

# San Mateo County Work in 2025



C/CAG BPAC  
meeting

March 27, 2025

Matt Jones,  
Advocacy Director

# Mission and Structure

## Mission:

“To build healthier and more just communities by making bicycling safe and accessible for everyone.

We envision a community that values, includes, and encourages bicycling for all purposes for all people. Our overarching goal is to increase the number and diversity of people using bicycles for everyday transportation.”

## Two Divisions: Programs and Advocacy

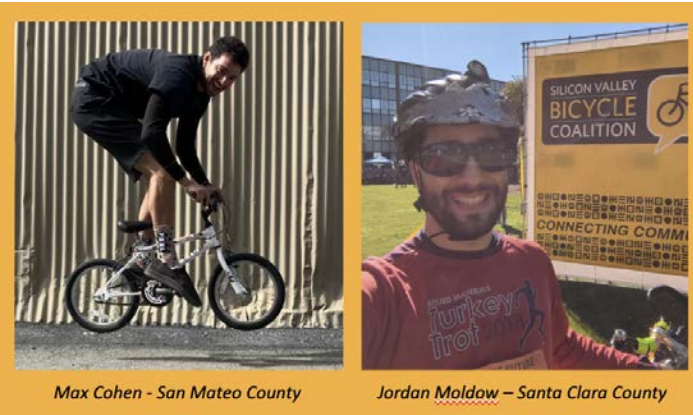
- Programs: Rides, Classes
- Advocacy: Biketivist Forums, Summit, Transportation-Focused Public Meetings



# Bike Month (May): Pledge, Join, and Nominate!

## Ways to participate for this year's Bike Month:

- Pledge to Ride (did you pledge yet?)
- Join the Bay Area Bike Challenge
- Take one of our classes or local group rides
- Volunteer
- Nominate your local Bike Champion of the year!
- Join the El Camino Real ride



Max Cohen - San Mateo County

Jordan Moldow - Santa Clara County

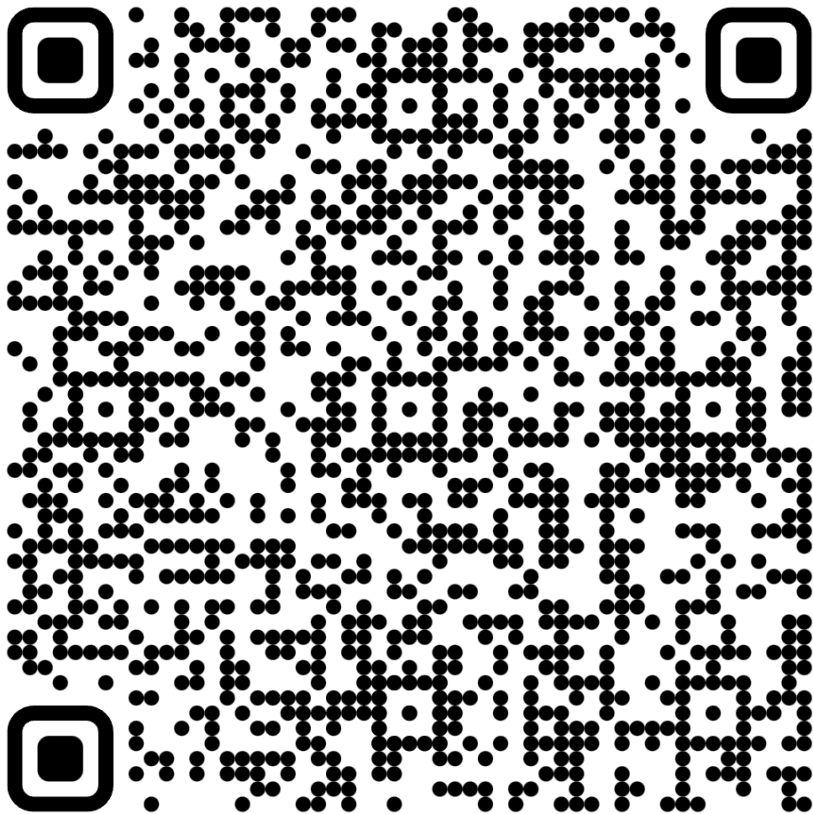


Classes



Fun Rides

# Pledge Drive: Pledge to Ride 2025



Scan the QR code and sign up—then ask all your friends to pledge.

Pledging gets you a BTWD bag at any Energizer Station!



# Bike Champion of the Year



Max Cohen - San Mateo County

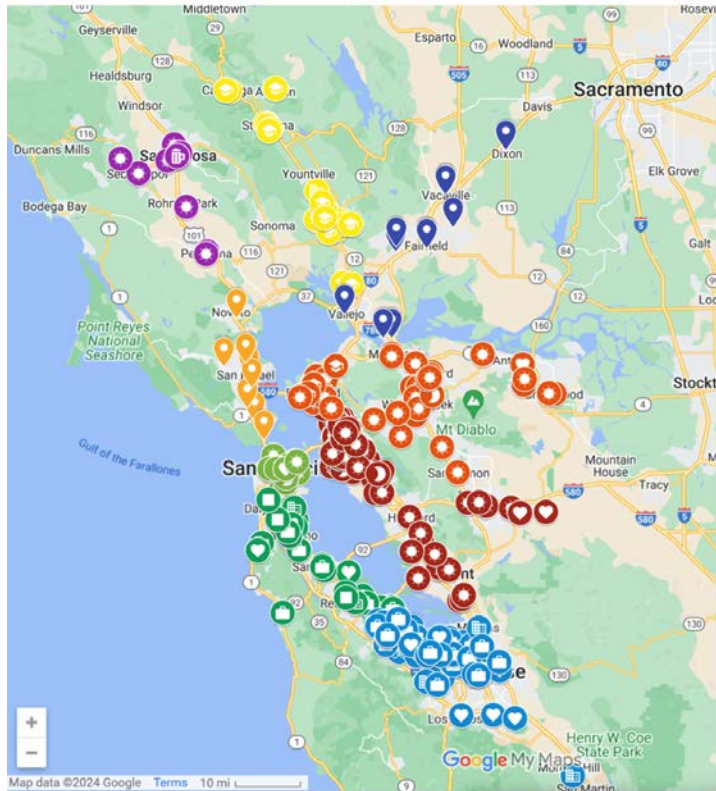


Jordan Moldow – Santa Clara County

Scan the QR code and nominate someone you know to be San Mateo County’s Bike Champion of the Year! Deadline is March 31st



# Bike to Wherever Days: May 15 - 17



## Updates for this year's BTWD:

- Thurs, May 15 is Bike to *Work* Day
- May 16 and 17 are Bike to *Wherever* Days

## Host or volunteer at an Energizer Station:

- Anyone can host or volunteer to help host
- Signup now

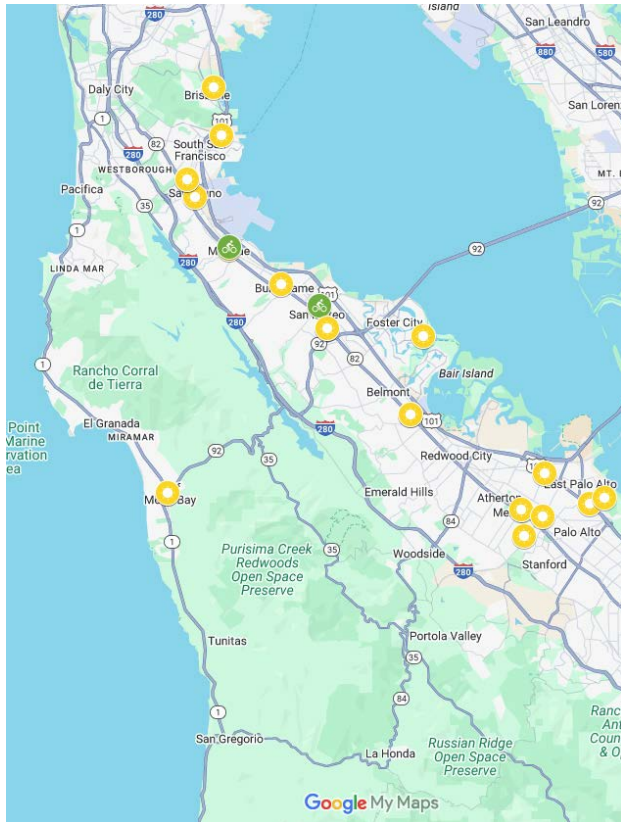
## SVBC to host Energizer Station this year:

- Market & San Fernando in downtown San Jose on May 15
- SVBC staff + ambassador presence at other locations

BayAreaBTWD.org | [btwd@bikesiliconvalley.org](mailto:btwd@bikesiliconvalley.org)



# Host Your Own Energizer Station



## Host or volunteer at an Energizer Station:

- → [BayAreaBTWD.org](http://BayAreaBTWD.org)
- “Event Information” -> “Energizer Stations”
- Deadline: 4/30/25

## Current (Major) Gaps:

- Daly City
- Redwood City
- North Fair Oaks

## Questions?

- [btwd@bikesiliconvalley.org](mailto:btwd@bikesiliconvalley.org)

(Map current as of 3/26/25)

# Rides & Ride Leader Training

Training people to create and lead inclusive, safe rides for their community.

## Age Friendly Bay Trail Ride

- April 26, 10am-12pm, Seal Point Park in San Mateo (led by Move San Mateo)

## Quarterly Ride Leader Trainings on Saturdays:

- April 5 (San Mateo High School)
- July 12 (TBD)
- October 4 (TBD)

Questions?

Eleni Jacobson, Programs Manager

[eleni@bikesiliconvalley.org](mailto:eleni@bikesiliconvalley.org)





# Expanding Education

With an investment from SMCTA, C/CAG, and Commute.org we are bringing a comprehensive program to San Mateo County, including classes and rides, and SVBC's first League Certified Instructor (LCI) Seminar in 2026!

Know anyone who is interested in becoming an LCI?

Contact:

Jianhan Wang, Education Programs Manager

[jianhan@bikesiliconvalley.org](mailto:jianhan@bikesiliconvalley.org)



# Advocating and Organizing

- Join a Local Team! <https://bikesiliconvalley.org/get-involved/local-teams>
- Main Bike-Focused Advocacy Campaigns:
  - Vision Zero
  - Complete Streets on El Camino Real
- Local ambassadors
  - Training program for volunteers
  - We table at events across both counties
  - Event Request Form:



## Learn more about SVBC teams:

El Camino Real Team	+
North San Mateo County Team	+
City of San Mateo Team	+
San Carlos-Belmont Team	+
Redwood City Team	+
East Palo Alto Team	+
Palo Alto Team	+
Mountain View-Los Altos Team	+
Sunnyvale Team	+
Santa Clara Team	+
San Jose Team	+



# El Camino Real Ride - 5th Annual!



## Join Us

**When:** Saturday, May 17, 9am

**Where:** Santa Clara to Menlo Park  
17 miles (or less!), family friendly

**Why:** Celebrate bike lanes coming online in Palo Alto, Mountain View, and Los Altos + showcase expansion possibilities

# El Camino Real Ride - 5th Annual!

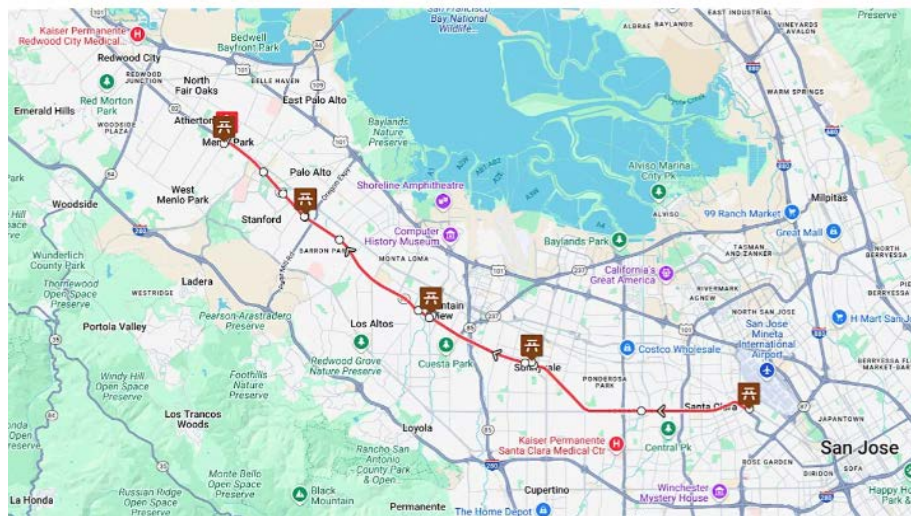
Rest Stop Location	Bus 1	Bus 2	Bus 3	Bus 4
Santa Clara Caltrain	9:30 AM	9:40 AM	9:50 AM	10:00 AM
Sunnyvale City Hall	10:32 AM	10:42 AM	10:52 AM	11:02 AM
Mountain View Eagle Park	11:13 AM	11:23 AM	11:33 AM	11:43 AM
Palo Alto Cal Ave	12:02 PM	12:12 PM	12:22 PM	12:32 PM
Menlo Park Caltrain	12:32 PM	12:42 PM	12:52 PM	1:02 PM
Menlo Park Santa Cruz Ave	12:34 PM	12:44 PM	12:54 PM	1:04 PM

**Saturday, May 17th: 9am**

**Sign Up to Ride:**



**Volunteer:**



# Ways to Stay Connected

- Advocacy Questions: Matt Jones, [matt@bikesiliconvalley.org](mailto:matt@bikesiliconvalley.org)
- Website: <https://bikesiliconvalley.org/>
- Scroll to bottom:

**Organization**

Silicon Valley Bicycle Coalition

[95 S Market St. Suite 648](#)  
[San Jose, CA 95113, USA](#)

501(c)(3) non-profit organization  
EIN: 77-0338658

Billing Address:  
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