



C/CAG TDM POLICY – Proposed Amendments

November 21, 2024

Purpose of the TDM Policy

- ▶ Mitigate adverse impacts on the CMP network
 - ▶ Updated TDM Policy was adopted as part of the 2021 CMP, effective January 1, 2022
- ▶ Emphasis on moving more people and reducing SOV travel

Who is Affected?

- ▶ All member jurisdictions must report to C/CAG new development applications with **> 100 ADT¹** unless exempted
- ▶ How does a jurisdiction become exempt from using the TDM Policy (and Checklist process)?
 - ▶ Submit formal letter request to C/CAG with supporting documentation that local TDM program will mitigate travel demand on the CMP Network **equal to, or more than**, the C/CAG TDM Policy trip reduction goals).
 - ▶ The exemption request needs to be supported by evidence that the local requirements **meet or exceed the trip reduction targets** for all project types that are covered by the TDM Policy.
 - ▶ Even if exempted, local jurisdictions are still required to report new development applications > 100 ADT to C/CAG

¹ Single Family Homes are exempt from the Policy

Initial Implementation - Common Issues/Concerns

- ▶ Affordable Housing projects should be exempted
 - ▶ Need to remove barriers to construction of affordable housing
- ▶ Exemption Process is too prescriptive
 - ▶ Local jurisdictions with an adopted TDM program should have more latitude in addressing trip reduction requirements while maintaining the C/CAG program goals.

Affordable Housing Amendment

- ▶ Fehr & Peers' study reviewed relevant evidence and concludes that affordable housing projects achieve the trip reduction goals.
- ▶ Recommend the language be amended as follow:
 - ▶ The TDM Policy only applies to multi-family residential developments only. Single-family home and 100% affordable deed restricted housing developments are *exempted* from this TDM Policy.

Exemption Process Amendment

- ▶ C/CAG's TDM Policy is intended as a foundational TDM program
- ▶ Local jurisdictions have the ability to improve on C/CAG's policy, particularly in the area of monitoring, reporting and enforcement. In instances where there is substantial compliance it is recommended that C/CAG staff be granted greater latitude to determine to determine whether a local TDM plan can be exempted from the C/CAG policy.
- ▶ Recommended amendment:
 - ▶ At the discretion of the C/CAG Executive Director, C/CAG may consider minor deviations from the criteria listed above where it can be objectively demonstrated that a locally adopted TDM plan is substantially consistent with these criteria and is likely to generate superior city-wide results to the C/CAG TDM Policy through implementation of stringent monitoring, reporting, and enforcement mechanisms and/or other similarly compelling measures. Such requests shall be supported by clear written documentation prepared by a licensed traffic engineer or similar professional.

Questions?

