

City/County Association of Governments of San Mateo County Board of Directors July 13, 2023





July 13, 2023, Agenda

- 1. Brief Background**
- 2. Expansion of Plan Areas**
- 3. Strategic Outreach**
- 4. CBTP Evaluation and Monitoring**



CBTP Background



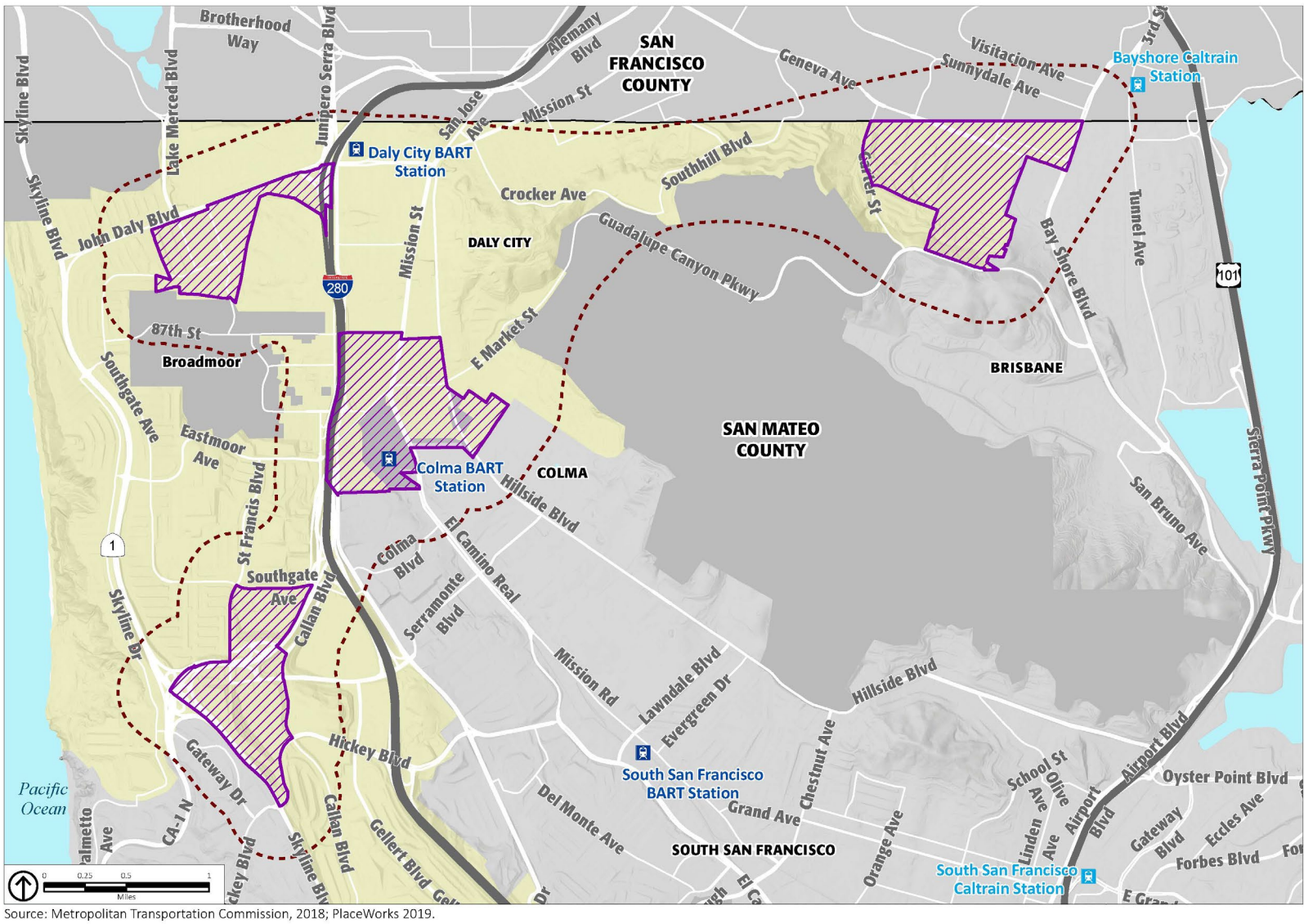
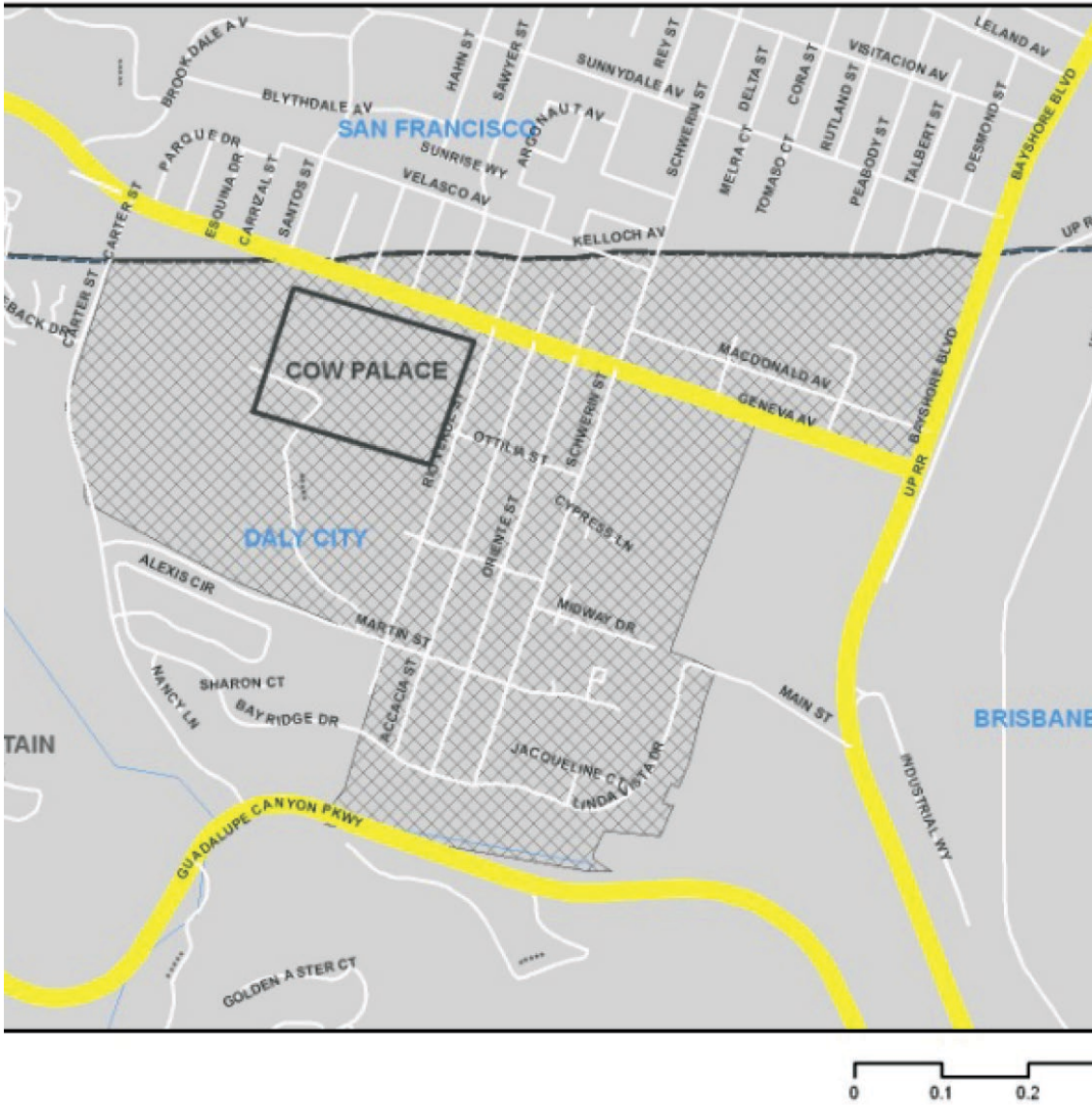
CBTP Background

- » **Improve mobility for disproportionately impacted Equity Priority Communities (former “Communities of Concern”)**
- » **MTC Guidelines**
 - Convene Advisory Committee composed of agency, social service, CBO and/or non-profit leadership
 - Implement strategic Community Outreach Plan
 - Implementable, measurable recommendations
 - Resolutions of support for multi-jurisdictional plans
 - Establish an Evaluation & Monitoring Plan

CBTP Plan Areas



Daly City Plan Area Expansion



SESM Plan Area Expansion



Strategic Outreach





Three Stages of Outreach

1. Pre-Community Intervention

- » Convene Advisory Group: Agencies, CBOs and advocates
- » Consult elected leadership

2. Direct Community Outreach

- » Bilingual
- » Multi-strategy approach

3. Document Review and Revision

- » Local staff, leaders and residents



1. *Pre-Community Intervention*

» **Strategic Outreach Planning**

- Advisory Group: Commute.org, Peninsula Family Services, Silicon Valley Bicycle Coalition
- Elected officials: Ideas and opportunities
- Initial outreach to community contacts

» **COVID Outreach and Strategy**

- Hearings with Councils & Commissions
- Daly City Virtual Town Hall
- CBO Coordination

2. Direct Community Outreach

AYUDA A MEJORAR LAS OPCIONES DE TRANSPORTE EN SUR ESTE SAN MATEO COUNTY



PARTICIPE EN EL PLAN CONDADO SOUTHEAST SAN MATEO PLAN DE TRANSPORTE BASADO EN LA COMUNIDAD

El CBTP hará:

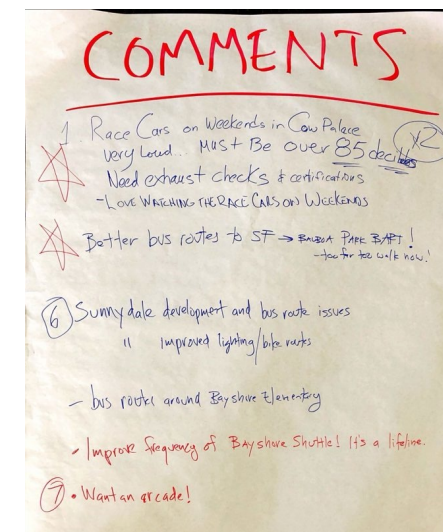
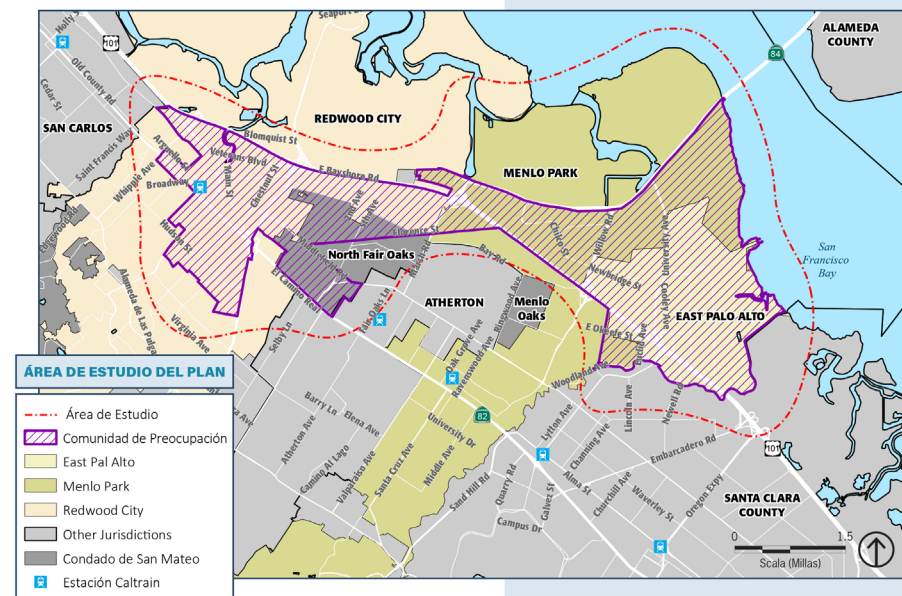
- Evaluar las brechas de transporte y las barreras identificadas por la comunidad
- Desarrollar soluciones y proyectos para solucionar estos desafíos
- Identificar posibles fuentes de financiación para pagar esas soluciones y proyectos



CÓMO PARTICIPAR

Eventos de Comentarios Para la Comunidad:

Vamos a organizar una serie de proyectos "Pop-Ups" en eventos comunitarios a lo largo de Daly City. Por favor, pasa a uno de los eventos y cuéntanos sobre tus desafíos e ideas de transporte.





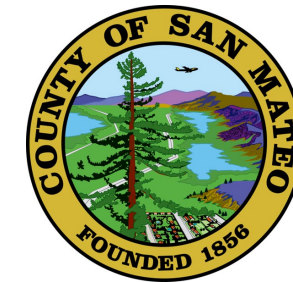
3. *Document Review and Revision*

» **Public Hearing Process**

- Commissions, Councils and Board
- Comment from leadership, community groups and residents
- New and revised recommendations
- Text and figure revisions
- Comments range from regional priorities to intersection-specific revisions

Agency Participation and Oversight

- » **Ongoing:** Advisory Group Membership
 - City staff
 - County staff
- » **Early 2021:** City Council Hearings on outreach
- » **Mid 2021:** Daly City Town Hall
- » **Mid 2022:** Cities/county review of draft recommendations
- » **Late 2022:** Cities/county review of Administrative Draft
- » **Early 2023:** Return to various Commissions for review
- » **Mid 2023:** Council and Board resolutions of support



CBTP Evaluation and Monitoring



Southeast San Mateo County CBTP Annual Tracking Checklist				
CBTP Adoption Date:				
Number of Pedestrian Projects:	14	Tracking Start Date:		
Number of Bicycle and Micromobility Projects:	16			
Number of Transit and Paratransit Projects:	11	Tracking End Date:		
Number of Safety Projects:	5			
Total Number of Recommended Projects:	46	Jurisdiction:		
Project Actions or Milestones				
Project Name (Projects may be repeated to accommodate multiple milestones)	Category (Check 1 for each row)			Milestone Description and Date
	Funding	Local Adoption/ Programming	Implementation	
Total Projects Currently Tracked:				



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