

CASQA AT WORK FOR YOU: SAN MATEO C/CAG BOARD OF DIRECTORS

KAREN COWAN, CASQA EXECUTIVE DIRECTOR | MARCH 14, 2024



CALIFORNIA STORMWATER
QUALITY ASSOCIATION®

2023 Highlights

Lead

Regulatory Advocacy

Legislative Advocacy

Rain Ready California

Econ Value of SW

Engage

State Water Board Member Briefings

State Water Board Exec Staff Briefings

Subcommittees

Educate

2023 Conference

Seminar Series

NewsFlash

Bi-Weekly Update

Support Implementation

Construction BMP Handbook Update

OWOW

Increase org Capabilities

Strategic Plan Update

Program Managers

Los Angeles Regional Membership

Website Update

Job Board

2024 Focus (Subset of Priorities)

Lead

Regulatory
Advocacy

Legislative
Advocacy

Rain Ready
California

Needs
Assessment

Engage

State Water
Board Member
Briefings

State Water
Board Exec
Staff Briefings

Subcommittees

Membership
Outreach:
Strategic Plan

Educate

IGP / CGP
Training
Programs

2023
Conference

Seminar Series:
Now Free for
Members!

Support Implementation

OWOW

Cost Reporting
Tool

Increase org Capabilities

Board
Development

Financial
Strategy

Membership
Support



California Stormwater Quality Association®

Dedicated to the Advancement of Stormwater Quality Management, Science and Regulation

WHERE WE ARE GOING

<https://www.casqa.org/wp-content/uploads/2024/02/FINAL-CASQA-Strategic-Plan-October-2023.pdf>



Strategic Plan

October 2023

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KEY DATES

CASQA SEMINAR SERIES

- January 25, 2024
- April 25, 2024
- July 11, 2024
- January 23, 2025

CASQA ANNUAL CONFERENCE

- October 21-23

