

Karen Cowan, Executive Director | February 20, 2025



CASQA's 2025 Priorities

Lead

Regulatory Advocacy

Legislative Advocacy

Awards Program

Rain Ready California

Nutrients/Biointegrity

Bacteria

Pesticides

Trash

Phase II Permit

Needs Assessment

Define Needed Scientific Advancements

Engage

State Water Board Member Briefings

State Water Board Exec Staff Briefings

EPC

Other Orgs

Membership Outreach

Educate

CGP / IGP Training Programs

Annual Conference

Seminar Series

CASQA Publications

Website / Dues website Support Implementation

BMP Handbooks

OWOW / IPM Advocates

Cost Reporting Tool

Increase Org Capabilities

Org Operations

Align Staffing Capacity with Org Needs

Board Development/ Committee Structure

Governance Docs/Risk Management Procedures

Metrics Development

Membership Support Services

Subcommittees

Committees

Regulatory Advocacy

Cost Reporting Policy

- Advocacy resulted in substantial changes that meet the goals of the policy and consider the needs of municipalities
- Future: CASQA developing member resource to implement requirements

303(d) List

- 2024 List: EPA disapproval of benthic effects
- 2026 List: Pending

FIFRA and Clean Water Act (Pesticides)

• Comment Letter on benchmarks vs water quality objectives

Intended Use Plan (IUP)

 Advocacy resulted in \$10M of funding restored to member orgs (principal forgiveness)

Relationships

 State Water Board Members, Water Board Exec Staff, Governor's Office, CalEPA Secretary's Office, DTSC, DPR, DWR, and more

Legislation Priorities = Vision

Funding

- Climate Bond (Prop 4)
- AB 2557
- ACA 10

True Source Control

• SB 1053

Stormwater Capture

• SB 366

Funding

Prop 4

Working with DFA on guidelines

California Needs Assessment

• 2025 Priority (Initiate)

State Revolving Fund (SRF)

 Continue to work with DFA on key changes to process (call for concept proposals; change application)

OWOW



How do we affect behavior change?



What methods are most effective?



Reinvest in the most effective methods



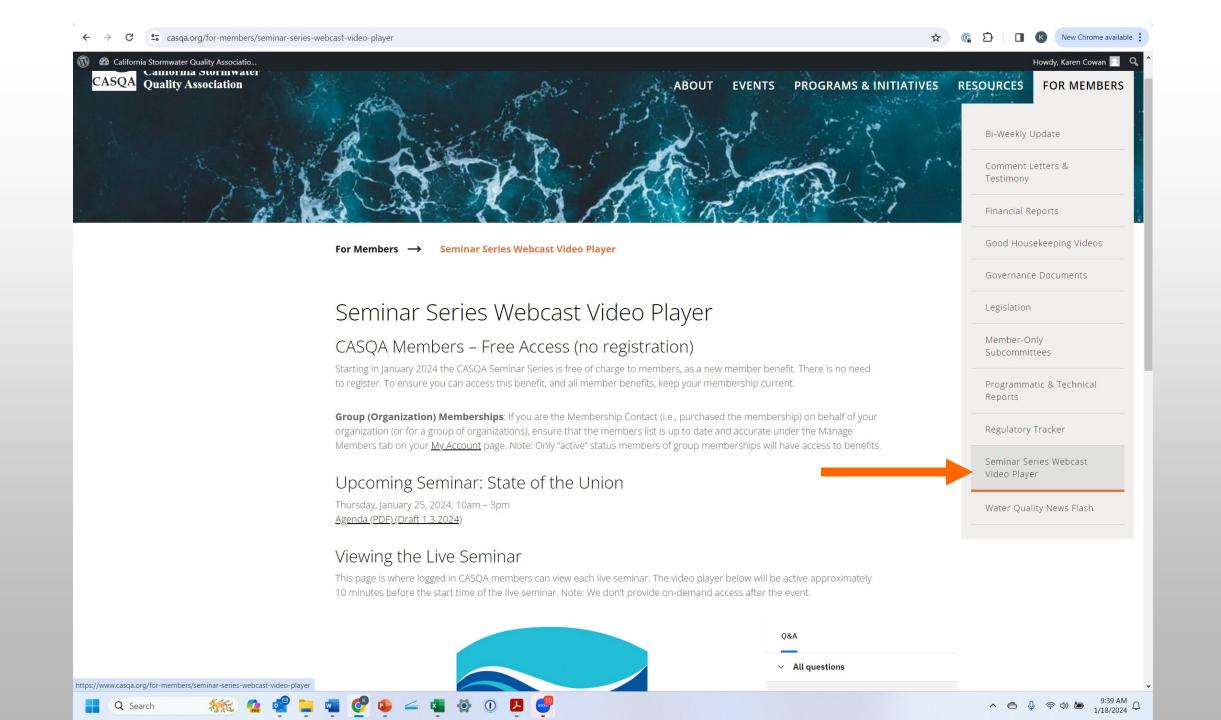
CASQA SEMINAR SERIES (FREE TO MEMBERS!)

- April 17, 2025: Funding
- July 10, 2025: Biointegrity / Bio Objectives
- January 2026 (TBD, likely Jan. 22nd)

CASQA ANNUAL CONFERENCE

• September 15-17 in Pasadena









TOGETHER!
WE CAN MAKE A DIFFERENCE!