

**AGREEMENT BETWEEN CITY/COUNTY ASSOCIATION OF GOVERNMENTS OF
SAN MATEO COUNTY AND SAN MATEO COUNTY TRANSIT DISTRICT
FOR ALLOCATION OF MEASURE M FUNDS**

This Agreement is entered into on July 1st, 2026 by and between the City/County Association of Governments of San Mateo County, a joint powers agency whose members include the County of San Mateo and the twenty incorporated cities and towns within San Mateo County (“C/CAG”) and San Mateo County Transit District (“District”) (each referred to as "Party" and collectively as the “Parties”).

RECITALS

WHEREAS, California Government Code Section 65089.20 authorized C/CAG to impose an additional vehicle registration fee of up to ten dollars (\$10) (the “\$10 VRF”) on each motor vehicle registered within San Mateo County (“County”), to be used for transportation-related congestion and pollution mitigation programs and projects; and

WHEREAS, on November 2, 2010, the County voters approved Measure M, which imposes an additional \$10 VRF on each motor vehicle registered within the County, effective May 2011 and continuing for a period of 25 years; and

WHEREAS, the 5-Year Measure M Implementation Plan (Fiscal Year (“FY”) 2021/22 – 2026/27) approved by the C/CAG Board of Directors on July 8, 2021, stipulates that eighteen percent (18%) of the net revenue collected, approximately \$1,200,000 annually, is allocated to the Countywide Transit Operations and Senior Transportation Program (the “Program”); and

WHEREAS, the District is designated as the agency that will receive the annual funding allocation, on a reimbursement basis, for implementation of the Program; and

WHEREAS, C/CAG and the District desire to enter into a formal funding agreement for the allocation of Measure M funds for the Program; and

WHEREAS, by adoption of Resolution 25-44, the C/CAG Board of Directors authorized the C/CAG Executive Director to execute an agreement with the District to provide the services described in Exhibit A, Scope of Work; and

WHEREAS, by adoption of Resolution 26-36, the C/CAG Board of Directors authorized the C/CAG Acting Executive Director to execute an agreement with the District to provide the services described in Exhibit A, Scope of Work

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

1. **Scopes of Services.** The District shall serve as the lead agency for implementing the Program, which is described in Exhibit A attached hereto and incorporated herein.
2. **Funding and Method of Payment.**
 - a. C/CAG agrees that the District will receive 18% of the net Measure M revenue collected between July 1, 2026 and June 30, 2027, which revenue C/CAG agrees to pay the District on a reimbursement basis for Program-related expenses.
 - b. From July 1, 2026 through June 30, 2027, if the 18% of net Measure M revenue exceeds \$1,200,000, the District will use excess funding for the senior mobility programs as described in Exhibit B attached

hereto and incorporated herein. Should the net Measure M revenue fall below \$1,200,000 annually, C/CAG will only reimburse the District up to the actual amount of revenue received.

- c. C/CAG shall provide excess funding, if any, as described in b), above, to the District after all Measure M revenue is collected for the applicable fiscal year. Notwithstanding the time of performance for this Agreement, set forth in Section 3, below, the District can rollover any unused excess funds to future fiscal years.
- d. The District shall submit invoices at least semi-annually, accompanied by the activity reports and paid invoices issued by the District's contractor or District's progress payments, as proof that Program services were rendered and paid for by the District. Invoices can be delivered, mailed or emailed to C/CAG as follows:

City/County Association of Governments
555 County Center, 5th Floor
Redwood City, CA 94063
Attention: Yumi Felsing
yfelsing@smcgov.org

- e. Upon receipt of an invoice and its accompanying documentation, C/CAG shall pay the amount claimed under each invoice, up to the maximum amount available pursuant to this Agreement, within thirty (30) days of receipt of the invoice.
 - f. Subject to duly executed amendments, it is expressly understood and agreed that in no event will the total funding commitment under this Agreement exceed 18% of the net Measure M revenue collected unless revised in writing and approved by C/CAG and the District.
3. **Term.** Subject to compliance with all terms and conditions, the term of this Agreement shall be from July 1, 2026 to June 30, 2027.
4. **Termination.** Either Party may terminate the Agreement with written notice in the event that the other Party breaches a material term or condition of this Agreement or is in violation of federal, state, or local law or regulation, and such breach or violation has not been corrected after thirty (30) days of advance written notice from the non-breaching Party. In the event that the Agreement is terminated early, C/CAG will disburse funds for authorized Program work performed up to the date of termination.

In the event of termination, the District shall submit an invoice to C/CAG for an amount representing the actual costs of services performed up to the effective date of termination for which the District has not been previously reimbursed. In no event shall the maximum expenditure allowed under this Agreement be exceeded. Upon payment of the approved invoice, C/CAG shall be under no further obligation to the District, monetarily or otherwise.

5. **Reporting Requirements.** The District shall submit annual reports identifying total funds spent or reserved, action taken, and outputs achieved as defined by the performance measures listed in Exhibit A, Scope of Work.

Such summary shall provide: (i) a brief description of the various projects and/or programs, including, where appropriate and applicable, project and/or program locations; (ii) a list of other sources of funding leveraged/matched with Measure M Funds; and (iii) any photos of projects.

The District will submit the annual report to C/CAG no later than September 30th each year. C/CAG will work with the District staff to develop an appropriate annual reporting form. The District shall submit this annual

report once per year regardless of whether the District submits any invoices for reimbursement. C/CAG may withhold reimbursements for failure to comply with reporting requirements.

6. **Audit.** The District agrees to maintain, or cause to be maintained, adequate records to document and demonstrate to C/CAG and its auditors the receipt and expenditures of funds relating to the Program.

For the duration of the Measure M Implementation Plan (FY2021/22 – 2026/27) and for five (5) years following completion of the Measure M Implementation Plan, the District will make available to C/CAG, or to an independent auditor selected by C/CAG, all records relating to Program performance and expenses incurred in implementing the Program.

7. **Relationship of the Parties.** The Parties agree and understand that the work/services performed by either of the Parties or any consultant retained by either of the Parties under this Agreement are performed as independent contractors and not as employees or agents of the other Party. Nothing herein shall be deemed to create any joint venture or partnership arrangement between the District and C/CAG.

8. **Subcontracts.**

- a. For purposes of this Agreement, “subconsultant” shall mean any consultant or contractor under contract with the District to perform Program work. Any subconsultants must be engaged under written contract with the District with provisions allowing the District to comply with all requirements of this Agreement. The District shall review and insure that subconsultants obtain and maintain in effect insurance appropriate for their scope of work, and shall include insurance requirements in each contract with such subconsultants. C/CAG shall be named as an additional insured on any subconsultant insurance policy related to performance of this Agreement. Notwithstanding the foregoing, the subconsultant contractual insurance requirements and additional insured requirement shall not apply to District contracts executed prior to September 15, 2021.
- b. Nothing contained in this Agreement or otherwise shall create any contractual relationship between C/CAG and any subconsultants, and no subcontract shall relieve the District of its obligations hereunder. The District agrees to be as fully responsible to C/CAG for the acts and omissions of its subconsultants and of persons either directly or indirectly employed by any of them as it is for the acts and omissions of persons directly employed by the District. The District’s obligation to pay its subconsultants is an independent obligation from C/CAG’s obligation to make payments to the District.

9. **Hold Harmless/Indemnity.**

- a. *General.* The District shall indemnify and hold harmless C/CAG and its officers, agents, employees, and servants from and against any and all claims, suits, or actions of every name, kind, and description resulting from this Agreement, the performance of any work or services required of the District under this Agreement, or payments made pursuant to this Agreement brought for, or on account of, any of the following: (A) injuries to or death of any person, including the District or its employees/officers/agents; (B) damage to any property of any kind whatsoever and to whomsoever belonging (C) any other loss or cost, including but not limited to that caused by the concurrent active or passive negligence of C/CAG and/or its officers, agents, employees, or servants. However, the District’s duty to indemnify and hold harmless under this Section shall not apply to injuries or damage for which C/CAG has been found in a court of competent jurisdiction to be solely liable by reason of its own negligence or willful misconduct.

The District shall require any subconsultants or subcontractors indemnify C/CAG in the manner set forth in the paragraph above, although this requirement shall not be interpreted to require amendment

to any District contracts executed prior to September 15, 2021. The duty of the District to indemnify and save harmless as set forth by this Section shall include the duty to defend as set forth in Section 2778 of the California Civil Code.

- b. *Intellectual Property.* The District hereby certifies that it owns, controls, and/or licenses and retains all right, title, and/or interest in and to any intellectual property it uses in relation to this Agreement, including the design, look, feel, features, source code, content, and/or other technology relating to any part of the services it provides under this Agreement and including all related patents, inventions, trademarks, and copyrights, all applications therefor, and all trade names, service marks, know how, and trade secrets (collectively referred to as "IP Rights") except as otherwise noted by this Agreement.

The District warrants that the services it provides under this Agreement do not infringe, violate, trespass, or constitute the unauthorized use or misappropriation of any IP Rights of any third party. The District shall defend, indemnify, and hold harmless C/CAG from and against all liabilities, costs, damages, losses, and expenses (including reasonable attorney fees) arising out of or related to any claim by a third party that the services provided under this Agreement infringe or violate any third-party's IP Rights provided any such right is enforceable in the United States. The District's duty to defend, indemnify, and hold harmless under this Section applies only provided that: (a) C/CAG notifies the District promptly in writing of any notice of any such third-party claim; (b) C/CAG cooperates with the District, at the District's expense, in all reasonable respects in connection with the investigation and defense of any such third-party claim; (c) the District retains sole control of the defense of any action on any such claim and all negotiations for its settlement or compromise (provided the District shall not have the right to settle any criminal action, suit, or proceeding without C/CAG's prior written consent, not to be unreasonably withheld, and provided further that any settlement permitted under this Section shall not impose any financial or other obligation on C/CAG, impair any right of C/CAG, or contain any stipulation, admission, or acknowledgement of wrongdoing on the part of C/CAG without C/CAG's prior written consent, not to be unreasonably withheld); and (d) should services under this Agreement become, or in the District's opinion be likely to become, the subject of such a claim, or in the event such a third party claim or threatened claim causes C/CAG's reasonable use of the services under this Agreement to be seriously endangered or disrupted, the District shall, at the District's option and expense, either: (i) procure for C/CAG the right to continue using the services without infringement or (ii) replace or modify the services so that they become non-infringing but remain functionally equivalent.

Notwithstanding anything in this Section to the contrary, the District will have no obligation or liability to C/CAG under this Section to the extent any otherwise covered claim is based upon: (a) any aspects of the services under this Agreement which have been modified by or for C/CAG (other than modification performed by, or at the direction of, the District) in such a way as to cause the alleged infringement at issue; and/or (b) any aspects of the services under this Agreement which have been used by C/CAG in a manner prohibited by this Agreement.

The duty of the District to indemnify and save harmless as set forth by this Section shall include the duty to defend as set forth in Section 2778 of the California Civil Code.

10. Insurance.

- a. *General Requirements.* The District shall, at its own expense, obtain and maintain (and/or cause its subconsultant(s) to obtain and maintain, as applicable) the types of insurance and financial security required to protect against claims, damages and losses due to injuries to persons or damage to property or other losses that may arise in connection with the performance of work, and in effect at all times for the duration of the Agreement. In no event shall such insurance be less than the types and amounts listed below. All policies will be issued by insurers acceptable to C/CAG, generally with a Best's

Rating of A- or better with a Financial Size Category of VIII or better, or as otherwise specified. Notwithstanding anything to the contrary, the District may satisfy the insurance requirements herein utilizing self-insurance providing equivalent coverage.

- b. *Workers' Compensation and Employer's Liability Insurance.* The District shall have in effect, during the entire life of this Agreement, Workers' Compensation and Employer's Liability Insurance providing full statutory coverage. In signing this Agreement, the District certifies, as required by Section 1861 of the California Labor Code, that (a) it is aware of the provisions of Section 3700 of the California Labor Code, which require every employer to be insured against liability for workers' compensation or to undertake self-insurance in accordance with the provisions of the Labor Code, and (b) it will comply with such provisions before commencing the performance of work under this Agreement.
- c. *Liability Insurance.* The District shall take out and maintain during the life of this Agreement such Bodily Injury Liability and Property Damage Liability Insurance as shall protect the District, its employees, officers and agents while performing work covered by this Agreement from any and all claims for damages for bodily injury, including accidental death, as well as any and all claims for property damage that may arise from the District's operations under this Agreement, whether such operations be by the District or by any sub-consultant or by anyone directly or indirectly employed by either of them. Such insurance shall be combined single limit bodily injury and property damage for each occurrence and shall be not less than \$2,000,000.
- d. *Insurance Limits; Insured Entities; Breach.* Required insurance shall include:
 - (a) Comprehensive General Liability..... \$2,000,000
 - (b) Workers' Compensation..... Statutory
 - (c) Motor Vehicle Liability Insurance..... \$2,000,000

C/CAG and its officers, agents, employees and servants shall be named as additional insured on any such policies of insurance, which shall also contain a provision that the insurance afforded thereby to C/CAG, its officers, agents, employees, and servants shall be primary insurance to the full limits of liability of the policy, and that if C/CAG, or its officers, agents, employees, and servants have other insurance against a loss covered by such a policy, such other insurance shall be excess insurance only.

In the event of the breach of any provision of this section, or in the event any notice is received which indicates any required insurance coverage will be diminished or canceled, the C/CAG Chairperson, at his/her option, may, notwithstanding any other provision of this Agreement to the contrary, immediately declare a material breach of this Agreement and suspend all further work and payment pursuant to this Agreement.

- 11. **Compliance with All Laws.** All services to be performed by the District pursuant to this Agreement shall be performed in accordance with all applicable federal, state, San Mateo County, and municipal laws, ordinances, regulations, and executive orders, including but not limited to the Americans with Disabilities Act of 1990, as amended, and Section 504 of the Rehabilitation Act of 1973, which prohibits discrimination on the basis of disability in programs and activities receiving any federal financial assistance, as well as any required economic or other sanctions imposed by the United States government or under state law in effect during the term of the Agreement. In the event of a conflict between the terms of this Agreement and any applicable State, federal,

San Mateo County, or municipal law, regulation, or executive order, the requirements of the applicable law, regulation, or executive order will take precedence over the requirements set forth in this Agreement.

The District will timely and accurately complete, sign, and submit all necessary documentation of compliance with this Section.

12. Non-discrimination.

- a. *General.* The District and any subconsultants performing services on behalf of the District shall not discriminate or permit discrimination against any person or group of persons on the basis of race, color, national origin, ancestry, age, disability (physical or mental), sex, sexual orientation, gender identity, marital or domestic partner status, religion, political beliefs or affiliation, familial or parental status (including pregnancy), medical condition, military service, or genetic information, or in any manner prohibited by federal, state or local laws.
- b. *Discrimination Against Individuals with Disabilities.* The nondiscrimination requirements of 41 C.F.R. 60-741.5(a) are incorporated into this Agreement as if fully set forth here, and Contractor and any subcontractor shall abide by the requirements of 41 C.F.R. 60-741.5(a). **This regulation prohibits discrimination against qualified individuals on the basis of disability and requires affirmative action by covered prime contractors and subcontractors to employ and advance in employment qualified individuals with disabilities.**

13. Debarment and Suspension Certification

- a. The District's signature affixed herein shall constitute a certification under penalty of perjury under the laws of the State of California, that the District or any person associated therewith in the capacity of owner, partner, director, officer or manager:
 - 1. Is not currently under suspension, debarment, voluntary exclusion, or determination of eligibility by any federal agency;
 - 2. Has not been suspended, debarred, voluntarily excluded, or determined ineligible by any federal agency within the past three (3) years;
 - 3. Does not have a proposed debarment pending; and
 - 4. Has not been indicted, convicted, or had a civil judgment rendered against it by a court of competent jurisdiction in any matter involving fraud or official misconduct within the past three (3) years.
- b. Any exceptions to this certification must be disclosed to C/CAG. Exceptions will not necessarily result in denial of recommendation for award, but will be considered in determining responsibility. Disclosures must indicate the party to whom the exceptions apply, the initiating agency, and the dates of agency action.
- c. Exceptions to the Federal Government excluded parties (<https://sam.gov/content/home>) maintained by the U.S. General Services Administration are to be determined by FHWA.

14. Permits/Licenses. If any license, permit, or approval is required to perform the work or services required by this Agreement, the District bears the responsibility to obtain said license, permit, or approval from the relevant agency at the District's own expense prior to commencement of said work/services. Failure to do so will result in forfeit of any right to compensation under this Agreement.

15. Merger Clause; Amendments.

This Agreement, all Exhibits and other attachments incorporated by reference, constitutes the sole agreement of the Parties with regard to the matters covered in this Agreement, and correctly states the rights, duties and obligations of each party as of the document's date. In the event that any term, condition, provision, requirement, or specification set forth in the body of this Agreement conflicts with or is inconsistent with any term, condition, provision, requirement, or specification in any exhibit or attachment to this Agreement, the provisions of the body of the Agreement shall prevail. Any prior agreement, promises, negotiations or representations between the Parties not expressly stated in this Agreement are not binding. All subsequent modifications or amendments shall be in writing and signed by the Parties.

This Agreement may be amended by mutual agreement of C/CAG and the District at any time during the term of the Agreement. Any changes in the services to be performed under this Agreement shall be incorporated in written amendments, which shall specify the changes in work performed and any adjustments in compensation and schedule. All amendments shall be executed by C/CAG and the District. No claim for additional compensation or extension of time shall be recognized unless contained in a duly executed amendment.

16. **Controlling Law; Venue.** This Agreement shall be governed by the laws of the State of California, without regard to its choice of law rules. Any dispute arising out of this Agreement shall be venued either in the San Mateo County Superior Court or in the United States District Court for the Northern District of California.
17. **Notices.** Any notice, request, demand, or other communication required or permitted under this Agreement shall be deemed to be properly given when both: (1) transmitted via email to the email address listed below; and (2) sent to the physical address listed below by either being deposited in the United States mail, postage prepaid, or deposited for overnight delivery, charges prepaid, with an established overnight courier that provides a tracking number showing confirmation of receipt.

In the case of C/CAG, to:

City/County Association of Governments
555 County Center, 5th Floor
Redwood City, CA 94063
Attention: Yumi Felsing
yfelsinger@smcgov.org

In the case of the District, to:

San Mateo County Transit District
1250 San Carlos Avenue
San Carlos, CA 94070
Attention: Heather Salem
SalemH@samtrans.com

18. **Electronic Signature.** Both C/CAG and the District wish to permit this Agreement and future documents relating to this Agreement to be digitally signed in accordance with California law.

In witness of and in agreement with this Agreement's terms and conditions, the Parties, by their duly authorized representatives, affix their respective signatures.

San Mateo County Transit District (District)

By _____
April Chan
General Manager/CEO

_____ Date

Approved as to form:

By _____
Joan Cassman, Attorney for the District

City/County Association of Governments of San Mateo County (C/CAG)

By _____
Kaki Cheung
C/CAG Acting Executive Director

_____ Date

Approved as to form:

By _____
Melissa Andrikopoulos, C/CAG Counsel

EXHIBIT A

SCOPE OF WORK

Countywide Transit / Senior Mobility Programs

The District is proposing to use Measure M funding to cover costs related to paratransit and senior mobility programs provided by the District.

For FY 2026, the total paratransit budget is forecasted to be approximately \$24 M. Passenger fares cover approximately 2.4 percent of the costs while sales tax revenues cover approximately 31.6 percent. Other sources of revenue include, but may not be limited to, Measure A funds from the San Mateo County Transportation Authority, Transportation Development Act funds, and interest income. Proposed Measure M funds will help offset the use of sales tax and, possibly, increases in future costs of paratransit service due to increased demand.

I. REDI-WHEELS AND REDICOAST

Background

Paratransit is public transportation for people with disabilities who cannot independently use regular District bus service some of the time or all of the time. The District provides paratransit using Redi-Wheels on the bayside of the County and RediCoast on the Coastside. Trips must be prearranged.

All of the District's buses are accessible, and many people with disabilities can use the regular fixed-route bus service. The entire fleet of fixed-route buses is equipped with wheelchair ramps and a kneeling feature to make boarding easier.

The District offers paratransit customers a financial incentive to use fixed-route services. Redi-Wheels and RediCoast Americans with Disabilities Act (ADA) certified customers who possess a valid Redi-Wheels or RediCoast ADA identification card are allowed to ride all regular fixed-route District trips without paying a fare. Personal care attendants accompanying Redi-Wheels or RediCoast ADA customers are also allowed to ride all regular fixed-route District trips without paying a fare.

The ADA is a federal law that guarantees persons with disabilities full and equal access to the same services and accommodations that are available to people without disabilities. The ADA requires public transit operators to provide paratransit service to persons with disabilities that is comparable to the level of fixed-route service provided. Persons with disabilities who cannot independently ride fixed-route transit may be eligible for paratransit service.

Statistics

In FY 2019, Redi-Wheels and RediCoast vehicles and contracted taxis provided over 344,000 trips and approximately 177,000 hours of service.

Redi-Wheels alone carried over 208,000 customer trips in FY 2025. Of these, almost 144,000 trips were made by seniors 65 years of age or older. A number of these trips were made by lift-equipped vehicles. However, approximately 162,000 trips were made by ambulatory riders who can ride in a regular sedan and do not require special equipment.

Compared to previous years ridership declined during FY 2020 and FY 2021 due to the COVID pandemic and stay at home orders. Ridership increased each year between 2022 to 2025 but remained below pre-COVID levels. District staff expect that it will continue to increase.

II. SENIOR MOBILITY PROGRAM

The District's annual Senior Mobility Program is founded on the *San Mateo County Senior Mobility Action Plan* (2006). *The Mobility Plan for Older Adults and People with Disabilities* (2018) updated the 2006 document. Strategies and recommended programs include:

1. Countywide Mobility Management
 - Mobility Management Center (Phone and website)
 - Improve Coordination and Information Sharing
2. Leverage Alternative Flexible Transportation Options
 - On-demand Microtransit service
3. Encourage Use of Transit
 - Improve and Increase Awareness of Mobility Ambassadors and Veteran Mobility Corps
4. Promote Safe Driving
 - Continue and Improve Coordination with Local Driver Safety Instruction and Safe Driving Information
5. Active Transportation and Access to Bus Stops
 - Older Adult Walking Groups
 - Safe Routes to Transit for Older Adults and People with Disabilities

The Senior Mobility Program is supported by the following County and regional planning documents:

- The Metropolitan Transportation Commission *Coordinated Public Transit/Human Services Transportation Plan* recommends county-wide mobility management, including public/private partnerships, to address uncoordinated service, and uncoordinated information. The Plan also recommends the establishment of enhanced local information and referral systems to address the lack of comprehensive mobility information.
- The *San Mateo County Area Agency on Aging 4-Year Plan* goals and objectives include:
 - Support options for increased mobility.
 - Explore partnerships and collaborations to improve transportation options

- Support opportunities to remain socially connected to friends, family and other activities.

III. PERFORMANCE MEASURES

Redi-Wheels and RediCoast Measures of Effectiveness

The District shall provide C/CAG with performance measure criteria to assess the effectiveness of the Redi-Wheels program including but not limited to: a) hours of service per month, b) number of trips per month, and number of individuals who ride in a given month, c) cost per passenger. The Redi-Wheels program includes sub-contracted taxi services.

In addition, the District will also provide C/CAG with metrics illustrating Redi-Wheels contractors' performance relative to established goals, which include:

- a) Miles between preventable accidents: 70,000 miles between preventable accidents,
- b) Service-related complaints per thousand customers: 2.5 complaints per thousand customers or less
- c) Incoming call wait time: 1.5 minutes or less, and
- d) On time performance: 90%.

Senior Mobility Measures of Effectiveness

The District will provide C/CAG with performance measure criteria to assess the effectiveness of the program including but not limited to the following:

Producing *Senior Mobility Guide*

Number of organizations outreached

Number of individuals participating in the outreach

In addition, the District shall provide statistics identified in the performance measures column from Table 3-6 of the Measure M Strategic and Implementation Plan (FY22-26):

	Objectives	Performance Measures
Outcomes	<ul style="list-style-type: none"> • Increase number of registered Redi-Wheels riders by 3% • Increase number of new riders by 3% 	<ul style="list-style-type: none"> • Number of riders • Number of new registrants
Outputs	<ul style="list-style-type: none"> • Provide base level of service at 10,000 revenue hours per year • Provide productive service, with at least 1.5 passengers served per hour on average* • Maintain at least 90% on time performance 	<ul style="list-style-type: none"> • Number of revenue hours • Average number of passengers per hour • % on time performance

Actions	<ul style="list-style-type: none"> • Undertake at least 2 special projects that are not Redi-Wheels specific • Provide senior mobility activities: <ul style="list-style-type: none"> – 12 events annually – 1 marketing material elements developed annually • Operate Redi-Wheels program and maintain compliance with ADA requirements • Provide annual report on time and per C/CAG specifications 	<ul style="list-style-type: none"> • Number of special projects undertaken (not necessarily completed) in 5-year period • Number of senior mobility events held • Number of participants taking part in senior mobility events • Number of marketing material elements developed • ADA compliant (Y/N) • Annual report on time and per C/CAG's specifications (Y/N)
Inputs	<ul style="list-style-type: none"> • Spend or confirm reservation of all allocated budget 	<ul style="list-style-type: none"> • % of program budget spent or confirmed as reserved for future years

**Numbers may lag in first few years of Implementation Plan as the Redi-Wheels program is recovering from COVID-19 related travel limitations.*

EXHIBIT B

Additional Senior Mobility Programs

In the event the 18% of net Measure M revenues exceed \$1,200,000, C/CAG and the District will collaborate on the use of additional funding. Funds shall be used for senior mobility programs, including, but not limited to the following:

- **Improve and increase awareness of mobility ambassador and veteran's mobility corps program**

This program would seek to increase awareness of existing mobility ambassador and veteran's mobility corps programs through improved marketing. Potential methods for marketing and raising awareness could include:

- Creating a short professional video to promote the program
- Showing the video on local television
- Advertising on the radio and in local newspapers

- **Flexible-route Community Transit Service**

This program would explore alternative service delivery models to traditional fixed route transit services, and new technologies to provide community transit services for trips within communities and connections to regional transit. Potential alternative service delivery models could include public-private partnerships with microtransit services.

- **Other innovative services/programs**

The District will consult and collaborate with C/CAG on the use of funding for innovative programs.

Measures of Effectiveness

The District will provide C/CAG with performance measure criteria to assess the effectiveness of the program including but not limited to the following: number of organizations outreached, number of individuals participated, number of community meetings held, type of collateral material distributed or made available to seniors, number of trainings conducted and feasibility results of alternative service delivery models.