

***San Mateo County Shuttle
Program
Call for Projects FY 25/26 & 26/27***



**SAN MATEO COUNTY
Transportation
Authority**



OVERVIEW

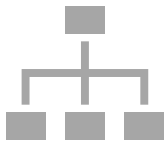
- Program Overview
- Peninsula Shuttle Study
- Eligibility
- Match Requirements
- Evaluation Criteria
- Schedule

PROGRAM OVERVIEW FOR FY 25/26 & 26/27

- Joint TA & C/CAG Call for Projects
 - TA Measure A Local Shuttle Program - ~\$16 million
 - C/CAG Congestion Relief Program - ~\$1.09 million
- Program purpose: provide matching funding for the operation of local shuttle services
- Eligible costs include operations, marketing, and administration of shuttles

PENINSULA SHUTTLE STUDY

- SamTrans & Caltrain led a study in conjunction with Commute.org, C/CAG, and TA staff
- Primary goals of the study were to:



**Simplify Core
Management Roles**



**Refresh Shuttle
Evaluation Process**



**Standardize Data
Management**



**Enhance Rider
Communication**

- Same evaluation criteria will be utilized for this CFP

ELIGIBILITY: SHUTTLE TYPES

- **Purpose:** Fill gaps in regular bus service (route & time)
- **Commuter shuttles:** Provide first/last mile peak commute link to/from regional transit primarily to access employment centers
- **Community shuttles:** Provide all, mid-day and/or weekend service generally within a community for basic needs (e.g. shopping, dining, medical), often serving the transit-dependent



ELIGIBILITY: KEY REQUIREMENTS

- Sponsor must be a public agency
- Serves county residents & employees
- Provides access to regional transit and/or meets local mobility needs
- Must be free and open to public, ADA compliant, & accommodates bikes
- Governing board resolution with non-supplantation of funds statement required
- SamTrans shuttle network concurrency review may require changes to proposed routes – no individual concurrence letters are required
- Applicants must provide an operating plan/service map, marketing plan, and funding plan
- All services must provide route and ridership data to SamTrans

MATCH REQUIREMENTS

- All new and existing shuttles require a minimum match of 25%
- C/CAG and TA Measure A/W funds are not eligible as a match except for Local Streets & Roads funds

EVALUATION CRITERIA

Evaluation Criteria from the 2021 Shuttle Study

Full Evaluation & Scoring Metrics Rubric (Exhibit B) provided in Guidelines



Equity (25 Points)

- Serves residents in a SamTrans Equity Zone
- Serves lower income riders
- Evaluation Committee assessment of equity need



First/Last Mile Need (25 Points)

- Overlaps with existing bus or shuttle services
- Leverages matching funds
- Evaluation Committee assessment of first/last mile need



Maximize Ridership (50 Points)

- Daily ridership
- Productivity
- Cost Efficiency
- VMT Reduction
- Evaluation Committee assessment of ridership growth potential



Bonus (Up to 10 Points)

- Off-peak service
- Sidewalk connectivity
- Clean fuel vehicles
- Private sector match

Most individual criteria weighted at 5 or 10 points

Tentative SCHEDULE

Activity	Timeline
CMP TAC Presentation	November 21, 2024
C/CAG CMEQ Presentation	November 25, 2024
C/CAG Board of Directors - Authorize CFP	December 2024
TA Board of Directors - Presentation	January 3, 2023
CFP Release	January 2025
Applications Due	End of Feb 2025
CFP Evaluation Committee Review	March 2025
Draft Recommendations to TA CAC/Board and C/CAG CMEQ/TAC	April 2025
Final Shuttle Program Adoption	May 2025

Questions?
