

FY 2025 Programs Update

Commute.org

**C/CAG Board of Directors
9/12/2024**

Presentation Agenda

- Core Programs Update
- FY 2025 Key Initiatives
- TDM Monitoring Program
- Discussion

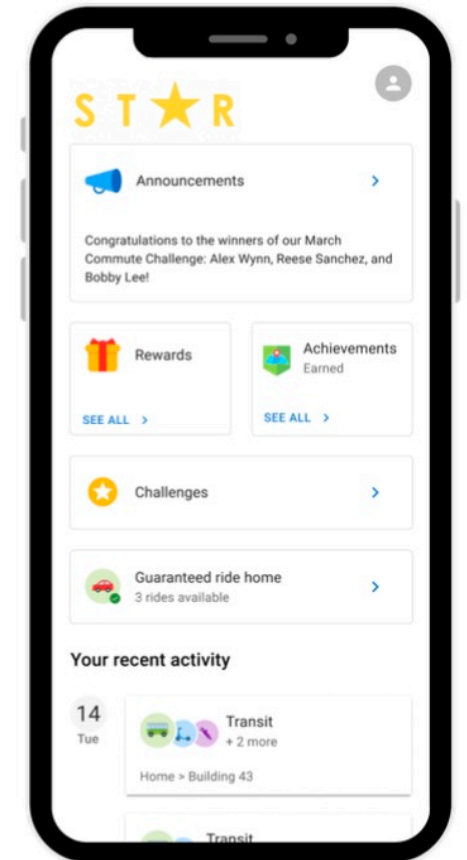
Core Programs

- **Commuter Programs**
 - Caltrain Pass Forward Program
 - Try Transit Program Revamp
- **Engagement Programs**
 - Employers, PM's, Partners
 - Employer Recognition Program
- **Shuttle Program**
 - Adjustments for Caltrain electrification
 - Call for Projects FY 2026/27



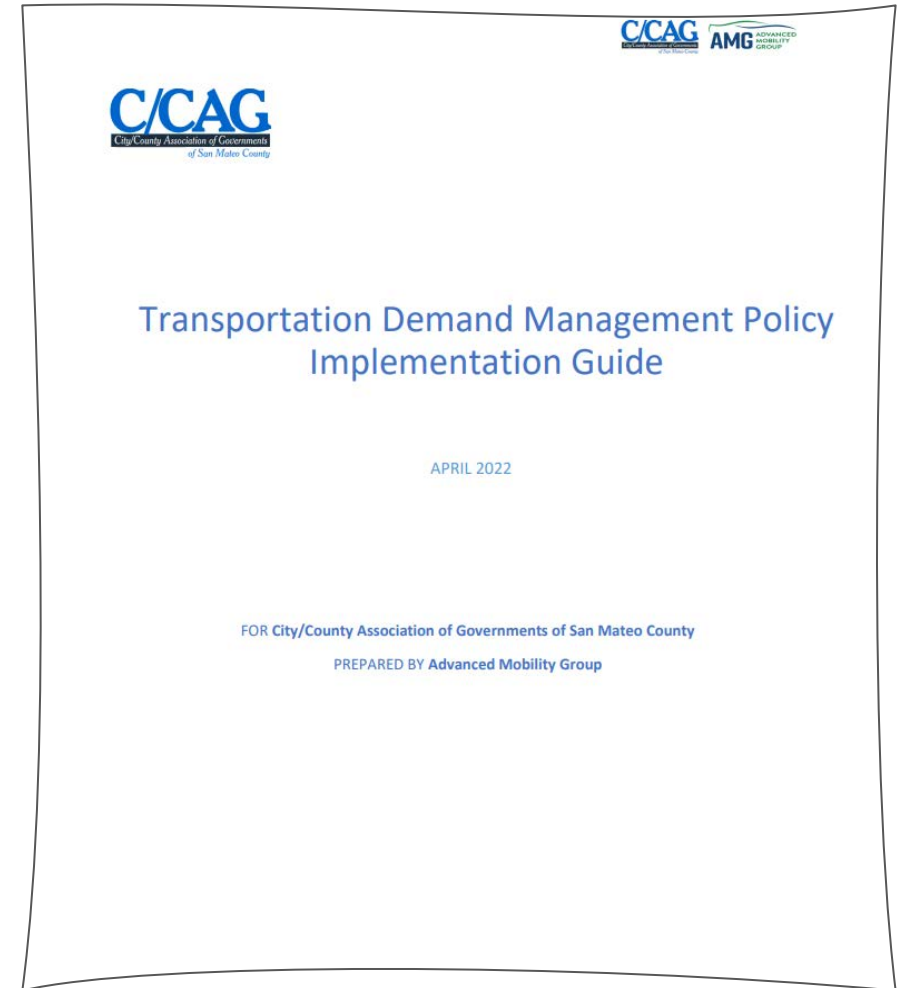
Key Initiatives

- **Community Partner Grant Program**
 - Full year pilot project with micro-grants
- **Countywide Bicycle Education Program**
 - TDA3 funds awarded, ACR/TDM funds being applied for
- **App Development Project**
 - Commute.org branded app for commuters
- **Agency Accreditation Project**
 - National TDM Agency accreditation



C/CAG TDM Policy

- Adopted 2000, updated January 1, 2022
- **Purpose:**
 - Mitigate adverse traffic impacts on the roadway network
 - Establish countywide standards for monitoring and reporting
- **Applicability:** New development with 100+ Average Daily Trips (ADT)
- **Exemptions:** Jurisdictions with TDM policies formally exempted by C/CAG and have \geq trip reduction impact than C/CAG's
 - East Palo Alto, Redwood City




Policy Requirements

1. Submit TDM Checklist to jurisdiction staff.

- Staff approves checklist and forwards to C/CAG (submissions@ccagtdm.org).

2. Complete ongoing monitoring form.

- Commute.org distributes form two years after Certificate of Occupancy.
- Jurisdiction staff enforces COA for non-compliance.
- Monitoring continues on a biennial basis.



TDM Checklist
ccagtdm.org

Non-Residential (Office, Industrial, Institutional) Land Use:
Large Project
500+ ADT; ~50,000+ sq ft

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About this Form

Any new development project anticipated to generate at least 100 average daily trips is subject to the C/CAG TDM Policy and must complete a TDM Checklist and implement associated measures to mitigate traffic impacts. [Read more at ccagtdm.org](#)

Questions?
support@ccagtdm.org

A Applicant Information

Project Address		Contact First and Last Name
<input type="text"/>		<input type="text"/>
Parcel Number	Application Date	Contact Phone Address
<input type="text"/>	<input type="text"/>	<input type="text"/>
Project Jurisdiction	Contact Email Address	
<input type="text"/>	<input type="text"/>	

B Trip Reduction Target Select one option based on your project's distance to high quality transit [Read more about high quality transit at ccagtdm.org/high-quality-transit](#)

Identify your project type

<input type="checkbox"/> TOD <small>Less than 1/2-mile from high quality transit service</small> 25% Trip Reduction Required	<input type="checkbox"/> Transit Proximate <small>1/2 to 3 miles from high quality transit service</small> 35% Trip Reduction Required	<input type="checkbox"/> Non-Transit Proximate <small>More than 3 miles from high quality transit service</small> 35% Trip Reduction Required
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C Required Measures You must select all measures that apply for your project type [Click on each measure's title for more information](#)

Measure	Project Types	Percentage	Yes
M1 - Free/Preferential Parking for Carpools <small>Provide free or preferential parking, including reserved spaces or spaces near an entrance or other desirable location, to incentivize ridesharing.</small>	ALL	1%	<input type="checkbox"/>
M3 - TDM Coordinator/Contact Person <small>Provide TDM coordinator/liaison for tenants. May be contracted through 3rd party provider, such as Commute.org.</small>	ALL	0.5%	<input type="checkbox"/>
M4 - Actively Participate in Commute.org or Transportation Management Association (TMA) Equivalent <small>Obtain certification of registration from Commute.org or equivalent TMA incorporation documents. Select only one based on Project Type</small>	TOD & Non-transit Proximate	6.5%	<input type="checkbox"/>
	Transit Proximate	16.5%	<input type="checkbox"/>
M5 - Carpool or Vanpool Program <small>Establish carpool/vanpool program for tenants and register program with Commute.org.</small>	ALL	2%	<input type="checkbox"/>
M6 - Transit or Ridesharing Passes/Subsidies <small>Offer tenants passes or subsidies for monthly public transit or ridesharing costs incurred, equivalent to 30% of value or \$50 - whichever is lower.</small>	ALL	10%	<input type="checkbox"/>
M7 - Pre-Tax Transportation Benefits <small>Offer option for tenants to participate in a pre-tax transit program to encourage the use of sustainable transportation modes and leverage pre-tax income to pay for commute trip costs.</small>	ALL	1%	<input type="checkbox"/>
M8 - Secure Bicycle Storage <small>Comply with CalGREEN minimum bicycle parking requirements.</small>	ALL	1%	<input type="checkbox"/>
M9 - Design Streets to Encourage Bike/Ped Access <small>Design adjacent streets or roadways to facilitate multimodal travel.</small>	ALL	1%	<input type="checkbox"/>
M25 - Showers, Lockers, and Changing Rooms for Cyclists <small>These amenities serve as end of trip facilities for employees arriving by bike or other active transportation forms.</small>	ALL	2%	<input type="checkbox"/>
Total from Required Measures		Sum percentages from each selected measure from rows 1-9	<input type="text" value=""/> %

Form Continues on Page 2 →

Monitoring Platform

- 11 jurisdictions onboarded

- County of San Mateo
- Belmont
- Brisbane
- East Palo Alto
- Foster City
- Menlo Park
- Redwood City
- San Bruno
- San Carlos
- San Mateo
- South San Francisco

- Staff can schedule 45-min onboarding [here](#)

The screenshot shows the Commute.org Monitoring Platform interface. At the top, there is a search bar and a user profile for Summer Burlison. Below the navigation bar, the 'Jurisdiction View' is active, showing 10 items. The table below lists project details including ID, Exempt status, Name, Address, Primary Land use, Secondary use, Checklist Status, Notes, Project Status, and Last Modified Date.

Project ID	Exempt	Project Name	Address	Primary Land...	Secondary...	Checklist Sta...	Checklist Notes	Project Status	Last Modified Dat
1 TDM-00041	<input type="checkbox"/>	Cypress Point	Carlos & Sierra St Moss Beach, CA 94038	Residential		Complete		Under Review	3/27/2024, 6:00 PI
2 TDM-00087	<input type="checkbox"/>	Sequoia Avenue Condo Subdivision	206 Sequoia Avenue Redwood City, 94061	Residential		Incomplete	County notified developer to address missing...	Under Review	3/27/2024, 6:00 PI
3 TDM-00011	<input checked="" type="checkbox"/>	Sunrise Senior Living	1 East Selby Lane Redwood City, CA 94063	Hospital		Missing		Built	3/27/2024, 6:00 PI
4 TDM-00076	<input type="checkbox"/>	R&D Building	2610 Bay Road North Fair Oaks, CA 94063	Research & Development		Missing		Under Review	3/27/2024, 6:00 PI
5 TDM-00077	<input type="checkbox"/>	51 Unit Senior Affordable Housing	2809 El Camino Real Redwood City, CA 94061	Residential		Missing		Under Review	3/27/2024, 6:00 PI
6 TDM-00078	<input type="checkbox"/>	Sportshouse/Synapse School Expansion	3151 Edison Way Redwood City, CA 94063	K-12 School		Missing		Unknown	3/27/2024, 6:00 PI
7 TDM-00086	<input type="checkbox"/>	2567 El Camino Real Hotel	2567 El Camino Real North Fair Oaks, 94061	Hotel		Missing		Under Review	3/27/2024, 6:00 PI
8 TDM-00187	<input type="checkbox"/>	Summer Burlison_SMC	2700 Middlefield Road Redwood City, CA...	Residential	Childcare	Missing		Approved	3/27/2024, 6:00 PI

Project Compliance



Dashboard

Countywide TDM Monitoring Dashboard

As of Sep 12, 2024, 11:51 AM Viewing as Carmen Chen

Projects Monitored

105

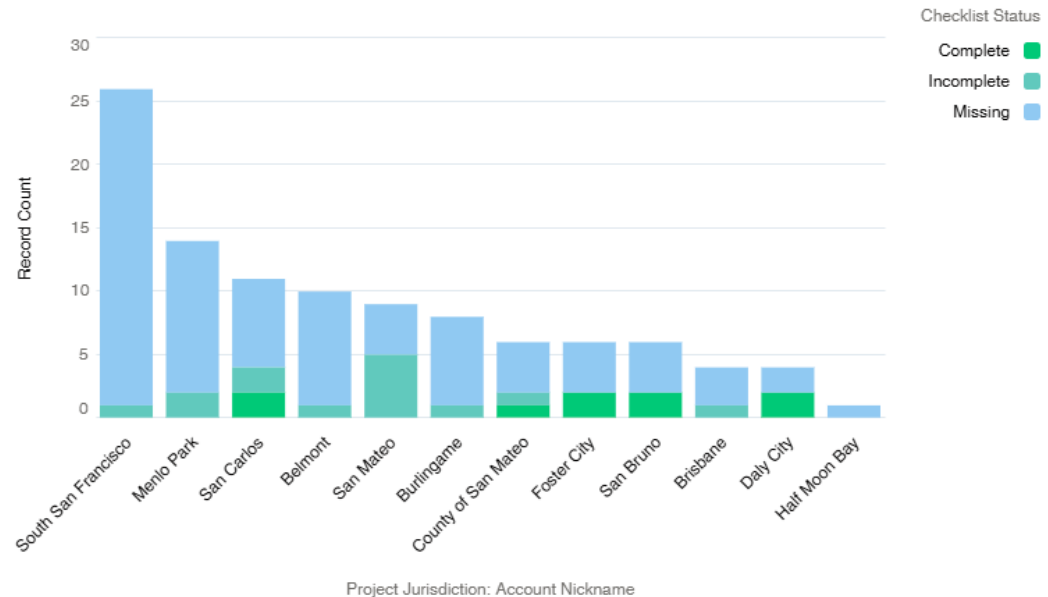
[View Report \(Project Compliance by Jurisdiction\)](#)

TDM Checklists Received

23

[View Report \(TDM Checklists Received\)](#)

Project Compliance by Jurisdiction



[View Report \(Project Compliance by Jurisdiction\)](#)

Jurisdictions without projects subject to the C/CAG TDM Policy

- Atherton
- Colma
- Hillsborough
- Millbrae
- Pacifica
- Portola Valley
- Woodside

Exempt Jurisdictions

- East Palo Alto
- Redwood City

Call to Action

Forward letter to City/Town Managers requesting Community Development Directors, Public Works Directors, and/or Planning Departments to:

- **Integrate** the TDM Policy into General Plans and Conditions of Approval.
- **Notify** developers and commit to compliance.
- **Engage** with Commute to receive policy guidance.
- **Review and approve** TDM checklists and forward to submissions@ccagtdm.org.
- **Monitor compliance** using the OneCommute platform.



Questions?

The logo for Commute.org, featuring the word "Commute" in a blue, rounded sans-serif font and ".org" in a smaller, grey, rounded sans-serif font, all contained within a white rectangular box with a thin blue border.

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