



Strategic Plan Development

Bicycle and Pedestrian Advisory Committee Review and Discussion – May 23, 2024

C/CAG Bicycle and Pedestrian Advisory Committee

I. Strategic Plan Process Overview

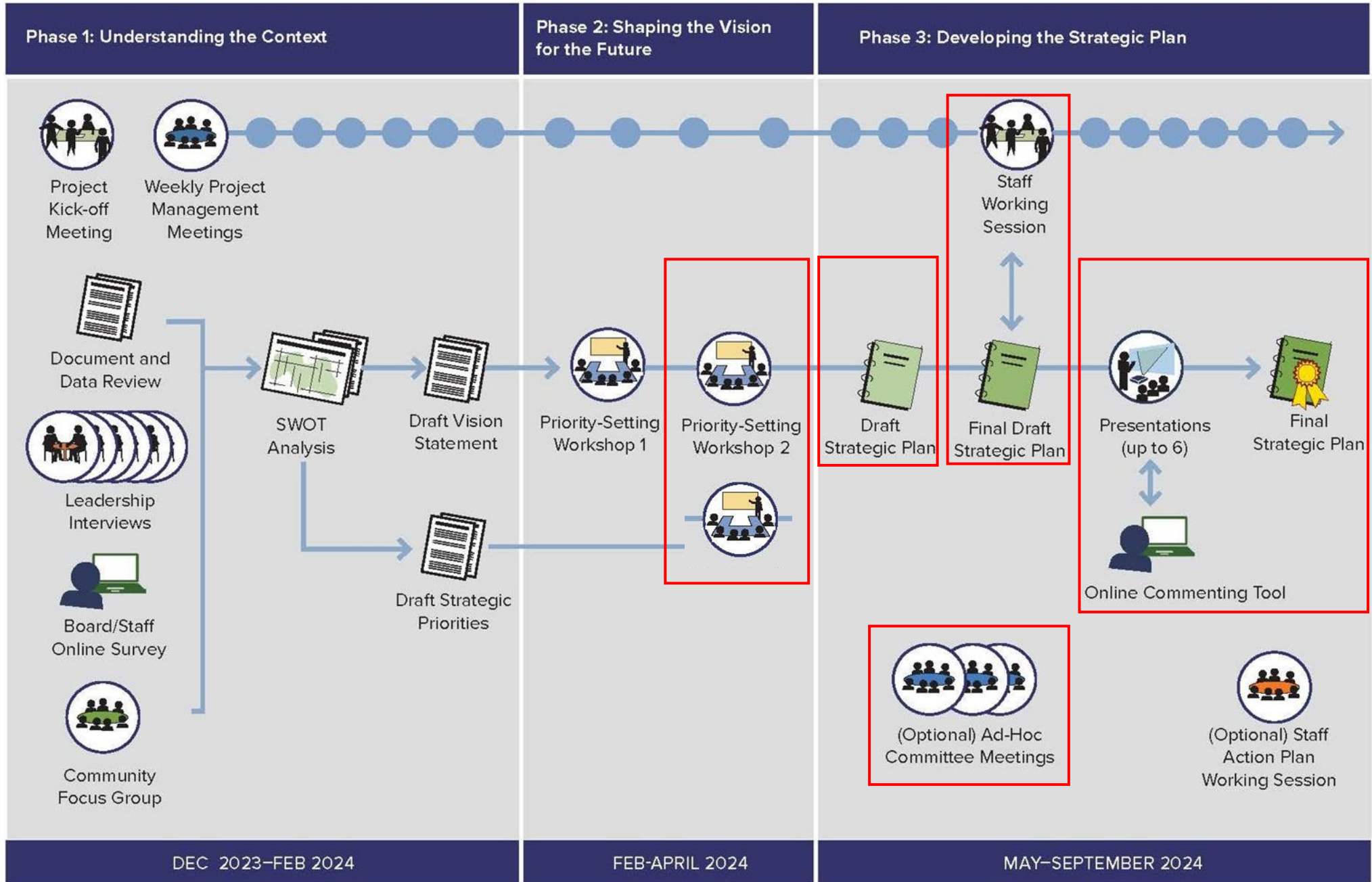
II. Review and Discussion of Strategic Plan Framework

III. Next Steps in the Strategic Plan Process

IV. Public Comment



STRATEGIC PLANNING PROCESS . . .





STRATEGIC PLAN FRAMEWORK

Mission

Vision

Core Values

Goals

Objectives

Performance Measures

Elements of the Strategic Plan



MISSION

The purpose and associated responsibilities of C/CAG.



VISION

C/CAG's preferred future—where we strive to be.



VALUES

Shared beliefs that reflect what C/CAG considers significant and important.



GOALS

Statements of direction toward C/CAG's desired future.



ONGOING RESPONSIBILITIES

Work being performed by C/CAG staff on a regular, ongoing basis.



OBJECTIVES

Specific and measurable statements of action that C/CAG wants to achieve.



PERFORMANCE MEASURES

Specific measurements of progress toward goals and objectives.



ACTION PLAN

Identifies a timeframe for completing actions, responsible parties, and required resources.

Mission *Draft*

C/CAG provides a collaborative forum for all jurisdictions in San Mateo County to pursue our shared goals for an equitable, accessible, and robust multi-modal transportation network and a climate resilient future.

Vision *Draft*

C/CAG is a leader in innovative and sustainable mobility, climate-resilient infrastructure, clean energy, and balanced land use, while achieving equitable outcomes and improved quality of life for San Mateo County's diverse communities.

Core Values *Draft*



COLLABORATION

We work together to improve quality of life in San Mateo County.



TRANSPARENCY

We are open and accessible in all our communications and actions.



EQUITY

We take concrete steps to address the needs of underserved communities.



SUSTAINABILITY

We commit to meeting the needs of the present without compromising the ability of future generations to meet their own needs.



INNOVATION

We are driven by continuous improvement.

Goal Areas *Draft*



1. TRANSPORTATION

Plan, fund, implement, and maintain a robust multimodal transportation system that is safe, connected, equitable, accessible, and environmentally sustainable.



2. STORMWATER MANAGEMENT

Manage stormwater as a resource, meet Regional Stormwater Permit requirements, and reduce climate risk through promotion of green infrastructure and a watershed management approach.



3. ENERGY, ENVIRONMENT, AND CLIMATE

Enhance community resilience to climate change throughout San Mateo County.



4. LAND USE AND AIRPORT COMPATIBILITY

Meet the County's housing and economic development goals while addressing airport safety impacts.



5. FINANCE AND ADMINISTRATION

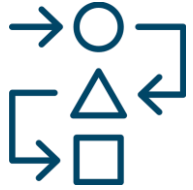
Secure adequate funding and maintain effective organizational systems to support C/CAG's mission.



Goal 1 Transportation

Plan, fund, implement, and maintain a robust multimodal transportation system that is safe, connected, equitable, accessible, and environmentally sustainable.

Goal 1 - Ongoing Responsibilities



Planning

- Support **regional transportation planning** efforts.
- Coordinate with the San Mateo County Office of Education on **Safe Routes to Schools** planning and activities.

Goal 1 - Ongoing Responsibilities



Operations

- Manage Countywide **Transportation Demand Management** policy.
- Oversee the **Smart Corridor program** and its ongoing maintenance activities.
- Manage the San Mateo County **Express Lane Program** in partnership with the San Mateo County Transportation Authority.
- Implement **asset management tools** and practices to extend asset lifespan and minimize lifecycle costs.
- Support implementation of **Local Roadway Safety Plan (LRSP)** priority countermeasures for every jurisdiction.

Goal 1 - Ongoing Responsibilities



Funding

- Obtain and distribute **regional, state, and federal funding** for C/CAG priority programs and projects.
- **Assist local jurisdictions** with the delivery and administration of regional, state, and federally funded projects.
- Provide **planning and capital funding** for active transportation and sustainable streets projects.

Goal 1 – Specific Objectives

Short Term (0 - 2 years)

1. Support the MTC RTP **Plan Bay Area 2050 Update** (date TBD).
2. Collaborate with the TA to craft an **Automated Vehicle Strategic Plan** (2024).
3. Facilitate the Transportation Development Act Article 3 FY24-25 **Call for Projects** (date TBD).
4. Complete **Congestion Management Plan Update** (2025 and biannually thereafter).
5. Complete **County Transportation Plan Update**, including setting targets to increase bicycle and pedestrian mode shares (by 2026).

Goal 1 – Specific Objectives

Short Term (0 - 2 years)

6. Construct **92/101 Area Improvements** project (2026).
7. Complete construction of a **Smart Corridor system** in SSF, Brisbane, Daly City, and Colma (by 2027).
8. Complete biannual **STIP Programing** (2026 and biannually thereafter).
9. Conduct a call for projects for Cycle 7 of **Lifeline Transportation Funds** (2024 and biannually thereafter).
10. Conduct a call for projects for the **Measure M Countywide Transportation Innovative Grant** (2025 and every 3 years thereafter).

Goal 1 – Specific Objectives

Short Term (0 - 2 years)

11. Participate in guideline development for **One Bay Area Grant Cycle 4** process (date TBD).
12. Complete the preliminary design and receive environmental clearance for a **managed lane on US 101** from I-380 to County Line with San Francisco (2025).
13. Complete San Mateo **Countywide Local Roadway Safety Plan** (2025 and every 5 years thereafter).
14. Update the **San Bruno/South San Francisco Community Based Transportation Plan** (by 2026).

Goal 1 – Specific Objectives

Medium Term (2 - 5 years)

15. Update the **Countywide Bicycle and Pedestrian plan** (complete by 2027).
16. Develop a **Measure M Implementation Plan** that covers FY26/27 to FY30/31 (complete by 2027).
17. Revise the **Congestion Relief Program Strategic Plan** (complete by 2027).
18. Develop a **Countywide Adaptive Traffic Signal Synchronization Plan** (2027).
19. Implement a successful **micro-mobility (bikeshare/scooter share) pilot program** in the recommended geographic areas, leading to a countywide program (2025).

Goal 1 – Specific Objectives

Medium Term (2 - 5 years)

20. Strengthen and update **County Transportation Demand Management policy**, including supporting strategies for the Coastside (date TBD).
21. Plan and design 3.7 miles of **buffered bike lanes** along El Camino Real in San Bruno and Millbrae (date TBD).
22. Continue planning and design of the **US 101/SR92 Interchange Direct Connector Project** and **SM101 Managed Lanes** North of I-380 project (2028).
23. Leverage **Smart Corridor infrastructure** to increase the utilization for Transit Signal Prioritization, Emergency Vehicle Preemption, adaptive traffic signal synchronization technologies (date TBD).

Goal 1 – Specific Objectives

Long Term (5+ years)

24. Construct the selected project alternative for **US 101/SR92 Interchange Direct Connector Project** and **SM101 Managed Lanes North of I-380** project (date TBD).

Goal 1 – Performance Measures

Mode shift (proportion of trips made by transit, shuttles, high occupancy vehicles, biking, and walking)

Miles of new/upgraded bicycle and pedestrian facilities

Implementation of the countywide CMP TDM policy

Reduction of traffic-related injuries and fatalities

Percent of grant funds allocated to Equity Priority Communities/Equity Focus Areas

NEXT STEPS...

Next Steps

- ✓ Review the Working Draft Plan with Board Committees and staff
- ✓ Revise the document as necessary
- ✓ Prepare the Administrative Draft Plan
- ✓ Provide an online commenting opportunity
- ✓ Revise the Draft Plan document as necessary
- ✓ Present Final Draft Plan to the C/CAG Board for final review and approval



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