Countywide TDM Policy Monitoring Program

Presentation to C/CAG CMP TAC by

Carmen Chen, TDM Program Manager

April 18, 2024



Purpose

- Mitigate adverse traffic impacts on the CMP Network*
 stemming from land development
- Establish community standards for consistent, system-wide review of development-related transportation impacts

The updated policy is intended to:

- Reflect current TDM best practices
- Set performance targets
- Standardize monitoring and reporting requirements





*Formally Chapter 6: Land Impact Analysis Program within the San Mateo County Comprehensive Management Program (CMP)

c/cag TDM Policy Overview

Effective January 1, 2022, new developments in SMC with **100+ Average Daily Trips*** (ADT) must:

- 1. Submit a TDM Checklist to the city staff
- 2. Commit to ongoing monitoring and reporting

СССАССАНИИ Субание Анасание в Сосонини в San Mate Comp
Transportation Demand Management Policy Implementation Guide
APRIL 2022
FOR City/County Association of Governments of San Mateo County PREPARED BY Advanced Mobility Group

*Only count employee ADT for restaurant and retail uses

c/cag TDM Policy Who Must Comply?



All SMC jurisdictions must comply unless expressly exempted by C/CAG.

Exemption Process

- 1. Determine that local policy has ≥ trip reduction impact than C/CAG's
- 2. Submit formal request to C/CAG along with supporting documentation
- 3. Notify C/CAG of new projects with 100+ ADT even if exempted

Sample Checklist

support@ccagtdm.org Read more about high quality transit Trip Reduction Target Select one option based on your project's distance to high quality transit ifly your project type Transit Proximate	٩bc	out this Form	A Applicant Information					
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ľ	Additional Recommended Select enough to m	eet the trip reduction target from section B	k on each	measure's title	for more info	211
	Measure			Project Types	Percentage	•
1	M12 - Flex Time, Compressed Work Week, Teleco First time allows employees some flexibility in their daily work so longer days. Telecommuting functions similarly, allowing emplo on the days they work remotely.	hedules. Compressed work week allows employees to work fe	wer but	ALL	5%	
2	M14 - Paid Parking at Market Rate Offer hourly/daily parking rates proportional to monthly rate or	equivalent to cost of transit fare.		ALL	25%	
3	M15 - Reduced Parking Provide off-street parking at least 10% below locally-required m Consideration may be required of potential spillover parking int		ims.	ALL	10%	
4	M16 - Short-Term Daily Parking Offer daily or hourly parking rotes that are proportional to the m	anthly rate or approximately the cost of a transit fare.		ALL	2%	
5	M17 - Developer TDM Fee/TDM Fund Voluntary impact fee payment on a per unit or square footage t	basis, to fund the implementation of TDM programs.		ALL	4%	
6	M18 - Car Share On-Site Provide on-site car share or vehicle fleets.			ALL	1%	
7	<u>M19 - Land Dedication or Capital Improvements</u> Contribute space on, or adjacent to, the project site for transit in Select one or more		1% O 1% O	ALL	Total percentage selected	
8	M20 - Shuttle Program/Shuttle Consortium/Fun Establish a shuttle service to regional transit hubs or commercia employees and guests.			Non-transit Proximate	10%	
9	M21 - Bike/Scooter Share On-Site Allocate space for bike/scooter share parking.			IIA	1%	
0	M22 - Active Transportation Subsidies Offer biking/walking incentives to tenants, such as gift card/pro	duct raffies.		All	2%	
1	M23 - Gap Closure Construct or enhance quality of biking and walking facilities to/ streets.	from site to existing traits, bikeways, and/or adjacent		All	7%	
2	<u>M24 – Bike Repair Station</u> Offer on-site bike repair space/tools in visible, secure area.			All	0.5%	
3	M26 - Pedestrian Oriented Uses & Amenities on Provide on-site, visible amenities to tenants and guests, such a			All	3%	
4		Total from Ad Sum percentages measure from row	from each			

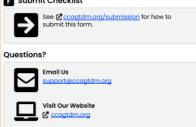
Form Continues on Page 2 🔶

Section C Row 10 Percentage from Additional Measures Section C Row 24

> Trip Reduction Target ay from Section 🛙

Total Percentage from all selected measures must be greater than or equal to Trip Reduction Target

Total Percentage from all Selected Measures



Checklist Submission Process

- 1. Developer submits TDM checklist to the jurisdiction alongside development application
- 2. Jurisdiction staff verifies accuracy and completeness
- 3. Jurisdiction staff provides COA
- 4. Jurisdiction staff forwards approved checklist to C/CAG at <u>submissions@ccagtdm.org</u>
- 5. C/CAG shares checklist with Commute.org for monitoring & reporting



Monitoring & Reporting Process

- Commute.org distributes biennial monitoring form to project two years after Certificate of Occupancy
- 2. Commute.org and jurisdiction staff review and analyze survey responses
- 3. Jurisdiction staff enforces COA for non-compliance



START HERE TENANT INFORMATION TDM REQUIREMENTS EMPLOYEE COMMUTE SURVEY MORE

Complete the TDM Monitoring Report by going through each tab and answering relevant questions. You may reenter and edit the report multiple times until the report is submitted. Once complete, please submit the report to Commute.org for review.

Description of Tabs:

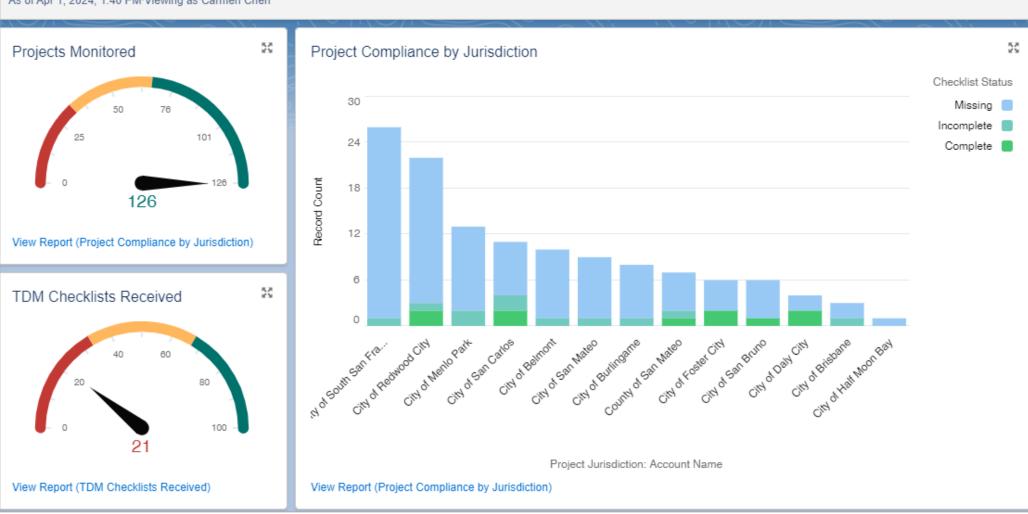
- Tenant Information Provide information about each tenant on-site such as Name, Employee Count, Land Use, Square Footage, and Parking.
- TDM Requirements Confirm whether each TDM measure chosen during project approval has been implemented.
- Employee Commute Survey Distribute survey to all employees to capture how they commute to work.
- Finish Here Navigate here to check for errors and submit your report.
- Request Support Submit a help ticket if you have any questions.

Countywide TDM Policy Monitoring Program

Project Compliance

Oashboard Countywide TDM Monitoring Dashboard

As of Apr 1, 2024, 1:40 PM-Viewing as Carmen Chen



Countywide TDM Policy Monitoring Program

Platform Launch

- Test users
 - County of San Mateo
 - East Palo Alto
 - San Bruno
 - San Carlos
- Each jurisdiction allocated one login credential
- Schedule 45-min onboarding <u>here</u>

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	urisdiction Vie • Sorted by Checkl		red by All project • Updated a	few seconds ago					Q Searc	New	Printable View
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1	TDM-00041		Cypress Point	Carlos & Sierra St Moss Beach, CA 94038	Residential		Complete			Under Review	3/27/2024, 6:00
2	TDM-00087		Sequoia Avenue Condo Subdivision	206 Sequoia Avenue Redwood City, 94061	Residential		Incomplete	County no developer address m	to	Under Review	3/27/2024, 6:00
3	TDM-00011	\checkmark	Sunrise Senior Living	1 East Selby Lane Redwood City, CA 94063	Hospital		Missing			Built	3/27/2024, 6:00
4	TDM-00076		R&D Building	2610 Bay Road North Fair Oaks, CA 94063	Research & Development		Missing			Under Review	3/27/2024, 6:00
5	TDM-00077		51 Unit Senior Affordable Housing	2809 El Camino Real Redwood City, CA 94061	Residential		Missing			Under Review	3/27/2024, 6:00
6	TDM-00078		Sportshouse/Synapse School Expansion	3151 Edison Way Redwood City, CA 94063	K-12 School		Missing			Unknown	3/27/2024, 6:00
7	TDM-00086		2567 El Camino Real Hotel	2567 El Camino Real North Fair Oaks, 94061	Hotel		Missing			Under Review	3/27/2024, 6:00
8	TDM-00187		Summer Burlison_SMC	2700 Middlefield Road Redwood City, CA	Residential	Childcare	Missing			Approved	3/27/2024, 6:00

Resources

- Policy Website
- TDM Policy Implementation Guide
- <u>TDM Checklists</u>
- <u>Commute.org Certified Development</u>
 <u>Program</u>

C/CAG TDM Program

Home About Checklist Measures FAQ

About the TDM Program

C/CAG is responsible for overseeing the San Mateo Congestion Management Program (CMP), which includes the Land Use Impact Analysis Program Policy, also known as the "TDM Policy". As of January 1, 2022, new policy requirements come into effect. This web page provides relevant guidance to C/CAG member jurisdictions.

Read More »





Contact Us

Commute.org

TDMpolicy@commute.org



support@ccagtdm.org