

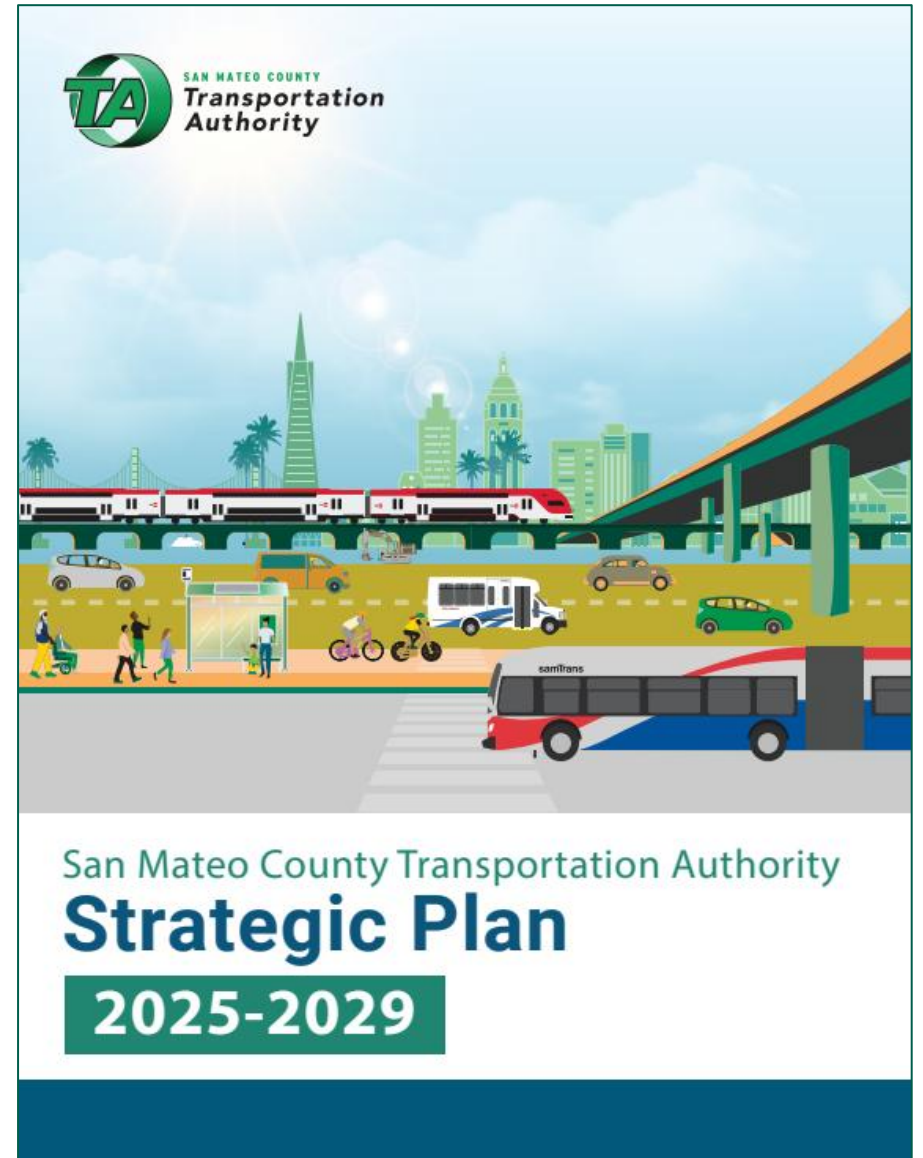
ATTACHMENT 1



**San Mateo County Transportation Authority
Community Based Organization Bench Pilot Program
C/CAG Technical Advisory Committee – May 21, 2026**

Why SMCTA is Launching the CBO Bench Pilot Program

- Updated evaluation criteria for competitive funding programs
- This program supports sponsors connecting with CBOs to build stronger, more competitive applications

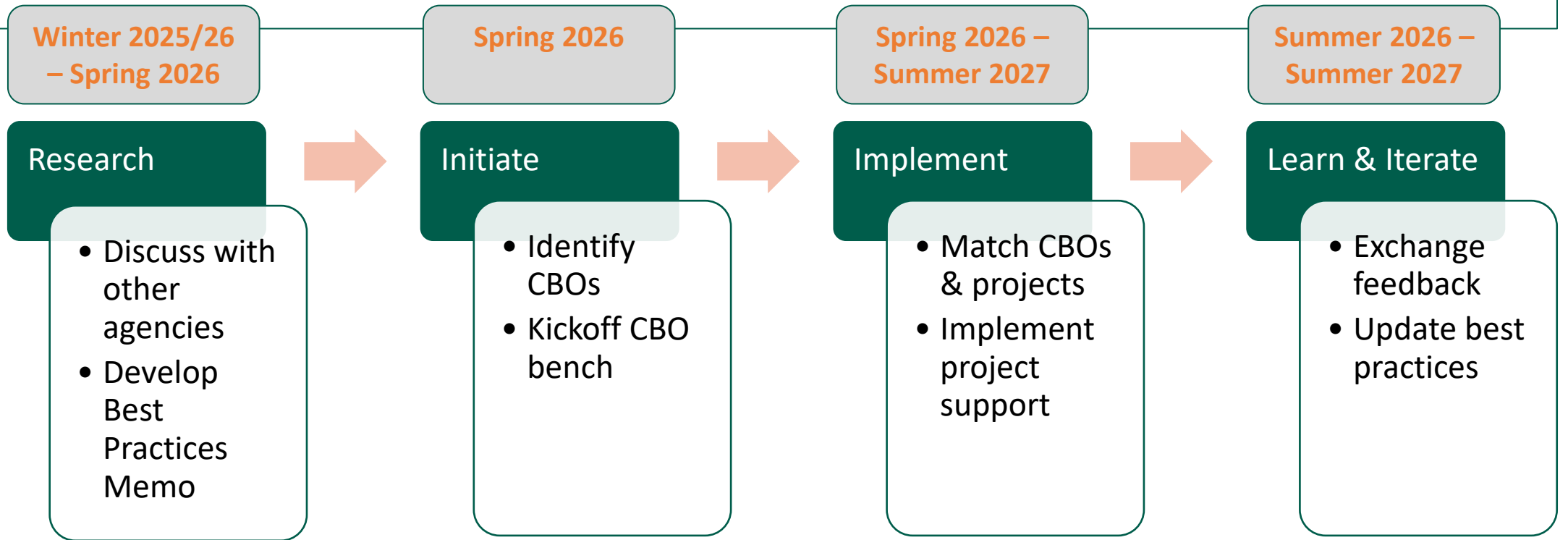


CBO Bench Pilot Program Overview

- Pilot program will be ~1 year, with the goal to continue long term
- SMCTA will establish a pre-qualified roster of CBOs to support more consistent and high-quality inclusive community engagement
- SMCTA and Consultant Team (Winter) will:
 - Meet with CBOs quarterly to assess program success
 - Support project matching process and scope development between local jurisdictions and CBOs
 - Compensate CBOs for project work
 - Develop structures and build capacity for a potential long-term program



Timeline for the CBO Pilot Program



CBO Bench Pilot Program Kick-off



All Geographic Areas Represented

North County



Mid County



Countywide



Coastside



South County



Range of Language, Audience, and Experience



Capacity for outreach in English, Spanish, Tagalog, Mandarin, Cantonese, Samoan, and Tongan

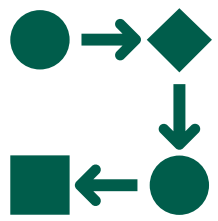


Reach youth, seniors, monolingual immigrants and refugees, low-income, homeless or housing insecure populations






Range of transportation community outreach experience





Project Support at 3 Different Levels

Support level	Examples of support	Anticipated compensation
 Light: Limited Communications Engagement Support	Promote events & activities, review materials	\$1,500 - \$3,000
 Medium: Singular Event or Strategy Engagement Support	+ Recruit participants, staff events	\$5,000 - \$10,000
 Heavy: Multiple Event or Strategy Engagement Support	+ Plan and implement multiple events & activities, develop engagement summaries	\$15,000 - \$25,000





Example:

Light- Limited Communications Engagement Support




Participe en una
Reunión de Comentarios para su Comunidad
Miércoles 3 de septiembre | 6:00 p.m. - 7:00 p.m.
Nuestra Casa
2396 University Avenue
East Palo Alto, CA 94303



Comparte sus pensamientos sobre viajando en Highway 101 y ¡recibe una tarjeta de regalo de \$100!

Envíe correo electrónico a cmeehan@nuestracasa.org o llame al (650) 246-4718 para registrarse!



Join us for a
Community Feedback Meeting
Wednesday, September 3 | 6:00 p.m. - 7:00 p.m.
Nuestra Casa
2396 University Avenue
East Palo Alto, CA 94303



Share your thoughts about traveling along the Highway 101 Corridor and get a \$100 gift card!

Email cmeehan@nuestracasa.org or call (650) 246-4718 to register!

Únase a nosotros para dar forma a la visión del:
Plan Multimodal de Central El Camino Real




Reciba una tarjeta de regalo de \$100 por su tiempo.

Peninsula Family Service
Sesión de escucha
Martes, 31 de marzo de 2026 | 5:30-7:00 PM
24 2nd Ave, San Mateo, CA 94401

Si le interesa participar, confirme su asistencia (RSVP) con Adriana enviando un correo electrónico a avillalpando@pfso.org

¡Está limitado a 8 participantes!
SE OFRECE CUIDADO DE NIÑOS SE REQUIERE RSVP

Comparta sus comentarios sobre las opciones de diseño para mejorar el transporte y la seguridad en el tramo central de El Camino Real y crear un bulevar seguro, acogedor y conectado para todas las personas.



Para más información, visite:
SamTrans.com/CentralElCamino

Si tiene preguntas, comuníquese con serena@wintercommunities.com o al 414-458-2644



Join us in Shaping the Vision for the:
Central El Camino Real Multimodal Plan




Receive a \$100 gift card for your time!

Peninsula Family Service
Listening Session
Tuesday, March 31, 2026 | 5:30-7:00 PM
24 2nd Ave, San Mateo, CA 94401

If you are interested in joining, RSVP to Adriana by emailing avillalpando@pfso.org

Total participants is capped to 8 people!
CHILD CARE IS PROVIDED RSVP IS REQUIRED

Share your feedback on design options for improving transportation and safety on Central El Camino Real to create a safe, inviting, and connected boulevard for all!



For more information, visit:
SamTrans.com/CentralElCamino

For questions, please contact serena@wintercommunities.com or 414-458-2644





Example:

**Medium: Singular
Event or Strategy
Engagement
Support**





Heavy: Multiple Event or Strategy Engagement Support

Khmer Community of Seattle King County
in partnership with Noio Pathways & KIMYUNITY

March

Envisioning a city for our community

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Perspectives and recommendations from Khmer community members on Seattle's Comprehensive Plan update and the Seattle's Comprehensive Plan update and the Seattle's Comprehensive Plan update

Prepared by
Jamie Stroble - Noio Pathways
Kim Yu, MPH - KIMYUNITY

Our Approach

Our goal was to center the leadership and vision of Khmer community members in this work. So often traditional outreach for these sorts of plans are centered around extracting information from a community to inform a plan that they do not entirely understand. We believe that providing feedback and information to our public agencies is not enough, and that the participation and leadership of communities is critical to broadening and diversifying the process.

Thus, we took on a non-extractive approach of combining traditional outreach with a series of two leadership development series that builds leadership skills for youth respectively. We sought to build understanding of the current transportation system, jurisdictions, what plans exist and why, what do we want, and how to have your voice be heard. Because we believe that the leadership of our community, our approach was built upon existing community through culture: adding to the Khmer community through arts classes with youth. This allowed for more opportunities for mutual learning.

Our engagement plan was modeled after the concept of **Ownership**, and our desire to move from a top-down approach to one that impacts so much of Seattle's future. We consulted with communities, toward integrated into processes and informed by community issues.

What did we do?

អ្វីដែលយើងបានធ្វើ

We ran two series of programs for our youth.

For our elders, we ran a series of trips designed to allow them to experience different forms of transportation. Elders were provided with bags of groceries as a thank you for their participation and to address food insecurity within the community.

For our youth, we built off of the existing Khmer Performing Arts program, which is a youth focused program and the Garden Youth Program, based out of the High Point P-Patch, which is a youth gardening and support food security. Youth were provided stipend for their participation and leadership in this program.

- 4 Elder Field Trips
- 2 Youth Garden Workshops
- 2 Youth Dance Workshops
- 1 Celebration Feedback Event
- 1 Reportback Event

Healthy & Connected Communities

សហគមន៍ដែលមានសុខភាពល្អ (Community Well-Being)

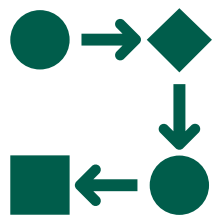
Themes

Lack of public bathrooms: Public bathrooms are an important need for both elders and youth, especially with taking public transit (without knowing where the next public bathroom is, while youth see the availability of public bathrooms as a measure of a healthy community. It would be helpful for public bathrooms to be available at transit stops and major bus stations.

More community spaces to support well-being and connection among youth: Youth want to see people spending more time outdoors and connecting with each other, and desire peaceful places to relax both indoors and outdoors. Supporting youth who lack a sense of community providing space for them to come together, chill, and hang out in a safe and friendly atmosphere is a recurring theme. Overall, safety and a sense of connection and community are important for both elders and youth.

Complete neighborhoods: Community members, particularly youth, see a healthy community having lots of resources available, including libraries, community centers, cafes, stores, bus/train stops. They also want affordable healthcare and insurance, good schools, and cultural activities. Overall, the community wants more resources and support for equitable development, including funding for community centers and public spaces. They want to see their cultural identity and have access to all the previously mentioned amenities. Transportation access, displacement, communication barriers, and intergenerational barriers are some of the obstacles that they face.





What to Expect: Project Support – Next Steps for Project Matching

1

Jurisdictions request technical assistance for projects with engagement support needs.

2

Match CBO and jurisdiction. Hold kick-off meeting.

3

Jurisdictions and CBOs collaborate to define level of support and expectations

4

Implement engagement for assigned project.



How to Request Technical Assistance

Visit website and fill out form to request technical assistance

www.smcta.com/technical-assistance

Reach out to Marissa Mathias with any questions

mathiasm@samtrans.com





THANK YOU!

