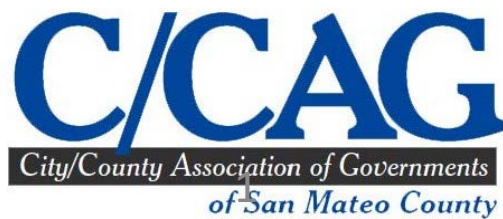


# Equity Assessment and Framework Development Project

C/CAG RMCP Committee Meeting – October 18, 2023





# Presentation Overview



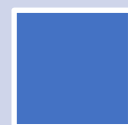
Project Description



Draft Equity Framework Report Chronology



Additional Key Framework Action-Oriented Elements – Equity Approach (Process Steps) and Equity Evaluation Review Tool



Questions and responses from September RMCP



Next Steps Before Finalizing Report



Committee Feedback - Gaps, Questions, and Opportunities

# Project Description



Ensure C/CAG programs and processes address opportunities to improve equity and opportunity in San Mateo County.



Define and integrate equity in a manner that fit C/CAG's "realm" of programs and projects and the communities it serves.



Include support from Community Based Organizations to ensure a community perspective and participation in the process.

# Input Gathering (31 meetings to date)

Body	Period
C/CAG Board of Directors (BOD) – 5 meetings	April 2022 - October 2023
C/CAG BOD Ad-Hoc Committee - 2 Meetings	May 4, 2023 & August 2, 2023
C/CAG Staff - 9 Meetings	September 2022 - August 2023
Bicycle & Pedestrian Advisory Committee (BPAC) - 2 Meetings	January 26, 2022 & September 28, 2023
Congestion Management & Environmental Quality (CMEQ) Committee - 1 Meeting	November 28, 2022 (September 2023 meeting canceled)
Congestion Management Program (CMP) Technical Advisory Committee - 1 Meeting	September 21, 2023
Resource Management & Climate Protection Committee (RMCP) - 2 Meetings	October 19, 2022 September 20, 2023 & October 18, 2023
Agency Partner Meetings - 4 Meetings	August 2022 - July 2023
Community Working Group Meetings - 4 Meetings	September 2022 - November 2022

# Equity Framework Report and Chronology



**Executive Summary & Introduction**



**San Mateo County Community Context**



**Agency Context**



**Equity Commitment, Definition, & Approach**



**Equity Goals, Outcomes, and Actions**



**Appendices**

# Action Plan Structure

Category				
Goal			Outcome	
Actions				
Performance Measures	Reporting	Implementation Timeline	Resource Needs	Implementation Status
Criteria used to evaluate progress or completion of action.	Describes the reporting process.	Estimate of when the action will be implemented or other deadlines if further study is required.	Identifies the level of effort or estimated costs.	Identifies the status of completion.



# Equity Approach (pg. 54)

## Design

Embed equity into project scope and direction.

- Establish goals, outcomes, and performance measures.
- Identify and integrate potential concepts & alternatives, using the Equity Review Tool.

## Engage

Conduct inclusive engagement.

- Develop an equitable community engagement plan.
- Partner with EFA-serving CBO's when feasible.
- Communicate early and often with EFA stakeholders.
- Create opportunities for ongoing feedback, evaluation, reporting, and iteration.

## Assess

Assess for optimal outcomes.

- Identify who, what, where, and when.
- Identify benefits and burdens.
- Select strategies that advance equity.

# Draft Equity Evaluation Review Tool (Appendix VII – pg. 126)

Design: How will you set, or encourage/require grantees to set, the project direction and scope to address equity?

Engage: How can the community engagement plan/approach for this activity be structured to help lead to equitable participation?

Assess: How will you or grantees obtain a greater understanding of disparities related to the activity?

What steps will be taken or encouraged to ensure shared prosperity?

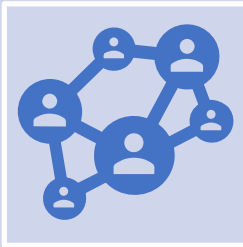
Identify next-step tasks and considerations and incorporate them into project/program timeline & work plan.



# RMCP Feedback



Put Equity Definition up front and SMC is a multi-cultural community – edited into report in final draft



Consider how action affect local communities to avoid creating greater equity issues – addressed by Equity Evaluation



Training of elected leaders – Incorporated into Action 15

# Next Steps Before Finalizing Report

- Already shared with agency and community partners + all elected officials for public comment.
- Presentations this month to RMCP and:
  - CMEQ - to make up for cancellation in September.
- Planned changes to report:
  - Incorporate visuals including photos, maps, and infographics.
  - Finalize summary of terms.
  - Make language more accessible.
  - More effectively convey the breadth of actions and changes to C/CAG's approach in the executive summary.
  - Identify opportunities to streamline content in report body.



# Q&A +Discussion

Kim Springer

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