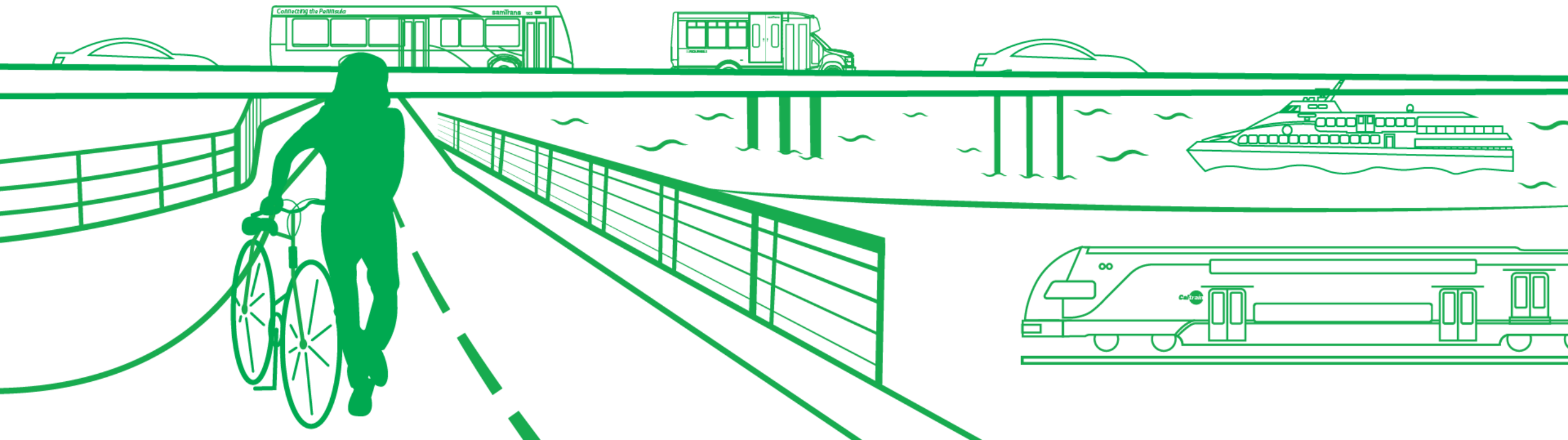




SAN MATEO COUNTY
**Transportation
Authority**

Strategic Plan 2025-2029 C/CAG TAC Workshop



AGENDA

- Overview of Strategic Plan Process & Timeline
- Goal of the Strategic Plan Workshop
- Opportunities & Limitations of the Strategic Plan
- Summary of the Past Five Years
- Discussions & Activities by Focus Areas
- Next Steps



Overview of the Strategic Plan Process & Timeline

January to March 2024

- Travel Patterns & Needs Assessment
- Review of Strategic Plan 2020-2024 Progress



April to June 2024

- Financial Projection Updates
- Policy Update Recommendations



July to September 2024

- Evaluation Criteria Recommendations
- Program Administration, Technical Assistance, & Monitoring Recommendations



October to December 2024

- Create the Admin and Public Review Draft
- TA Board Adoption



Stakeholder and Community Engagement

Stakeholder Activities

- Sponsor Survey
- Stakeholder & CBO Interviews
- Two Technical Advisory Group Meetings
- Two Stakeholder Advisory Group Meetings

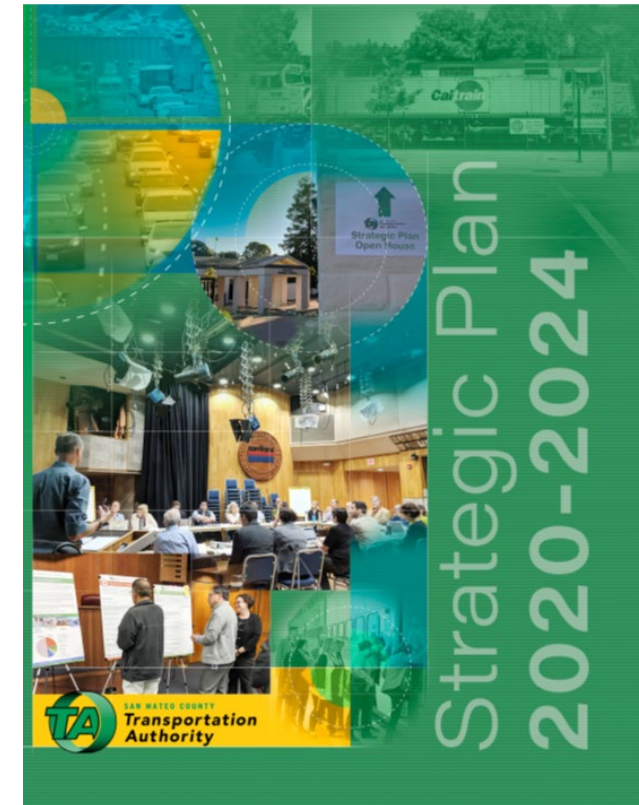
General Public Activities

- Factsheet and webpage
- Strategic Plan Informational Video
- One virtual multilingual workshop to present Draft Plan and new vision



Goal of the Strategic Plan Workshop

- Kick-off the update to the Strategic Plan
- Reflect on the past five years of the TA
- Listen to future priorities and goals for how the TA can adapt
- Help provide the baseline framework to guide what should be modified from the existing Strategic Plan 2020-2024



Opportunities & Limitations of the Strategic Plan

What can be changed?

- Guidelines can be amended such as eligible sponsors, evaluation criteria, sub-categories breakdowns, and matching requirements, etc.
- Roles of the TA such as in project delivery and oversight

What cannot be changed?

- Measure A Goals and Measure W Core Principles
- Program category percentages
- Transfers from one program to another



Review of the Past Five Years

TA Funding Awards & Allocations Summary (\$ millions)

Transit	Highways	Local Streets & Roads	ACR/TDM	Bike/Ped	Grade Separations
\$115.71	\$250	\$169.6	\$6.9	\$24.5	\$32.1

\$598.8 million
*Total TA funding awarded or allocated to projects
from Jan 2000 - Dec 2023*



Discussion & Activities

Three focus areas intended to set the framework for the Strategic Plan update

- Focus Area One: Accomplishments & Opportunities
- Focus Area Two: Roles of the TA
- Focus Area Three: Envisioning the Next Five Years



Focus Area One: Accomplishments & Opportunities

Discussion Question 1 (5 minutes)

What has been the TA's biggest accomplishment in the past five years?



Focus Area One: Measure A Goals & Measure W Core Principle

Discussion Question 2 (5 minutes)

Where do you see the biggest opportunity for improvement for the TA in the next five years?



Focus Area One: Measure A Goals & Measure W Core Principles

Equity is not specifically called out for all programs in the Measure A Goals or Measure W Core Principles. However, the TA has been incorporating equity in multiple ways:

- Geographic distribution of funding in program awards
- Additional points given for projects located in historically underserved or disadvantaged communities
- Community engagement now includes community-based organizations with paid participation and multilingual materials



Focus Area One: Measure A Goals & Measure W Core Principles

Discussion Question 3 (5 minutes)

How should equity continue to be considered or elevated by the TA for the next five years?



Focus Area Two: Roles of the TA

The TA currently has multiple roles that support funding and projects across San Mateo County:

- Serve as the fund administrator for Measure A & W Programs (Primary Role)
- Sponsor highway projects of countywide significance
- Implement projects on behalf of local jurisdictions (Technical Assistance)
- Assist with the development of grants and funding strategies for local projects



Focus Area Two: Roles of the TA

Discussion Question 4 (5 minutes)

Are there areas TA Technical Assistance should be modified or expanded?



Focus Area Two: Roles of the TA

The Short-Range Highway Plan established a definition for projects of countywide significance that includes meeting at least two of the following screening criteria:

- Project serves a significant amount of through traffic
- Project significantly improves access to a major activity center
- Project serves a significant amount of inter-county traffic
- Project significantly improves connections between two or more geographic areas of the County

Current Countywide Significant Projects include:

- 101/92 Area Improvements
- 101/92 Direct Connectors
- US 101 Manage Lanes North of I-380
- Dumbarton Access



Focus Area Two: Roles of the TA

Discussion Question 5 (5 minutes)

Should the definition of countywide significance be updated or expanded?



Focus Area Three: Envisioning the Next Five Years

Discussion Question 6 (5 minutes)

Are there any other actions or considerations for the next five years we should take into account that we haven't discussed?



Next Steps

Near-term Staff Action Items

- Continue stakeholder engagement
 - Survey
 - Interviews
- Update travel patterns and needs assessment
- Update financial projections

TAC Request

- Survey: Following the TAC meeting a brief survey will be sent out to members to help highlight the following:
 - Prioritization of Measure A Goals and Measure W Core Principles to help inform evaluation criteria
 - Prioritization of project types by program category that should be emphasized for the next five years

