CASQA AT WORK FOR YOU: SAN MATEO C/CAG STORMWATER COMMITTEE

KAREN COWAN, CASQA EXECUTIVE DIRECTOR | JANUARY 18, 2024



2023 Highlights

Lead

Regulatory Advocacy

Legislative Advocacy

Rain Ready California

Econ Value of SW

Engage

State Water Board Member Briefings

State Water Board Exec Staff Briefings

Subcommittees

Educate

2023 Conference

Seminar Series

NewsFlash

Bi-Weekly Update

Support Implementation

> Construction BMP Handbook Update

> > OWOW

Increase org Capabilities

> Strategic Plan Update

Program Managers

Los Angeles Regional Membership

Website Update

Job Board

2024 Focus (Subset of Priorities)

Lead

Regulatory Advocacy

Legislative Advocacy

Rain Ready California

Needs Assessment Engage

State Water Board Member Briefings

State Water Board Exec Staff Briefings

Subcommittees

Membership Outreach: Strategic Plan Educate

IGP / CGP Training Programs

2023 Conference

Seminar Series: Now Free for Members! Support Implementation

OWOW

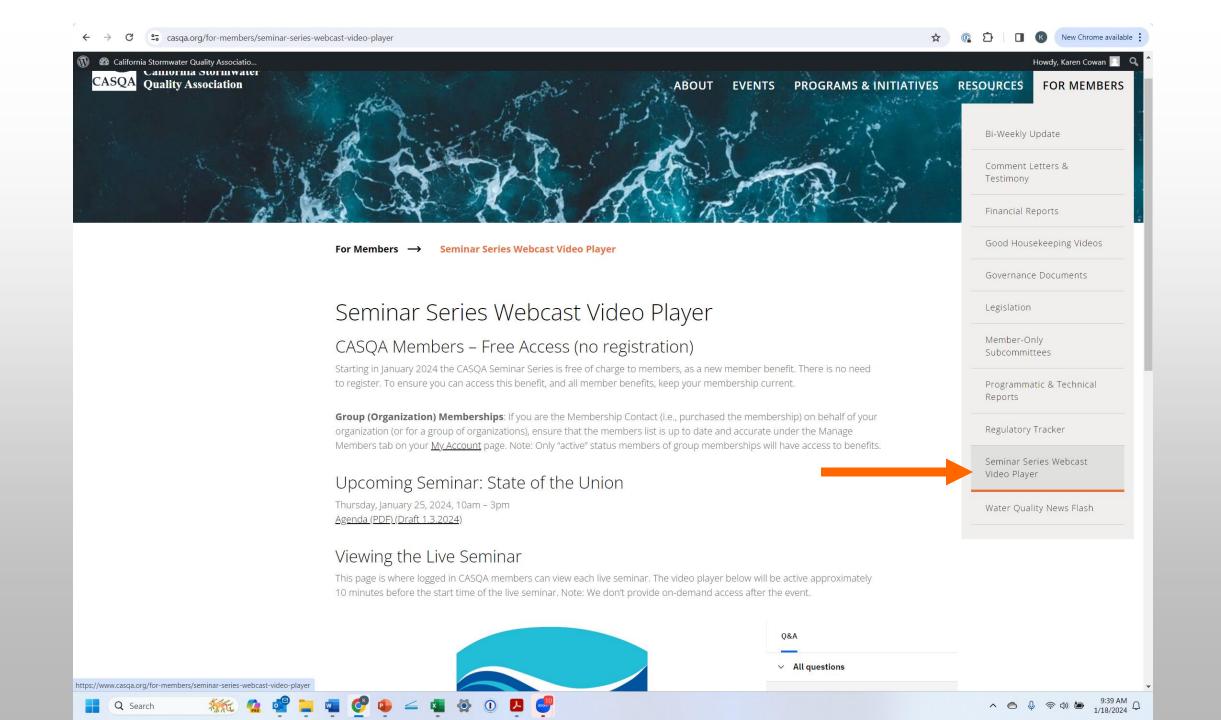
Cost Reporting Tool

Increase org Capabilities

> Board Development

> > Financial Strategy

Membership Support





KEY DATES

CASQA SEMINAR SERIES

- January 25, 2024
- April 25, 2024
- July 11, 2024
- January 23, 2025

CASQA ANNUAL CONFERENCE

• October 21-23

