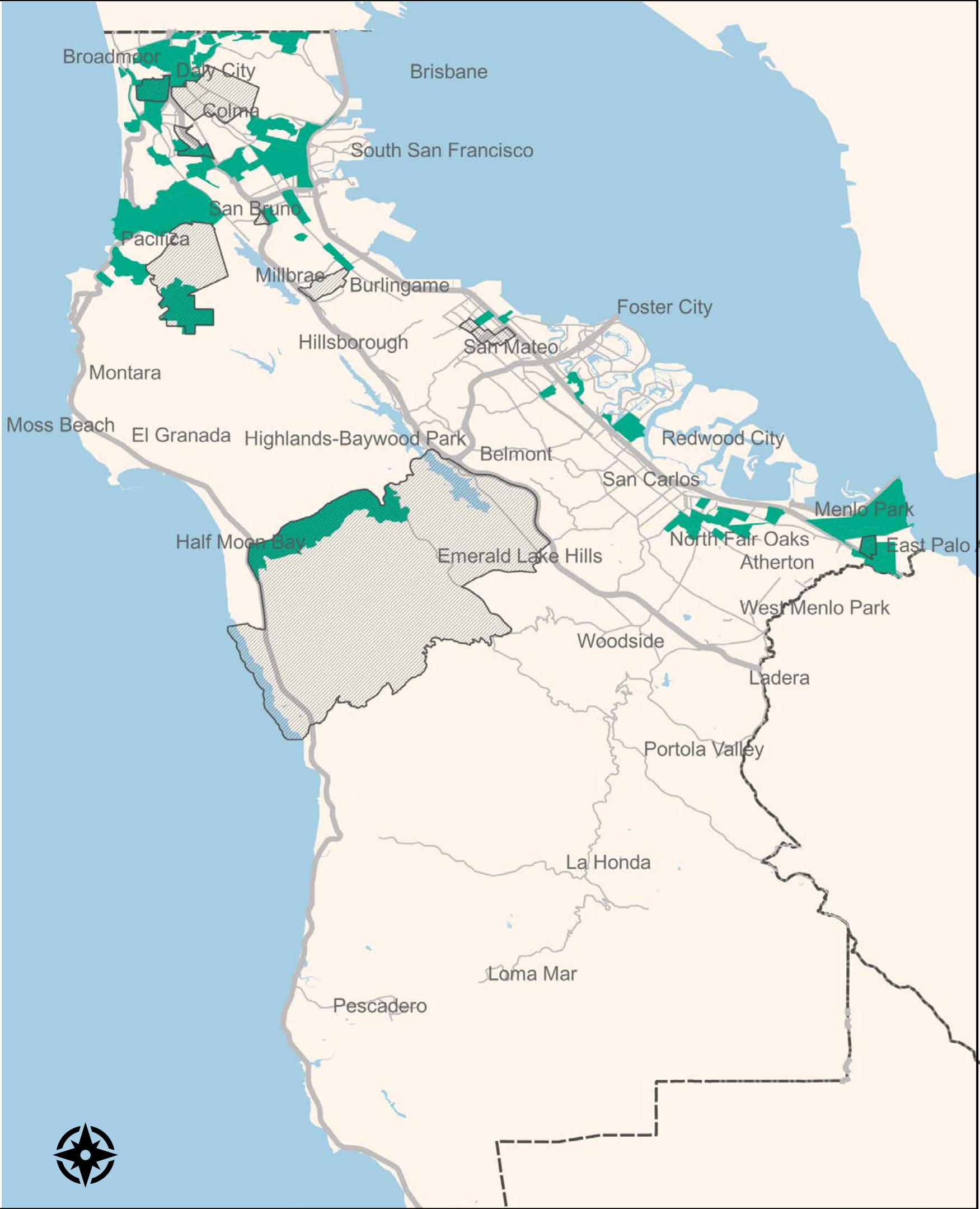- ▨ High % Single Parent Households (above 11%)
- ━ Freeway
- ━ Arterial street

Equity Focus Area Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Sources: 2014-2018 American Community Survey, 2017-2021 American Community Survey

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C/CAG CBPP Equity Focus Areas & Seniors in Low-income Areas

Equity Focus Area

High % Seniors in low-income tracts (above 19%)

Freeway

Arterial street

Equity Focus Area Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Sources: 2014-2018 American Community Survey, 2017-2021 American Community Survey

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C/CAG CBPP Equity Focus Areas & Gentrification Risk

Equity Focus Area

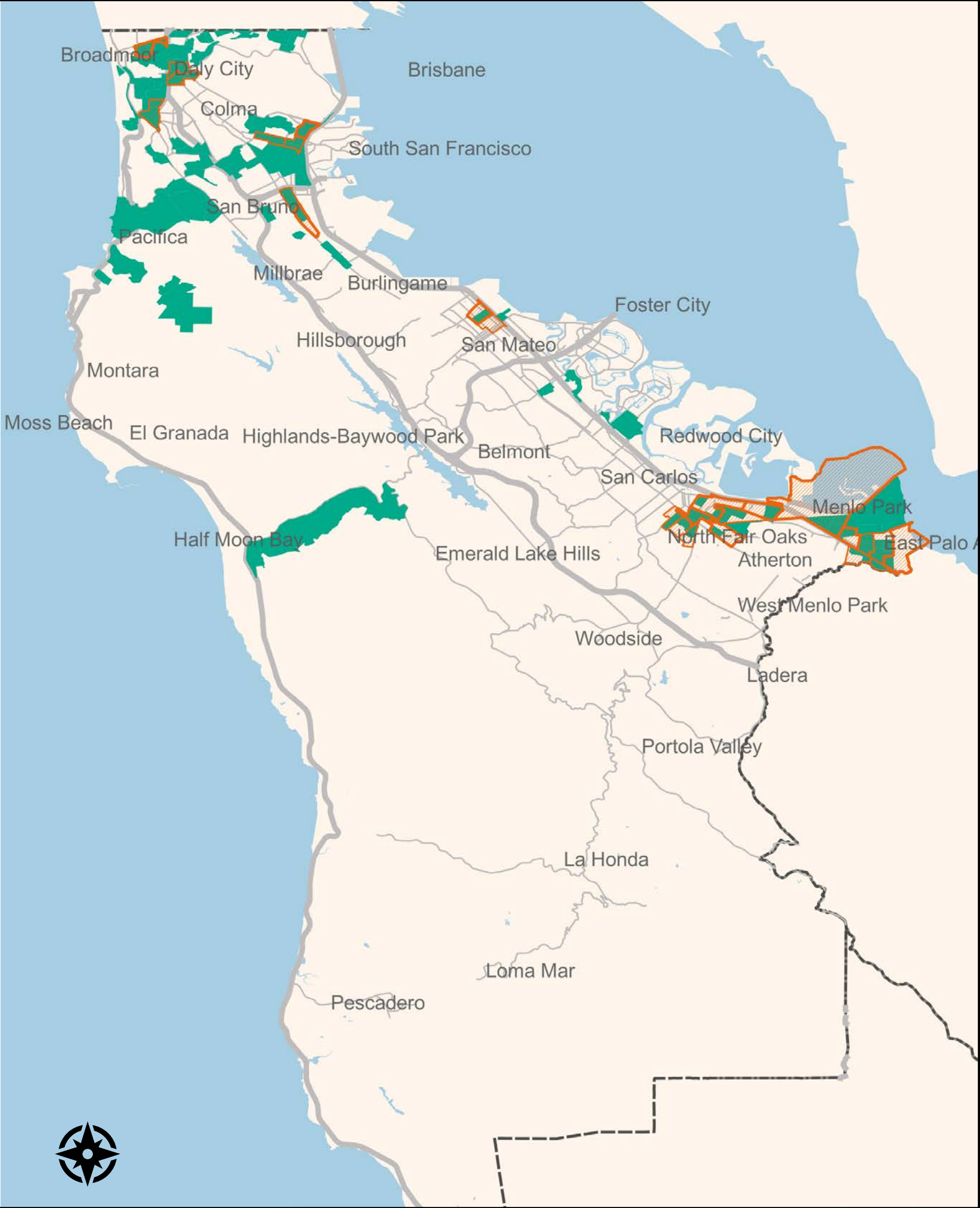Gentrification & displacement risk tract

Freeway

Arterial street

Equity Focus Area Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Sources: 2014-2018 American Community Survey, Urban Displacement Project California Estimated Displacement Risk Model (2015-2019)

C/CAG CBPP Equity Focus Areas & Climate/Environment

Legend:

- ▬ Equity Focus Area
- ▨ CalEnviroScreen Top 25% tract
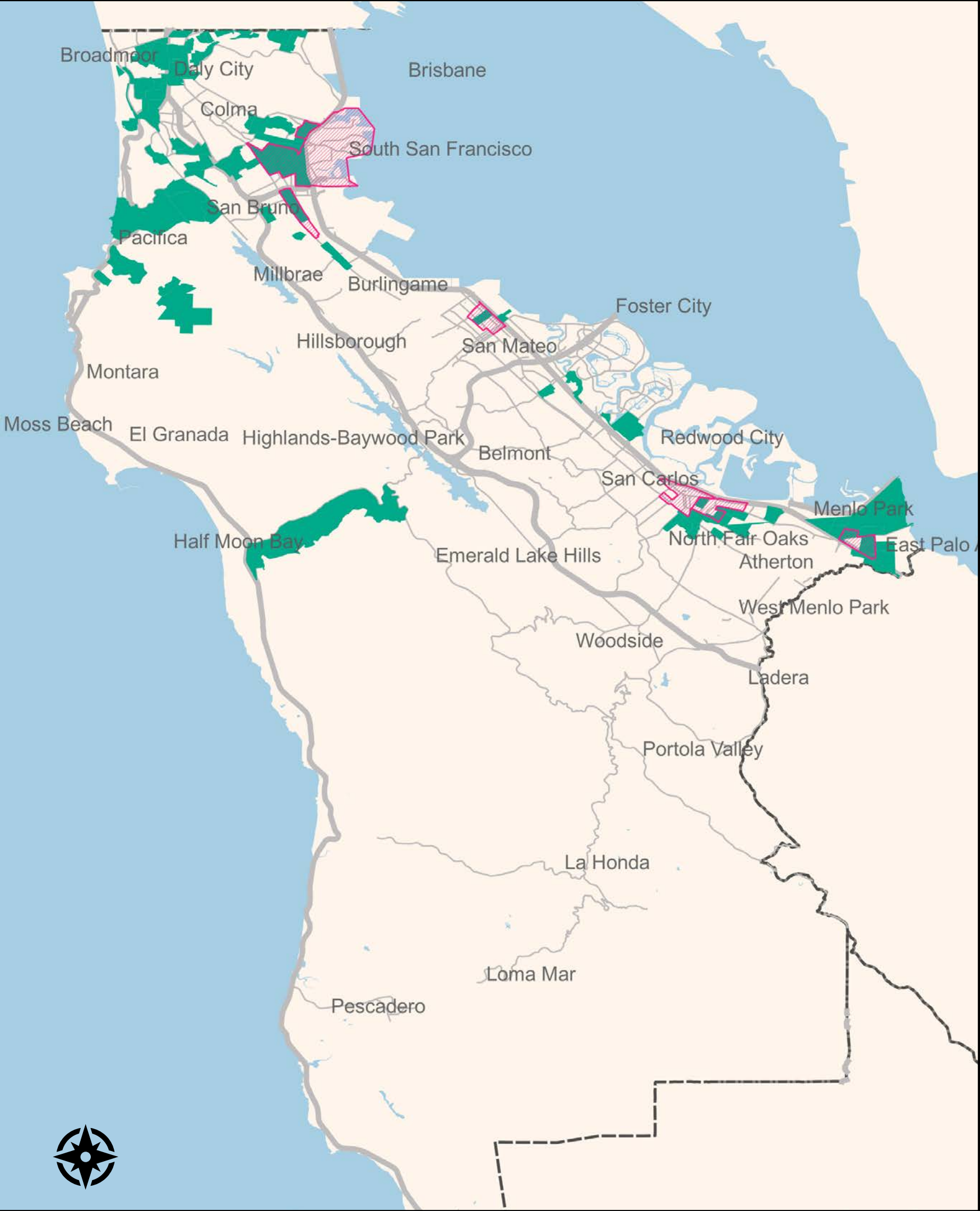- ▬ Freeway
- ▬ Arterial street

Equity Focus Area Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Sources: 2014-2018 American Community Survey, CalEnviroScreen 4.0

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C/CAG CBPP Equity Focus Areas & Climate/Environment

Legend:

- ▇ (teal) Equity Focus Area
- ▨ (hatched blue) Climate & EJ Community
- ▬ Freeway
- — Arterial street

Equity Focus Area Indicators
- Low-income households
- People of color
- Zero-vehicle households
- Transportation and housing cost-burdened households

Sources: 2014-2018 American Community Survey, White House Council on Environmental Quality Climate & Economic Justice Screening Tool

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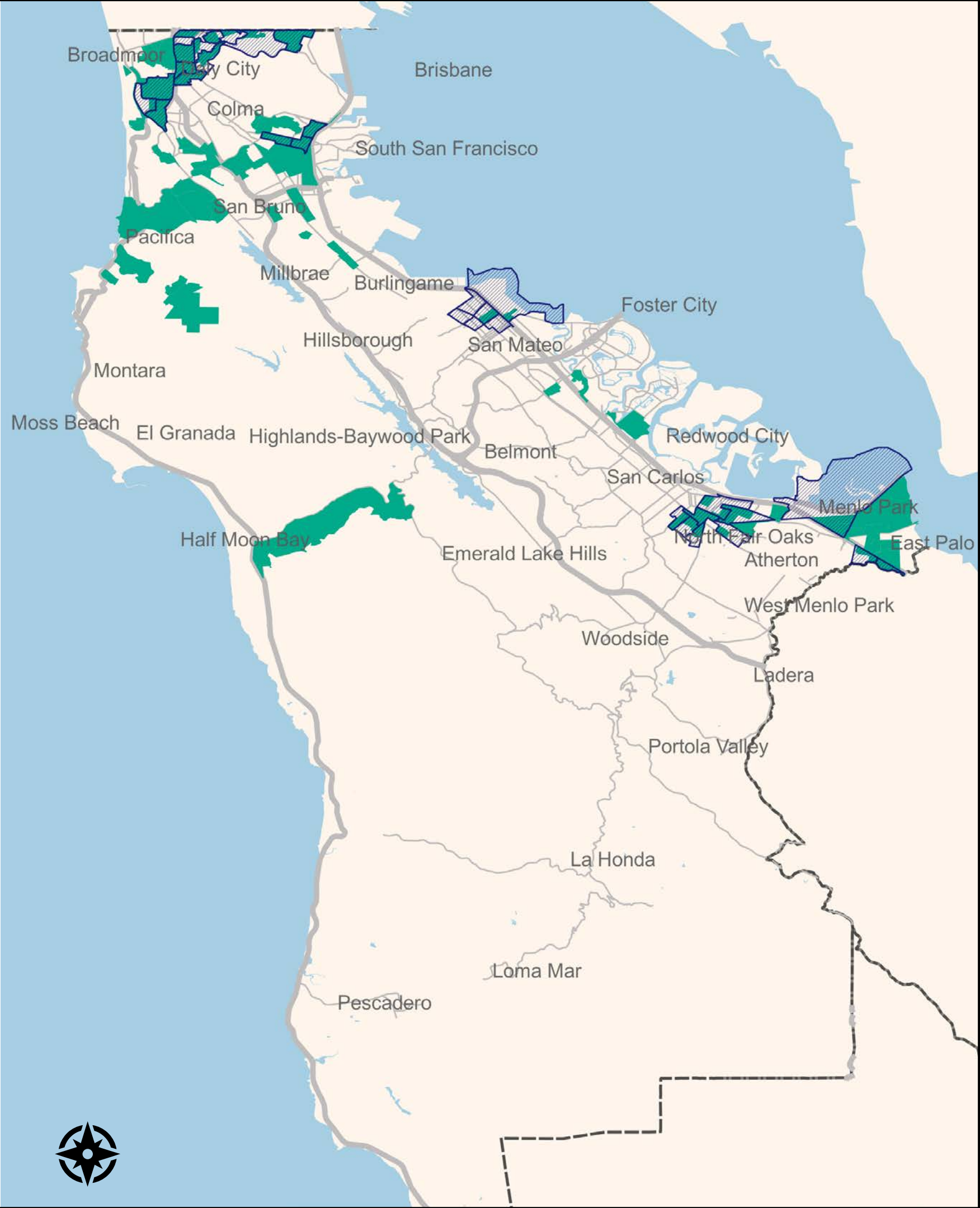
Draft Recommendations

1. Create new baseline, non-program specific Equity Focus Areas using these demographic indicators:
   - People of color
   - Low-income population
   - Limited English proficient population
   - Single parent households
   - Seniors

2. Adapt to program areas by adding relevant indicators on top of baseline (i.e. transportation, housing, climate)
   - Work with SamTrans to align on <u>Transportation</u> Equity Focus Areas

3. Create a dashboard to track conditions over time

moving to Discussion and Feedback ...

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